

ONLINE
PROGRAM



AMITY
UNIVERSITY
ONLINE

COMBO DEGREE PROGRAM

BBA+MBA | BCA+MCA | B.Com+MBA

**University ranked
among the top globally**
for producing the most
employable graduates

by **THE** WORLD
UNIVERSITY
RANKINGS



USA, UK & CANADA ACCREDITATIONS



WASC
SENIOR COLLEGE AND
UNIVERSITY COMMISSION, USA

QAA
Global
Accredited by
The Quality Assurance Agency
Valid 07/2018 – 07/2023

WES
WORLD EDUCATION SERVICES

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A LEADING GLOBAL EDUCATION GROUP

Amity Education Group is one of the largest education groups, established over thirty years ago, offering globally benchmarked education right from pre-school to Ph.D. level with over 400 UG and PG programs across various disciplines in education.



NATIONAL CAMPUSES

- » NOIDA
- » GURUGRAM
- » GREATER NOIDA
- » JAIPUR
- » LUCKNOW
- » MUMBAI
- » BENGALURU
- » MOHALI
- » GWALIOR
- » RAIPUR
- » KOLKATA
- » RANCHI
- » PATNA

INTERNATIONAL CAMPUSES

- » LONDON
- » DUBAI
- » SINGAPORE
- » NEW YORK
- » SAN FRANCISCO
- » ABU DHABI
- » CHINA
- » MAURITIUS
- » SHARJAH
- » SOUTH AFRICA
- » AMSTERDAM
- » TASHKENT
- » SEATTLE



MESSAGE FROM **FOUNDER PRESIDENT**

Dr. Ashok K. Chauhan

Hon'ble Founder President,
Ritnand Balved Education Foundation (The Foundation of Amity Institutions and the sponsoring body of Amity Universities)
Chairman, AKC Group of Companies

Amity is not just a group of institutions which imparts world-class education, but an experience where everyone associated is part of a dream, a mission to see that we nurture truly great leaders.

Today, we are proud that Amity is synonymous with practical, industry focused education, and attracts the best students. The fact that our alumni are working in the best companies across the world is a testament to our extremely talented faculty who inculcate, by example, in each student the spirit of dedication, sincerity and loyalty, and to all the corporates who support our mission with so much enthusiasm.

Each one of our students will be a success story. This is my dream; this is my commitment.



MESSAGE FROM **CHANCELLOR**

Dr. Atul Chauhan

Hon'ble Chancellor,
Amity University Noida

Amity Group of Institutions apart from imparting world-class education, also strives to inculcate good values, and ethics to build and groom the global leaders of tomorrow. We are creating centers of thought leadership across the world, where faculty, scientists, and brilliant students can explore and expand the frontiers of knowledge.

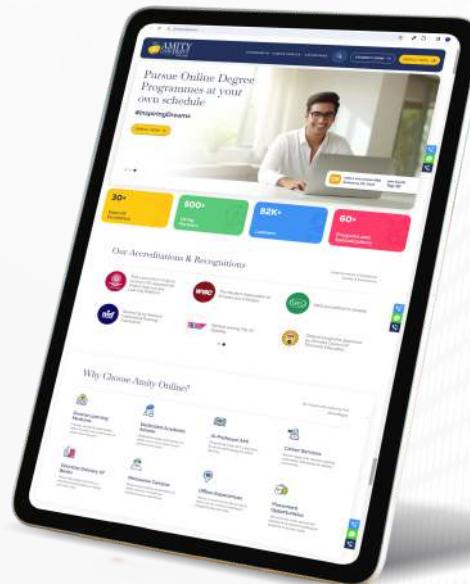
Amity is not just a group of institutions which imparts world-class education, but an experience where everyone associated is part of a dream, a mission to see that we nurture truly great leaders.

ABOUT AMITY UNIVERSITY ONLINE

Amity University Online stands as a pioneering institution in the realm of digital education, breaking down barriers and providing access to millions worldwide.

Through our platform, we are democratising education, ensuring that regardless of geographical location or socio-economic background, individuals have the opportunity to pursue knowledge and skills vital for their personal and professional growth.

Our commitment to inclusivity and innovation drives us forward, as we continue to expand access to high quality education in the digital age.



Amity University Online, today, offers the **largest number of approved online degrees** to the **largest number of online students** across India, reflecting Amity's commitment towards empowering our youth through world-class education, who in turn will ensure a **Viksit Bharat**.



