

Yusuf Odukoya

Portfolio.





Far Above Rubies.

The Far Above Rubies brand is characterized by its minimalist vision for style.

The logo is inspired by the fashion industry in France and the Eiffel Tower. France is known to be a stronghold in modern-day fashion, as we have had a lot of designers emerged from there. Among them are Coco Chanel, Christian Dior, Hubert de Givenchy, Christian Louboutin, Christian Audigier, Louis Vuitton, Lacoste, and HERMES.

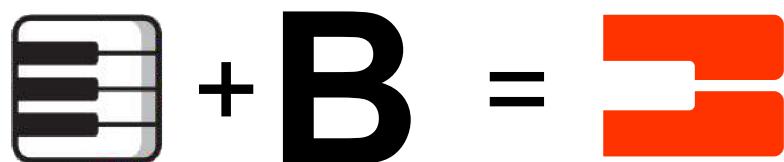
The A in the FAR logotype represents the word "Above" and it was inspired by the Eiffel Tower. The Eiffel Tower is the tallest structure in the city of Paris, France. It also represents one of the tallest and magnificent monuments in the world.

The choice of the typography presents a clean source and of easy reading in different applications. The primary color composition in plain gold conveys the elegance of the brand.

Logo

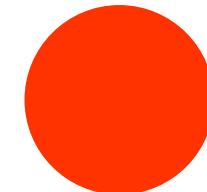


Inspiration

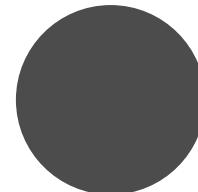


The Logo was inspired by the piano keys. A "B" was carved out from the inspiration. The letter "B" represents the first letter of the brand's name, thereby effectively making this concept the best and most creative option.

Colors



Deep Orange
HEX #Ff3300
R 255 G 51 B 0



70% Black
HEX #4C4C4C
R 76 G 76 B 76

Wordmark



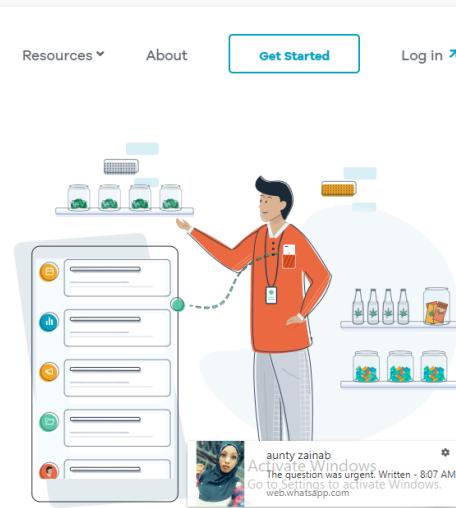
Wordmark was based on the Vibrocentric Bold Typeface



The screenshot shows the HYB website's homepage. At the top left is a large circular graphic containing a smaller version of the HYB logo and the text 'HANDLING YOUR BUSINESS'. Below this, a call-to-action button reads 'Take charge of your cannabis business'. A subtext below it says, 'Whether you're managing dispensaries or building cannabis brands, you have a lot going on. We get it.' A note at the bottom left says '★ Best in Grow is your cannabis crystal ball'. A 'Get started for free' button is at the bottom right. The top navigation bar includes links for 'Retailers', 'Brands', 'Resources', 'About', 'Get Started' (in a blue box), and 'Log in'.

Handling Your Business

Handling Your Business by Vivianne Agbontaen is a marketing resource and training website where users can learn and buy resources on Marketing.



