

Desmond Wong

Typeface design, lettering, and art direction



The Mountain Valley



DINICA

A new digitization of the standardized signage typeface DIN 1451 Breitschrift;
commissioned by Linked by Air for the Institute of Contemporary Art, Los Angeles.

Institute of Contemporary Art, Los Angeles

ICA LA's mission is to support art that sparks the pleasure of discovery and challenges the way we see and experience the world, ourselves, and each other. ICA LA is committed to upending hierarchies of race, class, gender, and culture. Through exhibitions, education programs, and community partnerships, ICA LA fosters critique of the familiar and empathy with the different. ICA LA is committed to making contemporary art relevant and accessible for all. Admission is free.

Institute of Contemporary Art, Los Angeles

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Online Screening: Stanya Kahn's *No Go Backs* and Earlier Works

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December 09
▶
January 03, 2021

[Screenings](#) [Exhibitions](#)



Throughout the month of December until January 3, 2021, ICA LA will present select works online by **Stanya Kahn** on the occasion of the exhibition *Stanya Kahn: No Go Backs*, on view through January 10, 2021. This series of virtual screenings will include Kahn's latest work, *No Go Backs* (2020) shown in tandem with earlier works by the artist, including *Sandra* (2009); *Stand in the Stream* (2011–17), featured in the exhibition; *Don't Go Back to Sleep* (2014); and the short *Masuka the Crazy Attack* (1976), made by the artist in third grade.

Harmless Sans

Extra bold weight and refinements to the Harmless Harvest brand typeface.

HARMLESS SANS REGULAR
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

HARMLESS SANS EXTRA BOLD
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

**AN ETHICAL TYPEFACE PRODUCED
UNDER CONSCIOUS CAPITALISM™
FOSTERS THE LONG-TERM WELFARE
OF ALL ITS PARTICIPANTS, FROM PLANT
TO PURCHASER. #LIVEHARMLESS**

Harmless Sans



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AN

Nameplate for The Architect's Newspaper; art direction Ian Thomas.

The Architect's Newspaper

The Architect's Newspaper

January 2019

www.archpaper.com

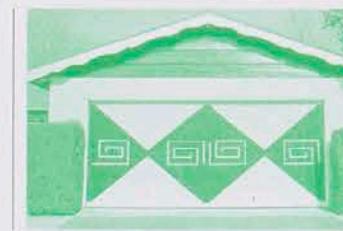
@archpaper

\$3.95



Ford Foundation
renovations 10 Open

Daniel V. Scully's
wacky New Hampshire house 12



Aaron Betsky on
Garage 42 Review

6 In Case You Missed It...
11 Eavesdrop
40 Calendar
44 Marketplace

The Unbearable Lightness of Being (Landmarked)

Snøhetta goes back to the drawing board with revised AT&T Building plans.

