

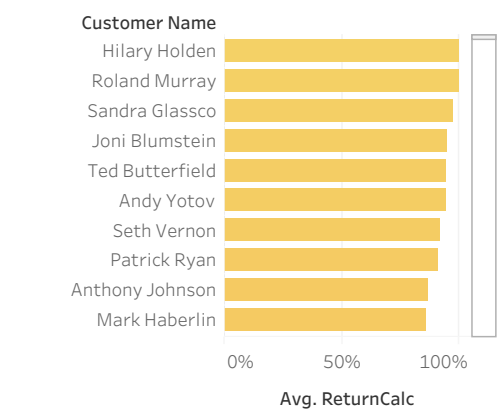
High Returns Story

Returned Orders Metrics	Total Sales & Returns	Return Rate by Product Category	Return Rate By Customer	Return Rate by State	Combo Return Metric	Overview of key factors
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Returned Orders Metrics

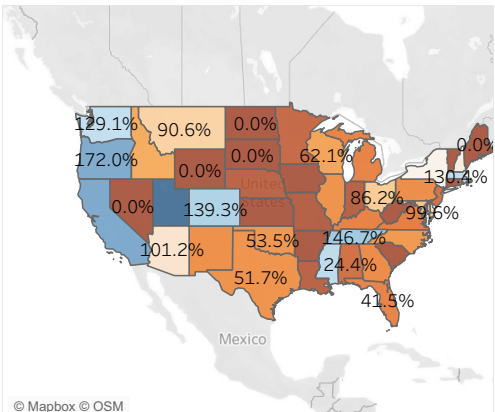
This Dashboard presentation shows what is causing the high number of returned orders at the Superstore. The key indicators within each visual: category, sub-category and location, all show what, when, where and who the highest retur