Other Logo Designs



P E R F U M E R Y



L I F E



- CeeWhai's Perfumery
- Fridman & Martins Ltd.
- DX Life
- Hannade Footwears
- Mandibas Contractors

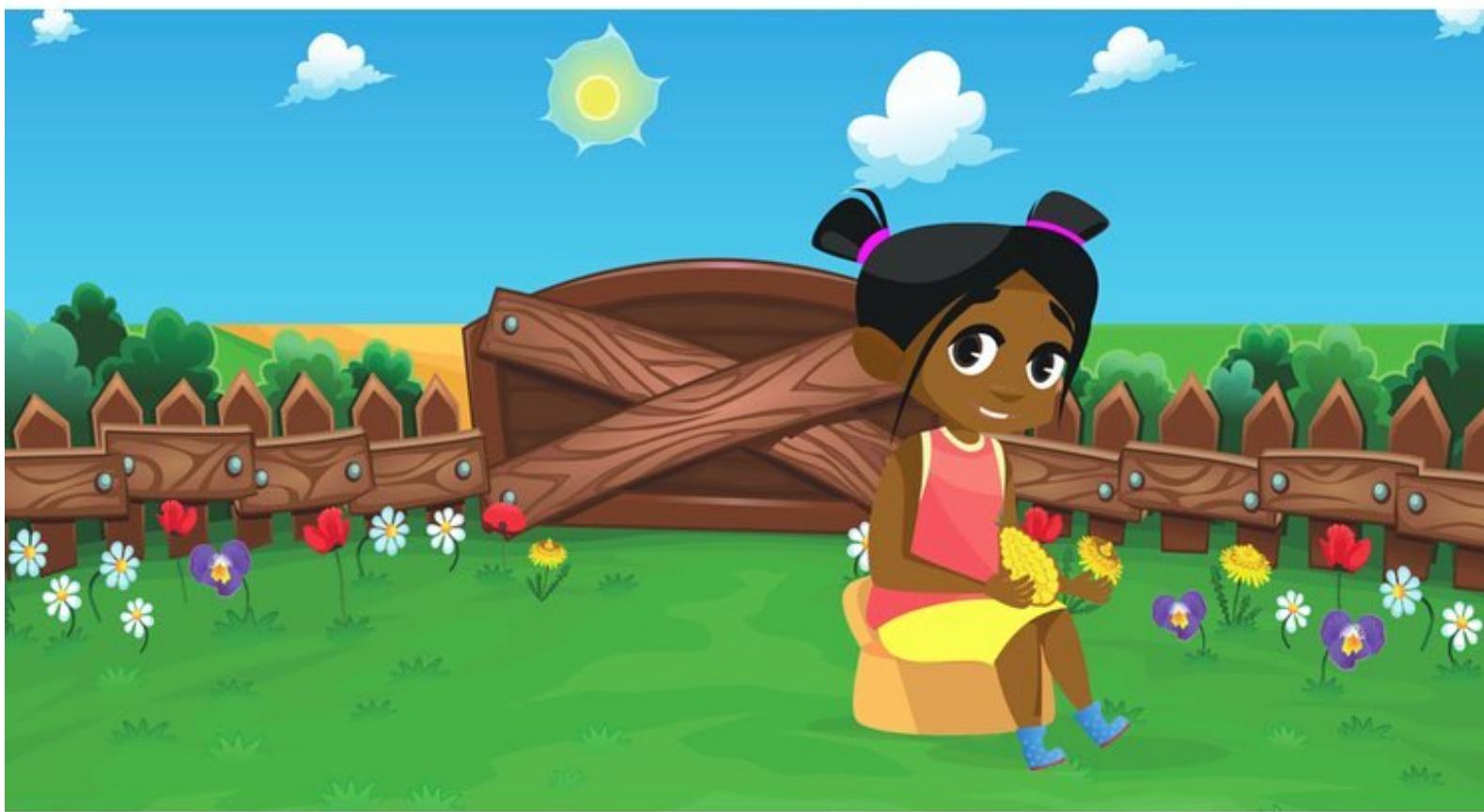


Branding Projects

Illustrations

e-Banners

Print Media

