A

PROJECT REPORT

ON

CITY SIMILARITY TEST

Submitted in partial fulfillment of their requirements for the award

under the supervision of

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I am deeply grateful my project coordinator for his help and support provided at every step of the project.

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DECLARATION

This is to certify that the project report entitled "City Similarity Test" is done by me is an authentic work carried out for the partial fulfillment of the requirements for the award of the Degree in "(Computer Science and Engineering)" under the guidance of Dr. B. D. K. PATRO. The matter embodied in this project work has not been submitted earlier for award of any degree to the best of my knowledge and belief.

GOPI GUPTA

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INTRODUCTION

A TATA, Wipro, New York Luxury Brand and other multi-national brands has built its business in several cities all over world. Due to its success and growing popularity in these cities, the CEO and his team wants to expand their business to other cities in the India, UK States, China, Japan and also explore their market in big cities in other countries. Now the CEO has hired a data scientist and assigned her a task to find out the similarity between different big cities in the world and group the cities into various clusters, so that the Board of Directors can make a better decision of which business mode to operate in new cities.

PROBLEM STATEMENT

Now the CEO has hired a data scientist and assigned her a task to find out the similarity between different big cities in the world and group the cities into various clusters, so that the Board of Directors can make a better decision of which business mode to operate in new cities. (For Example: If London has been grouped into the same cluster with Delhi, the business mode operated in Delhi market will be considered for London). The similarity test should be based on various factors, including but not limiting to geolocations, economic development, cultures, and population components and so on. In order to carry out the task, the data scientist should make a full use of FourSquare API and collect a dataset for at least 15 cities, including those in the United States and those in other countries.

OBJECTIVES OF THE PROJECT

- As a hired data scientist from CEO of multinationals companies our job is to find out the similarity between different big cities in the world.
- Group the cities into various clusters, so that the Board of Directors can make a better decision of which business mode to operate in new cities.
- There are 3 data features used for model which are venue category data, city GDP data and city temperature or climate data.
- To compare the different cities, we will obtain an extensive list of venues using the Foursquare API.
- We are also working to find out the various features such as average salary of each person in a city, population density and crime rates such as robbing that can influence the similarity between two cities and more variables could be included for higher accuracy of clustering results.

Brief of Base Reference Paper(Daniel Preo,tiuc-Pietro, Justin Cranshaw, Tae Yano, Exploring venue based city to city measures, 2013)

- Imagine two hypothetical cities, Concentralia and Dispersia, that are exactly the same in nearly every way, having exactly the same venues—the same universities, restaurants and parks. Suppose further that they only differ in the spatial arrangement of these venues, so that the venues in Dispersia are distributed uniformly throughout the city, and the venues in Concentralia are positioned more naturally— organically shaped alongside Concentralia's economic, political, and cultural evolution.
- With the growth of smart-phones, and location-based social networks, data is being generated about human activity in urban areas at a level of detail not seen before.
- One issue in comparing spatial regions such as cities is the normalization of absolute data, since often raw data from two different contexts are incomparable. Another challenge is the question of how to account for spatial effects. In our hypothetical comparison, the only difference between Concentralia and Dispersia was in the spatial distribution of their venues.
- Here define the bag of venues representation of a spatial region r.
- For the venues, we collected data from the widely used location-based Social Network (LBSN) Foursquare. Users of Foursquare"check-in" to their current location on their mobile device by selecting it from a list of nearby named venues.

Languages, Libraries and Platform used in this Project

LANGUAGE USED IN PROJECT

PYTHON

LIBRARIES USED IN PROJECT

Pandas: library written for the Python programming language for data manipulation and analysis.

Numpy: which stands for Numerical Python, is a **library** consisting of multidimensional array objects and a collection of routines for processing those arrays.

Matplotlib: **Matplotlib** is a plotting **library** for the Python programming language and its numerical mathematics extension NumPy.

Geopy: geopy is a Python client for several popular geocoding web services. **geopy** makes it easy for Python developers to locate the coordinates of addresses, cities, countries, and landmarks across the globe using third-party geocoders and other data sources.

Folium: The **library** has a number of built-in tilesets from OpenStreetMap, Mapbox, and Stamen, and supports custom tilesets with Mapbox or Cloudmade API keys. **folium** supports both Image, Video, GeoJSON and TopoJSON overlays.

BeautifulSoup: Beautiful Soup is a Python library for pulling data out of HTML and XML files. It works with your favorite parser to provide idiomatic ways of navigating, searching, and modifying the parse tree.

PLATFORM USED IN PROJECT

IBM Watson Studio (Jupyter Notebook)
IBM CLOUD For storage of data

Data Acquisition and Cleaning

DATA SOURCE

We selected twenty nine preferred cities within the world and clustered them supported 3 factors, venues distribution, GDP indicator, and climate varieties. the situation data of these cities, as well as latitudes and longitudes, are obtained by victimization geolocator package on python. The venues data is retrieved from FourSquare API and at the most five hundred venues are there for every town, while the GDP data and climate kind information are scraped from on-line Wikipedia pages.

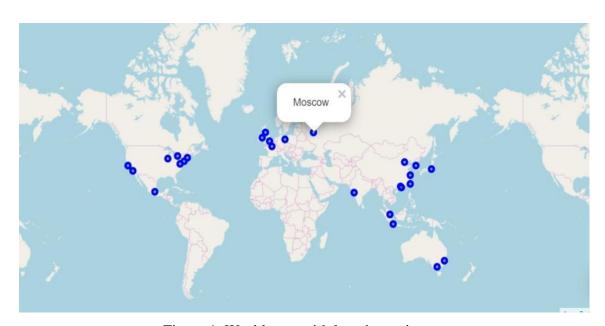


Figure 1. World map with location points

Data Cleaning

Data scraped from online sources contain extensive information that we might not need for analysis. Thus, we dropped out irrelevant data and only select those we need – venues category, annual GDP, and average annual temperature. Since venue categories are of the type string and need to be quantified for modeling, we apply one-hot coding to the venue category. The resulting data frame is as follows:

Table 1. City Venue Category (one-hot coding)

	City	Accessories Store	Adult Boutique	African Restaurant	American Restaurant	Amphitheater	Aquarium	Arcade	Ar Restau
0	New York	0	0	0	0	0	0	0	
1	New York	0	0	0	0	0	0	0	
2	New York	0	0	0	0	0	0	0	
3	New York	0	0	0	0	0	0	0	
4	New York	0	0	0	0	0	0	0	

Temperature and GDP data frame are as follows. The entry values are converted from strings to float numbers, and they are also normalized for modeling

	City	Normalized GDP	GDP
0	Tokyo	0.509116	1617.0
1	New York	0.441738	1403.0
2	Los Angeles	0.270930	860.5
3	Seoul	0.266333	845.9
4	London	0.263122	835.7

Table 2. City with GDP table

	City	Normalized Temperature	Temperature
0	Mumbai	0.307823	27.1
1	Singapore	0.306687	27.0
2	Jakarta	0.303279	26.7
3	Hong Kong	0.264659	23.3
4	Taipei	0.261252	23.0

Table 3. City with Temperature table

Data Flow Diagram

Introduction:-

DFD is an acronym for the word Data Flow Diagram. DFD is ppictorial representation of the system. DFD is a graphical representation of the flow of data through the information system. DFD are also used for the visualization of data processing (structured design). ADFD provides no information about the timings of the process, or about whether process will operate in parallel or sequence. DFD is an important technique for modeling system's high-level detail by showing how input details transformed to output results through a sequence of functional transformations. DFD reveal relationships among between the various components in a program or system. The strength of DFD lies in the fact that using few symbols we are able to express program design in an easier manner. ADFD can be used to represent the following:-

```
    External Entity sending and receiving data.
    Process that change the data.
    Flow of data within the
    system.
```

Data Storage locations.

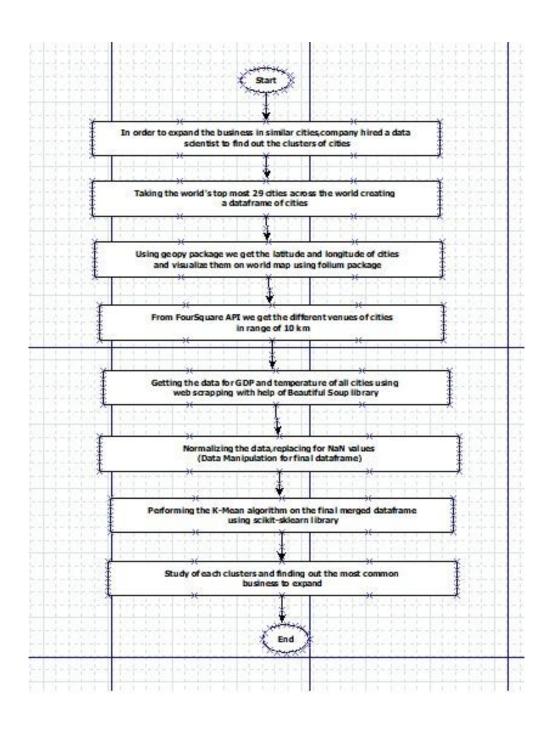
Uses of DFD:-

The main uses of data flow diagrams are as follows: -

DFD is a method of choice for representation of showing of information through a system because of the following reasons:-

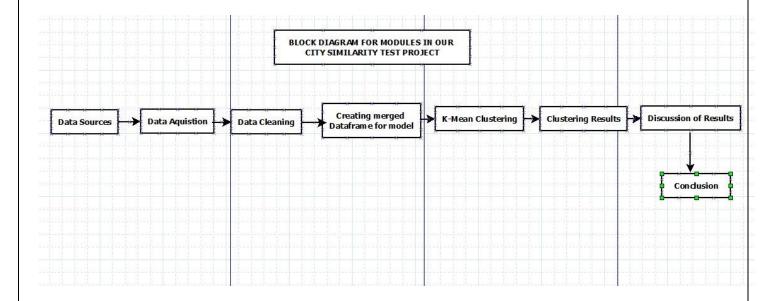
- DFDs are easier to understand by technical and non-technical audiences.
- DFDs can provide a high level system overview, complete with boundaries and connections to other system.
- DFDs can provide a detailed representation of system components.

