

Prototype Iterations on Floormap-Agenda-Sign

V01-01 Poster-sized 'Floormap-Agenda' sign, 15 ft behind the check-in counter (signage implementation photo in folder: SinageImplementationPhotos)

The two members Kevin talked to did not see the poster-sized Floormap-Agenda-Sign. We found that there are several problems with having poster-sized Floormap-Agenda-Sign. 1. The sign is crumpled and beat-up due to crowded storage space and careless handling. 2. The sign was placed out of the normal route that new members would walk through. 3. Anthony, who buzzes people in and explains to them the basic hacknight info, felt that it was inconvenient for him to stand up and walk new members to the large poster sign.

Jaoyi also observed whether new members walked to the sign. She found that the sign was indeed under-utilized. Only a small percentage of new members would walk over to the sign to read about hacknight information.

V01-02 Letter-sized prints on the wall (no photos available)

We decided to change the Floormap-Agenda-Sign (V01-02) to 'letter-sized' and poster them on the wall all over the space.

(Followup observation on V01-02) Jaoyi noticed that nobody seemed to have noticed the letter-sized signs on the wall, probably due to its small size in relation to the large open floor space and due to the noise generated by other random papers on the wall. We decided to print out tabloid-sized floormap-agenda signage (V01-03), and set it up at the check-in desk .

V01-03 Tabloid-sized, splitted 'Floormap-Agenda' sign into 'Floormap' sign and 'Agenda' sign (signage implementation photo in folder: SinageImplementationPhotos)

(Follow up observation on V01-03) Jaoyi noticed that new members glanced through the signage when checking in, and it was a lot easier for Anthony to use the sign to explain hacknight structures to new members. However, they did not seem to have enough time to digest all the information (e.g. useful links). We should print out more tabloid-sized signs and placed them on tables or letter-sized signs with holders.

V01-04 (currently on hold)

As we were iterating on the Floormap-Agenda-Sign, we learned that the hacknight location may change. We decided to separate the Floormap-Agenda-Sign into two parts: Floormap-Sign and Agenda-Sign (V01-04) . So, the agenda-sign will still work after moving. We also decided to stop the iteration process until we are more certain about the new location