# THE NETWORK OF FOREIGN DIRECT INVESTMENT FLOWS



JOHN SCHOENEMAN, BOLIANG ZHU, & BRUCE DESMARAIS PENNSYLVANIA STATE UNIVERSITY



#### INTRODUCTION

- While substantial work has been done investigating exogenous political and economic determinants of FDI flows, most existing studies of the political economy of FDI overlook the complex dependencies that are likely to characterize the network.
- In this paper, we integrate hypotheses regarding exogenous determinants and novel hypotheses regarding structural dependencies into a comprehensive exponential random graph model (ERGM) for weighted networks.<sup>1</sup>

### DEPENDENCE HYPOTHESES

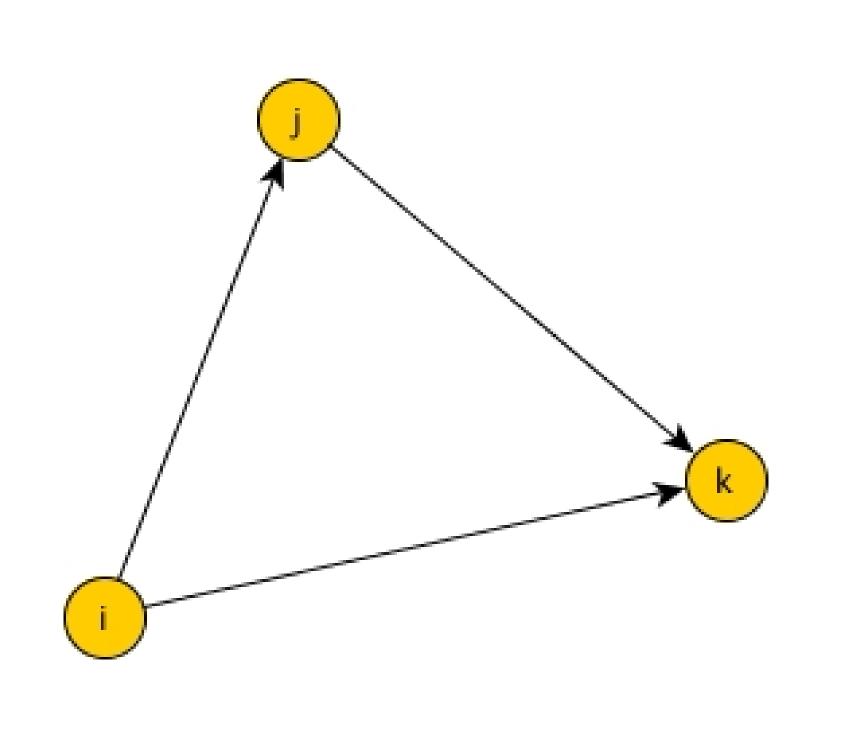
# Reciprocity

 $\sum_{(i,j)\in\mathbb{Y}} min(oldsymbol{y}_{i,j},oldsymbol{y}_{j,i})$ 

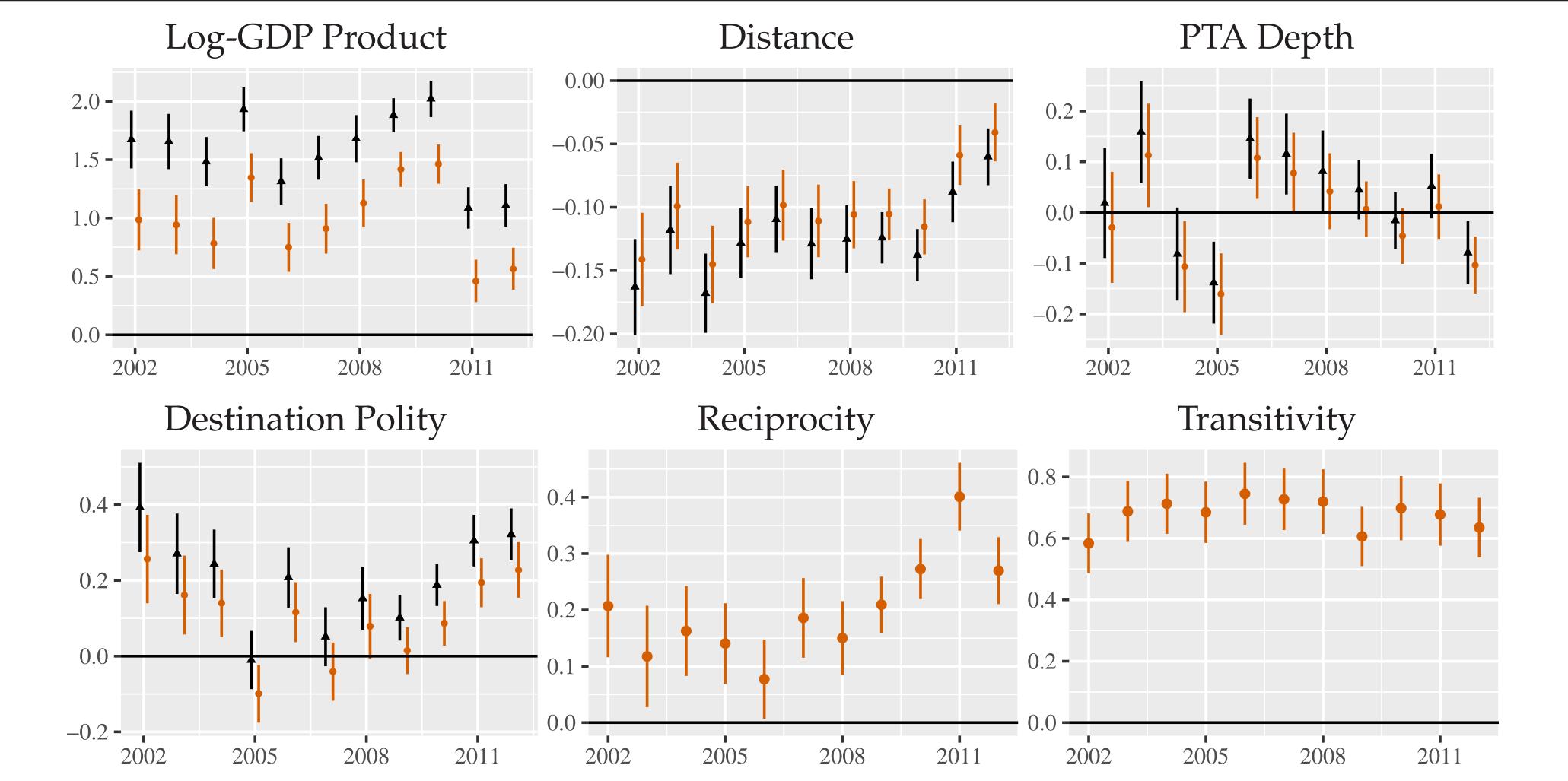


# Transitivity

 $\sum_{(i,j)\in\mathbb{Y}}\min\left(oldsymbol{y}_{i,j},\max_{k\in N}\left(\min(oldsymbol{y}_{i,k},oldsymbol{y}_{k,j})
ight)
ight)$ 