Years of Excellence



Learners



Programs and Specializations

INDIA'S FIRST UNIVERSITY TO GET **APPROVAL TO OFFER ONLINE DEGREES**

Post the University Grants Commission (Online Courses or Programs) Regulations, 2018

60+ PROGRAMS AND SPECIALIZATIONS: Bachelors • Masters



MESSAGE FROM **CHAIRMAN**

Mr. Ajit Chauhan

Hon'ble Chairman,
Amity University Online

In today's fast-paced and interconnected world, the pursuit of knowledge has never been more accessible. Amity is committed to providing you with a world-class education that transcends geographical boundaries. Whether you are a working professional seeking to advance your career, a dedicated lifelong learner, or someone taking your first steps into higher education, our digital platform is designed to accommodate your needs and aspirations.

As the landscape of education evolves, so do we. Our esteemed faculty, staff, and state-of-the-art technology are here to support your educational journey. From interactive online programs and courses to digital libraries and academic forums, you'll have access to a wealth of resources that will enhance your learning experience.

At Amity, we're not just preparing you for a career; we're empowering you to make a positive impact on this world. So, whether you're ready to take the next step in your career or explore new horizons, we invite you to join us at Amity University Online and embark on a journey of discovery and growth.



MESSAGE FROM **VICE CHANCELLOR**

Prof. Dr. Balvinder Shukla

Amity University, Noida

Amity University Online epitomizes an unwavering pursuit of excellence, cutting-edge innovation, and transformative learning. Rooted in knowledge, research, and comprehensive education, your learning journey at Amity Online is tailored to transcend knowledge barriers and shape your destiny.

At Amity Online, we embrace a legacy of brilliance that empowers you with industry-centric skills, knowledge and expertise to achieve success confidently through lifelong learning and values.



MESSAGE FROM **DIRECTOR**

Prof. Abhinash Kumar

Amity University Online

Amity University Online provides 'Anytime, Anywhere' educational experience, intensive corporate interaction, industry-oriented teaching delivered by eminent corporate experts and world-class faculty.

Designed to suit both graduate students and working professionals, our programs adhere to UGC's stringent criteria and we are at par with the campus programs.



MESSAGE FROM **DIRECTOR-ACADEMICS**

Ms. Monica Agarwal

Amity University Online

Amity University Online is dedicated to redefining education through innovation and excellence. Our meticulously crafted programs cater to the dynamic needs of learners, equipping them with industry-relevant skills and an unwavering commitment to growth.

Our aim is to inspire curiosity, ignite potential, and deliver a learning experience that goes beyond the ordinary. Therefore we focus on academic excellence, innovation and holistic development which creates a pathway for success, achievement, and lifelong impact.

ABOUT PROGRAM **COMBO DEGREE PROGRAM**

ACCELERATE YOUR CAREER SUCCESS WITH **AMITY ONLINE'S COMBO DEGREE PROGRAM**

Amity University Online is a pioneering initiative by Amity, aimed at providing flexible online learning opportunities for individuals looking to enhance their competencies, expertise, and skills across a wide range of disciplines and career paths. With an array of globally accredited undergraduate, postgraduate, and professional certification programs, Amity Online caters to diverse disciplines and career paths. The Combo Degree Program, a unique offering, allows students to seamlessly combine undergraduate and postgraduate studies into one cohesive journey, accelerating their academic and professional growth. Programs include live interactive sessions, self-paced learning options, and integrated project work, ensuring a holistic learning experience. Recognized and respected by employers worldwide, Amity Online's degrees empower learners to achieve their academic and professional aspirations, making it the preferred choice for individuals seeking a dynamic and impactful education.

WHY CHOOSE A COMBO DEGREE PROGRAM?

A Combo Degree Program is your fast track to success, combining undergraduate and postgraduate studies into a seamless journey. In just five years, you can earn both a Bachelor's and a Master's degree, saving time and tuition costs compared to traditional routes.

Here is why our program stands out:

- **Two Degrees, One Accelerated Path:** Earn a Bachelor's and Master's in just 4.5* years inclusive of internship to gain industry ready skills.
- **Internship:** Gain real-world experience in corporate settings.
- **Tailored Career Combinations:** Choose from BBA + MBA, BCA + MCA, or B.Com + MBA.
- **Integrated Learning:** Enjoy a streamlined transition from undergraduate to postgraduate studies.
- **Cost Efficiency:** Save significantly on tuition fees while achieving dual qualifications.
- **Graduate Job-Ready:** Enter the workforce with advanced skills, practical experience, and a competitive edge.

