Elite

A Music Streaming App

The team:

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Low Fidelity Prototype

Identification

User control

In Elite the user's account is under his own control, all playlist favourites share, delete, add options. He can make or modify his own account according to his will. In Fact the suggestion page also provides suggestions regarding the users choice.

Responsiveness

Responsiveness is a very unique thing that makes a difference between an average native app and a responsive app. Honestly speaking this is a mobile app that only runs on mobile only so there was no need for responsiveness. As, Mobile apps are specific applications customized to each Operating System (OS) that feature unique designs and codebases.

Real time interaction

Elite has Real-time interaction Ability. As, it delivers contextually relevant experiences, value, and utility at the appropriate moment in the customer life cycle via preferred customer touchpoints. And has the ability to respond to exactly what the user needs and to be as relevant as possible, it is exactly what 'right time' is all about.

Connectedness

Elements and all the ages are connected to each other using colorful item designs defined for that specific purpose. These items are perceived as a single unit.

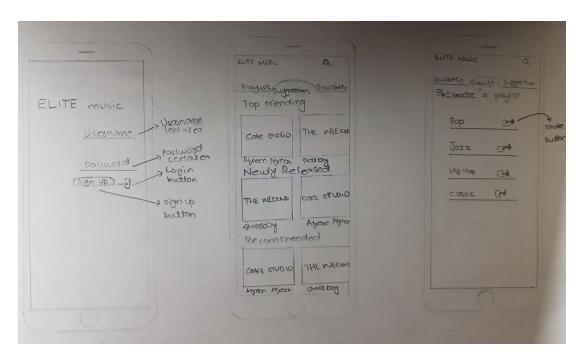
Personalization

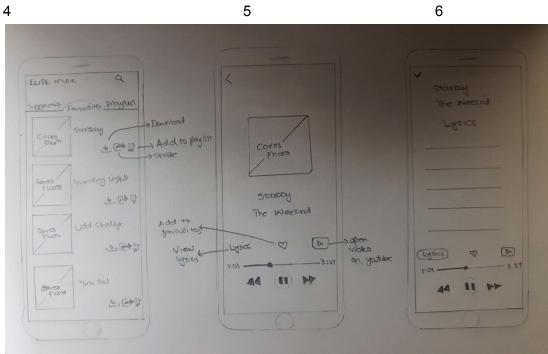
Elite meets the customer's needs more effectively and efficiently, it's interactions are faster and easier and, consequently, increasing customer satisfaction and the likelihood of repeat visitsBy providing value to their choice and premiers and regards their choices through the suggestion pages which provide suggestion keeping in view the users choices.

Playfulness

The whole Elite App is colorful and has a very enchanting interaction as a mobile app should have to be.

1 2 3





High Fidelity Prototype

Platform

Adobe xd

Link

https://www.behance.net/gallery/97632335/HCI-Project

Snaps of prototype

Landing page:

Landing page is a standalone web page which is specially generated for marketing and advertising purposes, in digital marketing. It is a page where visitors "Land" after they click on the link. Here is the snap of the landing page which remains for 0.8 sec



Login Page

After the landing page **Login page** appears, a page where the app demands for the user identification and authentication. Here username and password are the required credentials. Snap,



Signup page

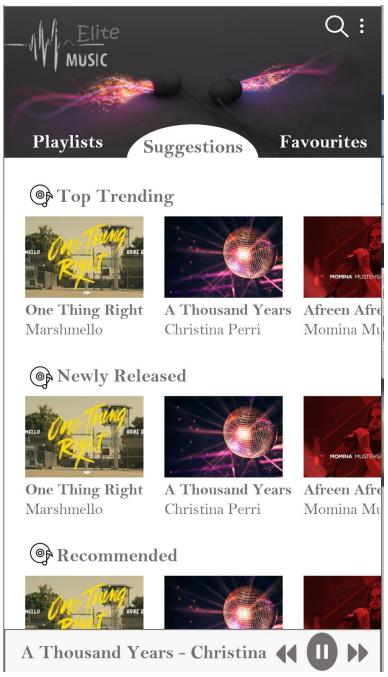
Users can get access to the signup page from the button labeled as "Sign Up" on the login page. This page will enable users to create their own account in a case they don't have any. Snap,



Note: After moving forward from login or signup page user will get access to Suggestion Page

