[Interview Transcript]

Student: Antonio Muñoz Arcieri

Interviewer: Hi! We're looking to gather feedback on a new app idea designed to help students track their chores. The app would feature an interactive calendar and task list, allowing students to plan, execute, and stay accountable for their responsibilities. Our goal is to make chore tracking easier, more engaging, and even a little fun!

We'd love to hear your thoughts on this idea—what works, what could be improved, and what features would make it truly useful for students like you. Your feedback will help shape the app to better fit real needs.

Before we begin, I'd like to inform you that this interview will be recorded for analysis purposes. Do you consent to being recorded?

Student: Uh, yeah, that's fine.

1. Background Questions

Interviewer: Great! So, are you a student? If so, what year and major are you in?

Student: Yeah, I'm a student. Uh, I'm in my fourth semester, studying Systems Engineering.

Interviewer: Awesome. How do you currently manage your daily tasks and responsibilities? Like, do you use a planner, digital tools, reminders?

Student: Mmm, mostly just my phone's Notes app and, uh, Google Calendar. Sometimes I'll set reminders for stuff that's really important, but I don't have, like, a strict system or anything.

Interviewer: Got it. Have you ever had difficulty keeping up with your responsibilities? And if so, what are the biggest challenges?

Student: Oh yeah, all the time. There's just, like, so much going on between classes, group projects, uh, exams, and then, like, just trying to have a life too. I usually focus on school first, and then things like chores just get pushed back.

2. Pain Points

Interviewer: What challenges do you face when trying to stay organized with chores and personal tasks?

Student: Uh, I think it's mostly just remembering? Like, I don't intentionally ignore things, but I'll think, "Oh, I'll do that later," and then suddenly it's been a week. And sometimes when I have too much going on, I just, uh, avoid things completely.

Interviewer: Have you ever used a task management or chore-tracking app before? If so, what did you like or dislike about it?

Student: I tried Todoist once, and maybe another one, but honestly, they felt like extra work? Like, having to open the app, type everything in, organize it, it just became another thing on my to-do list, which defeated the purpose.

Interviewer: What happens when you forget or delay completing a chore? How do you usually handle that?

Student: Um, either I rush to do it last minute, or I just keep postponing it until I, like, absolutely have to do it.

3. Concept Feedback

Interviewer: What are your initial thoughts on the idea of an interactive chore-tracking app for students?

Student: Mmm, I mean, it sounds interesting, but I'm not sure I'd personally use it? Like, chores just aren't that big of a priority for me, and I don't think an app would change that.

Interviewer: That makes sense. What features do you think would make this app more appealing or useful for you?

Student: Uh, maybe if adding tasks was, like, super quick? Like if I could just say something and it auto-added it to my schedule?

Interviewer: Do you think an app like this would help you be more consistent with completing chores? Why or why not?

Student: Uhh, honestly probably not? Like, I don't forget chores because I don't have an app, I just don't care enough to do them right away. A notification might remind me, but I'd probably just snooze it.

4. Usability and Features

Interviewer: Would you prefer a simple to-do list style, a calendar view, or a gamified experience, like points, rewards, leaderboards, that kind of thing?

Student: Definitely just a simple to-do list. The gamified thing sounds fun, but I feel like I'd use it for a couple of days and then just forget about it.

Interviewer: Would you find features like reminders, recurring tasks, and group task assignments helpful?

Student: Yeah, reminders are good.

Interviewer: How often do you think you would use an app like this?

Student: Um... maybe once or twice a week? But definitely not every day.

Interviewer: Would integration with other apps, like Google Calendar or school schedules, be useful?

Student: Oh yeah, that would make a big difference. If it just synced with what I already use, I'd be way more likely to actually look at it.

5. Inclusivity and Accessibility

Interviewer: Do you have any accessibility needs, like visual, auditory, or cognitive considerations, that should be factored into the app's design?

Student: No, not really.

Interviewer: What design features would make this app more user-friendly for everyone? Like color contrast, voice commands, customizable notifications?

Student: Uh, customizable notifications would be nice. Like, I want to choose how often I get reminded so it doesn't get annoying. And dark mode.

6. Additional Thoughts

Interviewer: If you could add one unique feature to this app, what would it be?

Student: Um, maybe a way to add a task really fast? Like, I just type a few words, and it auto-fits it into my schedule instead of me having to do all that manually.

Interviewer: Good idea! Would you be interested in a social aspect, like sharing tasks with roommates or friends?

Student: Not really, I don't have roomates.

Interviewer: Is there anything else you'd like to share about how this app could better meet your needs?

Student: Mmm, maybe if it had a habit tracker thing? Like, it rewards you for consistently doing tasks instead of just checking them off once. I feel like that would help more than just a basic reminder.

Interviewer: That's great feedback! Thank you for taking the time to chat with us. If you think of anything else later, feel free to reach out.

Student: Yeah, no problem. Good luck with the app!