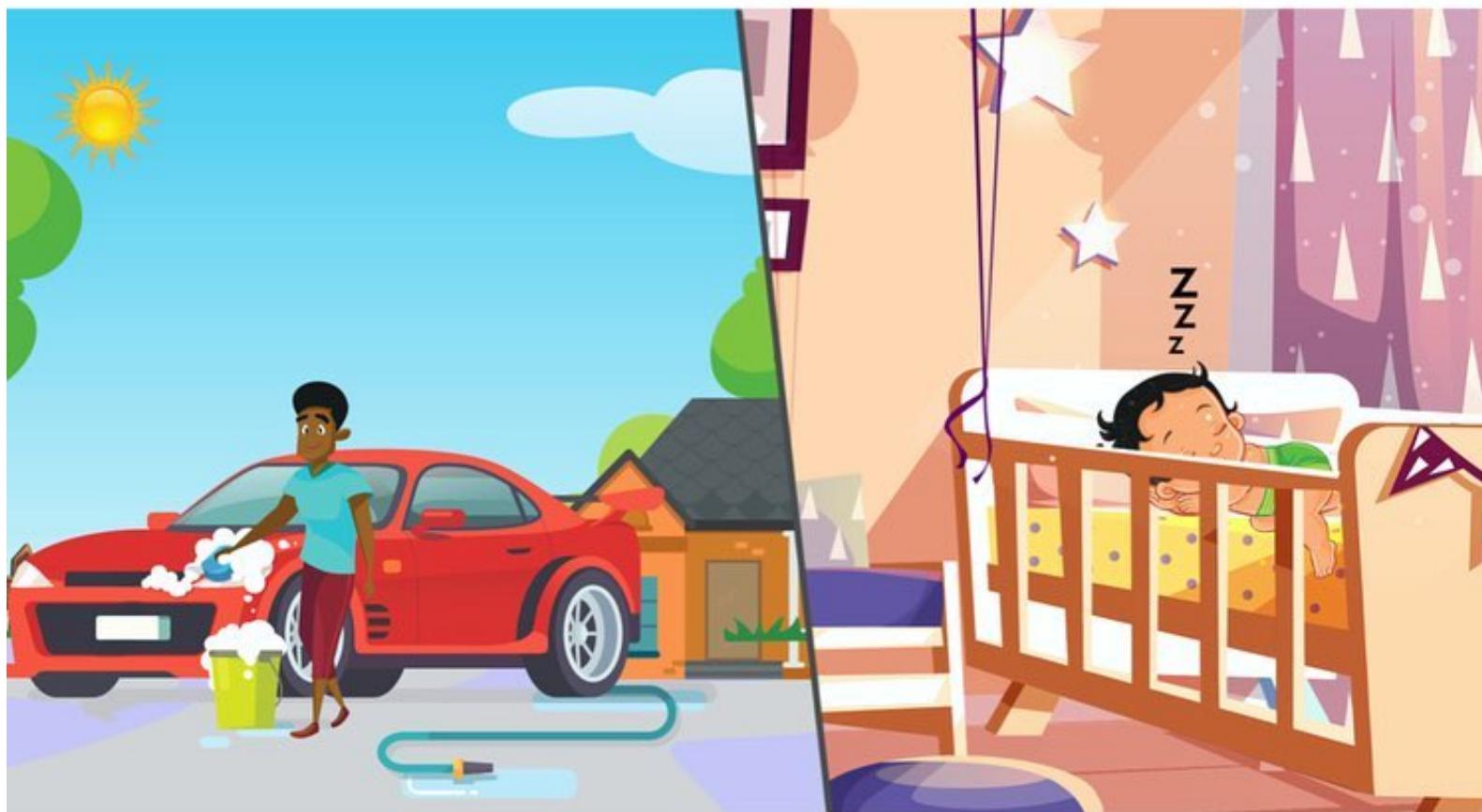


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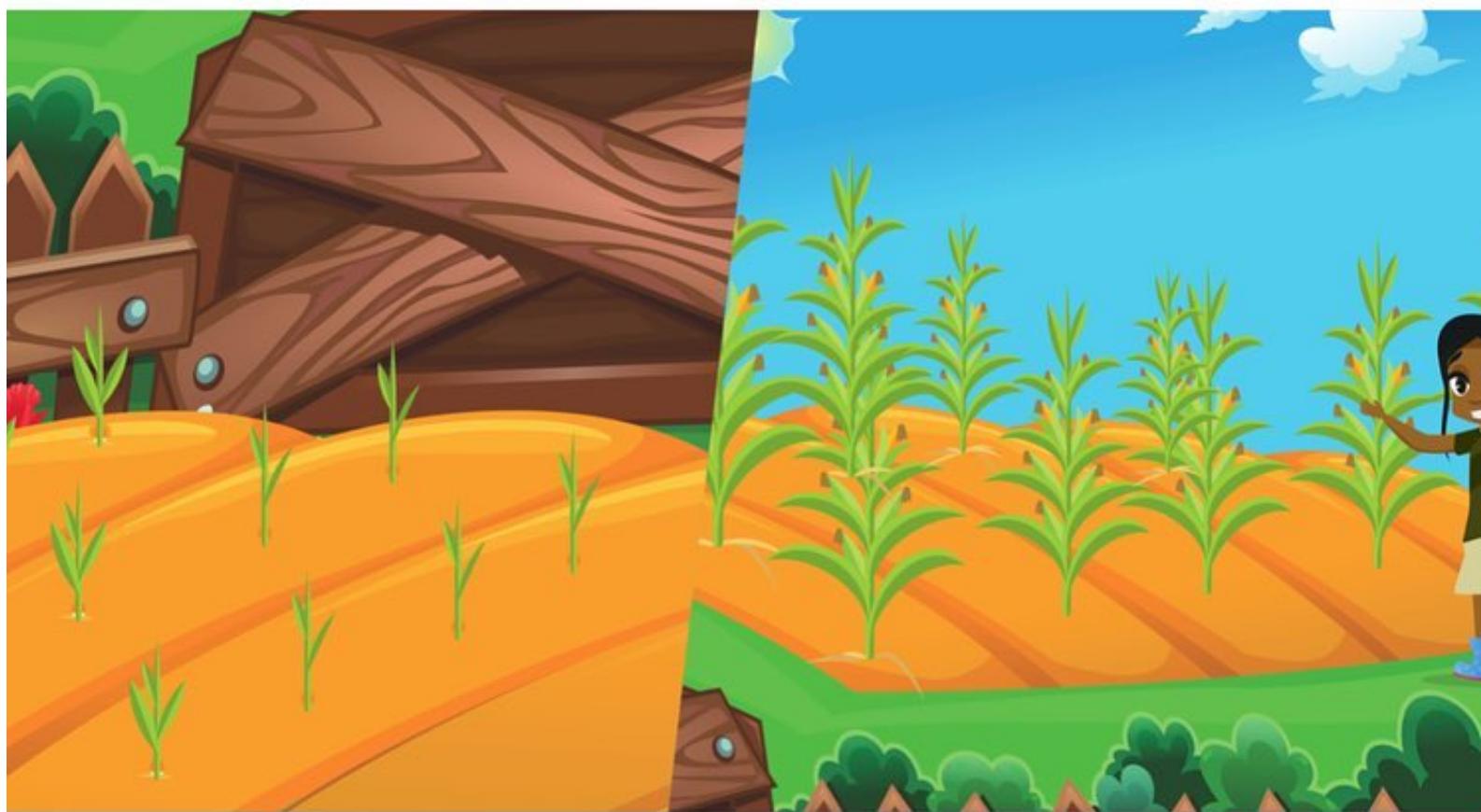


