Months: 2

ARENA			
Digital Enquiries			
	Enquiries	**Bookings**	**E-B%**
Count	1195	9	0.75%
Avg/Month	598	5	
Source Wise (E-B)			

Source	Enquiries	Avg/Month	Bookings	Avg/Month	E-B%
FB	569	285	0	0	0.00%
Inbound	587	294	9	4.5	1.53%
Website	39	20	0	0	0.00%
Total	**1195**	**598**	**9**	**4.5**	**0.75%**

NEXA			
Digital Enquiries			
	Enquiries	**Bookings**	**E-B%**
Count	192	1	0.52%
Avg/Month	96	1	
Source Wise (E-B)			

Source	Enquiries	Avg/Month	Bookings	Avg/Month	E-B%
FB	45	23	0	0	0.00%
Inbound	132	66	1	1	0.76%
Website	15	8	0	0	0.00%
Total	**192**	**96**	**1**	**1**	**0.52%**

Group			
Digital Enquiries			
	Enquiries	**Bookings**	**E-B%**
Count	1387	10	0.72%
Avg/Month	694	5	
Source Wise (E-B)			

Source	Enquiries	Avg/Month	Bookings	Avg/Month	E-B%
FB	614	307	0	0	0.00%
Inbound	719	360	10	5	1.39%
Website	54	27	0	0	0.00%
Total	**1387**	**694**	**10**	**5**	**0.72%**

Source Wise E-B

Sources	FB			Inbound			Website			Total		
Locations	E	B*	E-B	E	B*	E-B	E	B*	E-B	E	B*	E-B
Nagpur	142	0	0.00%	144	3	2.08%	2	0	0.00%	288	3	1.04%
Nashik	227	0	0.00%	184	5	2.72%	21	0	0.00%	432	5	1.16%
Nanded	79	0	0.00%	96	0	0.00%	3	0	0.00%	178	0	0.00%
Dhule	66	0	0.00%	103	1	0.97%	7	0	0.00%	176	1	0.57%
Wardha	24	0	0.00%	34	0	0.00%	3	0	0.00%	61	0	0.00%
Nandurbar	31	0	0.00%	26	0	0.00%	3	0	0.00%	60	0	0.00%
Total	569	0	0.00%	587	9	1.53%	39	0	0.00%	1195	9	0.75%

Bookings are as per remarks updated in Google Sheets

Location wise Bookings w.r.t. Models

Model	Nagpur	Nashik	Nanded	Dhule	Wardha	Nandurbar	Total
Alto	0	0	0	0	0	0	0
Brezza	1	0	0	1	0	0	2
Celerio	0	0	0	0	0	0	0
CelerioX	0	0	0	0	0	0	0
Dzire	0	1	0	0	0	0	1
Eeco	1	0	0	0	0	0	1
Ertiga	1	1	0	0	0	0	2
Not Decided	0	1	0	0	0	0	1
Spresso	0	1	0	0	0	0	1
Swift	0	0	0	0	0	0	0
WagonR	2	1	0	2	0	0	5
Total	5	5	0	3	0	0	13

Source Wise E-B

Sources	FB			Inbound			Website			Total		
Locations	**E**	**B***	**E-B**	**E**	**B***	**E-B**	**E**	**B***	**E-B**	**E**	**B***	**E-B**
Nagpur	0	0	0.00%	49	0	0.00%	5	0	0.00%	54	0	0.00%
Nashik	0	0	0.00%	65	1	1.54%	6	0	0.00%	71	1	1.41%
Nanded	45	0	0.00%	18	0	0.00%	4	0	0.00%	67	0	0.00%
Total	**45**	**0**	**0.00%**	**132**	**1**	**0.76%**	**15**	**0**	**0.00%**	**192**	**1**	**0.52%**

*Bookings are as per remarks updated in Google Sheets

Location wise Bookings w.r.t. Models

Model	Nagpur	Nashik	Nanded	Total
Baleno	0	1	0	**1**
Ciaz	0	0	0	**0**
Ignis	0	0	0	**0**
S-Cross	0	0	0	**0**
XL6	0	0	0	**0**
Total	**0**	**1**	**0**	**1**