

Market Share Summary

Brand	Traffic	Retail Sales	Conversion	Traffic - Organic	Traffic - Paid	Ad Spend	Products	Avg. Price	Units Sold	Rating	Content Score
Market	15.84M	\$75.72M	23.42%	6.89M	1.75M	\$2.30M	1,710K	\$20.41	3.71	4.26	65.91%
Dr. Scholl's	9.13M	\$27.12M	23.30%	4.34M	0.77M	\$0.92M	256	\$12.75	2.13	4.33	54.62%
Superfeet	1.23M	\$11.96M	20.76%	0.65M	0.09M	\$0.09M	84	\$47.05	0.25	4.40	86.51%
Powerstep	1.30M	\$10.21M	24.38%	0.48M	0.20M	\$0.25M	187	\$32.30	0.32	4.41	73.46%
WalkHero	1.55M	\$4.99M	20.80%	0.45M	0.40M	\$0.60M	29	\$15.47	0.32	4.27	100.00%
Easyfeet	1.57M	\$4.23M	16.62%	0.46M	0.50M	\$0.74M	17	\$16.22	0.26	4.31	61.79%
Timberland	0.51M	\$3.94M	15.36%	0.34M	0.01M	\$0.01M	69	\$50.26	0.78	4.39	54.40%
Samurai Insoles	0.16M	\$1.23M	31.03%	0.03M	0.02M	\$0.03M	17	\$23.95	0.05	4.00	95.76%
Walkfit Platinum	0.16M	\$1.08M	21.97%	0.06M	0.03M	\$0.04M	9	\$29.80	0.04	3.86	76.15%

Product Content

Powerstep

Visit the Powerstep Store

Powerstep Pinnacle Arch Support Insoles, Plantar Fasciitis Relief Shoe Inserts, Orthotic Insoles Men and Women

★★★★★ 10,841 ratings | 315 answered questions

Price: \$27.80 - \$44.95 & Free Returns on some sizes and colors

True to size. Order usual size. >

Size:

Select

Fabric Type: Anti-microbial

Origin: Made in the USA

Sole Material: EVA Foam

Insole Type: Arch Support Insole

Size: Men's 3-3.5 / Women's 5-5.5

About this item

- Anti-microbial
- Made in the USA
- EVA Foam sole

THE POWERSTEP PAIN FREE LIFE: Now it is your time to step into a pain free life again. Our mission and purpose at Powerstep are to create a more comfortable and happier life for our customers. Our shoe insoles for men and arch support insoles for women are Podiatrist designed and accepted by the American Podiatric Medical Association. Each one of our insoles is designed with your specific foot pain relief in mind.

YOUR EVERYDAY INSOLE SOLUTION: Don't let pain stop you in your tracks. The clinically proven pain relief and prevention of Powerstep arch support inserts let you take that power back. Pain will no longer stand between you and the moments that make life worth living. Designed to support and maintain correct neutral arch alignment.

SAY GOODBYE TO PLANTAR FASCIITIS: Our plantar fasciitis insoles for men are the ideal orthotic for pain reduction for mild to moderate pronation, metatarsal pain, arch and heel discomfort, flat feet, sore and tired feet, plantar fasciitis, and other common foot conditions. A semi rigid arch support creates stability for many types of shoes with removable insoles – athletic, casual, dress, and work shoes or boots.

COMFORT DUAL BASE EVA FOAM: Our insoles include multi layers of comfort including a durable EVA foam base and a plush foam top layer, a neutral arch and heel cradle, and a semi-rigid support shell. Our variable cushioning technology provides a dual layer of targeted and controlled cushioning, creating a comfier shoe.

PROUDLY MADE IN THE USA: We can proudly say all our Powerstep Products are designed and manufactured right here in the USA. With precision and care our American production team gives all their time and efforts into creating the most suburb and premium insole for every customer's specific foot size and needs. Your 100% satisfaction is our #1 concern, and all our products are backed by our 30-day guarantee.

Roll over image to zoom in

WORDS: 322

CHARACTERS: 1944

SENTENCES: 11

PARAGRAPHS: 8

PAGES: 1.3

KEYWORDS

TOP1X2X3X

pain	8	4.1%
insoles	6	3%
arch	6	3%
support	5	2.5%
foam	4	2%
powerstep	4	2%
life	4	2%
designed	4	2%
usa	3	1.5%
eva	3	1.5%

KEYWORDS

TOP1X2X3X

eva foam	3	1.5%
arch support	3	1.5%
plantar fasciitis	3	1.5%
pain free	2	1%
free life	2	1%
insoles men	2	1%
specific foot	2	1%
pain relief	2	1%
neutral arch	2	1%
arch heel	2	1%

To buy, select Size

Add to Cart

Add to List

\$2 off coupon

WALK-HERO

Orthotic Inserts For Flat Feet

Plantar Fasciitis Feet Insoles Arch Supports Orthotics Inserts...


★★★★★ 44,512

\$18.99 prime

Sponsored

Foot Pain Relief

SUPPORTING A HEALTHY LIFE™

 FOUNDATION
WELLNESS