

# Hello!

My name is Jayden Szekely, I am an audacious, multi-disciplined creative with experience in graphic design, web / UI design, as well as video editing & design. I see design as more than text, images and colour, I see design as the best opportunity to tell a story to the world. I look forward to having the opportunity to talking with you, to see how I can be a part of writing the next chapter in your story.

I am an outgoing, specialty coffee-loving, pun-cracking, creative located in Whangarei, New Zealand. I enjoy spending my spare-time listening to a mixture of jazz and indie music, while learning something new. I invite you to browse my CV and view my online portfolio.

## Get in touch

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Portfolio   [www.jaydenszekely.com](http://www.jaydenszekely.com)



# To Whom it May Concern

I have the required skill set and design ability accompanied with an eye for detail to meet the requirements of your advertised position. I believe this makes me a strong candidate for your vacancy.

Working as a freelance web & graphic designer for the previous four years, has provided me with a solid foundation in a variety of different areas and disciplines.

In 2018 I graduated from Media Design School with a New Zealand Certificate in Arts and Design, as well as a New Zealand Certificate in Digital Media and Design. These qualifications strengthened my existing understanding and skillset in the creative field.

I invite you to browse my online portfolio '[www.jaydenszekely.com](http://www.jaydenszekely.com)'. My portfolio includes a curated selection of previous design projects. When you're viewing my portfolio, I hope you can visualise how my creative ability can be an asset to your company. Upon request I have other samples of creative projects that I can share with you.

Thank you for considering my application. Please find on the following two pages a copy of my CV.

I look forward to talking with you soon!

Warm regards,

Jayden Szekely



## Personal Qualities

Loyal, self motivated, goal driven, enthusiastic, creative, problem solver, quick learner, out-of-the-box thinker, excellent communicator, leader, and most importantly - passionate about great (whilst functional) design.

## Qualifications & Awards

New Zealand Certificate in Arts and Design

New Zealand Certificate in Digital Media

Honours from the Awwwards & Nomination from CSS Nectar

## Experience

I have experience working with a range of clients and in-house positions for independent ventures, small companies and large non-profit organisations and I am now looking for my next challenge.

### Freelance Creative

2015 to Current

### Volunteer Designer

ARISE Church

2016 to Jan 2019

### Intern Designer

ARISE Church

Feb 2019 to June 2019

### Marketing Manager

The Outdoor Room Company

May 2019 to Current (Part Time)



## UI / UX | Visual Design

Using software, including Adobe XD and Sketch, I have created well thought out solutions to design problems for over four years. I create with purpose, from discussions through wireframing, to the final design. The user is my number one focus.

## Front-end Development

Over the last six years, I have developed many websites using modern frameworks and languages including ReactJS, Sass/Scss, HTML5, CSS3, Javascript, jQuery and minimal exposure with Ruby on Rails. I currently use Netlify as my main CMS however I have experience with Wordpress also.

## Graphic Design

I have been involved with a variety of projects for a broad range of mediums. I am profficient with the entire Adobe Creative Suite including Photoshop, Illustrator, InDesign and After Effects.

## Photo | Video

Photo and video has always been a passion. I have had the privelege of working on a variety of projects. These projects have allowed me to strengthen my skills in Adobe After Effects, Premiere Pro and Lightroom for editing photographs.

## Other Skills

Social Media Management, SEO, Google Adwords, GitHub, Audio Production and Project Management.