Return Rate by Customer



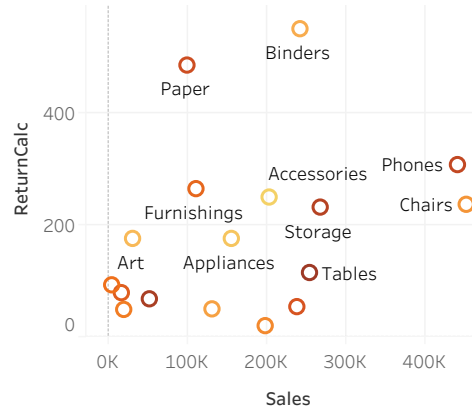
Avg. ReturnCalc
0 to 1

Return Rate by State measure



State
All

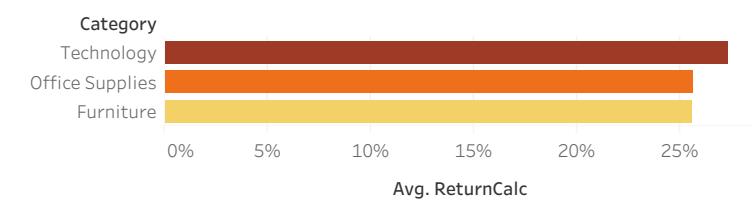
Total Sales & Total Returns



Sub-Category
All

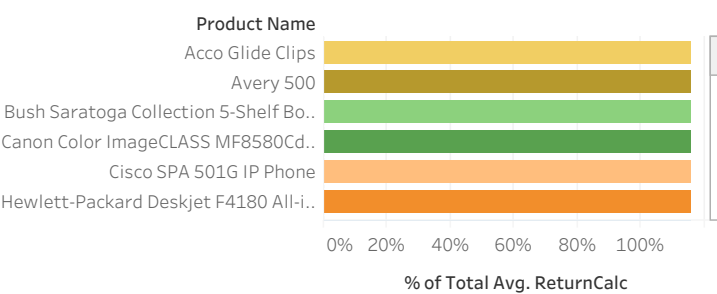
ReturnCalc
21 to 552
and Null values

Return Rate by Product Category



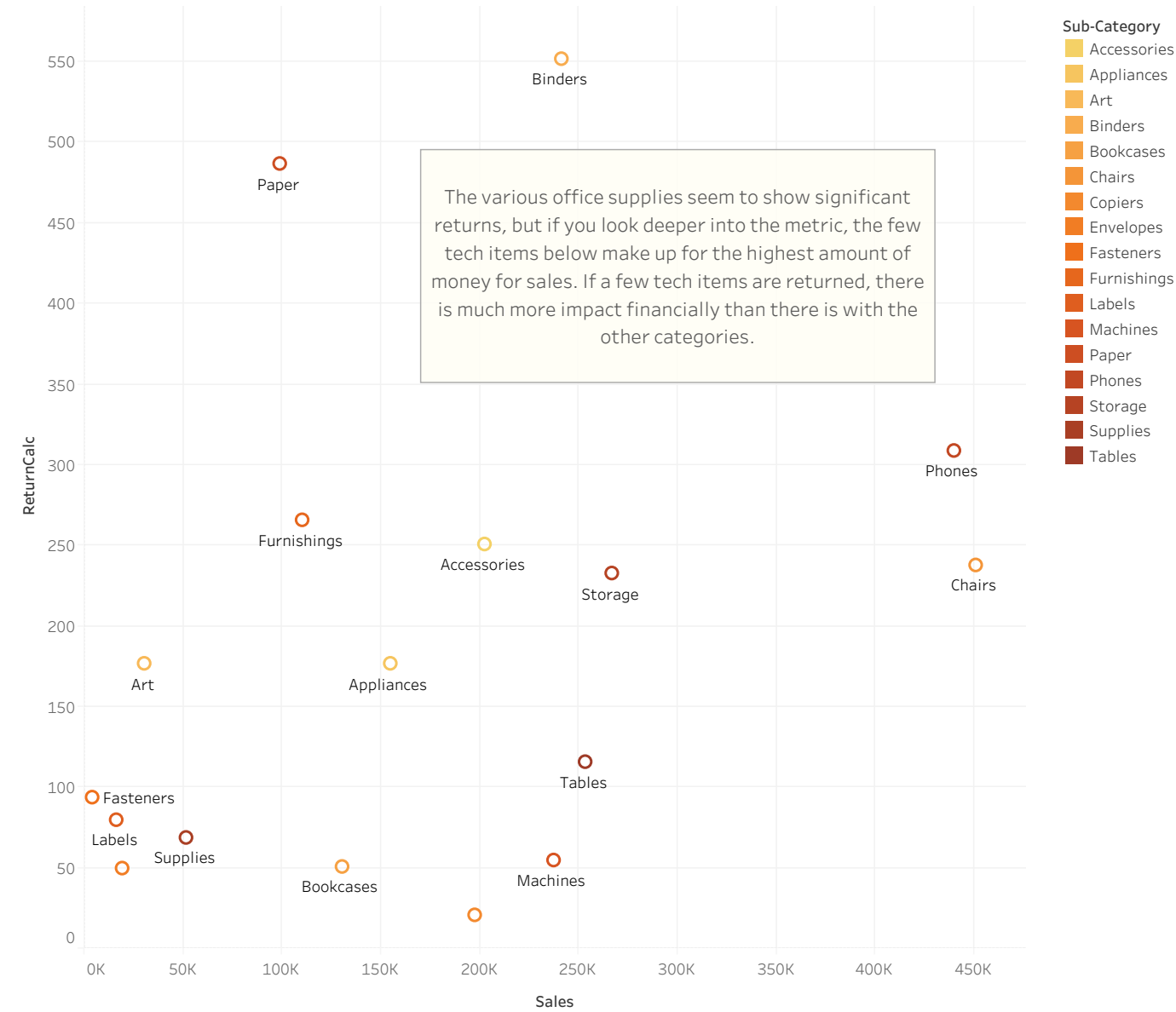
% of Total Avg. ReturnCalc
92.612612613% to 115.765765766%

