

DOCUMENT THE INTERVIEW QUESTIONS AND THEIR PURPOSES

UNIVERSITY CHORE TRACKING APP

Introduction

Hi! We're looking to gather feedback on a new app idea designed to help students track their chores. The app would feature an interactive calendar and task list, allowing students to plan, execute, and stay accountable for their responsibilities. Our goal is to make chore tracking easier, more engaging, and even a little fun!

We'd love to hear your thoughts on this idea—what works, what could be improved, and what features would make it truly useful for students like you. Your feedback will help shape the app to better fit real needs.

Before we begin, I'd like to inform you that this interview will be recorded for analysis purposes. Do you consent to being recorded?

1. Background Questions

1.1. Are you a student? If so, what year and major are you in?

Purpose: To establish the participant's background and determine if they are within the target audience for the app.

1.2. How do you currently manage your daily tasks and responsibilities? (Planner, digital tools, reminders, etc.)

Purpose: To understand current habits and tools students use to manage tasks.

1.3. Have you ever had difficulty keeping up with your responsibilities? If so, what are the biggest challenges?

Purpose: To identify common struggles students face when managing their tasks, which can inform the app's problem-solving approach.

2. Pain Points

2.1. What challenges do you face when trying to stay organized with chores and personal tasks?

Purpose: To gather insights into specific pain points related to organization and accountability for chores.

2.2. Have you ever used a task management or chore-tracking app before? If so, what did you like or dislike about it?

Purpose: To learn about students' past experiences with similar apps, highlighting what works and what doesn't.

2.3. What happens when you forget or delay completing a chore? How do you handle that situation?

Purpose: To assess how students currently deal with procrastination or forgetfulness regarding chores.

3. Concept Feedback

3.1. What are your initial thoughts on the idea of an interactive chore-tracking app for students?

Purpose: To gauge the general interest and reception of the app idea.

3.2. What features do you think would make this app more appealing or useful for you?

Purpose: To collect feature suggestions directly from potential users to enhance the app's relevance.

3.3. Do you think an app like this would help you be more consistent with completing chores? Why or why not?

Purpose: To determine whether the app would effectively improve consistency in chore completion and what factors influence this behavior.

4. Usability and Features

4.1. Would you prefer a simple to-do list style, a calendar view, or a gamified experience (points, rewards, leaderboards, etc.)?

Purpose: To identify which interface styles students find most engaging and effective for task management.

4.2. Would you find features like reminders, recurring tasks, and group task assignments helpful?

Purpose: To assess the usefulness of key features that could improve usability and engagement.

4.3. How often do you think you would use an app like this?

Purpose: To estimate the app's potential user retention and engagement levels.

4.4. Would integration with other apps (e.g., Google Calendar, school schedules) be useful?

Purpose: To determine whether integrating with existing tools would increase adoption and effectiveness.

5. Inclusivity and Accessibility

5.1. Do you have any accessibility needs (such as visual, auditory, or cognitive considerations) that should be factored into the app's design?

Purpose: To ensure the app is inclusive and accessible to all students, regardless of their needs.

5.2. What design features (such as color contrast, voice commands, or customizable notifications) would make this app more user-friendly for everyone?

Purpose: To identify design elements that could improve usability and accessibility for a diverse user base.

6. Additional Thoughts

6.1. If you could add one unique feature to this app, what would it be?

Purpose: To gather creative ideas that could differentiate the app from existing solutions.

6.2. Would you be interested in a social aspect, such as sharing tasks with roommates or friends?

Purpose: To determine the appeal of collaborative and social features in enhancing accountability.

6.3. Is there anything else you'd like to share about how this app could better meet your needs?

Purpose: To give participants an open-ended opportunity to provide feedback beyond the structured questions.

Conclusion

Thank you for sharing your thoughts! Your feedback will help us make the app as useful and effective as possible for the entire campus community. If you think of anything else later, feel free to reach out.