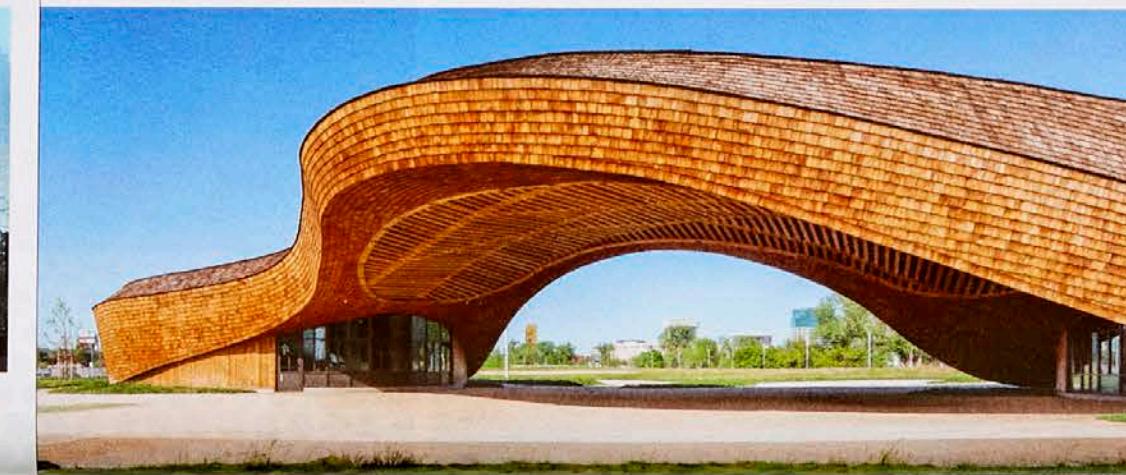


COURTESY SNØHETTA

In early December 2018, Snøhetta released a new set of renderings that showed how the firm plans to update the base of Philip

It's all wood, man

Mass timber is gaining steam and will get another major boost as code updates passed in 2018 are set to allow structural timber up to 18 stories high. We've mapped out the major timber players and feature the big issues, completed projects, and boundary-pushing proposals. See page 16



COURTESY MELISSA J. FROST

"Last Night I Dreamt I Was a Robot"
"Selfies on Parade"
"Dadwhyyareyousonegative"