DATA FLOW DIAGRAM



BLOCK DIAGRAM OF CITY SIMILARITY TEST

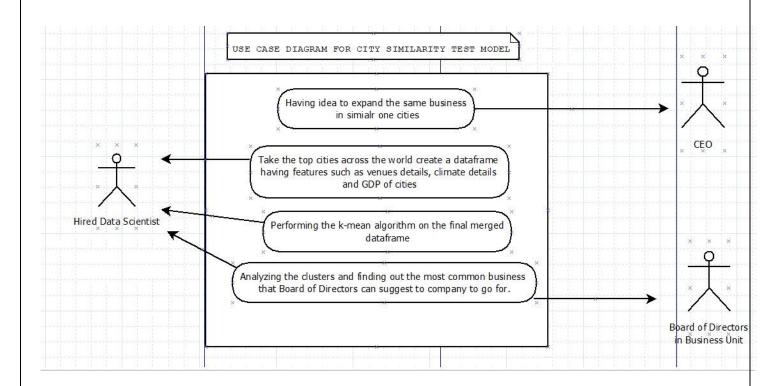
A **block diagram** is a **diagram** of a system in which the principal parts or functions are represented by **blocks** connected by lines that show the relationships of the **blocks**. They are heavily used in engineering in hardware design, electronic design, software design, and process flow **diagrams**.



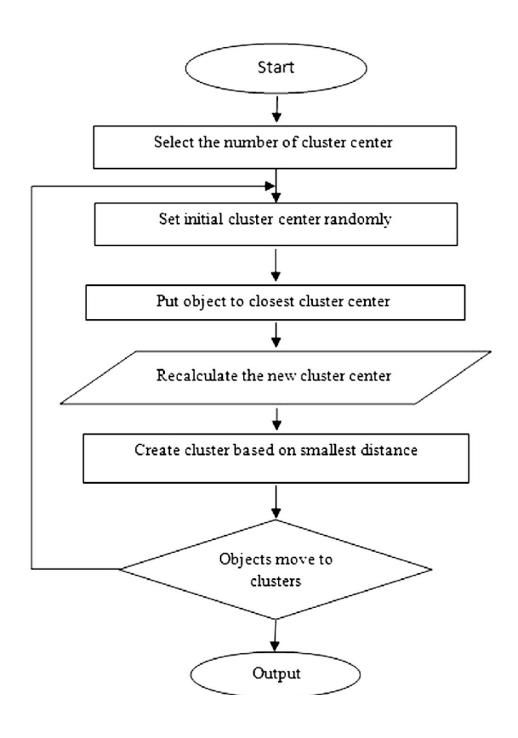
USE CASE DIAGRAM

A **use case diagram** is a dynamic or behavior **diagram** in UML. **Use case diagrams** model the functionality of a system **using** actors and **use** cases. **Use** cases are a set of actions, services, and functions that the system needs to perform. ... The "actors" are people or entities operating under defined roles within the system.

USE CASE DIAGRAM OF CITY SIMILARITY TEST



K-MEAN ALGORITHM USED FOR CLUSTERING IN THIS PROJECT



Data Section

We chose 29 most popular cities in the world and clustered them based on the three factors, venues distribution, GDP indicator, and climate types. The venues information is retrieved from FourSquare API and at most 500 venues were selected for each city, while the GDP information and climate type information are scraped from online Wikipedia pages.

Import Necessary Libraries

```
In [4]: import pandas as pd
import numpy as np
import matplotlib as mpl
```

Set up a World City Dataframe

The world city dataframe includes information of city names, their locations features, and their country names.

```
In [6]: ## Create a dataframe of cities
         City_data = {'City': ['New York', 'London', 'Edinburgh', 'Toronto', 'Sydney', 'Singapore',
                               'Melbourne', 'Hong Kong', 'Los Angeles',
'Chicago', 'Boston', 'San Francisco', 'Dublin', 'Washington', 'Beijing',
'Shanghai','Guangzhou', 'Shenzhen', 'Mumbai', 'Tokyo', 'Seoul-Incheon', 'Moscow', 'Paris'
                               'Taipei', 'Berlin', 'Jakarta', 'Mexico City', 'Delhi', 'Kolkata']}
         City_df = pd.DataFrame(City_data)
         ## add up columns of 'Lat', 'Lng', 'Country'
         esia', 'Mexico','India','India'])
In [10]: City_df.iloc[0]
Out[10]: City
                      New York
                          0
         Latitude
         Longitude
                            0
         Country
                            US
         Name: 0, dtype: object
```

Out[11]:

	City	Latitude	Longitude	Country
0	New York	0.0	0.0	US
1	London	0.0	0.0	UK
2	Edinburgh	0.0	0.0	UK
3	Toronto	0.0	0.0	Canada
4	Sydney	0.0	0.0	Australia
5	Singapore	0.0	0.0	Singapore
6	Melbourne	0.0	0.0	Australia
7	Hong Kong	0.0	0.0	China
8	Los Angeles	0.0	0.0	US
9	Chicago	0.0	0.0	US
10	Boston	0.0	0.0	US
11	San Francisco	0.0	0.0	US
12	Dublin	0.0	0.0	Ireland
13	Washington	0.0	0.0	US
14	Beijing	0.0	0.0	China
15	Shanghai	0.0	0.0	China
16	Guangzhou	0.0	0.0	China
17	Shenzhen	0.0	0.0	China
18	Mumbai	0.0	0.0	India
19	Tokyo	0.0	0.0	Japan
20	Seoul-Incheon	0.0	0.0	South Korea
21	Moscow	0.0	0.0	Russia
22	Paris	0.0	0.0	France
23	Taipei	0.0	0.0	China
24	Berlin	0.0	0.0	Germany
25	Jakarta	0.0	0.0	Indonesia
26	Mexico City	0.0	0.0	Mexico
27	Delhi	0.0	0.0	India
28	Kolkata	0.0	0.0	India

Add in Latitude & Longitude Values

```
In [12]: ## Import necessary libraries
import geopy
from geopy.geocoders import Nominatim

## use geolocation package to retrieve location features (lat & lng) into the
dataframe for index, row in City_df.iterrows():
    city = row['City']
    geolocator = Nominatim(user_agent = "explorer2")
    location_city = geolocator.geocode(str(city))
    lat_city = location_city.latitude
    lng_city = location_city.longitude
    City_df.loc[index, 'Latitude'] = lat_city
    City_df.loc[index, 'Longitude'] =
    lng_city

City_df.head(29)
```

Out[12]:

	City	Latitude	Longitude	Country
0	New York	40.712728	-74.006015	US
1	London	51.507322	-0.127647	UK
2	Edinburgh	55.953346	-3.188375	UK
3	Toronto	43.653482	-79.383935	Canada
4	Sydney	-33.854816	151.216454	Australia
5	Singapore	1.357107	103.819499	Singapore
6	Melbourne	-37.814218	144.963161	Australia
7	Hong Kong	22.279328	114.162813	China
8	Los Angeles	34.053691	-118.242767	US
9	Chicago	41.875562	-87.624421	US
10	Boston	42.360253	-71.058291	US
11	San Francisco	37.779026	-122.419906	US
12	Dublin	53.349764	-6.260273	Ireland
13	Washington	38.894893	-77.036553	US
14	Beijing	39.906217	116.391276	China
15	Shanghai	31.232276	121.469207	China
16	Guangzhou	23.130196	113.259294	China
17	Shenzhen	22.555454	114.054330	China
18	Mumbai	18.938771	72.835335	India
19	Tokyo	35.682839	139.759455	Japan
20	Seoul-Incheon	37.440324	126.735400	South Korea
21	Moscow	55.479205	37.327330	Russia
22	Paris	48.856697	2.351462	France
23	Taipei	25.037520	121.563680	China
24	Berlin	52.517037	13.388860	Germany
25	Jakarta	-6.175394	106.827183	Indonesia
26	Mexico City	19.432630	-99.133178	Mexico
27	Delhi	28.651718	77.221939	India
28	Kolkata	22.545412	88.356775	India

In [13]: ## Install relevant packages for visualization !conda install -c conda-forge folium=0.5.0 --yes

Solving environment: done

Package Plan

environment location: /opt/conda/envs/Python36

added / updated specs:
 - folium=0.5.0

The following packages will be downloaded:

package	build		
certifi-2020.4.5.1	py36h9f0ad1d_0	151 KB	conda-forge
openssl-1.1.1f	h516909a_0	2.1 MB	conda-forge
folium-0.5.0	py_0	45 KB	conda-forge
vincent-0.4.4	py_1	28 KB	conda-forge
ca-certificates-2020.4.5.1	hecc5488_0	146 KB	conda-forge
python_abi-3.6	1_cp36m	4 KB	conda-forge
branca-0.4.0	ру_0	26 KB	conda-forge
altair-4.1.0	py_1	614 KB	conda-forge
	Total:	3.1 MB	

The following NEW packages will be INSTALLED:

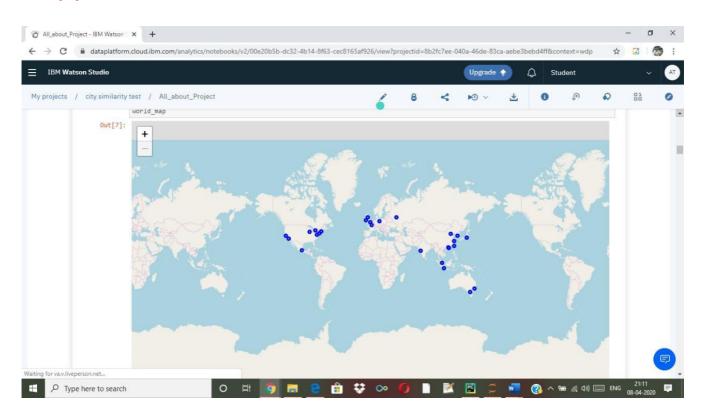
altair: 4.1.0-py_1 conda-forge branca: 0.4.0-py_0 conda-forge folium: 0.5.0-py_0 conda-forge python_abi: 3.6-1_cp36m conda-forge vincent: 0.4.4-py_1 conda-forge

The following packages will be UPDATED:

Preparing transaction: done Verifying transaction: done Executing transaction: done

```
VISUALIZE THE CITIES ON WORLD MAP
 In [14]: ## import necessary lib
           import folium
           ## create a world map
           world_map = folium.Map()
           ## add location marks on the world map
          for lati, lngi, city in zip(City_df['Latitude'], City_df['Longitude'], City_df['City']):
    label = '{}'.format(city)
    label = folium.Popup(label, parse_html=True)
                folium.CircleMarker(
                    [lati, lngi],
                    radius = 3,
                    popup = label,
                    color = 'blue',
                    fill = True,
fill_color = '#3186cc',
                    fill_opacity = 0.6,
parse_html = False
                ).add_to(world_map)
           world_map
```

Out[14]:



Scrape Data

We will collect and clean data of venues, GDP, and climates step by step in this section

