

4 COMPLETE SITUATIONS

UNIVERSITY CHORE TRACKING APP

Situation	What?	How?	Why?	Who?
1	Many students are struggling to keep up with personal chores and responsibilities.	They are stressed and sleep deprived. Some are getting bad grades.	They have a lot of academic responsibilities and social life, often forgetting or delaying them.	University students.
2	Many students are not using or sticking with task management apps.	They find apps too complex, time-consuming, or unnecessary.	If the app feels like extra work, students won't use it, reducing its effectiveness.	Students who prefer simple, intuitive task management methods.
3	Forgetting chores leads to last-minute rushing or conflicts.	Students procrastinate, avoid tasks, or rely on reminders from classmates.	Causes bad grades and fights in group projects.	Students in dorms or shared apartments who have communal responsibilities.
4	Features like app integration and automation could improve usability.	If the app syncs with Google Calendar or allows quick task input, students may use it more.	Reduces friction in adopting the app and makes it feel like part of their existing routine.	Students who already use digital tools for organization.