

## **ABOUT ME**

I am a service and experience designer specializing in digital products. I naturally approach all problems as a design challenge and believe that anything can be solved with proper strategy and technology.

I obsess over the finer details as much as the big picture to ensure quality, and bring ambition and enthusiasm to every product I ever work on. Furthermore, I am eager to learn new things and look for opportunities to venture out into new directions.

# **SKILLS & TOOLS**

#### **UX/UI**

Research Sketch
Flows/maps Illustrator
Wireframing InVision
User testing Keynote
Prototyping Balsamiq

# **Front-end Development**

HTML5 Command line

CSS3 JavaScript

Sass jQuery

Responsive design AJAX/JSON

Git/GitHub APIs

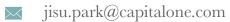
# **EDUCATION**

## M.S., Biochemistry & Molecular Biology

VCU School of Medicine | Richmond, VA August 2013 - May 2015

#### **B.S., Nutritional Science**

Brigham Young University | Provo, UT August 2008- May 2013





in linkedin.com/in/parkjisu

### **EXPERIENCE**

#### **Product & Experience Designer**

Capital One | Richmond, VA May 2016 - Present

 Service design and UX delivery for digital products; empathy and subject matter research; partner education about design thinking, design workshop faciliatation with product and business partners

### **UX Designer**

Corgibytes, LLC | Richmond, VA December 2015 - March 2016

• Lead the user experience design of new product-created user flows, wireframes, and UI/mockups

#### **UX Design Apprentice**

DESIGNATION Labs | Chicago, IL April 2015 - November 2015

• Conducted user research and user testing, created user flows, wireframes, low and high-fidelity prototypes; developed simple web apps using front-end technologies and APIs (including Spotify, EchoNest, Yummly)

#### **Graduate Research Assistant**

VCU School of Medicine | Richmond, VA August 2013 - May 2015

- Designed and conducted neurobiology scientific study; data collection/analysis
- *Translational skills:* creative problem solving, project management, research and data analysis, written and oral communication

## **Head Biology Teaching Assistant**

Brigham Young University | Provo, UT January 2012 - April 2013

- Lead weekly recitation sessions with students to review material covered in lecture; supervised TA instruction and lead weekly staff meetings
- *Translational skills:* teaching/explaining complex concepts, leadership and interpersonal skills, written and oral communication