Retrieve Venue Information for Cities

We retrieve at most 500 venues information for each city and add venue names and venue categories to the dataframe

```
In [15]: ## import necessary packages
import requests

## Client Information for Foursquare
CLIENT_ID = "YYZIJHKGABGQIHFD4SQH0RKMCD5E3JPUAIRCM1QLOANUILAU"
CLIENT_SECRET = "IQDDZ201VFA0XFRA2U1RKP30BDBYKL0XG42AXJ0LHKLT0PKX"
VERSION = '20190829'
LIMIT = 500
```

```
In [16]: ## Create a function to repeat process for all neighborhoods
         def getNearbyVenues(names, latitudes, longitudes, radius=10000):
              venues_list=[]
              for name, lat, lng in zip(names, latitudes, longitudes):
                  # create the API request URL
          url\_city = 'https://api.foursquare.com/v2/venues/explore?&client\_id={}&client\_secret={}&v={}&ll={},{} &radius={}&limit={}'.format(
                       CLIENT_ID,
CLIENT_SECRET,
                       VERSION,
                       lat,
                       lng,
                       radius,
                       LIMIT)
                  # make the GET request
                  results = requests.get(url_city).json()["response"]['groups'][0]['items']
                  # return only relevant information for each nearby
                   venue venues_list.append([(
                       name,
                       lat,
                       lng,
                       v['venue']['name'],
                       v['venue']['location']['lat'], v['venue']['location']['lng'],
                       v['venue']['categories'][0]['name']) for v in results])
              nearby_venues = pd.DataFrame([item for venue_list in venues_list for item in venue_list])
              nearby_venues.columns = ['City',
                             'City Latitude'
                             'City Longitude',
                             'Venue'
                             'Venue Latitude',
'Venue Longitude',
                             'Venue Category']
              return nearby_venues
```

Out[17]:

	City	City Latitude	City Longitude	Venue	Venue Latitude	Venue Longitude	Venue Category
0	New York	40.712728	-74.006015	Korin	40.714824	-74.009404	Furniture / Home Store
1	New York	40.712728	-74.006015	Aire Ancient Baths	40.718141	-74.004941	Spa
2	New York	40.712728	-74.006015	9/11 Memorial North Pool	40.712077	-74.013187	Memorial Site
3	New York	40.712728	-74.006015	One World Trade Center	40.713069	-74.013133	Building
4	New York	40.712728	-74.006015	Washington Market Park	40.717046	-74.011095	Playground

In [18]: ## Check out the size of the dataset
world_venues.shape

Out[18]: (2898, 7)

In [20]: ## Apply onehot-coding to venue categories
 world_onehot = pd.get_dummies(world_venues['Venue Category'], prefix = "", prefix_sep= "")
 world_onehot.head()

Out[20]:

							AILS				
	Adult Boutique	American Restaurant	Amphitheater Aquarium Arcad	e Argentinian Restauran	Art t Gallery	Art Museum	& Crafts I Store	Asian Restaurant	Wine Bar	Wine Shop	Winery
_	0	0	0 0	0 (0	0	0	0	0	0	0
•	0	0	0 0	0 0	0	0	0	0	0	0	0
:	2 0	0	0 0	0 0	0	0	0	0	0	0	0
;	0	0	0 0	0 0	0	0	0	0	0	0	0
4	1 0	0	0 0	0 (0	0	0	0	0	0	0

Arte

5 rows × 344 columns

```
In [21]: ## Add city column back to dataframe
world_onehot[['City']] = world_venues[['City']]

# move city column to the first column
fixed_columns = [world_onehot.columns[-1]] + list(world_onehot.columns[:-1])
world_onehot_city = world_onehot[fixed_columns]

world_onehot_city.head()
```

Out[21]:

City	Adult Boutique	American Restaurant	Amphitheater	Aquarium	Arcade	Argentinian Restaurant	Art Gallery	Art Museum	Arts & Crafts Store	 Wine Bar	Wine Shop	Winery Xin Resta
o New York	0	0	0	0	0	0	0	0	0	 0	0	0
1 New York	0	0	0	0	0	0	0	0	0	 0	0	0
2 New York	0	0	0	0	0	0	0	0	0	 0	0	0
3 New York	0	0	0	0	24 ⁰	0	0	0	0	 0	0	0
4 New York	0	0	0	0	0	0	0	0	0	 0	0	0

In [13]: cols=world_onehot.columns.to_list()
 print(cols)

['Accessories Store', 'Adult Boutique', 'African Restaurant', 'American Restaurant', 'Amphitheater', 'Aquariu m', 'Arcade', 'Arepa Restaurant', 'Argentinian Restaurant', 'Art Gallery', 'Art Museum', 'Arts & Crafts Stor e', 'Asian Restaurant', 'Athletics & Sports', 'Australian Restaurant', 'Austrian Restaurant', 'Auto Worksho p', 'Awadhi Restaurant', 'BBQ Joint', 'Bagel Shop', 'Bakery', 'Bar', 'Baseball Stadium', 'Basketball Stadiu m', 'Bath House', 'Beach', 'Beach Bar', 'Bed & Breakfast', 'Beer Bar', 'Beer Garden', 'Beer Store', 'Beijing Restaurant', 'Belgian Restaurant', 'Bengali Restaurant', 'Bike Rental / Bike Share', 'Bistro', 'Board Shop', 'Boat or Ferry', 'Botanical Garden', 'Boutique', 'Boxing Gym', 'Brazilian Restaurant', 'Breakfas t Spot', 'Brewery', 'Bridge', 'Bubble Tea Shop', 'Buddhist Temple', 'Buffet', 'Building', 'Bunsik Restauran t', 'Burger Joint', 'Burrito Place', 'Butcher', 'Cafeteria', 'Café', 'Cajun / Creole Restaurant', 'Canal', 'C andy Store', 'Cantonese Restaurant', 'Capitol Building', 'Castle', 'Caucasian Restaurant', 'Cha Chaan Teng', 'Chaat Place', 'Cheese Shop', 'Chinese Breakfast Place', 'Chinese Restaurant', 'Chocolate Shop', 'Church', 'C limbing Gym', 'Clothing Store', 'Club House', 'Cocktail Bar', 'Coffee Shop', 'College Library', 'College Qua d', 'Comedy Club', 'Comfort Food Restaurant', 'Comic Shop', 'Concert Hall', 'Construction & Landscaping', 'Co nvenience Store', 'Cosmetics Shop', 'Coworking Space', 'Creperie', 'Cricket Ground', 'Cupcake Shop', 'Cycle S tudio', 'Dance Studio', 'Deli / Bodega', 'Department Store', 'Dessert Shop', 'Dhaba', 'Dim Sum Restaurant', 'Diner', 'Discount Store', 'Dive Bar', 'Dog Run', 'Donburi Restaurant', 'Donut Shop', 'Drugstore', 'Dumpling Restaurant', 'Eastern European Restaurant', 'Electronics Store', 'Event Space', 'Exhibit', 'Falafel Restauran t', 'Farmers Market', 'Fast Food Restaurant', 'Field', 'Filipino Restaurant', 'Fish & Chips Shop', 'Fish Mark et', 'Flea Market', 'Flower Shop', 'Food & Drink Shop', 'Food Court', 'Food Truck', 'Fountain', 'French Resta urant', 'Fried Chicken Joint', 'Fruit & Vegetable Store', 'Furniture / Home Store', 'Garden', 'Gastropub', 'G ay Bar', 'General Entertainment', 'German Restaurant', 'Gift Shop', 'Golf Course', 'Gourmet Shop', 'Governmen t Building', 'Greek Restaurant', 'Grocery Store', 'Gym', 'Gym / Fitness Center', 'Gym Pool', 'Gymnastics Gy m', 'Hainan Restaurant', 'Halal Restaurant', 'Harbor / Marina', 'Hawaiian Restaurant', 'Historic Site', 'Hist ory Museum', 'Hobby Shop', 'Hockey Arena', 'Hong Kong Restaurant', 'Hookah Bar', 'Hostel', 'Hot Dog Joint', 'Hotel', 'Hotel Bar', 'Hotpot Restaurant', 'Ice Cream Shop', 'Indian Restaurant', 'Indian Sweet Shop', 'Indian Movie Theater', 'Indian Theater', 'Indonesian Meatball Place', 'Indonesian Restaurant', 'Irani Cafe', 'Irish P ub', 'Island', 'Israeli Restaurant' 'Italian Restaurant', 'Japanese Curry Restaurant', 'Japanese Restauran t', 'Javanese Restaurant', 'Jazz Club', 'Jewelry Store', 'Juice Bar', 'Kaiseki Restaurant', 'Karaoke Bar', 'K ebab Restaurant', 'Korean Restaurant', 'Latin American Restaurant', 'Library', 'Lingerie Store', 'Liq uor Store', 'Lounge', 'Manadonese Restaurant', 'Marijuana Dispensary', 'Market', 'Massage Studio', 'Mediterra nean Restaurant', 'Memorial Site', "Men's Store", 'Mexican Restaurant', 'Middle Eastern Restaurant', 'Mini Go lf', 'Modern European Restaurant', 'Molecular Gastronomy Restaurant', 'Monument / Landmark', 'Moroccan Restau rant', 'Mosque', 'Motel', 'Mountain', 'Movie Theater', 'Mughlai Restaurant', 'Multicuisine Indian Restauran t', 'Multiplex', 'Museum', 'Music Venue', 'Nature Preserve', 'Neighborhood', 'New American Restaurant', 'Nigh t Market', 'Nightclub', 'Noodle House', 'North Indian Restaurant', 'Opera House', 'Optical Shop', 'Organic Gr ocery', 'Other Great Outdoors', 'Other Nightlife', 'Outdoor Sculpture', 'Outlet Mall', 'Padangnese Restauran t', 'Park', 'Parsi Restaurant', 'Pastry Shop', 'Pedestrian Plaza', 'Peking Duck Restaurant', 'Pelmeni House', 'Performing Arts Venue', 'Pervian Restaurant', 'Pet Café', 'Pet Service', 'Pet Store', 'Pie Shop', 'Pier', 'Pilates Studio', 'Pizza Place', 'Planetarium', 'Playground', 'Plaza', 'Poke Place', 'Pool', 'Portuguese Rest aurant', 'Post Office', 'Pub', 'Public Art', 'Ramen Restaurant', 'Record Shop', 'Recreation Center', 'Rental Car Location', 'Reservoir', 'Resort', 'Restaurant', 'River', 'Road', 'Rock Club', 'Roof Deck', 'Rugby Stadiu m', 'Russian Restaurant', 'Sake Bar', 'Salad Place', 'Salon / Barbershop', 'Samgyetang Restaurant', 'Sandwich Place', 'Sauna / Steam Room', 'Scandinavian Restaurant', 'Scenic Lookout', 'Schnitzel Restaurant', 'Science M useum', 'Scottish Restaurant', 'Sculpture Garden', 'Seafood Restaurant', 'Shaanxi Restaurant', 'Shabu-Shabu R estaurant', 'Shanghai Restaurant', 'Shanxi Restaurant', 'Shoe Store', 'Shopping Mall', 'Shopping Plaza', 'Shr ine', 'Skating Rink', 'Smoke Shop', 'Smoothie Shop', 'Snack Place', 'Soba Restaurant', 'Soccer Field', 'Soccer Stadium', 'Social Club', 'Soup Place', 'South Indian Restaurant', 'Souvenir Shop', 'Span', 'Spanish Restaurant', 'Speakeasy', 'Spiritual Center', 'Sporting Goods Shop', 'Sports Club', 'Stadium', 'State / Provincial Park', 'Stationery Store', 'Steakhouse', 'Street Art', 'Street Food Gathering', 'Sukiyaki Restaurant', 'Superma rket', 'Sushi Restaurant', 'Synagogue', 'Taco Place', 'Tailor Shop', 'Taiwanese Restaurant', 'Tapas Restauran t', 'Tattoo Parlor', 'Tea Room', 'Temple', 'Tennis Stadium', 'Thai Restaurant', 'Theater', 'Theme Park', 'The me Restaurant', 'Tibetan Restaurant', 'Tonkatsu Restaurant', 'Tour Provider', 'Toy / Game Store', 'Train Station', 'Trattoria/Osteria', 'Travel Agency', 'Turkish Restaurant', 'Udon Restaurant', 'Used Bookstor e', 'Vacation Rental', 'Vegetarian / Vegan Restaurant', 'Veterinarian', 'Video Store', 'Vietnamese Restaurant', 'Wagashi Place', 'Watch Shop', 'Water Park', 'Waterfront', 'Whisky Bar', 'Wine Bar', 'Wine Shop', 'Winer y', 'Wings Joint', 'Xinjiang Restaurant', 'Yakitori Restaurant', 'Yoga Studio', 'Yoshoku Restaurant', 'Yunnan Restaurant', 'Zhejiang Restaurant', 'Zoo']

