

Driving Alabama's Economy

Annual Contribution of Alabama's New-Car Dealers

Numbers reflect annual economic activity during 2024.



282
DEALERSHIPS
(new car)



33,608
TOTAL JOBS
(created by dealerships)
Includes 15,706 direct jobs and
17,902 indirect and induced jobs.



56
EMPLOYEES
(average per
dealership)



\$16.2B
TOTAL SALES
(all dealerships)



\$1.3B
PAYROLL



1.3%
REGISTRATIONS

Alabama's Share of Total U.S.
New-Vehicle Registrations

Source: Center for Automotive Research,
NADA, NADA Industry Analysis, S&P Global,
Taxfoundation.org, U.S. Bureau of Labor
Statistics, U.S. Census Bureau.

\$79,807
Average Annual
Earnings

\$380M
State and Federal
Income Taxes Paid

Includes income taxes paid for direct,
indirect and induced jobs.

\$369M
**STATE SALES
TAX PAID**



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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