

Evaluations:
pros and cons of
Wizard design vs. Sorting design vs.
Flow design

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Wizard Pros

Streamlined, straightforward

More focused. Possibly collect more info from users before distracted.

Easier to convert to Apps

Wizard Cons

Seems like chore/work

Harder to manipulate

Feels disconnected from project I list



Sorting on top- Pros

Leverage Brigadehub's current design

More user control

More playful

More real-time

Less design work

Sorting on top- Cons

Could get overlooked

Users get distracted

Feels like extra choices to make

Could be visually more cluttered



Flow Pros

As focused as wizard

Basic profile is created

Trendy

Less cluttered

Clear flow

Slack integration

Flow Cons

No immediate gratification

Have to slide up and down

No record saved for new members

No record saved for project

Inspirations

Craigslist

Kayak

Airbnb, Redfin/Zillow

Simbi, skillshare

Pandora

Tinder, Fiverr, The League, bumble

Onebrick.com (Calendar)

Idealist.org

Volunteer, Match.com

Task rabbit

Other Notes

Connected to LinkedIn

Created a link to project matching on
Meetup.com

Slack API