Out[22]:

Argenuman						Arts								
	City	Adult Boutique	American Restaurant	Amphitheater Aquarium Arcade		Restaurant	Art Gallery	Art Museum	& Crafts Store	•••	Wine Bar	Wine Shop	Winery Re	
0	Beijing	0.0	0.00	0.00	0.0	0.00	0.0	0.02	0.00	0.00		0.00	0.00	0.0
1	Berlin	0.0	0.00	0.00	0.0	0.00	0.0	0.01	0.00	0.02		0.02	0.00	0.0
2	Boston	0.0	0.03	0.00	0.0	0.00	0.0	0.00	0.00	0.00		0.01	0.02	0.0
3 C	hicago	0.0	0.01	0.01	0.0	0.00	0.0	0.00	0.01	0.00		0.00	0.00	0.0
4	Delhi	0.0	0.00	0.00	0.0	0.01	0.0	0.01	0.01	0.00		0.00	0.00	0.0

5 rows x 345 columns

In [23]: ## Define a function that sorts the values in rows

def return_most_common_venues(row, num_top_venues):
 row_categories = row.iloc[1:]
 row_categories_sorted = row_categories.sort_values(ascending=False)

return row_categories_sorted.index.values[0:num_top_venues]

Out	· [2 / 1	١.
out	. 44	

	City	1th Most Common Venue	2th Most Common Venue	3th Most Common Venue	4th Most Common Venue	5th Most Common Venue	6th Most Common Venue	7th Most Common Venue	8th Most Common Venue	9th Most Common Venue	10th Most Common Venue
0	Beijing	Historic Site	Hotel	Park	Café	Shopping Mall	Brewery	Coffee Shop	Dumpling Restaurant	Temple	Cocktail Bar
1	Berlin	Park	Coffee	Bookstore	Gourmet	Ice Cream	Monument /	Chocolate	Hotel	Concert Hall	Bakery
1	Boston	Park	Shop Bakery	Italian	Shop Seafood	Shop Salad	Landmark	Shop	French	Coffee	
2	DOSION	Taik	Dakery	Restaurant	Restaurant	Place	Gym	Gastropub	Restaurant	Shop	Hotel
3	Chicago	Hotel	New American Restaurant	Coffee Shop	Park	Sandwich Place	Grocery Store	Donut Shop	Bar	Seafood Restaurant	Café
4	Delhi	Indian Restaurant	Hotel	Café	Lounge	Monument / Landmark	Deli / Bodega	Park	Bar	South Indian Restaurant	Coffee Shop
5	Dublin	Park	Café	Pub	Coffee Shop	Burger	Plaza	Restaurant	Stadium	Ice Cream Shop	Historic Site
6	Edinburgh	Park	Coffee Shop	Café	Pub	Beer Bar	Hotel	Bar	Scenic Lookout	Cocktail Bar	Historic Site
7	Guangzhou	Hotel	Coffee Shop	Shopping Mall	Park	Turkish Restaurant	Cantonese Restaurant	Café	Electronics Store	Snack Place	Cocktail Bar
8	Hong Kong	Hotel	Italian Restaurant	Japanese Restaurant	Thai Restaurant	Bar	Chinese Restaurant	Café	Scenic Lookout	Gym / Fitness Center	Park
9	Jakarta	Hotel	Coffee Shop	Shopping Mall	Steakhouse	Indonesian Restaurant	Restaurant	Lounge	Bakery	Fast Food Restaurant	Clothing Store
10	Kolkata	Chinese Restaurant	Hotel	Café	Shopping Mall	Indian Restaurant	Indian Sweet Shop	Dhaba	Bookstore	Mughlai Restaurant	Multiplex
11	London	Hotel	Cocktail Bar	Park	Art Gallery	Art Museum	Coffee Shop	Theater	Lounge	Department Store	Hotel Bar
12	Los Angeles	Coffee Shop	Taco Place	Brewery	Art Gallery	Food Truck	American Restaurant	Sushi Restaurant	Theater	Italian Restaurant	Bakery
	Malhaurna	Cofé	Coffee	Dork	Por	Ice Cream	Coaktoil Bor	Wine Bor	Diozo	Asian	Monument
13	Melbourne	Café	Shop	Park	Bar	Shop	Cocktail Bar	Wine Bar	Plaza	Restaurant	Landmark
14	Mexico City	Ice Cream Shop	Park	Art Museum	Bakery	Coffee Shop	Hotel	Mexican Restaurant	Taco Place	Asian Restaurant	Public Art
15	Moscow	Park	Café	Restaurant	Supermarket	Hotel	Convenience Store	Rest Area	Housing Development	Stables	Soccer Field
16	Mumbai	Indian Restaurant	Hotel	Café	Lounge	Fast Food Restaurant	Cricket Ground	Dessert Shop	Scenic Lookout	Ice Cream Shop	Restaurant
17	New York	Park	Bookstore	Ice Cream Shop	Gourmet Shop	Bakery	Movie Theater	Scenic Lookout	Pier	Furniture / Home Store	Sandwich Place
18	Paris	Plaza	French Restaurant	Hotel	Wine Bar	Art Museum	Bakery	Fountain	Italian Restaurant	Garden	Restaurant
19	San Francisco	Park	Coffee Shop	Bakery	Ice Cream Shop	Grocery Store	Pizza Place	Gym	New American Restaurant	Marijuana Dispensary	Yoga Studio
20	Seoul- Incheon	Coffee Shop	Park	Korean Restaurant	Market	BBQ Joint	Multiplex	Bakery	Fast Food Restaurant	Café	Golf Course
21	Shanghai	Hotel	Coffee Shop	Shopping Mall	Bakery	Dumpling Restaurant	Spa	Gym / Fitness Center	Italian Restaurant	Hotpot Restaurant	Restaurant
22	Shenzhen	Hotel	Shopping Mall	Coffee Shop	Electronics Store	Café	Park	Chinese Restaurant	Bar	Hotpot Restaurant	New American Restaurant
23	Singapore	Hotel	Japanese Restaurant	Ice Cream Shop	Shopping Mall	Park	Italian Restaurant	Clothing Store	Dessert Shop	Greek Restaurant	Chinese Restaurant
24	Sydney	Park	Café	Scenic Lookout	Coffee Shop	Theater	Bakery	Pizza Place	Ice Cream Shop	Garden	Hotel
25	Taipei	Hotel	Bakery	Café	Noodle House	Dumpling Restaurant	Dessert Shop	Chinese Restaurant	Taiwanese Restaurant	Bookstore	Park
26	Tokyo	Hotel	Art Museum	Chinese Restaurant	Ramen Restaurant	Wagashi Place	Tonkatsu Restaurant	Coffee Shop	Sake Bar	Garden	BBQ Joint
27	Toronto	Coffee Shop	Park	Bakery	Café	Mexican Restaurant	Hotel	Vegetarian / Vegan Restaurant	Sandwich Place	Farmers Market	Diner
28	Washington	Monument / Landmark	Art Museum	Hotel	28 Park	History Museum	Ice Cream Shop	Coffee Shop	Garden	Theater	American Restaurant
4											*

```
In [25]: ## Import necessary lib
            import pandas as pd
            import requests
            from bs4 import BeautifulSoup
            ## scrape datasets from website -- wikipedia page table
            res = requests.get("https://en.wikipedia.org/wiki/List_of_cities_by_GDP")
            soup = BeautifulSoup(res.content, 'lxml')
            table = soup.find_all('table')[0]
            City_GDP = pd.read_html(str(table))
            City_GDP_dp.head()
Out[25]:
                 City proper /Metropolitan area
                                               Brookings Institution[5]2014 est.PPP-adjustedGDP ($BN)
             0
                       Aachen-Liège-Maastricht
                                                                                               99.7
              1
                                                                                              NaN
                                    Aberdeen
              2
                                      Abidjan
                                                                                              NaN
              3
                                   Abu Dhabi
                                                                                             178.3
                                 Addis Ababa
                                                                                              NaN
In [26]: ## Change the column names for convenience
            City_GDP_dp.columns = ['City', 'GDP']
            ## convert city names in world_grouped dataframe into a
list city_list = world_grouped['City'].tolist()
            ## Filter out data for relevant cities
            gdp_filtered = []
            for index, row in City_GDP_dp.iterrows():
                 if row['City'] in city_list:
                     gdp_filtered.append([row['City'], row['GDP']])
            ## print out city names that match >> turn out there are two cities that are not matched in the
             dataframe >> Seoul-Incheon & Washington
           gdp_filtered
['Dublin', '90.1'],
['Edinburgh', '32.5'],
['Guangzhou', '380.3'],
['Hong Kong', '416.0'],
['Jakarta', '321.3'],
['Kolkata', '150'],
['London', '835.7'],
['Los Angeles', '860.5'],
['Melbourne', '178.4'],
['Mexico City', '403.6'],
             ['Moscow', '553.3'],
['Mumbai', '150.9'],
['New York', '1403'],
['Paris', '715.1'],
['San Francisco', '331.0'],
             ['Shanghai', '594.0'],

['Shenzhen', '363.2'],

['Singapore', '365.9'],

['Sydney', '223.4'],

['Taipei', '327.3'],

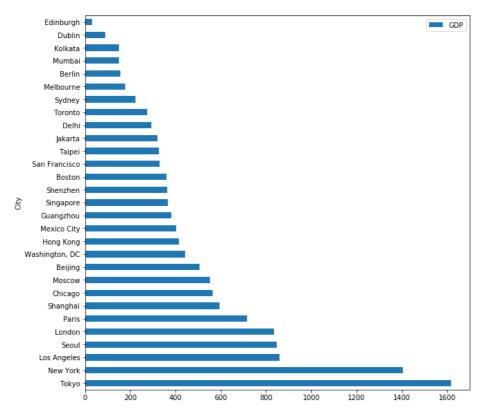
['Tokyo', '1617'],
             ['Toronto', '276.3']]
In [27]: ## Add up the two cities -- Seoul-Incheon & Washington into the
            list for index, row in City_GDP_dp.iterrows():
                if row['City'] in ['Washington, DC', 'Seoul']:
    gdp_filtered.append([row['City'], row['GDP']])
            ## Convert the list into a dataframe
            gdp_filtered_df = pd.DataFrame(gdp_filtered)
            gdp_filtered_df.columns = ['City', 'GDP']
            ## drop repeated rows in the dataframe and convert GDP column into float
            gdp_filtered_df = pd.DataFrame(gdp_filtered_df.drop_duplicates())
            gdp_filtered_df['GDP'] = pd.to_numeric(gdp_filtered_df['GDP'])
In [30]:
             gdp filtered df.head(29)
```

