From the earlier Personas-JourneyMaps-PainPoints ideation sessions, we summarized 9 main areas of improvements. We are going to brainstorm on solutions.

The number in () represents votes received. There were 4 voters (Carla, John-Michael, Jamie, Jaoyi), each had 3 votes.

- Jaoyi

Areas of improvements
1. **How to improve visibility and clarity of hacknight-related information? (1)**
   (Brainstorming session on 2016/04/13)
   - Unclear about location when 1st visit
   - Not clear what to do first, food? Social?
   - Unclear directions for rooms, food, meeting spaces, etc
   - Unclear agenda
2. **How to welcome non-coders?**
3. **How to facilitate pitching and encourage good pitches?**
   - What is a pitch?
   - How to pitch?
4. **How to make it easier to approach teams at the hacknight? (3)**
   (Brainstorming session on 2016/04/06)
   - Team info not displayed
   - Hard to get to know the team
   - Challenging to approach a working team, feels like disruption
   - Inexperienced or non-coders feel inconfident
   - Not sure who to talk to
5. **How to display team infos more clearly to new members and other teams? (3)** (Brainstorming session on 2016/04/06)
   - Skills needed
   - Participation level unknown
   - Frequency of meeting/ working
   - Learning opportunities
   - Ways to contribute
   - Accept inexperienced members?
   - Lack of deliverables
6. **How to enable members and teams contribute, and to enable more effective matching? (*)** (Brainstorming session on 2016/04/06)
   - Similar to 4 and 5. Effective matching is a result in nature, not a problem. Matching essentially requires information from 5, and enables 4 (as new members indicated, part of the hesitation to approach comes from a lack of project information) .
7. **How can we show that projects are moving further? (2)** (perhaps make it part of 5, and encourage progress report)
8. **How to facilitate learning and gaining experiences? (2)**
9. **How to help with recruitment? (1)**
   - No tools to facilitate (whiteboards, pens, tables, etc)
10. **Feeling uninvolved, unengaged, without a sense of belonging**
    - Lack of communication channels after the hacknight (if not on slack)
    - Lack of recognition of work done
    - Lack of specific responsibilities after initial meeting