

Driving Pennsylvania's Economy

Annual Contribution of Pennsylvania's New-Car Dealers

Numbers reflect annual economic activity during 2024.



866
DEALERSHIPS
(new car)



96,710
TOTAL JOBS
(created by dealerships)
Includes 47,389 direct jobs and
49,322 indirect and induced jobs.



55
EMPLOYEES
(average per
dealership)



\$47B
TOTAL SALES
(all dealerships)



\$3.4B
PAYROLL



3.8%
REGISTRATIONS

Source: Center for Automotive Research,
NADA, NADA Industry Analysis, S&P Global,
Taxfoundation.org, U.S. Bureau of Labor
Statistics, U.S. Census Bureau.

\$71,864
Average Annual
Earnings

\$852M
State and Federal
Income Taxes Paid

Includes income taxes paid for direct,
indirect and induced jobs.

Pennsylvania's Share of Total
U.S. New-Vehicle Registrations

\$2.8B
**STATE SALES
TAX PAID**



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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