Out[30]: City GDP 0 506.1 Beijing 1 Berlin 157.7 2 Boston 360.1 3 Chicago 563.2 Delhi 293.6 5 Dublin 6 Edinburgh 32.5 7 Guangzhou 380.3 Hong Kong 8 416.0 Jakarta 321.3 10 Kolkata 150.0 11 London 835.7 Los Angeles 860.5 12 13 Melbourne 178.4 Mexico City 403.6 15 Moscow 553.3 Mumbai 150.9 16 New York 1403.0 17 18 Paris715.1 19 San Francisco 331.0 20 Shanghai 594.0 21 Shenzhen 363.2 22 Singapore 365.9 23 Sydney 223.4 Taipei 327.3 24 Tokyo 1617.0 25 26 Toronto276.3 Seoul845.9 28 Washington, DC 442.2 **Rank Cities in GDP Values** In [31]: ## Rank Cities in GDP values and sort values gdp_filtered_sorted = gdp_filtered_df.sort_values('GDP', ascending = False) gdp_filtered_sorted.head(10) Out[31]: GDP City 25 Tokyo 1617.0 17 New York 1403.0 Los Angeles 860.5 27 Seoul 845.9 11 London 835.7 18 Paris 715.1 Shanghai 594.0 3 Chicago 563.2 15 Moscow 553.3 0 Beijing 506.1 In [32]: ## The Last 5 cities in rank of GDP gdp_filtered_sorted.tail(5) Out[32]: 30 GDP City Berlin 157.7 16 Mumbai 150.9 Kolkata 150.0 Dublin 90.1

6 Edinburgh

32.5

Out[34]: <matplotlib.axes._subplots.AxesSubplot at 0x7f443f46d8d0>



```
In [35]: ## reset index for GDP dataset
    gdp_filtered_sorted1 = gdp_filtered_sorted.reset_index().drop(['index'], axis = 1)
```

```
In [36]: ## import necessary libs
    from sklearn import preprocessing

## Standardize datasets
    scaler = preprocessing.StandardScaler()
    gdp_array = np.array(gdp_filtered_sorted['GDP'])
    gdp_normalized_array = preprocessing.normalize([gdp_array])

## add the normalized gdp back into the dataframe
    gdp_column = pd.DataFrame(gdp_normalized_array).transpose()
    gdp_filtered_sorted1.insert(1, 'Normalized GDP', gdp_column)
    gdp_filtered_sorted1.head()
```

Out[36]:

	City	Normalized GDP	GDP
0	Tokyo	0.506395	1617.0
1	New York	0.439377	1403.0
2	Los Angeles	0.269482	860.5
3	Seoul	0.264910	845.9
4	London	0.261716	835.7

```
In [37]: ## scrape datasets from website -- wikipedia page
         table import requests
         from bs4 import BeautifulSoup
         import pandas as pd
         ## scrape data from the Wikipedia avergae temperature page
         res1 = requests.get("https://en.wikipedia.org/wiki/List_of_cities_by_average_temperature")
         soup1 = BeautifulSoup(res1.content, 'lxml')
         ## scrape Asia table
         table Asia = soup1.find all('table')[1]
         Asia_temp = pd.read_html(str(table_Asia))[0]
         ## scrape Europe table
         table_Europe = soup1.find_all('table')[2]
         Europe_temp = pd.read_html(str(table_Europe))[0]
         ## scrape America table
         table_America = soup1.find_all('table')[3]
         America_temp = pd.read_html(str(table_America))[0]
         ## scrape Australia table
         table_Australia = soup1.find_all('table')[4]
         Australia_temp = pd.read_html(str(table_Australia))[0]
         Australia_temp.tail()
```

Out[37]:

Country		City	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
2	1 New Zealand	Wellington 16.9	9(62.4)	17.2(63.0)	15.8(60.4)	13.7(56.7)	11.7(53.1)	9.7(49.5)	8.9(48.0)	9.4(48.9)	10.8(51.4)	12.0(53.6) 13
22	Papua New Guinea	Port Moresby 27.4(81.3)	27.3(81.1)	27.1(80.8)	27.0(80.6)	26.9(80.4)	26.1(79.0)	25.7(78.3)	26.1(79.0)	26.5(79.7)	27.5(81.5) 27
23	Solomon Islands	Honiara 26.7	7(80.1)	26.6(79.9)	26.6(79.9)	26.5(79.7)	26.6(79.9)	26.4(79.5)	26.1(79.0)	26.2(79.2)	26.5(79.7)	26.5(79.7) 26
24	United States	Honolulu 22.9	9(73.2)	22.9(73.2)	23.7(74.7)	24.6(76.3)	25.6(78.1)	26.8(80.2)	27.4(81.3)	27.8(82.0)	27.6(81.7)	26.8(80.2) 25
25	Vanuatu	Port Vila 26.4	ł(79.5)	26.5(79.7)	26.3(79.3)	25.3(77.5)	24.1(75.4)	23.0(73.4)	22.1(71.8)	22.0(71.6)	22.7(72.9)	23.4(74.1) 24

```
In [46]: ## set up a list to store relevant data
          temp_list = []
          ## Filter out data for relevant cities >> in
Asia for index, row in Asia_temp.iterrows():
              if row['City'] in city_list:
                  temp_list.append([row['City'], row['Year']])
          ## Filter out data for relevant cities >> in
          Europe for index, row in Europe_temp.iterrows():
             if row['City'] in city_list:
                  temp_list.append([row['City'], row['Year']])
           ## Filter out data for relevant cities >> in
          America for index, row in America_temp.iterrows():
              if row['City'] in city_list:
                   temp_list.append([row['City'], row['Year']])
          ## Filter out data for relevant cities >> in Australia for
          index, row in Australia_temp.iterrows():
              if row['City'] in city_list:
                   temp_list.append([row['City'], row['Year']])
          ## check if data for all cities are successfully
          extracted len(temp_list)
```

