

Product Content Audience

Customer questions & answers

Q

Have a question? Search for answers

- ▲

13 votes

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Question:

Does anyone know if these are as good as Superfeet Orthotics?

Answer:

I wear Superfeet in all my ski boots and had them in hiking boots and winter boots as well. They last a really long time. However, they did not fully support my high arches in hiking boots and I dreaded long hikes because my feet would hurt so much. I thought this was normal. I tried Powersteps and the difference (afte... [see more](#)

By Emma Hunter on August 30, 2020

~ See more answers (16)
- ▲

6 votes

▼

Question:

What is the difference between the Pwrstep Pinnacle Max and the Pwrstep Unisex Pinnacle in Mens?

Answer:

I believe their website mentions the Max has a 2 degree medial post.

Unfortunately I can't accurately define what the above truly means. ... [see more](#)

By J.D. on April 24, 2021

~ See more answers (6)
- ▲

1 vote

▼

Question:

I have overpronation problems and a high arch. Would these insoles or the maxx be the best choice for me?

Answer:

The Maxx would likely be a better choice for one who has mild pronation issues and a high arch as the heel on the Maxx version is slightly posted (angled) specifically to address that problem.

By J. Smith on October 9, 2020

~ See more answers (2)
- ▲

1 vote

▼

Question:

Are these level 4? It should say it on top of box.

Answer:

there is no 'level 4' on the box that i had just received and in the past it was indeed an orange box but now it is not. the only way i could tell if it was level 4 was to compare it to the level 3's i have that i have not used yet and are still in the original packaging and these are definitely thicker. not sure why ... [see more](#)

By average joe on May 30, 2020

~ See more answers (4)

See more answered questions (311)

SUPPORTING A HEALTHY LIFE™

| KEYWORDS | TOP | 1X | 2X | 3X |
|----------|-----|----|----|----|
|----------|-----|----|----|----|

| | | |
|------------|----|------|
| size | 34 | 6% |
| pinnacle | 19 | 3.4% |
| feet | 10 | 1.8% |
| does | 10 | 1.8% |
| mens | 9 | 1.6% |
| powerstep | 9 | 1.6% |
| womens | 8 | 1.4% |
| shoe | 8 | 1.4% |
| difference | 8 | 1.4% |
| good | 7 | 1.2% |

| KEYWORDS | TOP | 1X | 2X | 3X |
|----------|-----|----|----|----|
|----------|-----|----|----|----|

| | | |
|--------------------------|---|------|
| size wear size | 2 | 0.4% |
| wear size 9 | 2 | 0.4% |
| pinnacle pinnacle breeze | 2 | 0.4% |
| pink ones help | 1 | 0.2% |
| ones help prevent | 1 | 0.2% |
| help prevent calluses | 1 | 0.2% |
| prevent calluses balls | 1 | 0.2% |
| calluses balls feet | 1 | 0.2% |
| balls feet dont | 1 | 0.2% |
| feet dont place | 1 | 0.2% |

| KEYWORDS | TOP | 1X | 2X | 3X |
|----------|-----|----|----|----|
|----------|-----|----|----|----|

| | | |
|---------------------|---|------|
| womens size | 4 | 0.7% |
| flat feet | 4 | 0.7% |
| high arch | 3 | 0.5% |
| difference pinnacle | 3 | 0.5% |
| whats difference | 3 | 0.5% |
| powerstep pinnacle | 3 | 0.5% |
| size 9 | 3 | 0.5% |
| help prevent | 2 | 0.4% |
| feet dont | 2 | 0.4% |
| 8.5 9 | 2 | 0.4% |



| SIZE | 6-6.5 Women | 7-7.5 Women | 8-8.5 Women | 9-9.5 Women | 10-10.5 Women | 11-11.5 Women | 12-12.5 Women |
|------|---------------|---------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| | 4-4.5 Men | 5-5.5 Men | 6-6.5 Men | 7-7.5 Men | 8-8.5 Men | 9-9.5 Men | 10-10.5 Men |
| MM | 230 | 240 | 250 | 260 | 270 | 280 | 290 |
| INCH | 9.05 | 9.45 | 9.84 | 10.23 | 10.63 | 11.02 | 11.42 |
| SIZE | 13-13.5 Women | 14-14.5 Women | 15-15.5 (For Men) | 16-16.5 (For Men) | 17-17.5 (For Men) | 18-18.5 (For Men) | 19-19.5 (For Men) |
| | 11-11.5 Men | 12-12.5 Men | 13-13.5 (For Men) | 14-14.5 (For Men) | 15-15.5 (For Men) | 16-16.5 (For Men) | 17-17.5 (For Men) |
| MM | 295 | 305 | 310 | 320 | 330 | 335 | |
| INCH | 11.61 | 12.01 | 12.20 | 12.60 | 12.99 | 13.19 | |



Strengths

- Clinically Proven / Recommended
- Competitive Price (-37%)
- Designed and Manufactured in the USA
- Solid Ranking and Reviews

Weaknesses

- Higher Paid Traffic / Spend
- Deficiency in Brand Protection
- Content Format
- Product Variation Communication

Opportunities

- Organic Reach can Increase
- Size Chart on Main Images
- Price Opportunities
- Explore other Audiences

Threats

- Marketplace Limitations
- Negatives Reviews
- Increase Price can Affect

