

To whom it may concern,

I wish to apply for the role of service designer, Please find enclosed my CV and portfolio website for your consideration.

As a service designer who comes from a digital product background, I'm guided by the passion for designing with people in mind and how data & technology transform businesses, industries, and communities. I am looking for challenges empowering businesses through a human-centered lens in agile ways of working.

Graduating from Master of Service Design at Royal College of Art, I had freelancer and part-time experience within various industries and enterprises, as well as a venture stand-up journey with EMBA graduates from Imperial College. From these end-to-end define, design, develop and deliver, I've gained a holistic perspective and systematic thinking about how user experience principles and business transformation work together to provide value to both customers and the organisation itself.

- Having worked as a self-directed user experience designer in the product development team, I adopted the data-driven and human-centered design methodology; evaluate, test, and iterate the design concept and features through a valid prototype with stakeholders and users.
- In my current role as Design Researcher (contract) at Panasonic, I've been got the experience of synthesizing user research acumen and experience, as well as communicate deep analytical and meaningful insights into evidence-based actionable plans.
- Last but not the least, I'm proud of being an innovation facilitator, I work closely with stakeholders from design or non-design background for insights, co-creation, and prototyping. I design and facilitate the workshop with various design thinking methods and toolkit.

I wish I can work with teams that work on real impacts on people's lives, revolutionise the experience and develop a market-leading product and features. I am confident that I can bring my experience to the next level of success with your team. Be a self-motivated fast learner, I believe I can start actively contributing to the team as soon as possible.

I am currently a Tier 4 Visa holder in the UK. Switching to Tier 2 General Work Visa, I'm not subject to the limitation of number of CoS(Certificates of Sponsorship). Also, the employer doesn't need to run the RLMT(Resident Labour Market Test).

Thank you for your time and consideration. I look forward to meeting with you to discuss my application further.

Yours sincerely

Tammy

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