Branding Projects

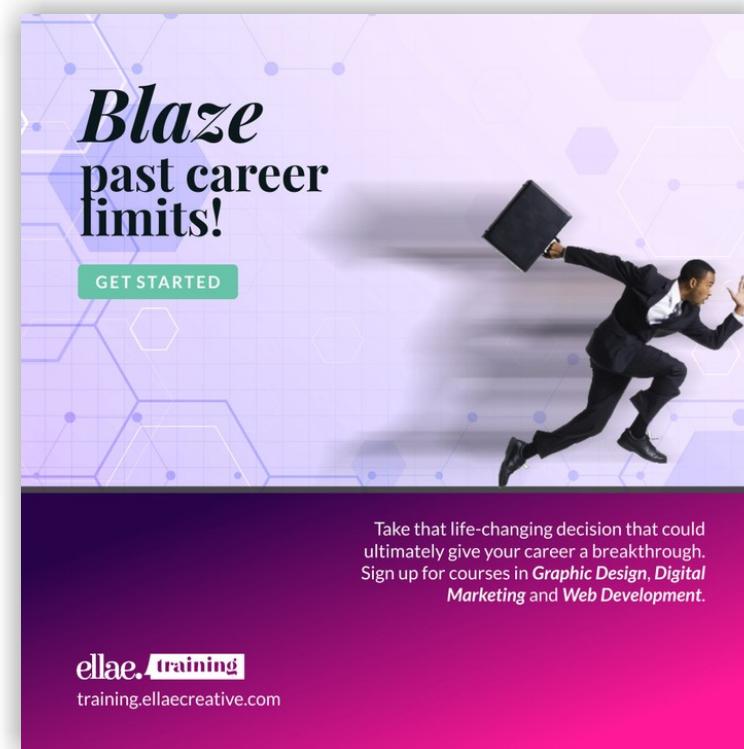
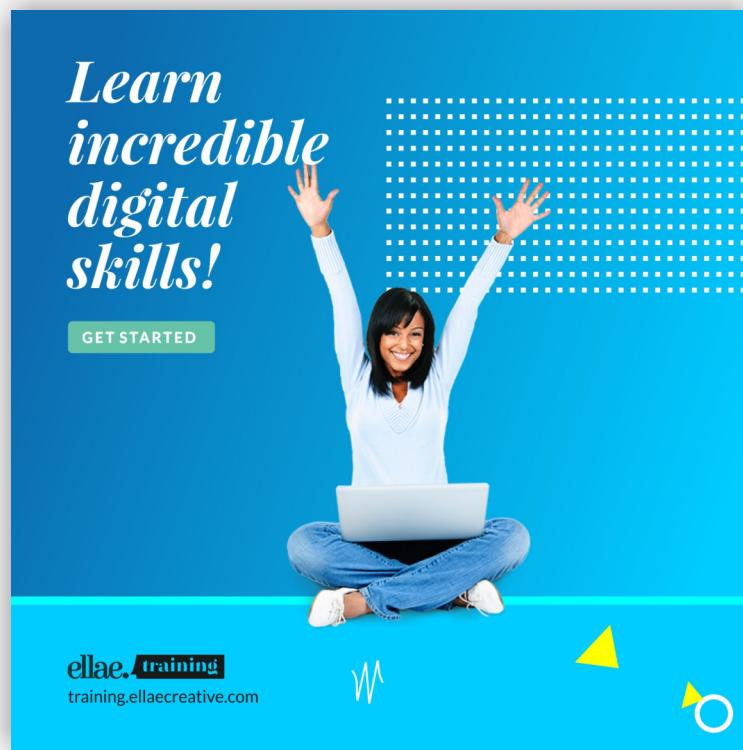
Illustrations

e-Banners

Print Media









Sunnybrook International School

For Children Aged 6 months to 11 years

Every student matters, every moment counts.

- Creche, Nursery and Primary School
- British and Nigerian Curriculum
- Stimulating and secure environment
- Wide array of extracurricular activities
- Extended after school care services
- Entrance Exam and Tutoring Center
@kidsconsult @kidsconsult_educamps

Currently enrolling students for the 2018/2019 academic session.
Call the School Administrator on [08029467661](tel:08029467661) to find out how to enrol your child and take a tour of our school facility.

