



# DESIREE SALCIDO

UX/UI DESIGNER

## SUMMARY

I am a user experience designer with experience creating responsive and interactive digital products.

## SKILLS & TOOLS

- User Research
- Competitive Analysis
- Wireframing
- Prototyping
- Sketch
- Adobe XD
- Adobe Photoshop
- Figma
- Invision
- HTML
- CSS
- Javascript

## CONTACT INFORMATION

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## EMPLOYMENT HISTORY

### RPS Transactions

#### T. Rowe Price (2017 - Present)

Work with retirement plan clients to complete various transactional tasks. Currently handling a book of business of over 20 clients.

### Freelance UX Designer & Front End Developer

#### Freelance (2019 - Present)

Worked with multiple resources to create different projects and designs. Constantly looking for new opportunities to learn more about these fields and apply new knowledge to my work.

### Store Manager Aeropostale (2015 - 2017)

Responsible for all aspects of store. Managed over 20 employees. Responsible for increasing store metrics on a daily, weekly, monthly, and annual basis. Strong visual focus as well as associate development.

### Boutique Manager

#### Francesca's (2010 - 2012)

Responsible for all aspects of store including associate development, visual merchandising, operational duties, and more.

## EDUCATION

### Skillcrush

User Experience Design Certification

### Skillcrush

Front End Developer Certification

### University of Maryland University College

B.A. in Business Administration

## HOBBIES AND INTERESTS



I love to read as much as possible.



I love to write blogs, code, you name it.



I enjoy doing the above hobbies with a hot mug of coffee.