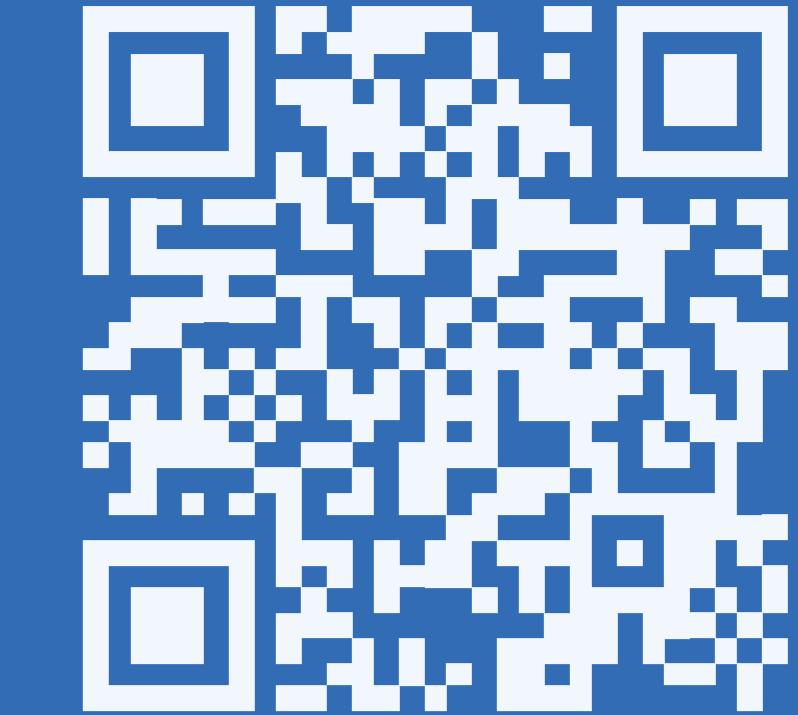


# The DestinE Community's Journey: From User Engagement to Recommendations gathering

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Stay informed of key milestones, events and engagement opportunities by subscribing to the DestinE community

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## Objective of the DEUC Project

The DestinE Use Cases Project, executed by a Consortium led by RHEA Group with the Aristotle University of Thessaloniki and Trust-IT, regards the selection and implementation of a first set of Use Cases meant to demonstrate the ability of the DestinE infrastructure in general, and the DestinE Service Platform (DESP) in particular, to provide actionable information and decision support to its end-users. The project aims also at actively engaging the broad community of DestinE stakeholders, gathering their requirements, and encouraging their direct involvement and guidance in the continuous evolution of the DestinE infrastructure towards the future Phases of the Initiative.

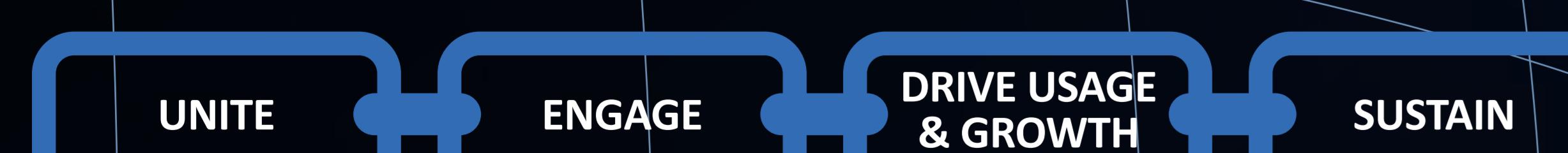
## Involvement of DestinE Community

DestinE Community is actively engaging stakeholders, gathering their requirements, and guiding the continuous evolution of the infrastructure. The community boasts a diverse membership of over 1,600 individuals, encompassing a wide range of stakeholders.

## DEUC Project community building strategy- Priority axis

- DEUC Communities of Practice enabled
- Community engagement via organization of events and activities
- Dissemination and communication
- Motivating community members to become DestinE Platform registered users
- MOOCs development and promotion
- Establish a co-design approach in community activities
- Effectively communicate the community co-design results to DestinE Platform developers

## Key pillars of the strategy



**STARION**  
Italia

ARISTOTLE  
UNIVERSITY OF  
THESSALONIKI

Trust-IT Services  
*communicating to markets*

## DestinE Community Values



## Community at a glance



## Communities of Practice (CoPs)



## DEUC Project Communities of Practice (CoPs)

CoPs are groups of people who share a common interest, concern, or passion and come together to learn from each other, solve problems and address challenges. CoPs can provide a place for individuals to:

- Share their knowledge, experience, and expertise with each other.
- Innovate and generate new ideas.
- Co-design, validate and promote products and strategies.
- Discuss and address common challenges together.
- Network and build relationships with others in their field, which can lead to new opportunities and collaborations.

Codesign input level	1- Sharing views	2- Providing suggestions
User involvement	Inviting views from the community to gain an understanding of their reality	Inviting informed opinions from the community on set subjects
DESP developer engagement	Developers share with community development plans and constraints	Feedback help developers reflect on future functionalities
Co-design activities	Community activities, Ideation challenges	CoP Activities, Hackathons

## DEUC Project Co-design framework

The co-design methodology places individuals connected with DestinE at its core, drawing on the knowledge of stakeholders from multiple fields such as policy-making, research, and development. This collaborative approach highlights the importance of transparency and inclusivity, inviting a broad spectrum of viewpoints to influence the direction of the project. Participants engage actively via organized tasks such as User Stories, Card Sorting, Challenges and Webinars. Their recommendations are highly valuable for the evolution of the DestinE Platform.

## Community Building Activities

To support community building, a range of activities, both online and physical, are underway. These activities aim to actively engage and involve DestinE user communities in co-design, development, co-evolution, and use of DestinE capabilities, applications, and solutions. They also facilitate gathering stakeholders' needs and recommendations, encouraging their direct involvement and guidance in the continuous evolution of DestinE infrastructure and capabilities towards future phases of the initiative.

Find all the news and events related to DestinE, its components, use cases and recommendations gathering at the website: <https://destination-earth.eu/news-events/>

## User stories

As a future User of DestinE, we want to hear your story. Please scan the QR code and share instances of how you do things now, and additionally share how you envision a future intertwined with the DestinE ecosystem. Your input will be crucial to help DestinE come to life, while tapping into the needs of its community.