Out[46]: 22

```
In [47]: ## check out which cities are missing
            temp_list
['Edinburgh', '9.3(48.7)'],
['London', '10.3(50.5)'],
['Toronto', '9.4(48.9)'],
['Mexico City', '17.5(63.5)'],
              ['Boston', '10.9(51.7)'],
['Chicago', '9.8(49.7)'],
             ['Los Angeles', '18.6(65.4)'],
['Melbourne', '15.1(59.2)'],
['Sydney', '17.7(63.9)']]
In [48]: ## add up the missing cities
            ## Seoul
            for index, row in Asia_temp.iterrows():
                 if row['City'] in ['Seoul']:
                      temp_list.append(['Seoul-Incheon', row['Year']])
            ## Washington, D.C., San Francisco, New York City for
            index, row in America_temp.iterrows():
                 if row['City'] in ['New York City' ]:
                      temp_list.append(['New York', row['Year']])
            ## Manually add up the rest from online sources
            temp_list.append(['San Francisco', '14.6()'])
temp_list.append(['Washinton DC', '14.6()'])
            temp_list.append(['Shenzhen', '22.9()'])
temp_list.append(['Guangzhou', '22.2()'])
            temp_list.append(['Delhi', '29.2()'])
            len(temp_list)
Out[48]: 29
In [49]: ## convert temp list into a dataframe
            temp_df = pd.DataFrame(temp_list)
            temp_df.columns = ['City', 'Temperature']
            ## drop out the F temp in the ()
            for index, row in temp_df.iterrows():
                 row['Temperature'] = row['Temperature'].split('(')[0]
            ## convert temperature values into int
            temp_df['Temperature'] = pd.to_numeric(temp_df['Temperature'])
            temp_df.head()
Out[49]:
                       City Temperature
                                     12.9
                     Beiiina
                   Shanghai
                                     16.7
                 Hong Kong
                                     23.3
                     Kolkata
                                     26.7
                    Mumbai
                                     27.1
```

```
In [50]: ## Rank Cities in Temperature values and sort values
            temp_sorted = temp_df.sort_values('Temperature', ascending = False)
           temp_sorted.head(10)
Out[50]:
                        City Temperature
             28
                                     29.2
                       Delhi
                                     27.1
                     Mumbai
                                     27.0
                   Singapore
                      Kolkata
                                     26.7
                      Jakarta
                                     26.7
              2
                   Hong Kong
                                     23.3
              8
                       Taipei
                                     23.0
             26
                    Shenzhen
                                     22.9
             27
                  Guangzhou
                                     22.2
             19
                Los Angeles
                                     18.6
In [51]: ## The last 10 cities in rank of tempature
           temp_sorted.tail(10)
Out[51]:
                          City Temperature
             22
                  Seoul-Incheon
                                        12.5
                          Paris
                                        12.3
             17
                        Boston
                                        10.9
             10
                         Berlin
                                        10.3
             14
                        London
                                        10.3
             18
                                        9.8
                       Chicago
             11
                         Dublin
                                         9.8
             15
                        Toronto
                                         9.4
             13
                      Edinburgh
                                         9.3
                                         5.8
                       Moscow
In [52]: ## Visualize the ranking with a bar chart
           temp_visualize = temp_sorted
temp_visualize = temp_visualize.set_index('City')
           temp_visualize.plot(kind = 'barh',
                                  figsize = (10, 10))
Out[52]: <matplotlib.axes._subplots.AxesSubplot at 0x7f443c023f98>
                    Moscow
                                                                                                   Temperature
                  Edinburgh
                    Toronto
                     Dublin
                    Chicago
                    London
                     Boston
                      Paris
               Seoul-Incheon
                     Beijing
                   New York
               San Francisco
               Washinton DC
                  Melbourne
                     Tokyo
                   Shanghai
                    Sydney
                Los Angeles
                 Guangzhou
                  Shenzhen
                     Taipei
                  Hong Kong
                     Jakarta
                    Kolkata
                  Singapore
                    Mumbai
                      Delhi
```

```
In [53]: ## reset index for Temperature dataset
          temp_sorted = temp_sorted.reset_index().drop(['index'], axis = 1)
In [54]: ## Standardize datasets
          scaler_temp = preprocessing.StandardScaler()
          temp_array = np.array(temp_sorted['Temperature'])
          temp_normalized_array = preprocessing.normalize([temp_array])
          ## add the normalized gdp back into the dataframe
          temp_column = pd.DataFrame(temp_normalized_array).transpose()
          temp_sorted.insert(1, 'Normalized Temperature', temp_column)
          temp_sorted.head()
Out[54]:
                 City Normalized Temperature Temperature
                                   0.302161
                                   0.280430
                                                 27.1
              Singapore
                                   0.279395
                                                 27.0
                                   0.276291
                Kolkata
                                                 26.7
                                   0.276291
                Jakarta
                                                 26.7
```

Merge All Features -- Venue Distribution, GDP & Climate

We will merge all data into one dataframe for convenience

```
In [55]: ## make sure the city names are the same
           gdp_filtered_sorted1= gdp_filtered_sorted1.replace('Seoul-Incheon', 'Seoul')
gdp_filtered_sorted1 = gdp_filtered_sorted1.replace('Washington, DC', 'Washington')
           temp_sorted = temp_sorted.replace('Washinton DC', 'Washington')
temp_sorted = temp_sorted.replace('Seoul-Incheon', 'Seoul')
           world_grouped = world_grouped.replace('Seoul-Incheon', 'Seoul')
In [56]: ## merge GDP data
           world_merged_cluster = world_grouped
           world_merged_cluster = world_merged_cluster.join(gdp_filtered_sorted1.set_index('City'), on = 'City')
           # merge Temperature data
           world_merged_cluster = world_merged_cluster.join(temp_sorted.set_index('City'), on = 'City')
           world_merged_cluster.head()
Out[56]:
                                                                         Argentinian
                                                                                                                 Arts
                                    American Amphitheater Aquarium Arcade
                            Adult
                                                                                                                              Yakitori
                    City
                                                                                                 Art
                                                                                                           Art
                                                                                                                                        Yoga
                         Boutique Restaurant
                                                                                  Restaurant Gallery
                                                                                                      Museum
                                                                                                               Crafts
                                                                                                                           Restaurant
                                                                                                                                      Studio Res
                                                                                                                Store
                  Beijing
                               0.0
                                         0.00
                                                        0.00
                                                                    0.0
                                                                           0.00
                                                                                         0.0
                                                                                                0.02
                                                                                                          0.00
                                                                                                                  0.00 ...
                                                                                                                                  0.0
                                                                                                                                         0.00
                               0.0
                                         0.00
                                                        0.00
                                                                    0.0
                                                                           0.00
                                                                                                                  0.02 ...
                                                                                                                                         0.00
                   Berlin
                                                                                         0.0
                                                                                                0.01
                                                                                                          0.00
                                                                                                                                  0.0
                               0.0
                                         0.03
                                                        0.00
                                                                    0.0
                                                                           0.00
                                                                                                0.00
                                                                                                          0.00
                                                                                                                  0.00 ...
                                                                                                                                  0.0
                                                                                                                                         0.01
                                                                                         0.0
            3 Chicago
                               0.0
                                         0.01
                                                        0.01
                                                                    0.0
                                                                           0.00
                                                                                         0.0
                                                                                                0.00
                                                                                                          0.01
                                                                                                                  0.00 ...
                                                                                                                                  0.0
                                                                                                                                         0.02
                                                                                                                                         0.00
                   Delhi
                                         0.00
                                                        0.00
                                                                    0.0
                                                                           0.01
                                                                                                0.01
                                                                                                          0.01
                                                                                                                 0.00 ...
                                                                                                                                  0.0
                                                                                         0.0
           5 rows × 349 columns
In [57]: ## Drop GDP and Temperature columns
           world_merged_cluster = world_merged_cluster.drop(['GDP', 'Temperature'], axis = 1)
           world_merged_cluster.head()
Out[57]:
```

	City	Adult	American Restaurant	Amphitheater Aquarium Arca		Argentinian		Art	Art	Arts &		Xinjiang
	City						Restaurant	Gallery	Museum	Crafts Store	 Winery	Restaurant Res
0	Beijing	0.0	0.00	0.00	0.0	0.00	0.0	0.02	0.00	0.00	 0.0	0.01
1	Berlin	0.0	0.00	0.00	0.0	0.00	0.0	0.01	0.00	0.02	 0.0	0.00
2	Boston	0.0	0.03	0.00	0.0	0.00	0.0	0.00	0.00	0.00	 0.0	0.00
3 CI	hicago	0.0	0.01	0.01	0.0	0.00	0.0	0.00	0.01	0.00	 0.0	0.00
4	Delhi	0.0	0.00	0.00	0.0	0.01	0.0	0.01	0.01	0.00	 0.0	0.00
_					3	35						
5 ro	$ws \times 347$	columns columns										

Add weights to different factors

In order for different factors to be weighted differently in the model, we will adjust the scale for normalized GDP and normalized temperature. We will assign 2 times to normalized GDP and 2 times to normalized Temperature

```
In [58]: ## 10 times to normalized GDP

world_merged_cluster['Normalized GDP'] = world_merged_cluster['Normalized GDP']*1.5

world_merged_cluster['Normalized Temperature'] = world_merged_cluster['Normalized Temperature']*1.5 world_merged_cluster

Out[58]:

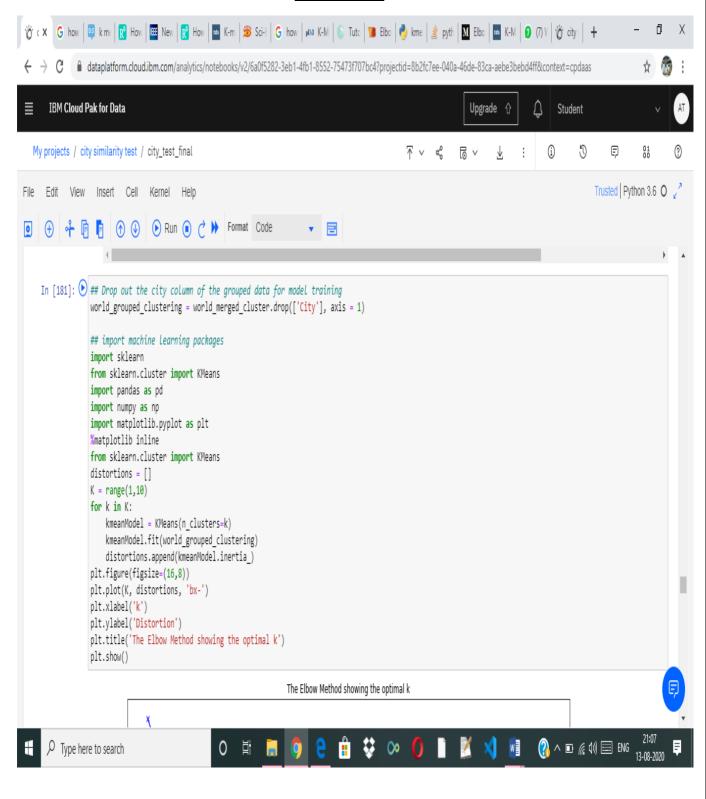
City Adult Adult Amphitheater Aquarium Arcade Argentinian Restaurant Gallery Museum Crafts Store

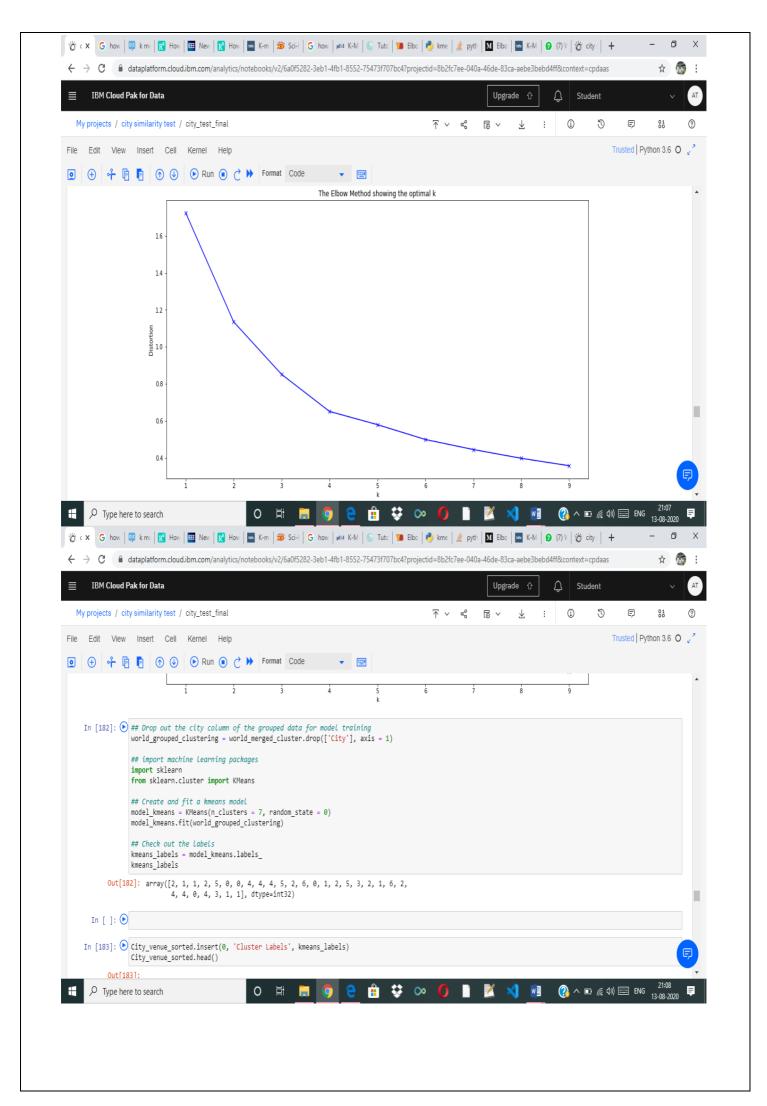
Xinjiang Restaurant
```