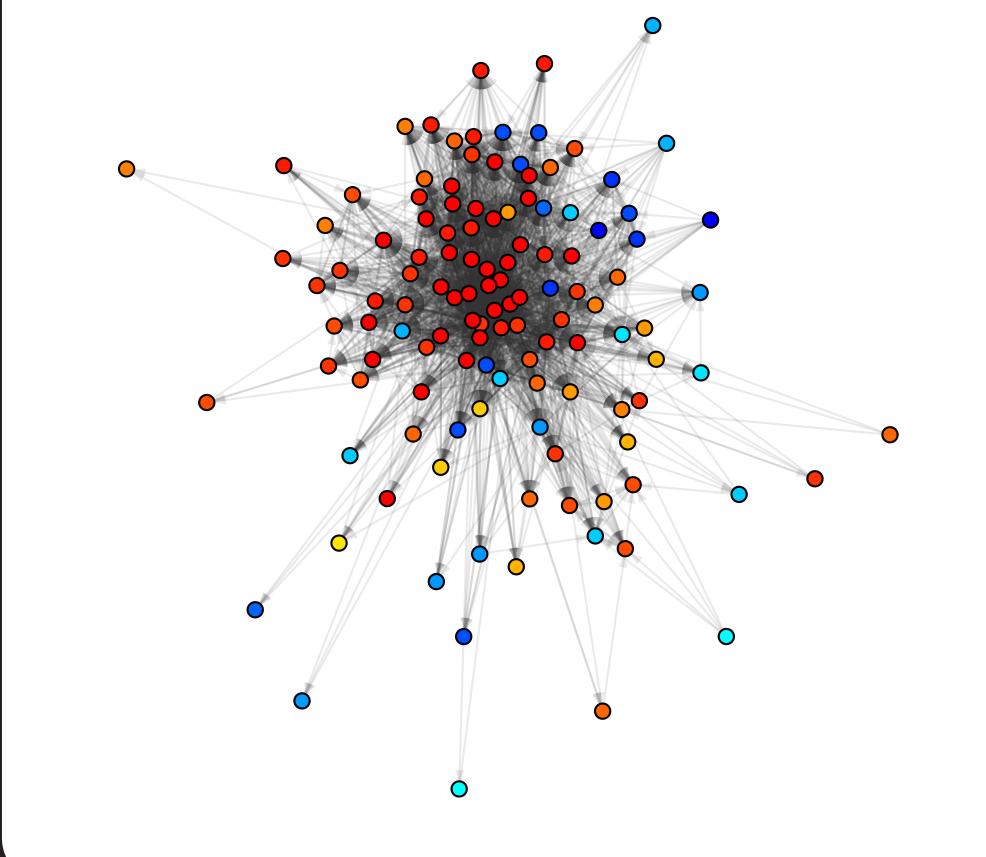
### SELECT RESULTS



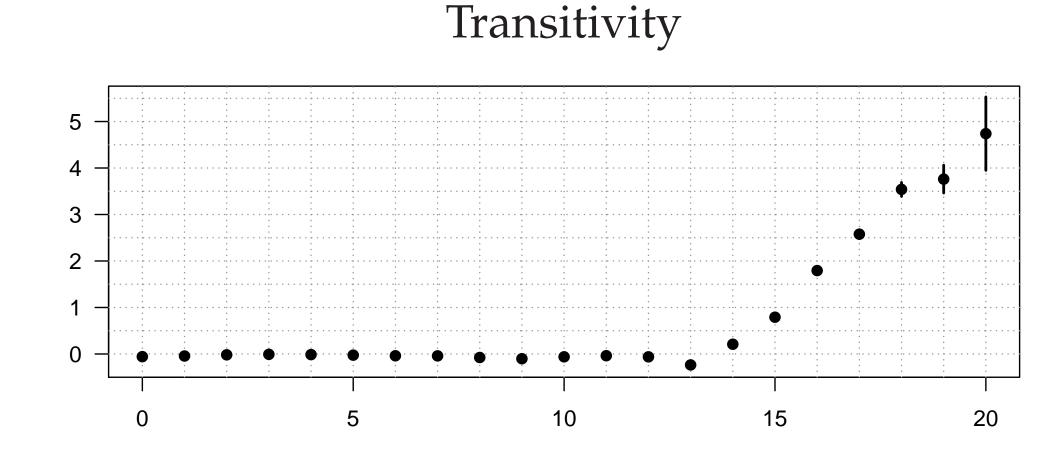
Bars represents 95% Confidence intervals. Black triangles are coefficient estimates without controlling for network dependencies. Orange circles are estimates with network controls.

# STRUCTURAL DEPENDENCY PLOTS

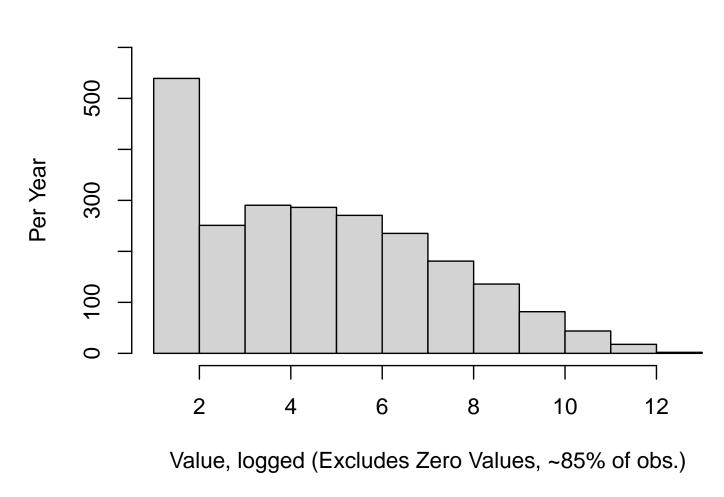
Plot for 2011: Scale from Blue to red represents autocratic regimes to democratic regimes



# 



- MODEL SPECIFICATION
- Dependent Variable
  - Bilateral FDI statistics, 2001-2012



- Network Statistics
  - Sum; Sum $^{1/2}$ ; Non-zero; Reciprocity; Transitive Weights
- Dyad-level Covariates (expected)
  - Gravity(+); Contiguity(+); Common
     Language(+); Four Types of Defense
     Treaties(+); Colonial Relationships(+);
     PTA depth(+)
- Node-level Covariates (sender/receiver)
  - GDP per capita(+/-); GDP Growth Rate(+/+); Polity IV(+/+); Political Violence(-/-); Trade Openness(+)

# DISCUSSION

### Inclusion of Network Dependency Terms:

- For every year the model was fit, we saw a decrease in the Bayesian Information Criterion.
- The estimates of exogenous covariates shift opposite of the expected direction, moving from significant at the 95% level to insignificant in some cases
- The dependency terms are significant for every year.
- As the corresponding edge value(s) for structural dependency increase, models without structural terms become less accurate.

# ACKNOWLEDGEMENT

This material is based on work supported by the National Science Foundation under IGERT Grant DGE-1144860, Big Data Social Science.

## REFERENCE

1. Krivitsky, Pavel N. 2016. ergm.count: Fit, Simulate and Diagnose Exponential-Family Models for Networks with Count Edges. The Statnet Project (http://www.statnet.org). R package version 3.2.2. http://CRAN.R-project.org/package=ergm.count

# CONTACT INFORMATION

Department Political Science, Pond Labratory Web github.com/desmarais-lab Email jbs5686@psu.edu