Composite Return Rate



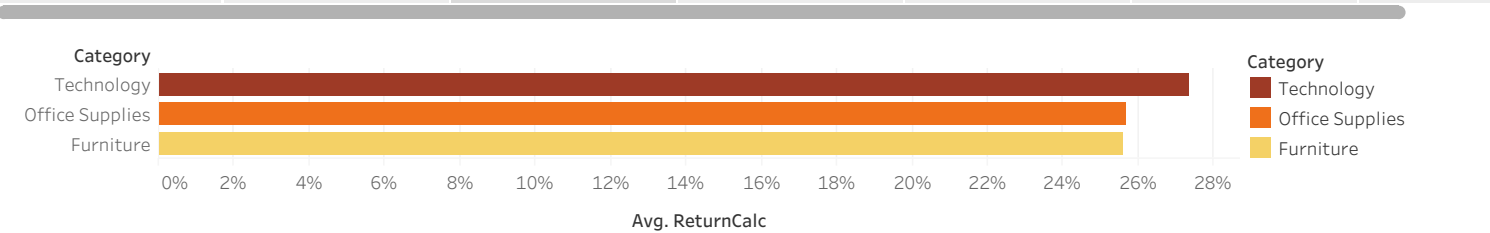
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High Returns Story

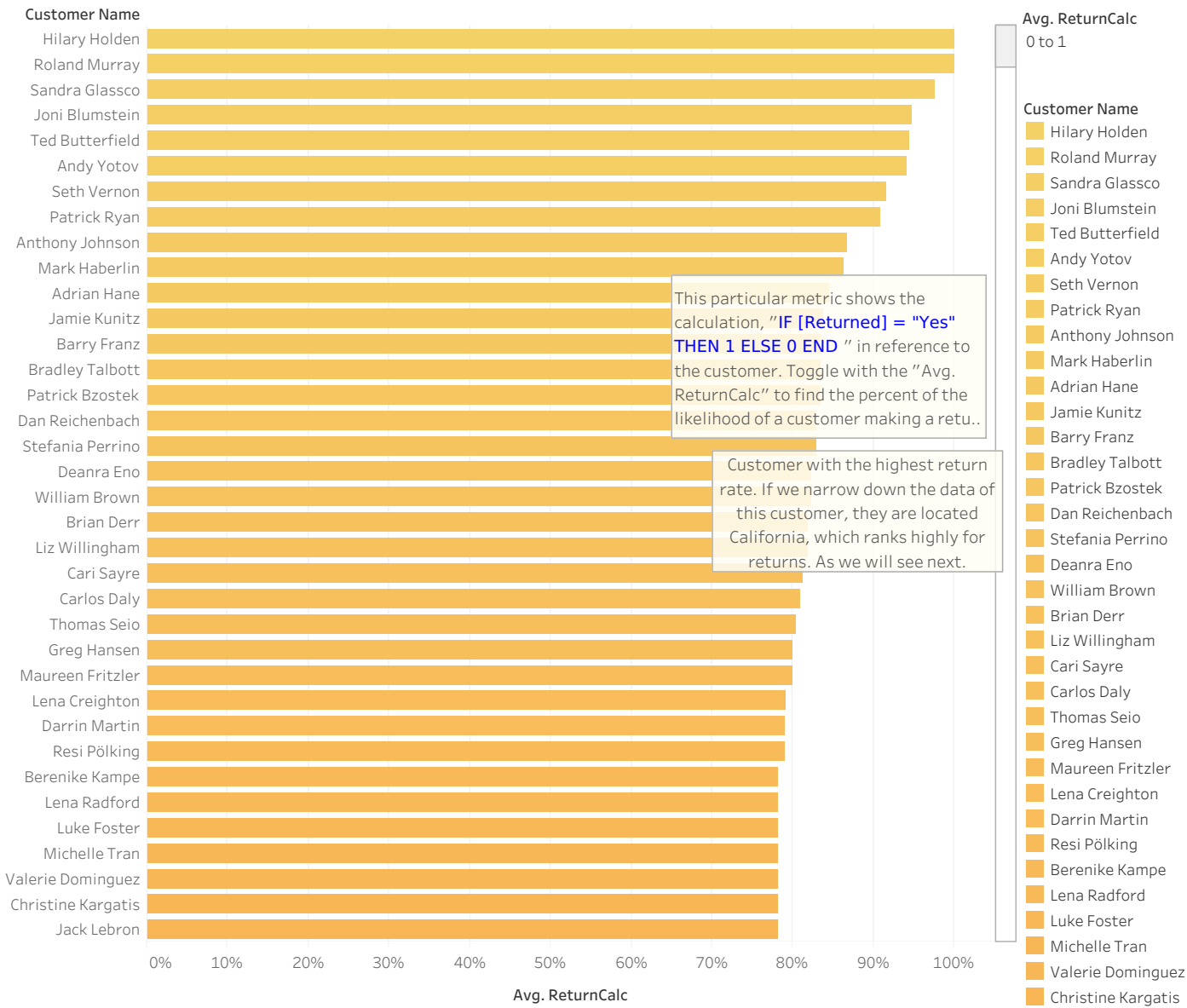
Returned Orders Metrics	Total Sales & Returns	Return Rate by Product Category	Return Rate By Customer	Return Rate by State	Combo Return Metric	Overview of key factors
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Despite the various office supplies return rate percentages shown previously, the category with the highest return rate is shown to be Tech. We could gather this from the first metric, but we needed more info.

