



PROFESSIONAL SUMMARY

Creative and detail-oriented UI/UX Designer with one year of hands-on experience designing user-centered digital products. Skilled in Figma for wireframing, prototyping, and interface design. Backed by a Master's degree in English Literature, bringing strong communication, research, and storytelling abilities into design thinking. Holds a Diploma in IT Computer, providing solid technical understanding for digital environments.

NOOR UL HUDA SHAH

UI/UX DESIGNER

CORE SKILLS

- UI/UX Design Principles
- User Research & Personas
- Wireframing & Prototyping
- Figma
- Usability Testing
- Information Architecture
- Design Systems
- Responsive Design
- Communication & Presentation
- Problem Solving

EXPERIENCE

UI/UX Designer
ASDEV Tech (2024_25)

- Designed user-friendly interfaces for web and mobile applications.
- Created wireframes, mockups, and interactive prototypes using Figma.
- Conducted usability testing and implemented design improvements based on feedback.
- Collaborated with developers and stakeholders to ensure design feasibility.
- Improved user flow and accessibility across projects.

LANGUAGE

- English – Fluent
- Urdu – Native knowledge

CONTACT



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EDUCATION

- Master's in English Literature
GC University Faisalabad
- Diploma in IT Computer

TOOLS & SOFTWARE

- Figma
- Canva
- Microsoft Office,
- Basic Web Design Knowledge