

Project Matching Hat Prototype Introduction

- by Jaoyi

Idea of the prototype?

- New members come to Code for SF hacknights to check out if there are projects and opportunities for them. New members usually are non-committal in the beginning and would not stay if they don't find traction right away. They need a quick way to connect with project teams that fit their interests, skills, and goals in order to gain traction, and ultimately contribute to social good.
- The 'matching service' recommends project teams to new members based on their needs, with the goal of speeding up the process of finding opportunities and traction for new members.

Who is this prototype for?

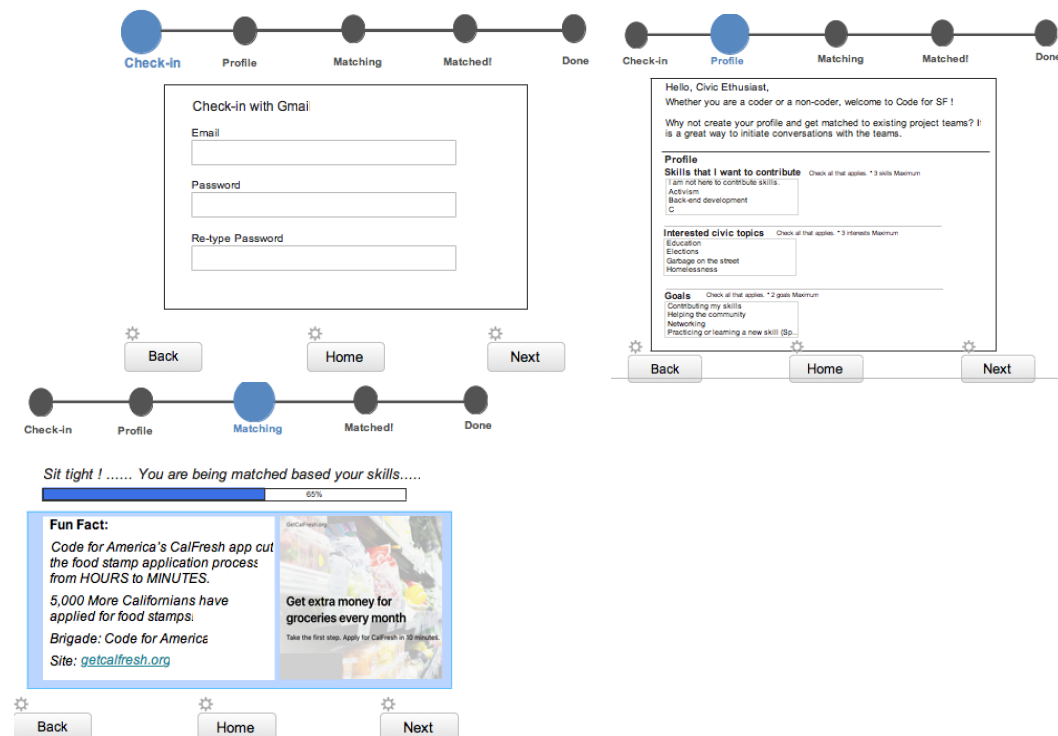
- New members that want to find project opportunities to practice skills, contribute skills, or work on domain-specific civic projects at Code for SF hacknight.

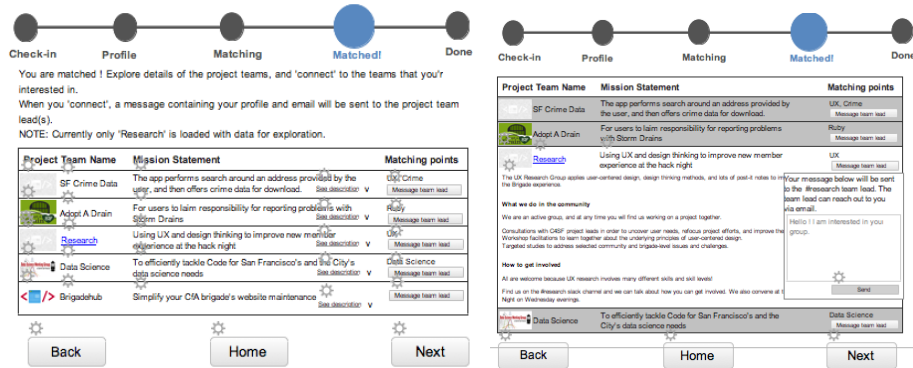
What are we trying to learn with the prototypes?

- We want to learn if the design of the 'matching service' effectively help new members find project teams that match their skills and goals.
- We want to test out two different flows

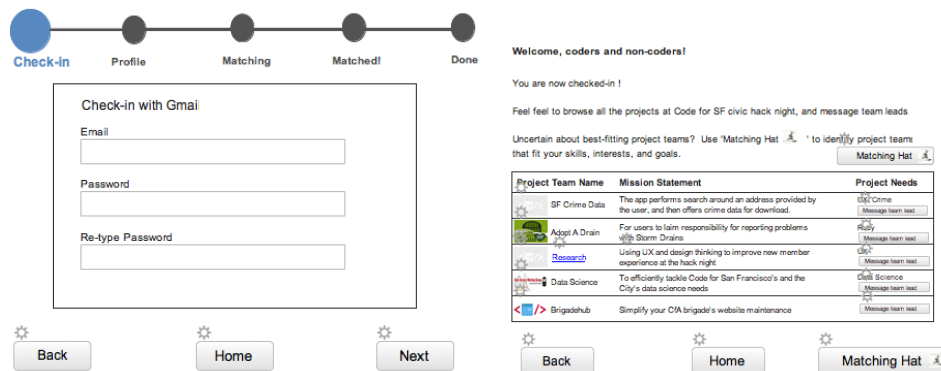
Journey map of the two prototypes

- Prototype 1: check-in-> *profile* -> matching -> matched/ project list -> connect





- Prototype 2: check-in -> *project list/ connect* ---> portfolio -> matching -> matched/project list -> connect



What are our concerns?

- Overall
 - Does the email check-in in the beginning make new members feel uncomfortable (though this is the standard process brigade uses now) ?
 - Would users sign up to github (as brigadehub hopes for) to check in ?
- Prototype 1
 - Would users find profile creation tedious ?
 - Does the process have too many steps?
 - Is the design of the project list easy to use?
 - Once matched, would users connect?
- Prototype 2
 - Would users use the matching service when given the option?
 - Is this two-stage flow more user friendly?
 - Is the design of the project list easy-to-use?
 - Once matched, would users connect?

What interactions would be important to try?

Feedback

- The good?
- The bad?
- Anything else?

Current checkin

[Code for San Francisco](#) / [Check In](#)

Hack Night Check In

Welcome to Hack Night! We receive funding based on attendance, please help us out by checking in!

Name	<input type="text" value="Jane CivicHacker"/>
Email	<input type="text" value="e.g. civichacking@example.com"/>
Github Username	<input type="text" value="e.g. civixhaxor"/> OR Login with Github
Subscribe to Newsletter?	<input type="checkbox"/>
My skills (comma separated) <small>(don't worry, these can be updated later)</small>	<input type="text"/>
How did you hear about us?	<input type="text"/>

 Check in!