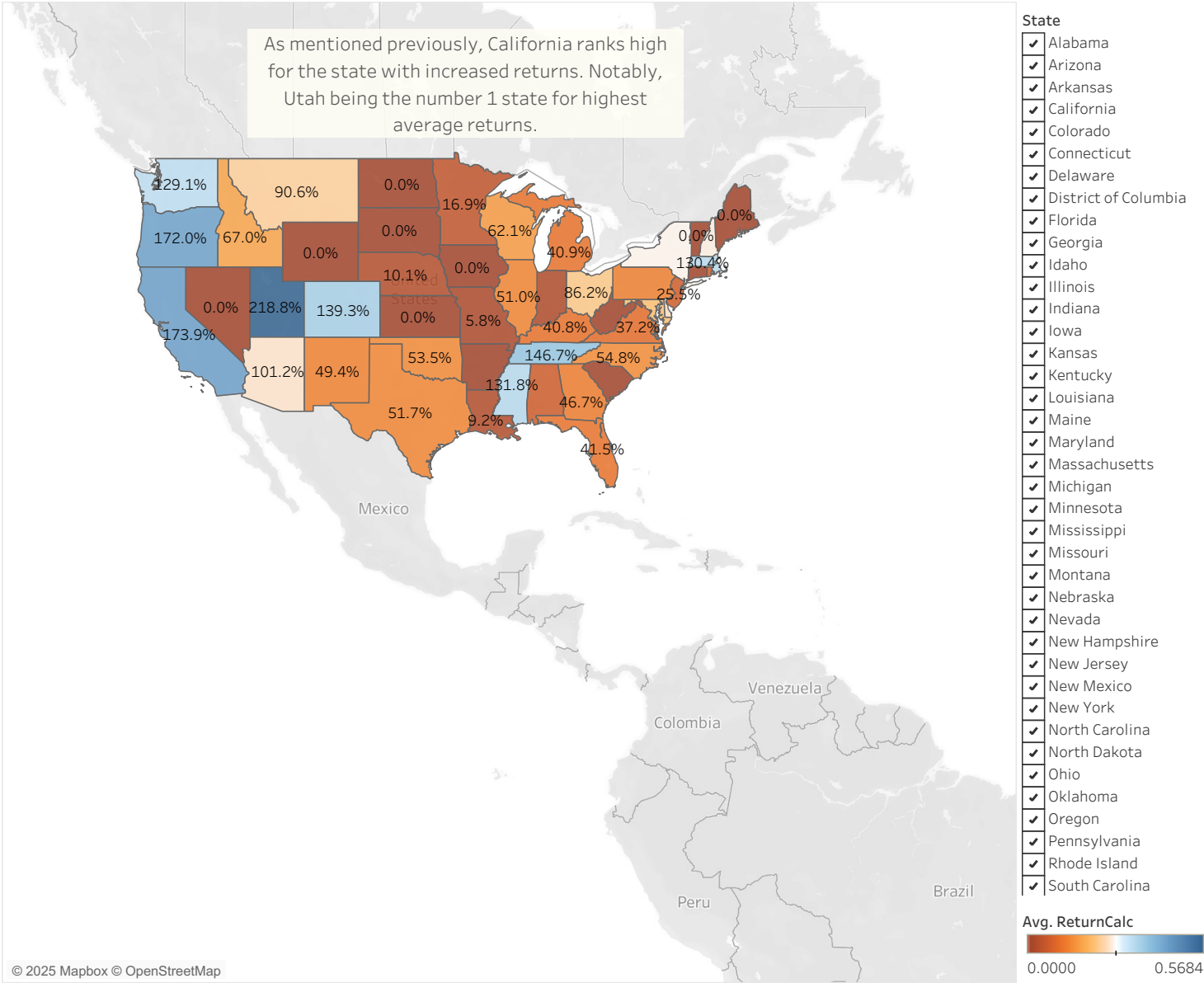
High Returns Story

Returned Orders Metrics	Total Sales & Returns	Return Rate by Product Category	Return Rate By Customer	Return