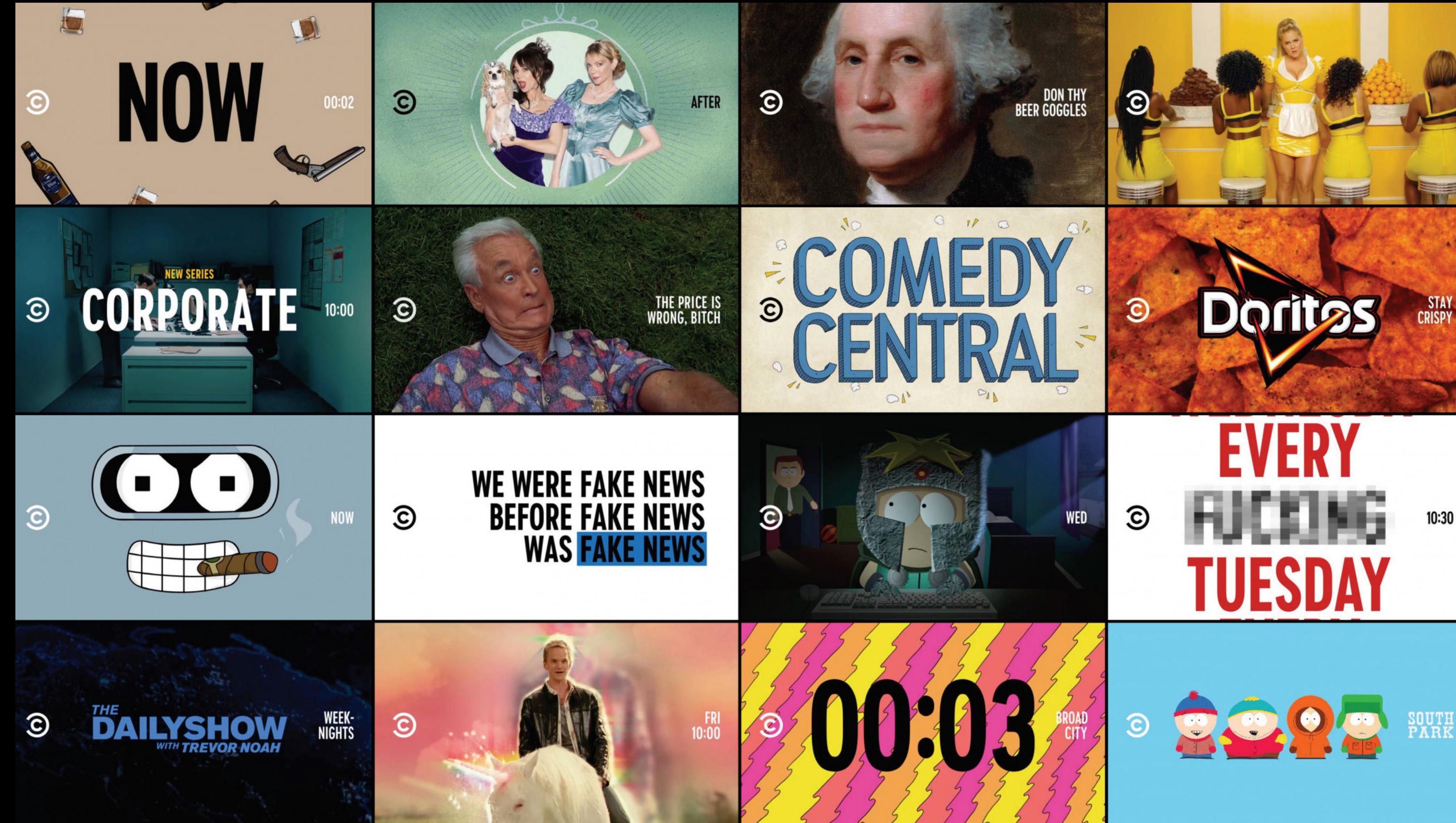
Architectural Record

Mixtape collects the stylings of America's most musical architects.

COMEDY SANS
A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9

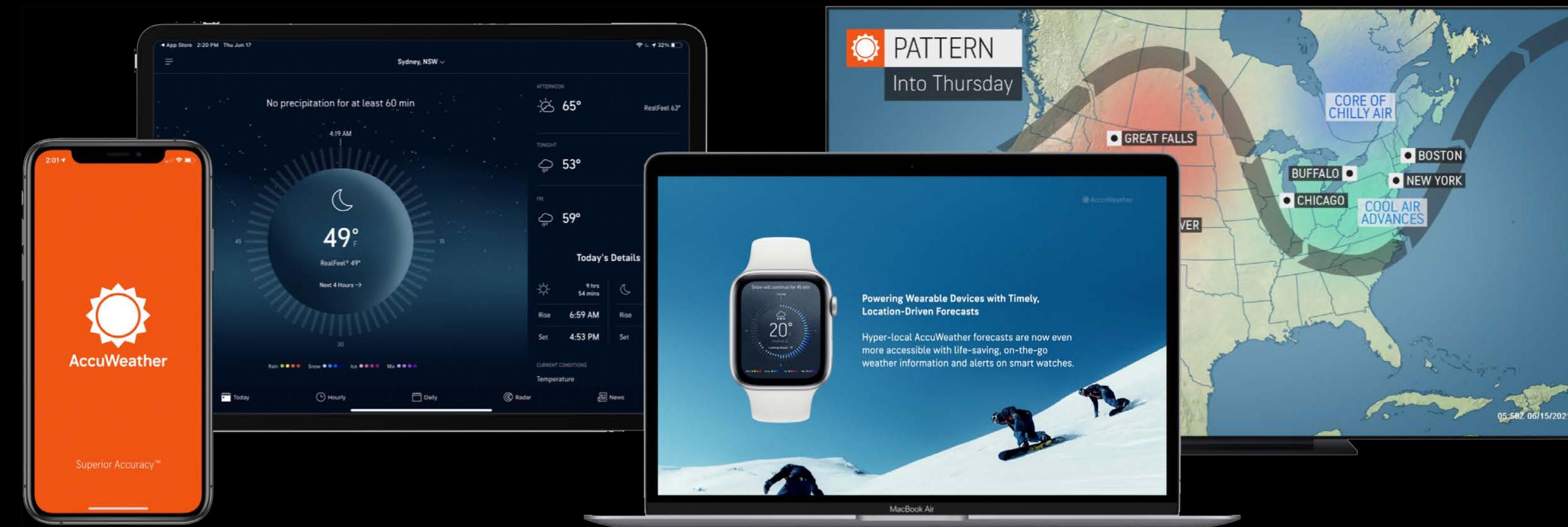
**OPTIMIZED FOR EDITORIAL
CONTENT CREATION ACROSS
EVERY PLATFORM, THIS
TYPEFACE WILL MAKE YOU
LAUGH WITH JOY.**

