

Challenge Framework

Generate ideas



The Coronavirus has broken the economy of most nations around the World. According to CBN, over 123,600 people have been affected globally and this has led to a decline in the economy and everyday living of people. The price of the most reliant Crude Oil has also been affected falling to \$17 per barrel. The fear of Global food insecurity has become heightened with a major concern on the Agricultural Sector and Production. These indicators are not strange because the International Monetary Fund (IMF) has projected that the Global revenue will decline by 3 percent in this year.

The novel Coronavirus Disease (nCOVID) now COVID-19 has become a global war. Nations are enacting various laws to prevent export of their commodity because of their indigenous panic buying. According to the International Food Policy Research Institute (IFPRI), about 37 countries have enacted various forms of food restrictions in response to COVID-19.

The Design Thinking Challenge sets the tone for bringing in ideas from different points of view in order to get a large pool of people's suggestions. To make things clear, the term "Design" does not necessarily mean a visual look or shape given to a certain object, to put it right, "Design Thinking" is all about providing clarity and solutions based approach to problem solving.

That is to say; this challenge is not restrictive to designers or architects alone (let the title "design Challenge" not give you that impression), it accommodates anyone and everyone who can think of ways to curb most of the issues we have as humans, putting in various initiatives by which these ideas and concepts can reach the right people.

This Design Thinking Challenge puts you through a thinking process on how to solve problems with any ideas, just as long as that idea can be understood and put into writing. Everyone has an interest in the development of the world around them, therefore it is of utmost importance that we come together to share those ideas, notwithstanding your educational, financial or professional background.

The Challenge

Food Security (Food for All)

Elements and interactions to consider

- Diversity of Nigeria and its concerns,
- Many structures and systems
- Cultural identity, and change

While all these makes it difficult to not only produce a solution but also to determine the problem to be solved, we can use them as foundations to build design concepts.

Looking at the major challenges, there has been a lot that has been said, but it is time to put those ideas into work and proper visualization. You will put your ideas into perspectives through the use of design thinking processes and communicate possible solutions to food insecurity in Nigeria.

The question is how do we get resources (most especially with food items) to individuals who desperately need them at little or no cost?

The answer lies with YOU!!!

Give it a try.

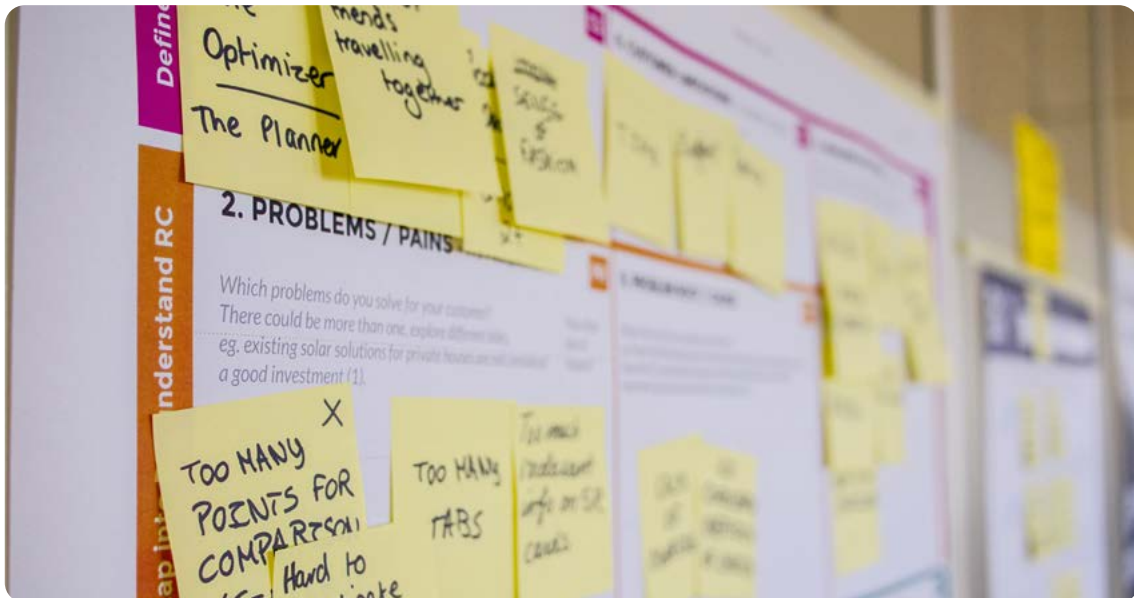
Steps

- 1. Start your Challenge.** The goal is to be as creative as possible. Brainstorm on ways by which food resources can be distributed in the most efficient way possible. (Put into consideration that we would be dealing with both the beneficiaries and distributors)
- 2. Come up with a minimum of three (3) concepts.** Sketch out your concept or idea in drawing or writing; this is just a sketch so it doesn't have to be completely perfect. Ensure it is as descriptive as possible for easy referencing, share with people around you to get feedback on these.
- 3. Reduce the number of your concepts:** Narrow your concepts down to two (2), review these and single out the one you feel is the best for the problem addressed.
- 4. Fine-tune your Ideas:** If you are a designer, use wireframe (XD, Illustrator or any graphic design) tools to make your idea more visible. Other non-design tools can be used to describe the ideas (an essay, PowerPoint, pictorial representation) as long as it is well descriptive.
- 5. Submit your ideas:** your concept for assessment. Visit www.designscorecard.com

Once we review your ideas and it's shortlisted, we will contact and add you to the community where the implementations will commence.

What is the benefit

1. For many of you without millions of naira to donate to the country, it is an opportunity to give your ideas.
2. Interestingly, if shortlisted, we'll build the tools together.
3. If shortlisted, you will be listed as part of the investors.
4. You will meet with like minds to figure out the technological means of assisting the government to tackle poverty.



Submission Deadline

Thursday 30th April 2020

For more information call:

08162880409
challenge@designscorecard.com

*Join us to develop a solution
for Nigeria.*

Tell someone about it!