Rate by State	Combo Return Metric	Overview of key factors
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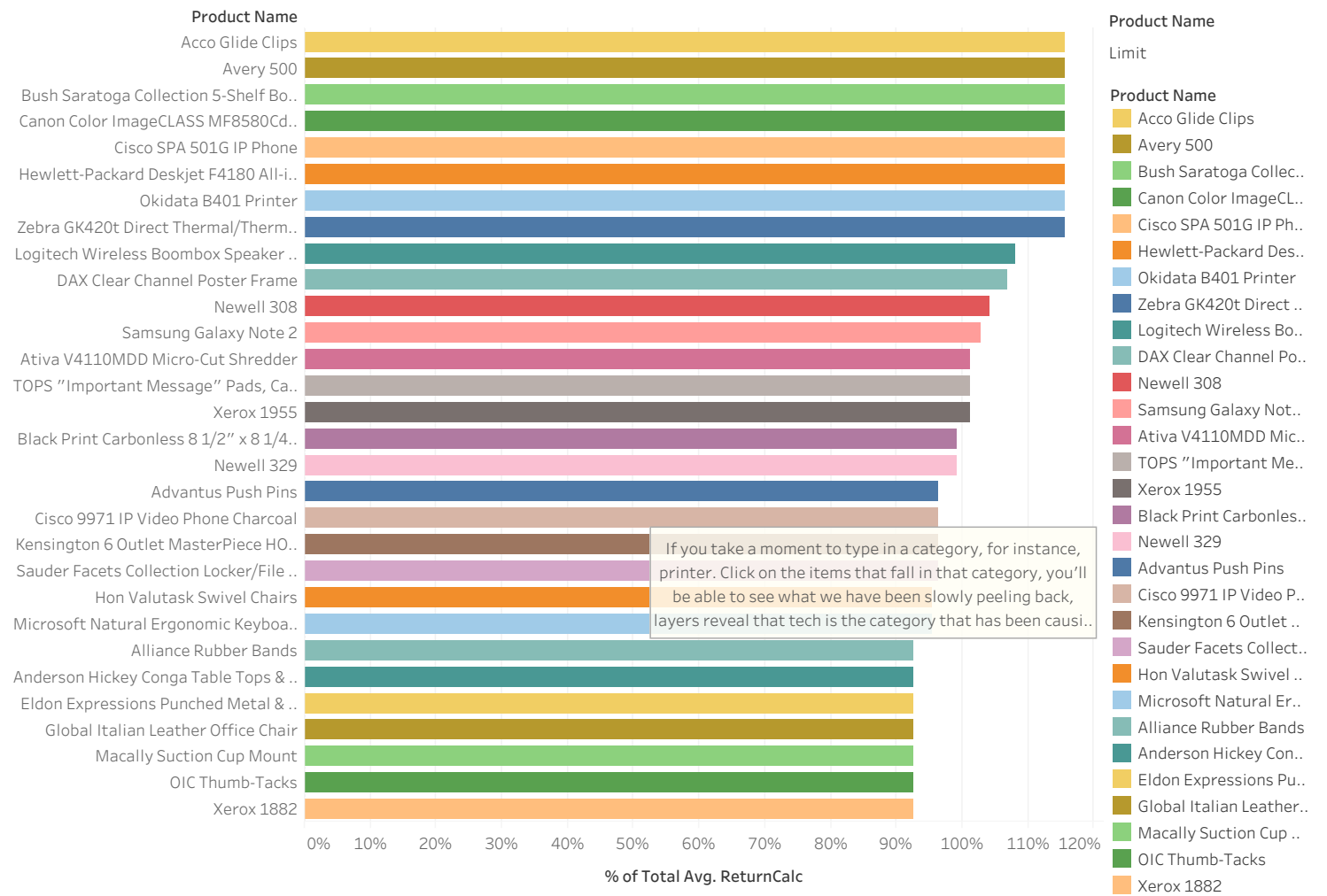
High Returns Story

