

Berhane Hailay

Certified UI|UX Designer



Addis Ababa, Ethiopia



+2519 10 48 38 17


 brexzhabesha1017@gmail.com
 brexfolio.com

EXPERIENCES

UI|UX DESIGNER

Green Agro Solution | April 2023 - Present

- Lead the UI|UX design of Livestock Agregation App
- Ensured seamless implementation by collaborating with the development team.
- Redesigned the application's UI, improving navigation and accessibility.
- Collaborated with stakeholders & developers to translate requirements into intuitive designs.

UI|UX DESIGNER

Minab IT Solution | March 2023 - April 2023

- Designed Hey Mobile Electronics shopping website from concept to implementation.
- Created wireframes, prototypes, and high-fidelity designs for the website's UI.
- Designed a user-friendly dashboard for order management and recommendations.
- Implemented a responsive design system for optimal performance across devices.
- Collaborated closely with the development team throughout the process.
- Conducted usability testing sessions to gather user feedback.
- Successfully launched the website, resulting in increased user engagement

UI|UX DESIGNER

Dan Energy Ethiopia | Aug 2022 - Feb 2023

- Lead the UI|UX design of Dan E-Learning website, EQub and Edir App
- Developed a comprehensive design strategy and user experience roadmap.
- Created wireframes, prototypes, & high-fidelity designs for the website's user interface.
- Implemented a responsive design system to ensure optimal performance on various devices.
- Conducted usability testing sessions to gather feedback and iterate on the design.

UI|UX DESIGNER

Orange Digital Center Ethiopia | May - July 2021

- Conducted comprehensive market research to understand the travel industry and user expectations.
- Created captivating and intuitive user interfaces through wireframes, prototypes, and high-fidelity designs.
- Collaborated closely with cross-functional teams to bring the design vision to life.
- Conducted usability testing sessions to gather valuable user feedback and iterate on the design.

EDUCATION

BA DEGREE IN COMPUTER SCIENCE

University Of Gondar(UOG) | 2016-2021

SKILLS

DESIGN

- Micro-Interaction Design
- Motion Design with figma
- Motion Graphics
- Graphic Design
- Responsive Design
- Dashboard Design
- Mobile App Design
- Visual Design
- Website Design
- Design System

SOFTWARES

- Figma
- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Adobe XD
- Adobe After Effect

CERTIFICATES

UX PROFESSIONAL CERTIFICATE

[Google & Coursera](#) | Oct 24, 2023

COURSE COMPLETION ON WEB & MOBILE DESIGNER

[Udemy Inc.](#) | Aug 9, 2021

COURSE COMPLETION ON ADOBE AFTER EFFECT

[Udemy Inc.](#) | Nov 28, 2022

COURSE COMPLETION ON ADOBE CC MASTER CLASS

[Udemy Inc.](#) | Aug 9, 2022