url – smilesandpearls.in/privacy-policy

**Privacy Policy**

At Smiles & Pearls, we value your privacy and are dedicated to protecting your personal information. This policy outlines how we collect, use, and safeguard your data.

**Information We Collect:**

* **Name**: To personalize care and communications.
* **Email**: For appointment confirmations and dental care information.
* **Phone Number**: For scheduling, reminders, and follow-up.
* **Photo**: For identification and patient records.
* **Dental Problem**: To provide appropriate care based on your needs.

**How We Use Your Information:**

* Appointment scheduling and reminders.
* Communication regarding treatment and care.
* Coordinating treatment with our dental team.
* Improving services using anonymized data.

**Information Sharing:**  
We don’t sell or trade your information. It may be shared with:

* Healthcare professionals involved in your treatment.
* Service providers who assist in operations, bound by confidentiality.

We take reasonable measures to protect the security and confidentiality of your personal information against unauthorized access, disclosure, alteration, or destruction. This includes implementing administrative, technical, and physical safeguards to safeguard your information.

We may update this privacy policy periodically to reflect changes in our practices or legal requirements. We encourage you to review this policy regularly for any updates.

If you have any questions or concerns about this privacy policy or our handling of personal information, feel free to contact us.