Whether you aim to lead in business, innovate in technology, or excel in commerce, our program equips you with the expertise and flexibility to thrive in today's dynamic job market.

SPECIALISATIONS



Finance and
Accounting
Management



Global Finance
Market



Insurance
Management



Marketing &
Sales Management



International
Business
Management



Retail
Management



Entrepreneurship
& Leadership
Management



Business
Analytics



Information
Technology
Management



Digital Marketing
Management



Data Science



Digital
Entrepreneurship



Human Resource
Management



Human Resources
Analytics



Hospitality
Management



Production &
Operations
Management



Petroleum &
Natural
Gas Management

PROGRAM CURRICULUM: BBA + MBA

BBA

SEMESTER 1

- Accounting Fundamentals
- Principles of Marketing
- Management Foundation
- Business Statistics
- Business Communication

SEMESTER 2

- Fundamentals of Financial Management
- Environmental Studies
- Fundamentals of Human Resource Management
- IT Applications in Business
- Individual Excellence and Social Dynamics

SEMESTER 3

- Essentials of Production and Operations Management
- Principles of Organizational Behaviour
- Research Methods for Managers
- Cross-Cultural Management
- Financial Markets and Services

SEMESTER 4

- Sales and Distribution Management
- Fundamentals of Project Management
- Fundamentals of Entrepreneurship
- Principles of Consumer Behaviour
- Operations Research

SEMESTER 5

- Business Strategy
- Marketing in Digital Age
- Managing Customer Relationships
- Financial Planning
- Quality Management
- Professional Ethics

SEMESTER 6

- Brand Management
- Fundamentals of International Human Resource Management
- Fundamentals of Retailing
- Dissertation

MBA

SEMESTER 1

- Accounting for Managers
- Marketing Management
- Managerial Economics
- Statistics for Management
- Professional Communication

SEMESTER 2

- Business Research Methods
- Financial Management
- Human Resource Management
- Conflict Resolution and Management
- Legal Aspects of Business

SEMESTER 3

- Strategic Management
- Minor Project
- Professional Ethics
- Specialization Elective 1
- Specialization Elective 2
- Specialization Elective 3
- Specialization Elective 4

SEMESTER 4

- Major Project
- Management in Action: Social Economic and Ethical Issues
- Digital Marketing
- Specialization Elective 1
- Specialization Elective 2

PROGRAM CURRICULUM: BCA + MCA

BCA

SEMESTER 1

- Basic Mathematics- I
- Programming in C
- Human Computer Interaction
- Computer and Information Technology
- Business Communication

SEMESTER 2

- Data Structures Using C
- Environmental Studies
- Software Engineering and Modeling
- Operating System Concepts
- Individual Excellence and Social Dynamic

SEMESTER 3

- Computational Statistics
- Network Basics
- Introduction to Data Base
- Management Systems
- Object Oriented Programming Using Java
- Green Computing

SEMESTER 4

- Unix Operating System and Shell Programming
- Python Programming
- Cyber and Information Security
- IT Project Management
- Fundamentals of Cloud Computing and Enterprise
- Fundamentals of Digital Marketing

SEMESTER 5

- Introduction to Artificial Intelligence
- Internet of Things
- Introduction to Enterprise Resource Planning
- Data Warehousing and Mining
- Fundamentals of E-Commerce
- Professional Ethics

SEMESTER 6

- Introduction to E-Governance
- Blockchain Technologies
- Introduction to Data Science
- Human Resource Management
- Major Project

MCA

SEMESTER 1

- Professional Communication
- Core Java
- Advanced Database Management Systems
- Advanced Software Engineering Principles
- Graph Theory and Combinatorics

SEMESTER 2

- Data Structures and Algorithm Design
- Network Security and Cryptography
- Research Methodology
- Artificial Intelligence and Robotics
- Image Processing Techniques
- Introduction to Data Analytics
- Routing and Switching Essentials
- Statistics Using R
- Cognitive Analytics and Social Skills for Professional

