

Project Management Project Plan Lab



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PMP Plan Lab
11/11/23
SIO

	Task Name	Predecessors	Duration	Start	Finish	Oct 29							Nov 5							Nov 12							Nov 19						
						S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	0. Product Launch		15d	11/01/23	11/21/23																												
2	1.0 Planning Phase		15d	11/01/23	11/21/23																												
3	1.1 Market Requirements Definition		5d	11/01/23	11/07/23																												
4	1.2 Business Case	1.1	5d	11/08/23	11/14/23																												
5	1.3 Launch Plan	1.2	5d	11/15/23	11/21/23																												
6	1.4 Target Metrics	1.2	4d	11/15/23	11/20/23																												
7	2.0 Sales Tools		8d	11/08/23	11/17/23																												
8	2.1 Prospect Presentation	1.1	5d	11/08/23	11/14/23																												
9	2.2 Demo	2.1	3d	11/15/23	11/17/23																												
10	2.3 Competitive Positioning		2d	11/15/23	11/16/23																												
11	2.3.1 FAQ sheet	2.1	2d	11/15/23	11/16/23																												
12	3.0 Product Marketing		10d	11/08/23	11/21/23																												
13	3.1 Pricing Strategy	1.1	7d	11/08/23	11/16/23																												
14	3.2 Product Positioning		3d	11/17/23	11/21/23																												
15	3.2.1 Define Audience	2.3	3d	11/17/23	11/21/23																												
16	3.2.2 Core Messaging	2.3	3d	11/17/23	11/21/23																												
17	3.2.3 Executive Approval	2.3	2d	11/17/23	11/20/23																												
18	4.0 Social		2d	11/18/23	11/20/23																												
19	4.1 Define social media strategy	2.2	0.5d	11/18/23	11/18/23																												
20	4.2 Schedule social media posts	4.1	2d	11/19/23	11/20/23																												
21	5.0 Product Release		2d	11/20/23	11/21/23																												
22	5.1 Alpha Release	1.3, 2.3.1, 4.2	0	11/20/23	11/20/23																												
23	5.2 Beta Release	5.1	0	11/20/23	11/20/23																												
24	5.3 V1 General Availability	5.2	0	11/20/23	11/20/23																												
25	5.4 R2 Press Event	5.3	2d	11/20/23	11/21/23																												