

Driving Florida's Economy

Annual Contribution of Florida's New-Car Dealers

Numbers reflect annual economic activity during 2024.



939
DEALERSHIPS
(new car)



186,442
TOTAL JOBS
(created by dealerships)

Includes 89,536 direct jobs and
96,906 indirect and induced jobs.



95
EMPLOYEES
(average per dealership)



\$115.4B
TOTAL SALES
(all dealerships)



\$7.8B
PAYROLL

\$87,607
Average Annual
Earnings

\$1.7B
State and Federal
Income Taxes Paid

Includes income taxes paid for direct,
indirect and induced jobs.



9.3%
REGISTRATIONS

Florida's Share of Total U.S.
New-Vehicle Registrations

\$6.9B
**STATE SALES
TAX PAID**

Source: Center for Automotive Research,
NADA, NADA Industry Analysis, S&P Global,
Taxfoundation.org, U.S. Bureau of Labor
Statistics, U.S. Census Bureau.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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