



Desirée Strand

DIGITAL DESIGNER

Experience

2021

MEDIA DESIGNER

Spånga-Tensta city district administration's department for elderly care, disability and mental illness

- Close team collaboration in user-centered design activities such as user research, brainstorming, prototyping and user testing to develop *Internetskolan*, a lesson-based website that counteracts the digital exclusion of the elderly.
- Creation of copy and illustrations for the *Internetskolan* prototype to show how to engage and benefit the user's learning process.
- UI and web design for the *Internetskolan* prototype, focusing on general content structure, navigation elements and graphic details.

2018

GRAPHIC DESIGNER

School magazine of Wendela Hebbegymnasiet

- Head of design of the school magazine, with a holistic responsibility for the group's collective result.
- Creation of text and image layout in Adobe InDesign.

2017–2018

PR MANAGER

Wendelakåren (Student body of Wendela Hebbegymnasiet)

- Responsibility and creation of both printed and digital marketing materials, such as posters, image and video content to communicate the student body's activities to members and non-members.
- Creation of the logotype of Wendelakåren.

Education

2019–2022

ICT, MEDIA AND DESIGN

Södertörn University

SPRING 2019

CINEMA STUDIES I

Stockholm University

AUTUMN 2018

ART HISTORY I: VISUAL STUDIES

Stockholm University

2015–2018

SOCIAL SCIENCES FOCUS MEDIA, INFORMATION AND COMMUNICATION

Wendela Hebbegymnasiet (High School)

- Scholarship for the most success in the program-specific subjects

About me

I am an user-centered digital designer who emphasises the whole as well as the details in my goal to create things that is needed, used and appreciated. I am creative, open minded and analytical in my work to deliver projects that are well considered for the user, the specific context and the world around me.

Skills

- Graphic Design and Illustration
- UX Design: User research, brainstorming, prototyping, user testing
- Web Design and Development: HTML, CSS, JS, p5.js, with experience of jQuery, PHP and MySQL
- Basic Video Editing
- Basic Photography
- Basic Copywriting

Tools

- Adobe Creative Cloud Suite
- Microsoft Office Suite
- Google Suite
- Final Cut Pro
- Mural
- Figma

Contact

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