

It's a 24/7 world

One of the most unusual online videos you can see is the young lady who is so busy texting in a mall she walks right into a very short wall and falls into a fountain. Her obsession with continual communication got her all wet. While that may be funny, phone calls, e-mails, texts and other forms of communication are invading our lives and blurring the balance between work and personal time. When you're trying to have quality time with your family and friends, being "on call", even if your job doesn't say you should be, is a burden many workers are accepting.

Activity 4-1

Communication outside normal hours

Write how communication happens in your organization outside of normal business hours. Are you working in a 24/7 business? What is the communication culture? Are there different perceptions around work-life balance depending on the generation of the co-worker?

Share your findings in the **Discussion 4-1: 24/7 Communication and Social Media** topic in the Discussions area.