

Brigade Project Match Maker

By research team

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PROBLEM

How can we improve the new member experience at c4sf hack night?

GOALS

Help new members participate and find traction

Increase member retention

Improve C4SF project success

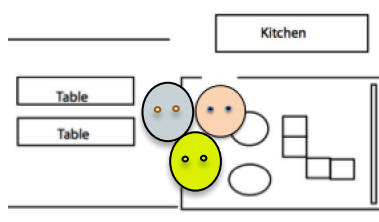
OUR APPROACH

User-centered design: The people who face the problem have the key to the solution.

PROJECT ROAD MAP

Interviews

Pain point
identifications



COMMON PAIN POINT: Which project team would be a good fit ?

Brainstorms,
Sketches of
solutions



Prototyping
**BRIGADE PROJECT
MATCH MAKER**

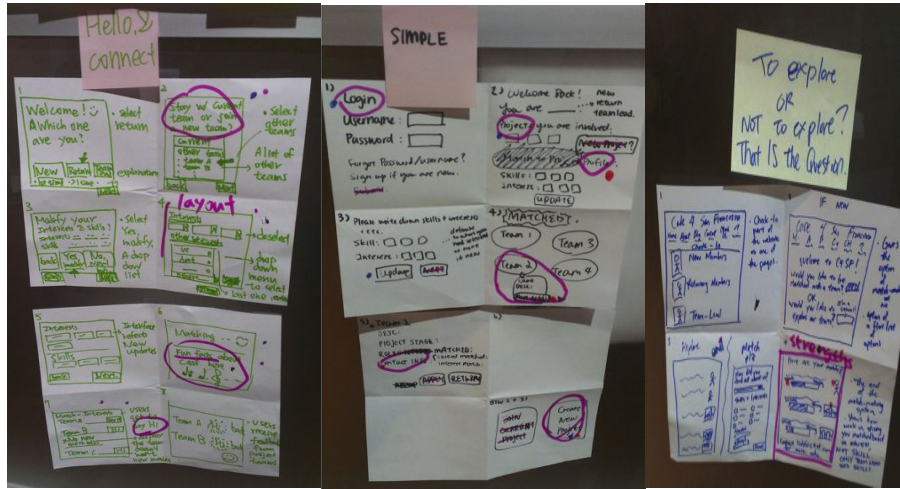
Current phase

BRIGADE PROJECT MATCH MAKER

- Member perspective: I have these set of skills & interests and I want to find a group/project to contribute to
- Team lead perspective: I have this project idea that requires a set of skills & interests and I want to find members to help contribute
- Goal: to nudge the user in the right direction

BRIGADE PROJECT MATCH MAKER

Creative Sketches & Storyboards



Site flow

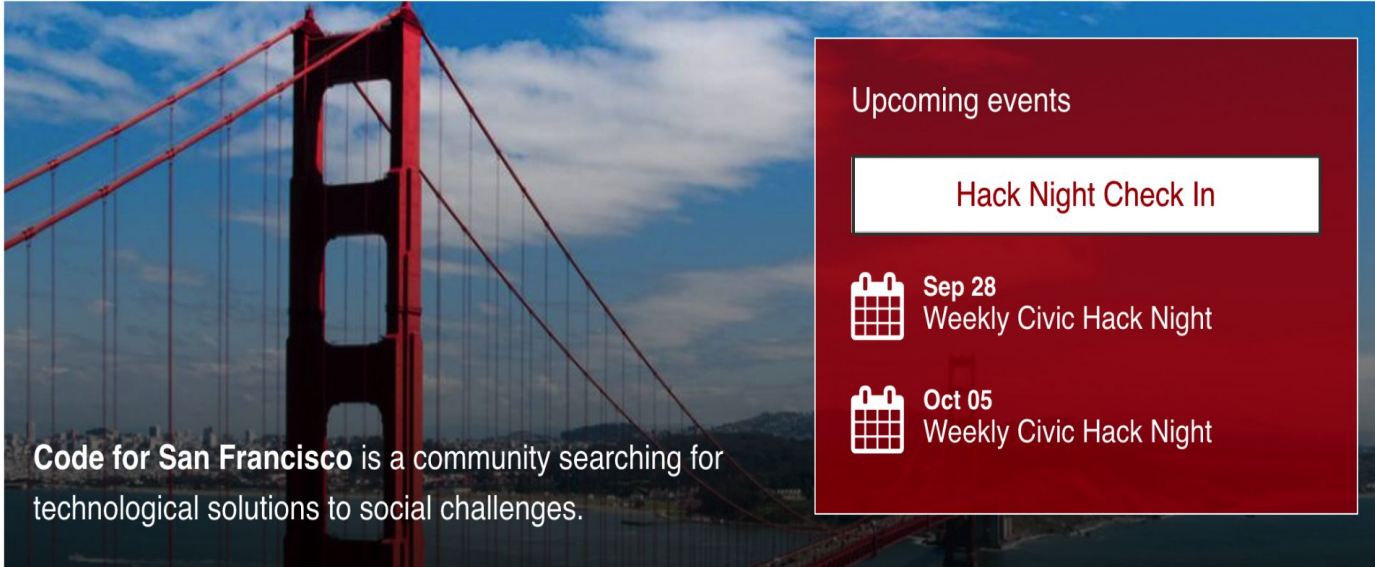


INTERACTIVE PROTOTYPE



CODE FOR
SAN FRANCISCO


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Code for San Francisco is a community searching for technological solutions to social challenges.

Upcoming events

Hack Night Check In

 **Sep 28**
Weekly Civic Hack Night

 **Oct 05**
Weekly Civic Hack Night

Display a menu

554



31



4



8

<https://www.justinmind.com/usernote/tests/10742872/22268666/22362582/index.html>

PROTOTYPE BUILDING

The Web Stack and Database

- nodejs
- jade, jquery
- mongoose
- mongodb

This is a BrigadeHub "graft"

- Copied basic file structure, data model approach, theme structure
- Same nodejs dependencies
- Can be directly incorporated into BrigadeHub, but can run independently
- Code more likely to be maintained

NEXT

Collect feedback

Continue building and iterating

Continue working on other pain points

WHO ARE WE LOOKING FOR?

We're looking for anyone with experience or interest in UX, User-Centered Design, HCI, design thinking, or anything related.

If you care about better understanding the needs of people so you can build better solutions, we're your team!

QUESTIONS?

And find us at **#research** on c4sf.me/slack

Thank you!