SEMESTER 3

- Unix /Linux Programming
- Cloud Infrastructure and Services
- Quantitative Aptitude
- Professional Ethics
- Seminar (Evaluation)
- Advanced Web Technologies
- Internet of Everything
- ML using Python
- Software Testing and Reliability

SEMESTER 4

- Major Project

PROGRAM CURRICULUM: B.Com + MBA

B.Com

SEMESTER 1

- Business Mathematics - I
- Financial Accounting - I
- Mercantile Law
- Environmental Studies
- Business Communication

SEMESTER 2

- Business Mathematics - II
- Financial Accounting - II
- Fundamentals of Corporate Law
- Macroeconomics
- Principles of Marketing

SEMESTER 3

- Corporate Accounting - I
- Cost Accounting
- Direct Tax - I
- Business Statistics
- Individual Excellence and Social Dynamic

SEMESTER 4

- Corporate Accounting - II
- Direct Tax - II
- Management Accounting
- Research Methodology
- Auditing

SEMESTER 5

- Computerized Accounting System
- Indian Economy
- Business Organization
- Financial Reporting
- Fundamentals of Financial Management
- Professional Ethics

SEMESTER 6

- Investment Analysis and Portfolio Management
- International Financial Management
- Ethics and Corporate Governance
- Corporate Tax Planning
- Major Project

MBA

SEMESTER 1

- Accounting for Managers
- Marketing Management
- Managerial Economics
- Statistics for Management
- Professional Communication

SEMESTER 2

- Business Research Methods
- Financial Management
- Human Resource Management
- Conflict Resolution and Management
- Legal Aspects of Business

SEMESTER 3

- Strategic Management
- Minor Project
- Professional Ethics
- Specialization Elective 1
- Specialization Elective 2
- Specialization Elective 3
- Specialization Elective 4

SEMESTER 4

- Major Project
- Management in Action Social Economic and Ethical Issues
- Digital Marketing
- Specialization Elective 1
- Specialization Elective 2

OUR ACCREDITATIONS AND RECOGNITIONS

Endorsements of Academic Quality and Excellence



**ONLINE MBA
RANKINGS
2024**

**INDIA'S ONLY
ONLINE MBA RANKED
Asia Pacific Top 10**



First university in India to receive UGC approval for Online Degrees and Learning Platform



The Western Association of Schools and Colleges



Ranked 35 by National Institutional Ranking Framework



Ranked among Top 3% Globally



Degree programs approved by All India Council of Technical Education



WES accredited in Canada



First Indian University to be accredited by National Council for Higher Education, Africa



India's first private university to be a member



AMITY UNIVERSITY ONLINE ADVANTAGES

Top-Notch Online Learner Experience



Top International Faculty

Lectures delivered by top international faculty offer captivating insights with a global perspective.



AI-ProfessorAMI

AI-PROF. AMI, powered by Chat-GPT 4 and Open AI Tech for 24/7 doubt clearing and support.



Diverse learning mediums

Diverse learning options through recorded lectures, audio books, physical books, e-books and more.



Industry-Aligned Curriculum

Program curriculum aligned with industry demand for better employability.



Interactive faculty sessions

Engage in a dynamic learning environment with our continuous faculty interaction and dedicated doubt-clearing sessions.



Career services and placement assistance

Career services and placement assistance with multiple hiring partners ensuring opportunities for professional growth.



Remote proctored exams

Take exams with ease, integrity and convenience from the comfort of your own space.



Dedicated Academic Advisor

Expert guidance by professionals who support you in your academic journey.



1:1 industry mentorship

Elevate your skills and career prospects with tailored insights, cultivating a pathway to professional success.

ON CAMPUS **EXPERIENCE**

EXTENSIVE INTERACTION WITH **FACULTY AND PEERS**

- Campus orientation for new learners in all the Amity University campuses
- Last-minute revision classes at select Amity University campuses
- Guest lecture series on the campuses
- Access to library and programming labs on the campus
- Exam preparation classes
- Access to campus events



CAREER SERVICES

PREPARING YOU TO BECOME JOB-READY

Amity University Online is committed to enhancing your employability by helping you become industry ready. From skills assessments and resume building workshops to mock interviews and placement drives, we provide a range of services to help you succeed. Our goal is to ensure that you are matched with the perfect job that aligns with your aspirations.



