















color design studies



**color** theory



ava**color** reference ava**music** 

choose Your

**AVA** 

### avaCOLOR avaSTRUCUTURES avaMOVEMENT avaMATERIAL



Hello!!!



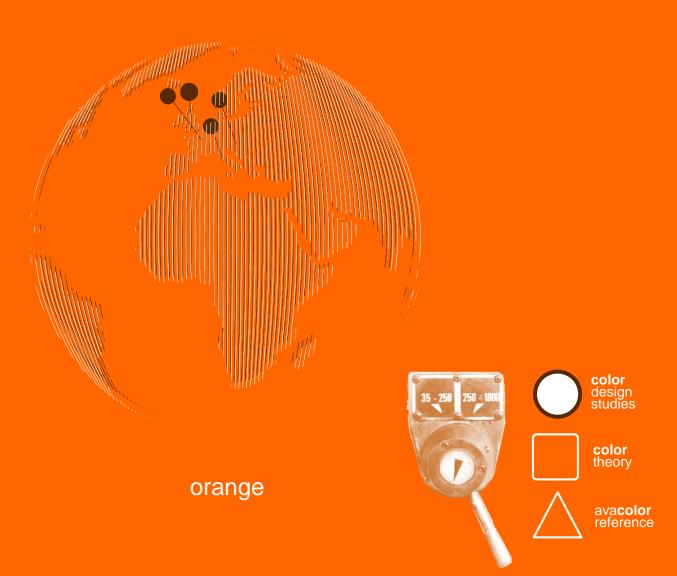
l'am your new tool...i'am avacolor



please write a color



orange\_\_\_\_\_





orange



color design studies



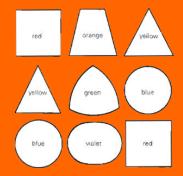
**color** theory



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#### example





**Orange** is the colour between yellow and red on the spectrum of visible light. Human eyes perceive orange when observing light with a wavelength between 585 and 620 nanometres. In painting and traditional colour theory, it is a secondary colour of pigments, created by mixing red and yellow. It is named after the fruit of the same name.

In Europe and America, surveys show that orange is the colour most associated with amusement, the unconventional, extroverts, warmth, fire, energy, activity, danger, taste and aroma, Protestantism, the autumn and Allhallowtide seasons, as well as having long been the national colour of the Netherlands and the House of Orange. It also serves as the political colour of Christian democracy political ideology and most Christian democratic political parties. In Asia it is an important symbolic colour of Buddhism and Hinduism.