Returned Orders Metr..	Total Sales & Returns	Return Rate by Product Category	Return Rate By Customer	Return Rate by State	Combo Return Metric	Overview of key factors
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High Returns Story

Returned Orders Metr..	Total Sales & Returns	Return Rate by Product Category	Return Rate By Customer	Return Rate by State	Combo Return Metric	Overview of key factors
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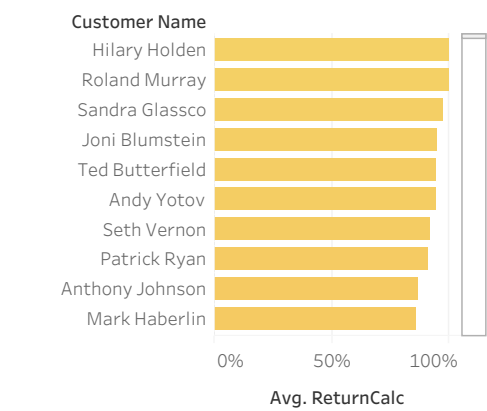
High Returns Story

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Returned Orders Metrics

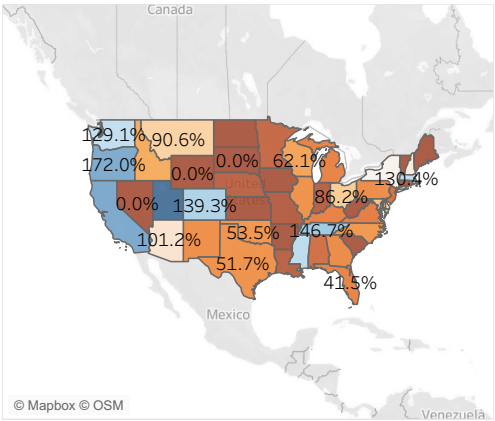
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Return Rate by Customer



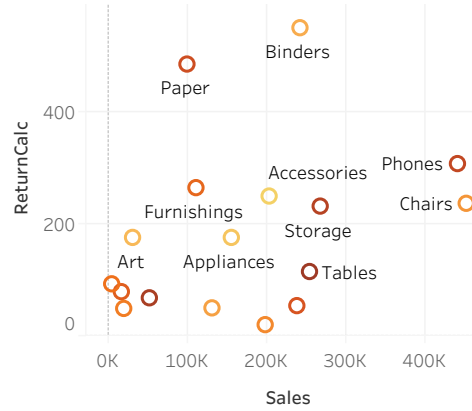
Avg. ReturnCalc
0 to 1

Return Rate by State measure



State
All

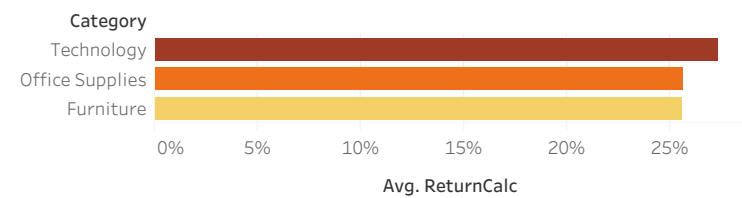
Total Sales & Total Returns



Sub-Category
All

ReturnCalc
21 to 552
and Null values

Return Rate by Product Category



% of Total Avg. ReturnCalc
92.612612613% to 115.765765766%

Composite Return Rate