STUDENT TESTIMONIALS



“I completed my online MBA from Amity University Online in the year 2023. I am presently working as a Technical Project Manager at Tata Consultancy Services. To start my journey during my online MBA, I would say it was pretty much seamless, and it blended in with my professional commitments. **”**

ABHIK GANGULY
MBA Student



“After a detailed research of various online institutions, I shortlisted Amity University Online for its international reputation, positive recommendations. **”**

MOHIT SHARMA
(BCA) Software Engineer,
Accenture Solutions Pvt. Ltd.



“Amity Online's BBA Program helped me balance work and education, providing interactive portals, and live lectures towards my entrepreneurial dreams. **”**

MR. BIPINDEEP SINGH
BBA Student



“It's clear that the convenience and flexibility offered by the Amity Online has allowed me to pursue my degree without interrupting my career. **”**

SUMAN MISHRA
(B.Com) Accounts Executive,
Edelweiss



“I work in Accenture and it's been 5 years that I've been working at Accenture. Amity Online is actually one of the most reputed private online universities, which is recognized by UGC. I decided to pursue an online MBA course and it is a valuable online course. **”**

SUJITHA NAIR
MBA Student

ALUMNI WORKING AT



NOKIA

paytm

KPMG

MetLife

Justdial™

Google



AMERICAN
EXPRESS



Microsoft

HDFC

CORPORATES SPEAK

“ With HCLTech's expertise and Amity University's commitment to excellence, you can trust that you're receiving top-notch education and support every step of the way. Together, let's embark on a journey towards success and unlock endless opportunities in the world of technology. ”

SRIMATHI SHIVASHANKAR

CVP & Business Head, HCLTech Edtech Service

“ At 9Yards Technology, education is at the heart of our mission. Partnering with Amity University Online allows us to extend valuable learning opportunities to our employees, fostering growth and innovation with exclusive deals. We are committed to empowering our team through education, ensuring a future of limitless possibilities. ”

ZUBAIR AHMAD

Founder and CEO, 9Yards Technology

“ At Wockhardt, we strongly believe that investing in knowledge yields the greatest returns. We are committed to supporting the future of our employees. To facilitate this, our team members can now access exclusive discounts and opportunities for top-notch academic programs through our partnership with Amity University Online. This initiative aims to encourage continuous learning and personal and professional growth for everyone! ”

Dr. JAGMOHAN SINGH RISHI

LnD Head, Wockhardt

FAQs

1. What is Amity University Online?

Amity University Online is the online learning platform of Amity University, one of India's leading private universities. It offers a wide range of undergraduate, postgraduate, and diploma programs across various disciplines, delivered entirely online.

2. What is the Amity Online Combo Degree Program?

The Combo Degree Program allows students to pursue two degrees(UG + PG), providing a seamless and efficient academic journey.

3. What are the key benefits of Combo Degree Program?

Earn both undergraduate and postgraduate degrees in a streamlined way, saving time and effort with an integrated study plan, while accessing high-quality online resources, expert mentorship, and enhanced career opportunities.

4. Can I choose any combination of UG and PG Degrees?

Yes, Amity Online offers a variety of combinations. Students can choose from a wide range of UG and PG programs in fields like BBA+MBA, BCA+MCA, and B.Com+MBA.

5. Who is eligible to enroll in the Combo Degree Program?

Students who have completed their higher secondary education (10+2) are eligible for the UG+PG Combo Program, with specific criteria varying based on the chosen program.

6. Can I interact with faculty and classmates in an online program?

Yes, our online programs encourage interaction and collaboration among students and faculty. You can engage in discussions, ask questions, and seek guidance from instructors and classmates through various online communication channels.

7. What academic support services are available to online students?

Amity University Online offers a range of academic support services to help students succeed, including academic advising and technical support.

8. What is the mode of study for the Combo Degree Program?

The program is conducted entirely online, offering students the flexibility to learn at their own pace while balancing other responsibilities.

9. How do I apply for an online program at Amity University Online?

To apply for an online program, simply visit our website, select the program you're interested in, and follow the application instructions provided.

10. Are student loans available for online students?

Yes, we offer various options, including scholarships, loans, and easy payment plans, to help make education more accessible for our students.

OTHER ONLINE PROGRAMS OFFERED

BCA

BBA

BA

MCA

B.COM

BAJMC

M.COM

MAJMC

MBA



AMITY
UNIVERSITY
ONLINE

1800-102-3434 | **amityonline.com**