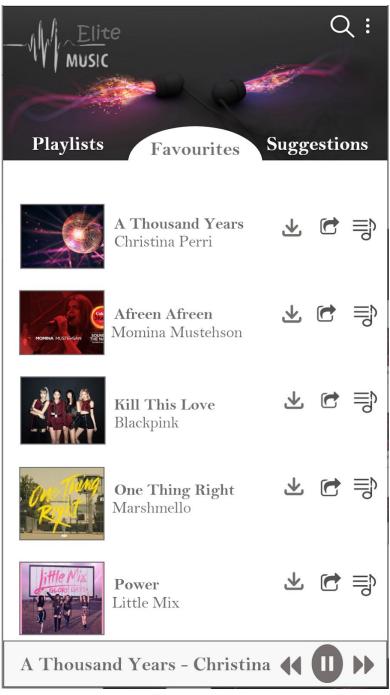
Suggestions Page

Throughout this page the user can get access to new music and will keep the users taste under consideration through the user's previous history. This page has 3 categories, Top Trending, Newly released and Recommended. And each category involves a horizontal scroll.



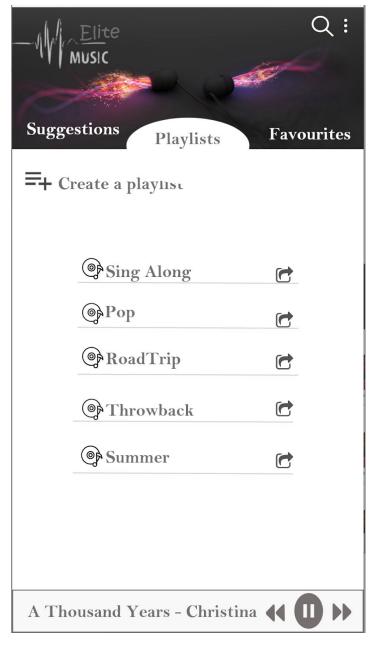
Favourites

This entire page consists of all songs liked by the user.



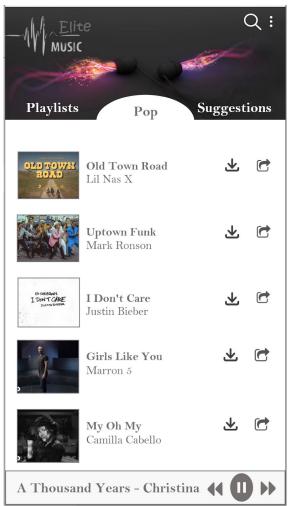
Playlist

Playlist Page basically involves the entire collection list of the songs' categories made by the user to categorize them in different types. There is an option for sharing a playlist in front of each category type made by the user to share the playlist with others.



Playlist Category type

After clicking the categories the category page will appear as,

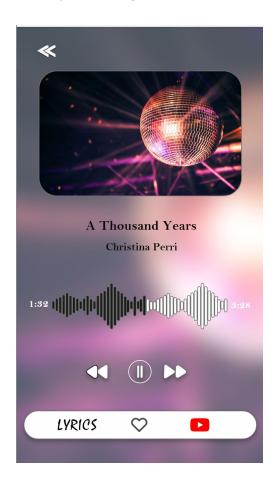


Other playlist category pages



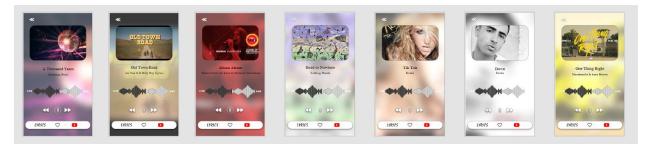
Play Music

After clicking on any music Item Play Music page will appear. Snap,



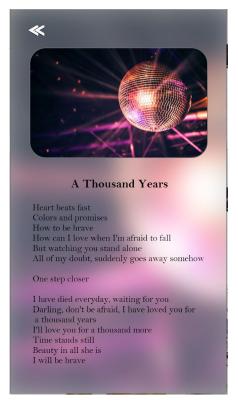
Note: Lyrics button will move you to the lyrics page and the youtube logo button will direct you to youtube's link of the video.

Other pages,



Lyrics

This page will have the whole lyrics off the song. This page will involve vertical scroll in the lyrics section.



Other relevant pages,

