

Project Matching Hat user feedback from Florence Tsai (2016/02/08)

Florence is a UX designer. She provided expert feedback to us via google doc.

Key notes:

- Profile list
 - Better design of the list: longer boxes for easier selection, not cut off
- 'Messaging team leads'
 - intimidating. It'd be nice to have team lead's name, slack name, etc
 - The project list needs visual indications of the project teams that she has messaged.
- She likes fun facts
- She likes it that the app talks to non-coders as well
- She likes the summary page

Raw Feedback from Florence

Matching-first Flow

Thoughts:

- Felt intuitive; oftentimes when I sign up for a new service I have to set up the account, so this feels normal
- I felt like I was being guided and hand-held through the process, which was nice. I didn't feel overwhelmed
- I liked this flow because it helped me get to projects or teams that I felt were relevant to me very quickly

Specific Screens

Check-in **Profile** Matching Matched! Done

Hello, Civic Ethusiast,
Whether you are a coder or a non-coder, welcome to Code for SF !

Why not create your profile and get matched to existing project teams? It is a great way to initiate conversations with the teams.

Profile

Skills that I want to contribute Check all that applies. * 3 skills Maximum

☐ I am not here to contribute skills.
☐ Activism
☐ Back-end development
☐ C

Interested civic topics Check all that applies. * 3 interests Maximum

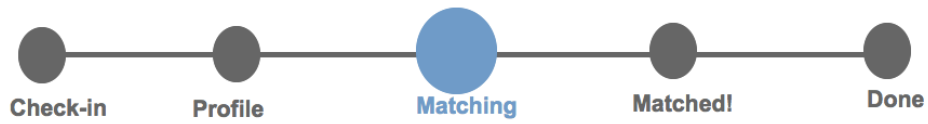
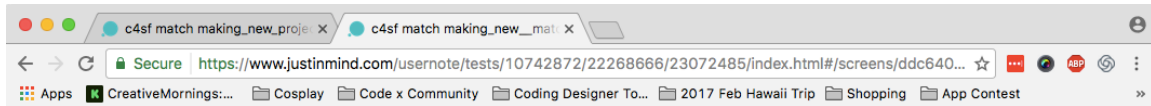
☐ Education
☐ Elections
☐ Garbage on the street
☐ Homelessness

Goals Check all that applies. * 2 goals Maximum

☐ Contributing my skills
☐ Helping the community
☐ Networking
☐ Practicing or learning a new skill (Spei

Back Home Next

- This screen was nice. The text feels inclusive (**I like that it talks to coders and non-coders**, ensuring people will feel comfortable, regardless of coding ability)
- I wish the boxes for skills and topics and goals were longer so I wouldn't have to scroll through them
- I also wish the list wasn't cut off (for instance, in the Goals list "Practicing or learning a new skill..." is cut off because the box isn't long enough)



Sit tight ! You are being matched based your skills.....



Fun Fact:

Code for America's CalFresh app cut the food stamp application process from HOURS to MINUTES.

5,000 More Californians have applied for food stamps!

Brigade: Code for America

GetCalFresh.org

Get extra money for groceries every month

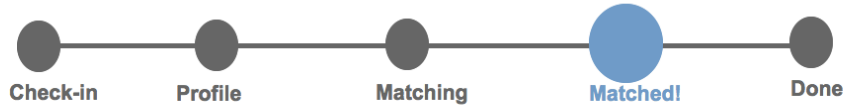
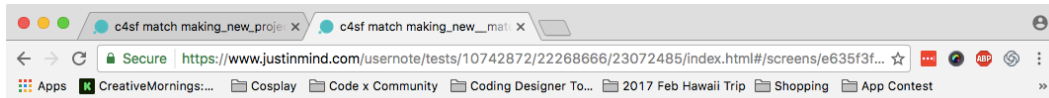
Take the first step. Apply for CalFresh in 10 minutes.

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- This loading screen with fun facts was a really nice touch!



You are matched ! Explore details of the project teams, and 'connect' to the teams that you're interested in.

When you 'connect', a message containing your profile and email will be sent to the project team lead(s).

