Expert feedback_20160613
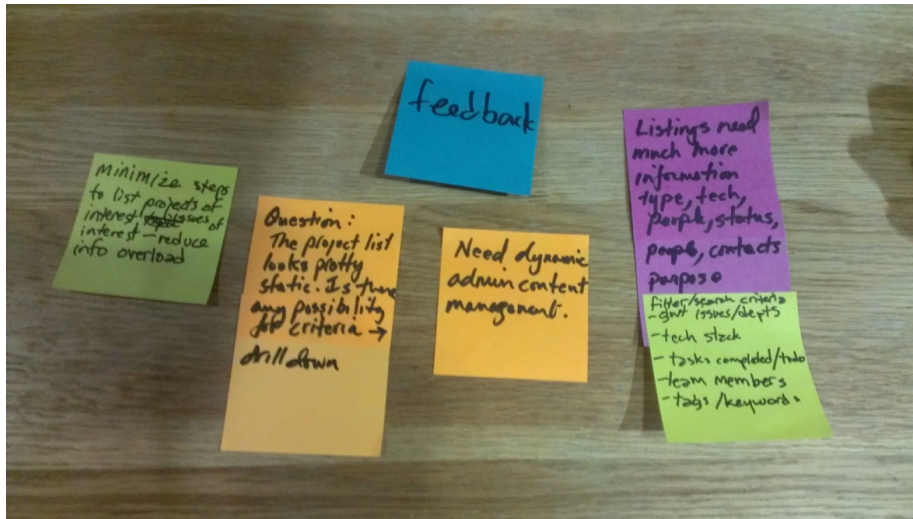
Two parts of feedback are included- feedback from the storyboard brainstorming session & internal page-to-page feedback from the research group.

Feedback from storyboard brainstorming

1. Be able to contact project leads

2. Categorization of project teams. Eg. active, inactive, show up more often

3. Better navigation.

   o E.g. better navigation (stacks, state of projects, etc)

   o Minimize steps, filters, tags

   o The website looks 'static', not 'dynamic', thus may not be able to set up filters

   More info in the listing

   o Emails, status, mission,

   o tech stacks, gov issues/departments, tasks completed/to dos, team members, tags/keywords,

   o Good examples: amazon, best buy

   Easy to update

   What's code 4 sf? This part needs more explanation. Some may think it's a coding school

   How to start a project (after reading the project page)

Page-to-page feedback from the research group at Code for SF (Anna, Jaoyi, James)_20160613

Landing page
Pros
- Join different social groups (e.g. slack, github, meetup) (JY)
- Picture matching 'call for action' join (e.g. slack, meetup) (Anna)
- Anna likes the statistics and numbers (Anna)

Cons
- Clickability
  - All the big numbers are NOT clickable, not relative to users. They don't serve much of a purpose. (Jamie)
  - Upcoming events are actually clickable (JY)
- Upcoming event:
  - Upcoming events on the top is problematic, repeat every week anyway (Anna & James), why not just go to meetup (Anna)
- Projects: There needs to be more information. E.g. (James)
- Joins: Calls to actions, but not sure what one is joining, also new members may not want to join so many things. Projects are more important than joins. (James & Anna)

Project page
Pros
Cons
- Not sure what keywords are (James)- why not just create 'topic' 'languages' and 'needs' (James)
- Not sure which projects are active (James)
- Alignment of grids (Jaoyi) May need to limit how many keywords and needs each project can key in

Project list page
Cons
- No contact information
- Structure: mission, project, hard to scan