0	Beijing	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.00	0.00	0.00	0.01
1	Berlin	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.00	0.02	0.00	0.00
2	Boston	0.00	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
3	Chicago	0.00	0.01	0.01	0.00	0.00	0.00	0.00	0.01	0.00	0.00	0.00
4	Delhi	0.00	0.00	0.00	0.00	0.01	0.00	0.01	0.01	0.00	0.00	0.00
5	Dublin	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6	Edinburgh	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.01	0.00	0.00	0.00
	7 Guangzhou	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
8	Hong Kong	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.01	0.00	0.00
9	Jakarta	0.00	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
10	Kolkata	0.00	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.00	0.00
11	London	0.00	0.00	0.00	0.00	0.00	0.00	0.04	0.04	0.00	0.00	0.00
12	Los Angeles	0.00	0.03	0.00	0.00	0.00	0.00	0.04	0.01	0.00	0.01	0.00
13	Melbourne	0.00	0.00	0.00	0.00	0.00	0.01	0.01	0.00	0.00	0.00	0.00
	14 Mexico City	0.00	0.01	0.00	0.00	0.00	0.00	0.01	0.05	0.00	0.00	0.00
15	Moscow	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
16	Mumbai	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.00	0.00	0.00	0.00
17	New York	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.00	0.00	0.00
18	Paris	0.00	0.00	0.00	0.00	0.00	0.01	0.01	0.04	0.00	0.00	0.00
19	San Francisco	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.00	0.00	0.00
20	Seoul	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
21	Shanghai	0.00	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
22	Shenzhen	0.00	0.01	0.00	0.00	0.00	0.00	0.01	0.00	0.00	0.00	0.00
23	Singapore	0.00	0.00	0.00	0.01	0.00	0.00	0.01	0.00	0.00	0.00	0.00
24	Sydney	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.01	0.00	0.00	0.00
25	Taipei	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
26	Tokyo	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.05	0.00	0.00	0.00
27	Toronto	0.00	0.00	0.00	0.01	0.00	0.00	0.01	0.00	0.00	0.00	0.00
2	28 Washington	0.00	0.03	0.00	0.00	0.00	0.00	0.00	0.07	0.00	0.00	0.00

29 rows x 347 columns

SETUP AND TRAIN THE MODEL USING KMEAN AND ELBOW METHOD





Update the Dataframe with Cluster Labels and Location Features

We will add the cluster labels to the dataframe -- City_venue_sorted

```
In [60]: ## Add Clustering labels
           City_venue_sorted.insert(0, 'Cluster Labels', kmeans_labels)
           City_venue_sorted.head()
Out[60]:
                                    1th Most
                                               2th Most
                                                           3th Most
                                                                      4th Most
                                                                                 5th Most
                                                                                            6th Most
                                                                                                       7th Most
                                                                                                                   8th Most
                                                                                                                              9th Most
                                                                                                                                         10th Most
                 Cluster
                             City
                                   Common
                                              Common
                                                          Common
                                                                     Common
                                                                                 Common
                                                                                            Common
                                                                                                                             Common
                                                                                                       Common
                                                                                                                  Common
                                                                                                                                         Common
                 Labels
                                                 Venue
                                                            Venue
                                                                        Venue
                                                                                   Venue
                                                                                              Venue
                                                                                                         Venue
                                                                                                                     Venue
                                                                                                                                Venue
                                                                                                                                            Venue
                                                                                 Shopping
                                                                                                                                          Cocktail
                                     Historic
                                                                         Café
                                                                                                         Coffee
                                                                                                                  Dumpling
                          Beijing
                                                                                             Brewerv
                                                                                                                               Temple
                                        Site
                                                                                     Mall
                                                                                                          Shop
                                                                                                                 Restaurant
                                                                                                                                              Bar
                                                                                           Monument
                                                 Coffee
                                                                      Gourmet
                                                                                Ice Cream
                                                                                                       Chocolate
                                                                                                                               Concert
                           Berlin
                                       Park
                                                         Bookstore
                                                                                                                      Hotel
                                                                                                                                           Bakerv
                                                  Shop
                                                                         Shop
                                                                                    Shop
                                                                                                          Shop
                                                                                                                                  Hall
                                                                                            Landmark
                                                             Italian
                                                                      Seafood
                                                                                    Salad
                                                                                                                    French
                                                                                                                                Coffee
                          Boston
                                        Park
                                                 Bakery
                                                         Restaurant
                                                                    Restaurant
                                                                                                Gym
                                                                                                      Gastropub Restaurant
                                                                                                                                             Hotel
                                                                                    Place
                                                                                                                                 Shop
                                                            Coffee
                                                                                Sandwich
                                                                                                          Donut
                                                                                                                               Seafood
                                                                                             Grocery
                         Chicago
                                       Hotel
                                               American
                                                                         Park
                                                                                                                       Bar
                                                                                                                                             Café
                                                                                    Place
                                                                                                                            Restaurant
                                              Restaurant
                                                                                Monument
                                                                                                                                 South
                                                                                               Deli /
                                                                                                                                            Coffee
                                      Indian
                            Delhi
                                                  Hotel
                                                              Café
                                                                       Lounge
                                                                                                           Park
                                                                                                                       Bar
                                                                                                                                Indian
                                  Restaurant
                                                                                             Bodega
                                                                                Landmark
                                                                                                                            Restaurant
In [61]: ## Check out the shape of the City_venue_sorted
           City_venue_sorted.shape
```

Out[61]: (29, 12)

In [62]: ## Check out the shape of the Toronto_selected City_df.shape

Out[62]: (29, 4)

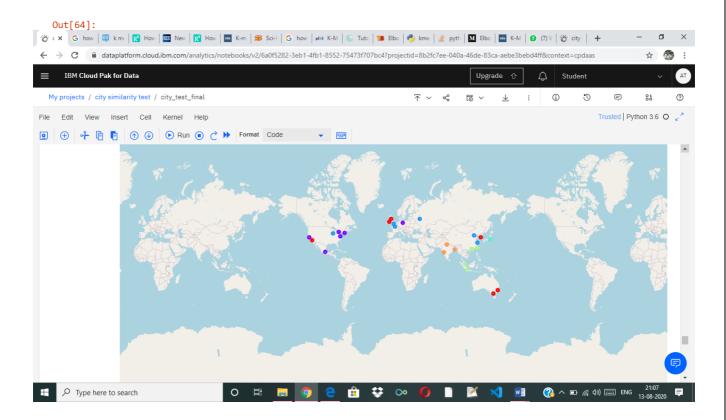
```
world_merged = City_df
         world_merged = City_url
world_merged = world_merged.replace('Seoul-Incheon', 'Seoul')
world_merged = world_merged.join(City_venue_sorted.set_index('City'), on = 'City')
         world_merged
Out[63]:
                                                                                                                    6th Most 7
                                                                1th Most
                                                                         2th Most
                                                                                   3th Most
                                                                                              4th Most
                                                                                                        5th Most
                                                       Cluster
Labels
                   City
                         LatitudeLongitudeCountry
                                                                Common
                                                                         Common
                                                                                   Common
                                                                                              Common
                                                                                                        Common
                                                                                                                   Common C
                                                                  Venue
                                                                           Venue
                                                                                     Venue
                                                                                                Venue
                                                                                                          Venue
                                                                                                                     Venue
```