Which Funke Outfit Do You Love The Most?

A B C

Keystone Bank

Available on Google play | Download on the App Store

This e-banner features three women in vibrant, traditional Nigerian 'funke' (wrap) outfits. They are posed against a light blue background with large, stylized letters 'A', 'B', and 'C'. The banner is decorated with colorful streamers and confetti. At the bottom, there's a logo for 'Keystone Bank' and download links for Google Play and the App Store.

Learn digital skills that command innovations!

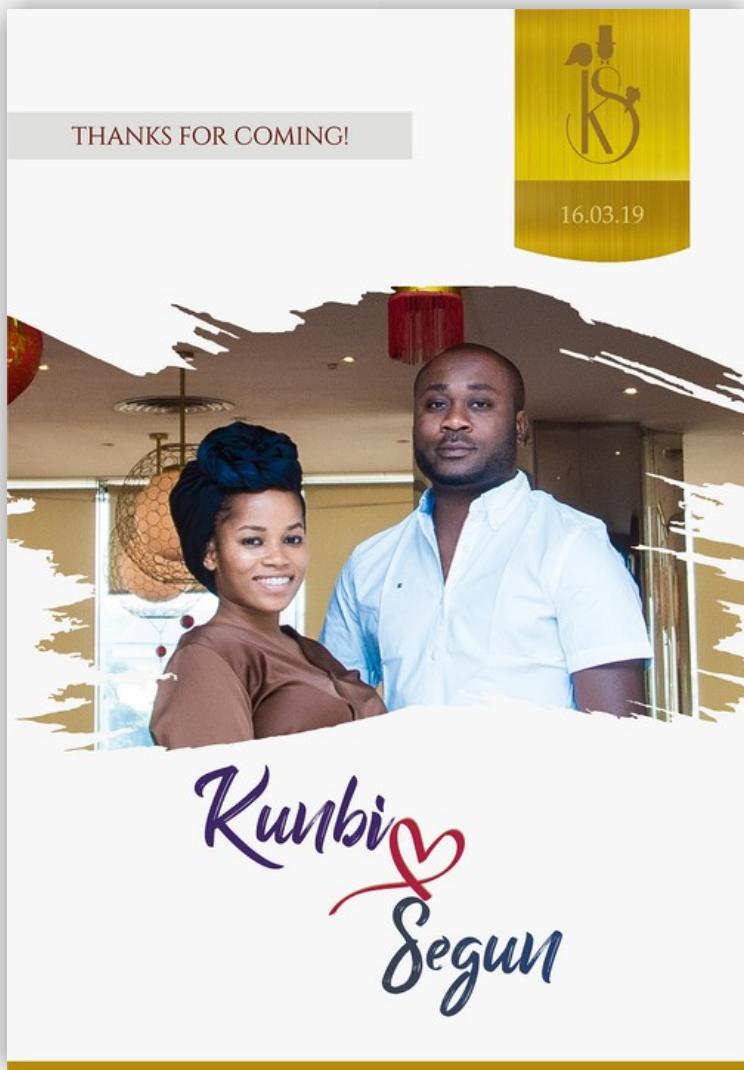
LEARN WORDPRESS.
GET STARTED WITH YUSUF.

SIGN UP NOW!

