

# Berhane Hailay

Certified UX/UI Designer



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## EXPERIENCES

### UI|UX DESIGNER

Green Agro Solution | April - Present

- Lead the UI|UX design of Livestock Agregation App
- Ensured seamless implementation by collaborating with the development team.
- Redesigned the application's UI, improving navigation and accessibility.
- Collaborated with stakeholders & developers to translate requirements into intuitive designs.

### UI|UX DESIGNER

Minab IT Solution | Mar 2023 - April 2023

- Designed Hey Mobile Electronics shopping website from concept to implementation.
- Created wireframes, prototypes, and high-fidelity designs for the website's UI.
- Designed a user-friendly dashboard for order management and recommendations.
- Implemented a responsive design system for optimal performance across devices.
- Collaborated closely with the development team throughout the process.
- Conducted usability testing sessions to gather user feedback.
- Successfully launched the website, resulting in increased user engagement

### UI|UX DESIGNER

Dan Energy Ethiopia | Aug 2022 - Feb 2023

- Lead the UI|UX design of Dan E-Learning website, EQub and Edir App
- Developed a comprehensive design strategy and user experience roadmap.
- Created wireframes, prototypes, & high-fidelity designs for the website's user interface.
- Implemented a responsive design system to ensure optimal performance on various devices.
- Conducted usability testing sessions to gather feedback and iterate on the design.

### JUNIOR UI|UX DESIGNER

Orange Digital Center Ethiopia | May - July 2021

- Conducted comprehensive market research to understand the travel industry and user expectations.
- Created captivating and intuitive user interfaces through wireframes, prototypes, and high-fidelity designs.
- Collaborated closely with cross-functional teams to bring the design vision to life.
- Conducted usability testing sessions to gather valuable user feedback and iterate on the design.

## EDUCATION

### BACHELOR DEGREE IN COMPUTER SCIENCE

University Of Gondar(UOG)

2016-2021

## PRO SKILLS

- Interaction design
- Motion design with figma
- Responsive Design
- Dashboard Design
- Mobile app design
- Visual design
- Website design
- Design system

## CERTIFICATES

### UX Professional Certificate

Google & coursera

Oct 24, 2023

### Course completion on Figma & UI|UX design

Udemy Inc.

Jan 2, 2021