Comedy Sans



Wave Spectrum Cloud Genus *Occluded Front Phenomenon*
Humidex Evapotranspiration Psychrometrics Hypsometer
Mesovortices Photometeor *Subtropical Rain Hodograph*
Aerography Mini-Supercell Paleoclimatology Emagram
Synoptic Zone Radiosonde *Nimbostratus Troposphere*
Biomorphic *Ekman Spiral Geostrophic Wind Zastrugi*





IFC Standard

A B C D E F G H I J K L M

N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m

n o p q r s t u v w x y z

For the sound design of the film, Christopher Nolan used a Shepard tone, in which ascending notes are subtly cycled to give the impression of a never-ending rise in pitch. Also he wanted to write the script by obeying this principle so that the audience could braid together three story lines and they continually rise in anxiety and tensity. So as one story line is peaking, the other one is still to be built and the third is entering the last phase.

IFC Films

In Principio Erat Verbum

GEREDE • NEUGIER • ZWEIDEUTIGKEIT • VERFALLEN

¶ Mane nobiscum quoniam advesperascit et inclinata est iam dies. ¶ Deposit potentes de sede et exaltavit humiles esurientes implevit bonus et divites dimisit inanes. ¶ Et vidit deus lucem quod esset bona et divisi lucem ad tenbras. ¶ Veniat regnum tuum fiat voluntas tua panem nostrum supersubstantialem da nobis hodie. ¶ Posuit os meum quasi gladium acutum.

Dark matter is an unidentified type of matter comprising approximately 47% of the mass and energy in the observable universe that is not accounted for by dark energy, baryonic matter, and neutrinos. The name refers to the fact that it does not emit or interact with electromagnetic radiation, such as light, and is thus invisible to measurement on the electromagnetic spectrum.

Besteht das Original nicht um dessentwillen, wie ließe dann die Übersetzung aus dieser Beziehung verstehen?

Untitled

The OFFICIAL Charli XCX typeface.



1. Next Level Charli
2. Gone (with Christine and the Queens)
3. Cross You Out (featuring Sky Ferreira)
4. 1999 (with Troye Sivan)
5. Click (featuring Kim Petras and Tommy Cash)
6. Warm (featuring Haim)
7. Thoughts
8. Blame It on Your Love (featuring Lizzo)
9. White Mercedes
10. Silver Cross
11. I Don't Wanna Know
12. Official
13. Shake It (featuring Big Freedia, Cupcakke, Brooke Candy and Pabllo Vittar)
14. February 2017 (featuring Clairo and Yaeji)
15. 2099 (featuring Troye Sivan)

Angel¹
PHONE

Pennington

Logotype for Central Garden & Pet Company's Pennington; brand identity developed by Jones Knowles Ritchie, design direction Max Lozach.



Pennington



Pennington

PENNINGTON

Lettering

Various custom logotypes.

Vampire Time

dog[®]

sounds
nice-

duet

THE HOLLANDER

EVERYDAY

Sym-
biome

Foodways

Desmond Wong

Typeface design, lettering, and art direction

Education

Typography Summer School

2013, New York, NY

Pratt Institute

2009–2013, Brooklyn, NY

BFA Communications Design

The Cooper Union

2011, New York, NY

Type@Cooper Condensed Program

Work

I Know You Know

2021–Present, Los Angeles, CA

Design Director

AUTHENTIC

2013–Present, New York, NY

Partner

Experience

Past work, recent clients and collaborators:

The Architect's Newspaper, Champions Design, CHIPS, Jennifer Heuer, Jesse Ragan,
Jones Knowles Ritchie, Linked By Air, loyalkaspar, Other Means, Parsons School of Design,
Siegel+Gale, Studio Lin, Swiss Institute, Whitney Museum of American Art, Work-Order

Awards

2019 Communication Arts Typography Competition, Typography/Motion

2016 Morisawa Type Design Competition, 2nd place People's Choice

2014 TDC Communication Design, Poster

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