SCHWARTZ BACHER TRAINING

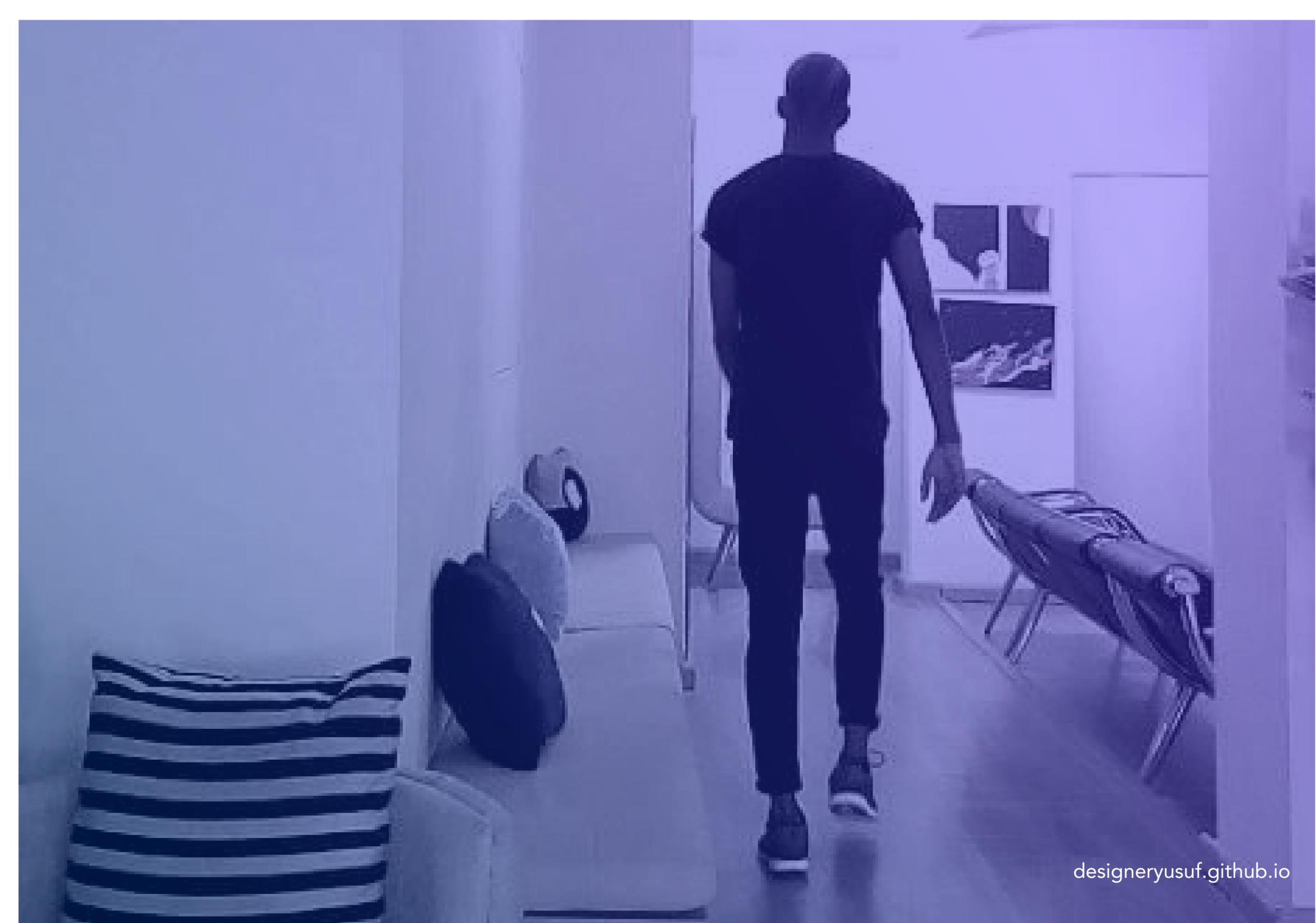
www.schwartzbacher.com
0903 483 4608

This e-banner has a light blue background. It features a 3D-style illustration of a person sitting at a desk, working on a computer monitor that displays the WordPress logo. The text 'Learn digital skills that command innovations!' is prominently displayed in the upper left. Below it, smaller text reads 'LEARN WORDPRESS. GET STARTED WITH YUSUF.' and a pink button says 'SIGN UP NOW!'. The bottom right corner contains the logo for 'SCHWARTZ BACHER TRAINING' and contact information.



Courtesy: Groom's Mother





designeryusuf.github.io