

Summary

Combat-tested and design-obsessed, I bring a unique blend of battlefield discipline and creative insight to every project. I've led marketing operations for 194 Kroger stores, studied UX Design at SCAD, and specialize in crafting user-first digital experiences.

Experience

Topps Installs Regional Lead (2021 - 2023)

- Directed marketing ops for 194 stores across 3 states
- Led 50+ Kroger rebrands and grand openings

The Connor Group Facilities Tech (2019 - 2020)

- Managed multi-site property operations and renovations

U.S. Army Mission Coordinator, 13B (2009 - 2014)

- Led route clearance operations in Afghanistan
- Trained 50+ soldiers in leadership and readiness

Education & Certifications

- B.F.A. in UX Design SCAD Atlanta (in progress)
- Google UX Certificate, Full Stack Dev Bootcamp
- HVAC & Barbering Certs Sheridan Tech, FL Tech

Skills

Design: Figma, Adobe Suite, Webflow, Canva

Development: HTML, CSS, Tailwind, GitHub

Strategy: Branding, Pitching, User Research, UX Writing