

Driving Florida's Economy

Annual Contribution of Florida's New-Car Dealers

Numbers reflect annual economic activity during 2024.



939
DEALERSHIPS
(new car)



186,442
TOTAL JOBS
(created by dealerships)
Includes 89,536 direct jobs and
96,906 indirect and induced jobs.



95
EMPLOYEES
(average per
dealership)



\$115.4B
TOTAL SALES
(all dealerships)



\$7.8B
PAYROLL

\$87,607 Average Annual Earnings	\$1.7B State and Federal Income Taxes Paid
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9.3%
REGISTRATIONS
Florida's Share of Total U.S.
New-Vehicle Registrations

Source: Center for Automotive Research,
NADA, NADA Industry Analysis, S&P Global,
Taxfoundation.org, U.S. Bureau of Labor
Statistics, U.S. Census Bureau.

Includes income taxes paid for direct,
indirect and induced jobs.

\$6.9B
**STATE SALES
TAX PAID**



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

NADA Industry Analysis | 8484 Westpark Drive, Suite 500, Tysons, VA 22102 | 800.557.6232 | economics@nada.org
NADA Legislative Affairs | 412 First St. SE | Washington, DC 20003 | 800.563.5500 | legislative@nada.org