NOTE: Currently only 'Research' is loaded with data for exploration.

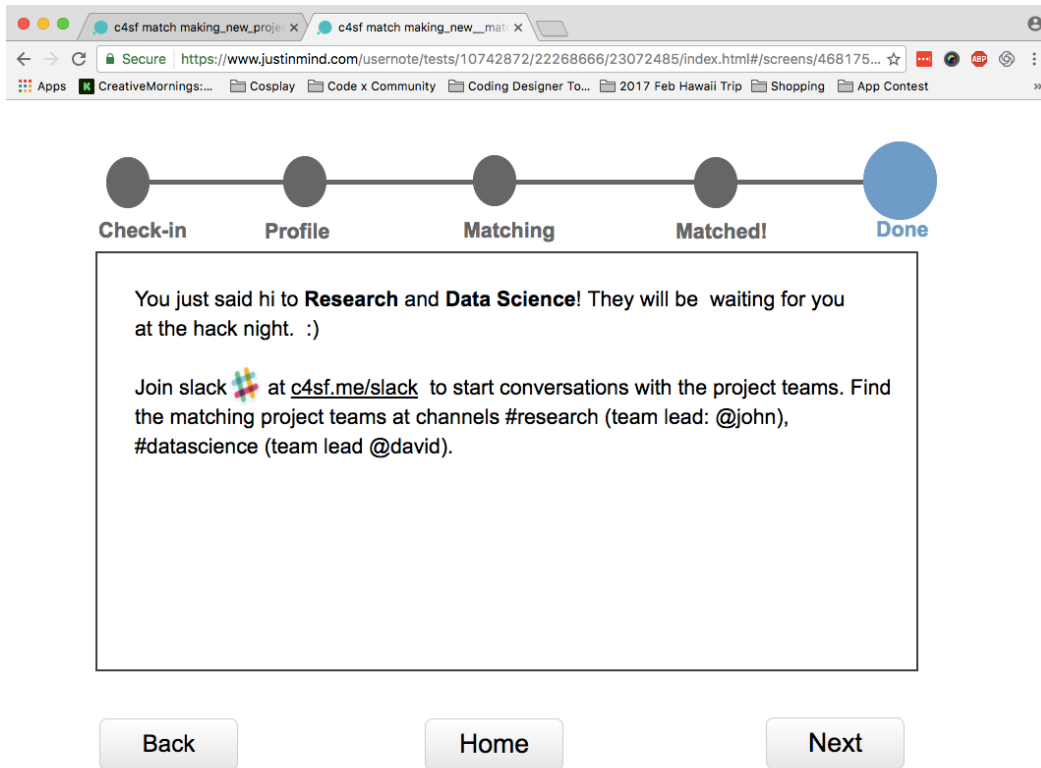
Project Team Name	Mission Statement	Matching points
 SF Crime Data	The app performs search around an address provided by the user, and then offers crime data for download. See description V	UX, Crime Message team lead
 Adopt A Drain	For users to laim responsibility for reporting problems with Storm Drains See description V	Ruby Message team lead
 Research	Using UX and design thinking to improve new member experience at the hack night See description V	UX Message team lead
 Data Science	To efficiently tackle Code for San Francisco's and the City's data science needs See description V	Data Science Message team lead
 Brigadehub	Simplify your CfA brigade's website maintenance See description V	Message team lead

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- “**Message team lead**” on this screen sounded a little intimidating, but I felt better once I read the ghost text that suggested what I could write to the team lead.
 - **It could be nice to even mention the team lead’s name and slack avatar, if possible**
- Might be nice if there were a **visual indicator to see what groups I’ve sent a message** to, since I can send a message to multiple groups



- This is a really nice summary and lets me know what to expect, which I like.
- It's confusing that the "Next" button takes me back to the home page.

Project List First

Thoughts

- This flow is good if I wanted to just browse what projects there are first.
- I would really like this flow if there were a way to **filter** the list by Project Needs
- This flow feels very fast and easy

Screens

- Since the flow shares a lot of screens with the Matching-First flow, my thoughts are recorded there.