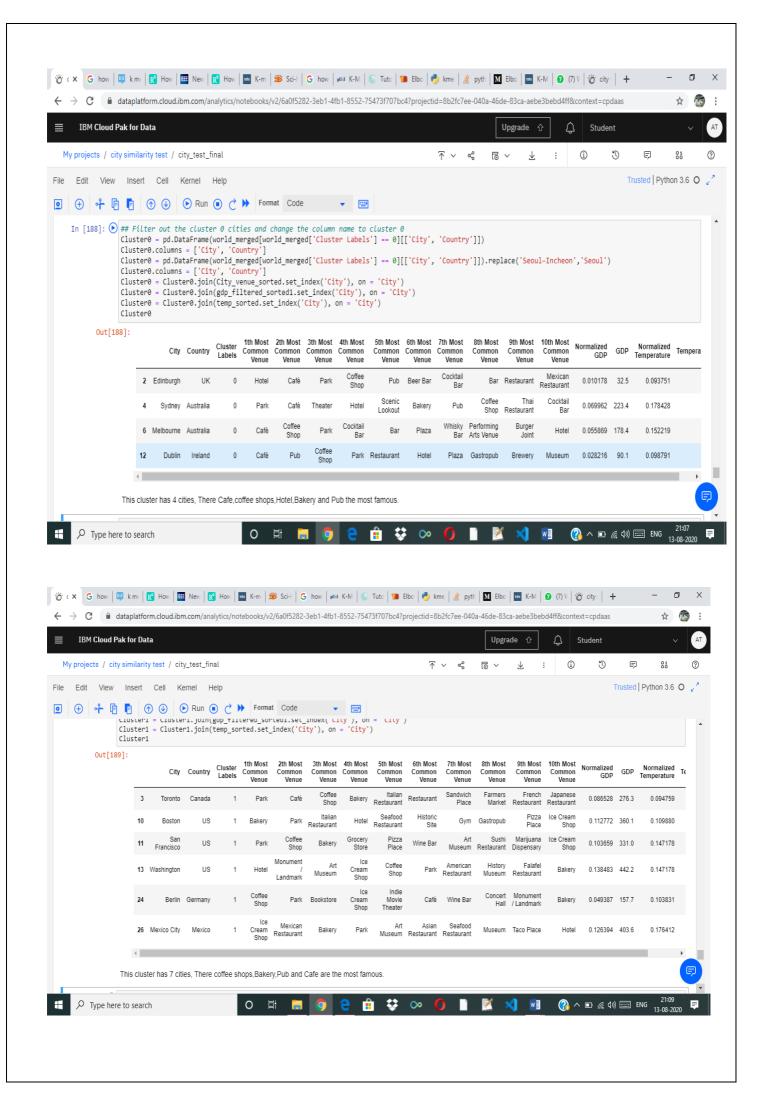
0	New York	40.712728	-74.006015	US
1	London	51.507322	-0.127647	UK
2	Edinburgh	55.953346	-3.188375	UK
3	Toronto	43.653482	-79.383935	Canada
4	Sydney	-33.854816	151.216454	Australia
5	Singapore	1.357107	103.819499	Singapore
6	Melbourne	-37.814218	144.963161	Australia
7	Hong Kong	22.279328	114.162813	China
8	Los Angeles	34.053691	-118.242767	US
9	Chicago	41.875562	-87.624421	US
10	Boston	42.360253	-71.058291	US
11	San Francisco	37.779026	-122.419906	US
12	Dublin	53.349764	-6.260273	Ireland
13	Washington	38.894893	-77.036553	US
14	Beijing	39.906217	116.391276	China
15	Shanghai	31.232276	121.469207	China
16	Guangzhou	23.130196	113.259294	China
17	Shenzhen	22.555454	114.054330	China
18	Mumbai	18.938771	72.835335	India
19	Tokyo	35.682839	139.759455	Japan
20	Seoul	37.440324	126.735400	South Korea
21	Moscow	55.479205	37.327330	Russia
22	Paris	48.856697	2.351462	France
23	Taipei	25.037520	121.563680	China
24	Berlin	52.517037	13.388860	Germany
25	Jakarta	-6.175394	106.827183	Indonesia
26	Mexico City	19.432630	-99.133178	Mexico
27	Delhi	28.651718	77.221939	India
28	Kolkata	22.545412	88.356775	India

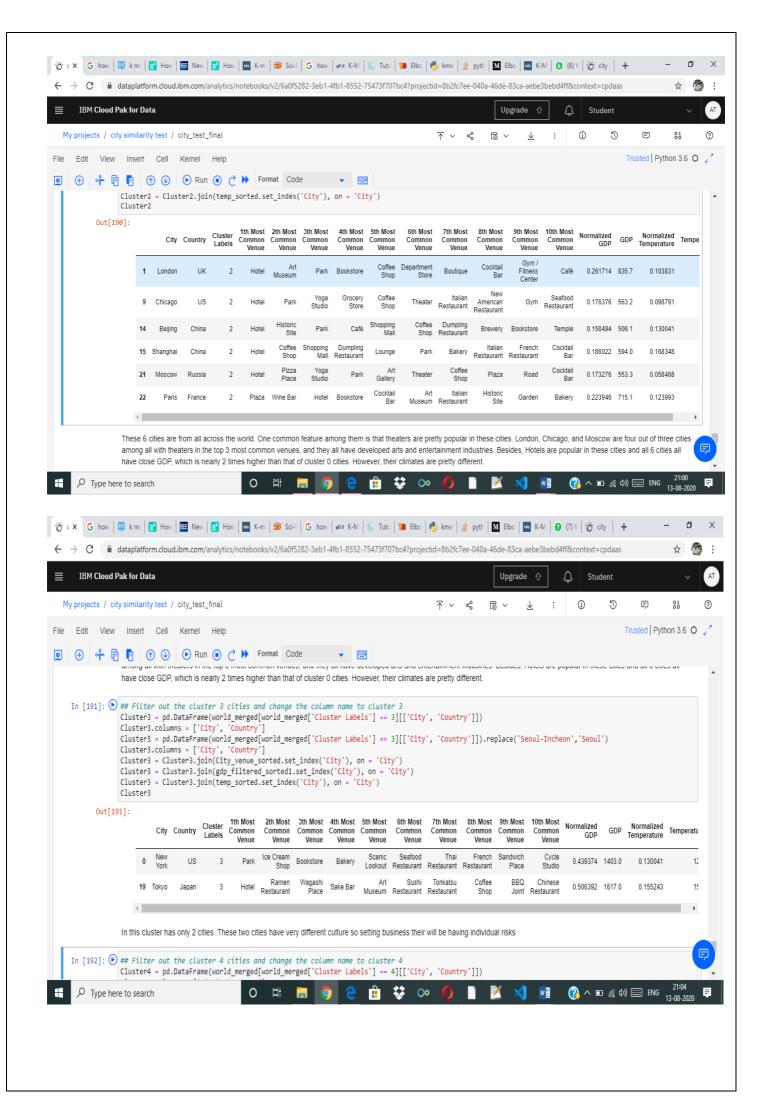
Visualize the Cluster Results on the Map

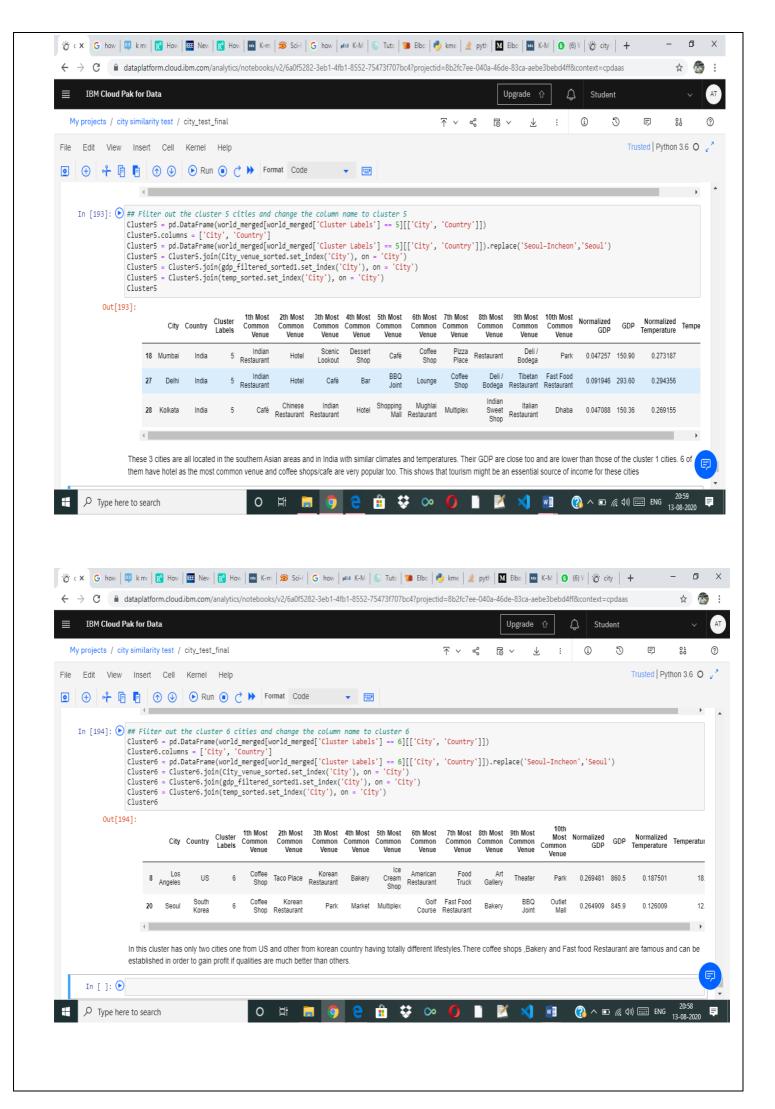
We will visualize the map with different clusters results with different colors

```
In [64]: ## import necessary lib and packages
          import matplotlib.cm as cm
         import matplotlib.colors as colors
         ## Create map
         map_clusters = folium.Map()
         ## set color scheme for the
         clusters x = np.arange(6)
         ys = [i + x + (i*x)**2 \text{ for } i \text{ in } range(6)]
         colors_array = cm.rainbow(np.linspace(0, 1, len(ys)))
         rainbow = [colors.rgb2hex(i) for i in colors_array]
         # add markers to the
         map markers_colors = []
         for lat, lon, city, country,cluster in zip(world_merged['Latitude'], world_merged['Longitude'],
world_merged[ 'City'], world_merged['Country'],world_merged['Cluster Labels']):
    label = folium.Popup(str(city) + ',' + str(country) + ' Cluster ' + str(cluster),
               parse_html=True) folium.CircleMarker(
                    [lat, lon],
                    radius=3.
                    popup=label,
                    {\tt color=rainbow[int(cluster)-1],\ fill=True,}
                    fill_color=rainbow[int(cluster)-1],
                    fill_opacity=0.7).add_to(map_clusters)
         map_clusters
```









ACCURACY OF THE MODEL

Kmeans clustering is one of the most popular clustering algorithms and usually the first thing practitioners apply when solving clustering tasks to get an idea of the structure of the dataset. The goal of kmeans is to group data points into distinct non-overlapping subgroups.

Unlike supervised learning, clustering is considered an unsupervised learning method since we don't have the ground truth to compare the output of the clustering algorithm to the true labels to evaluate its performance. We only want to try to investigate the structure of the data by grouping the data points into distinct subgroups.

In this model we have used kmean algorithm which is the best one and number of cluster is defined by Elbow Method here.

CONCLUSION

In this assignment we have built up a clustering model to segment the major big cities into different groups. The result could be a valuable reference to the Board of Directors when they are making decisions on their business expansions into these cities. This results is straight-forward and takes different factors into account. However, there is also room for improvement, as there are a lot of features that influence the similarity between two cities and more variables could be included for higher accuracy of the clustering results.

REFERENCES

- 1. J. Cranshaw, R. Schwartz, J. Hong, and N. Sadeh. The livehoods project: Utilizing social media to understand the dynamics of a city. ICWSM 2012, 2012.
- 2. Daniel Preo,tiuc-Pietro, Justin Cranshaw, Tae Yano, Exploring venue based city to city measures, 2013
- 3. https://towardsdatascience.com/k-means-clustering-algorithm-applications-evaluation-methods-and-drawbacks-aa03e644b48a
- 4. New efficient clustering quality indexes Jean-Charles Lamirel, Nicolas Dugu'e, Pascal Cuxac
- 5. https://towardsdatascience.com/

PROJECT LINK(GITHUB)

https://github.com/akashtri19298/City-Similarity-Test