

## **Felix Lopez JR**

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## **Professional profile**

I am a self-motivated and goal-oriented, creative professional committed to pursuing a long-term career. I offer an 10+ year academic and professional track record demonstrating strong analytical and problem-solving skills. I provide an excellent leadership and managerial experience, computer programming proficiency, and the ability to follow through with projects from inception to completion. I have experience in working with clients, partners, and vendors to realize creative, efficient solutions. I am skilled at coordinating team efforts to maximize productivity. I am proficient in most major and current software suites and web technologies.

## **Education, training, proficiency**

**Proficient in both Window and Macintosh platforms**

**Image, Video, Design, Web and Multimedia Programs:**

eCollege, SharePoint, Web 2.0 Proficient, WebEx Conferencing System, CMS Systems, Certified SiteCore CMS (Content Management System), NetCommunity (Integrated Database Management), WordPress, CS4 Adobe Master Creative Suite, Final Cut Pro, Microsoft Office Suite, Microsoft Visual Studio, 3D StudioMax, QuarkXpress, Freehand. **Audio Programs:** Peak, Deck and Sound Forge. **Scripting Languages:** ASP.NET, HTML, JavaScript, ActionScript, Lingo, CSS, Coldfusion, PHP, SQL, Perl.

**The Illinois Institute of Art at Chicago • Chicago, Illinois** [www.artinstitutes.edu/chicago](http://www.artinstitutes.edu/chicago)

January 1999 to December 2002

**Bachelor of Fine Art in Multimedia Communications and Web Development**

I completed an educational program of study in the field of web, multi-media programming and integrated electronic communications. I planned and designed a combination of sound, graphic arts, motion graphics, text, and video/film elements for the effective disperse of electronic information via the Web, CD-Rom and Graphic printed material.

**The Design Center • Santa Monica, California** [www.smc.edu](http://www.smc.edu)

January 1995 to February 1998

**Santa Monica College Graphic Design Program**

I completed various computer and technical design courses, along with the in-depth study of graphic design principles. I attained an Associate of Fine Arts degree in Graphic Arts and Illustration.

## **Professional experience**

**Jewish United Fund of Metropolitan Chicago – ISS • Chicago, Illinois**

December 2010 to Present

**Web Developer Multimedia / Full-Time**

[www.juf.org](http://www.juf.org)

I maintain and update [juf.org](http://www.juf.org) using CMS, Visual Studio and Dreamweaver. I create html emails for the marketing of different JUF events throughout the year including Jewish Holidays, Fundraising and Corporate Events. I create and update video material and segments of special events and news information for distribution via YouTube and website. I develop graphic marketing material for use in newsletters, emails, video and website. I create and update PowerPoint presentations for use within our organization.

**Devry University – Online Education • Wood Dale, Illinois**

**July 2010 to December 2010**

**Instructional Designer / Temp - Contract**

**[www.devryu.net](http://www.devryu.net)**

I developed and programed online educational courses with multi-media elements for online instruction using the eCollege, .NEXT and Sharepoint environments. I worked closely with the Subject Matter Expert (SME) during course design and development, and communicated regularly with the Program Dean and others involved with the project. I designed and developed instructional media pieces such as graphics, interactive activities, and scenarios to enrich the learning process. I formatted and edited courses as needed by testing all course links, videos and exams. I maintained and updated online web-based resources such as tutorials, reference materials, design standards, content resources, templates, and announcements.

**Evangelical Lutheran Church in America (ELCA) • Chicago, Illinois**

**November 2006 to December 2009**

**Executive Senior Web Developer - Marketing and Promotions**

**[www.elca.org](http://www.elca.org)**

I managed and maintained sections of [www.elca.org](http://www.elca.org) and affiliate partnership websites. I demonstrated organization, efficiency, and excelled in detail-orientation. I was able to coordinate and manage multiple projects at a time - from brainstorming, conceptual development, architecture design, to production and deployment. I provided training and coaching for ELCA Churchwide staff to assist them to maintain and update sections of their individual websites.

**Body Solid • Forest Park, Illinois • July 2006 to December 2006**

**Web Marketing and Graphic Design**

**[www.bodysolid.com](http://www.bodysolid.com) [www.fitnessfactory.com](http://www.fitnessfactory.com)**

I updated and maintained the corporate website. I designed and created promotional catalogs. I photographed products and props for the print/online marketing material. I color corrected photos and created images to incorporate into all the marketing material.

**CREATIVO Media • Chicago, Illinois • December 2005 to July 2010**

**Marketing and Promotions Part/Time**

**[www.creativoent.com](http://www.creativoent.com)**

I worked on the marketing and promotions of the entertainment corporate website and entertainment shows which included live singers and performers. I managed the promotions of several local Chicago nightclubs and restaurants. I created various videos and audio clips of music, songs and live performances for CD, Web and DVD distribution.

**Wells Lamont • Niles, Illinois • September 2004 to April 2006**

**Executive Web & Multimedia Designer/Developer**

**[www.wellslamont.com](http://www.wellslamont.com) [www.wellslamontindustry.com](http://www.wellslamontindustry.com)**

I created and managed the Multimedia/Web Department for the Industry section of the corporate company. I created a better interactive and navigating solution for the company's corporate website. I was responsible for the multimedia and graphic/print department and the creation of instructional company videos. I was the lead photographer of all retail and industrial products for marketing material.

**Canright & Paule • Chicago, Illinois • April 2003 to July 2003**

**Freelance Web Developer**

**[www.canrightpaule.com](http://www.canrightpaule.com) [www.wrightlearning.com](http://www.wrightlearning.com) [www.theremustbemore.com](http://www.theremustbemore.com)**

I redesigned the company's corporate website. I worked on implementing a new website design and navigational system. I designed and produced a better, well working and functional corporate website.

**Argosy University • Chicago, Illinois • June 2003 to August 2003**

**Online Curriculum Designer**

**[www.argosyu.edu](http://www.argosyu.edu)**

I worked on implementing a better interactive solution for the educational website's users. I updated the on-line and interactive curriculum for students and faculty.

**The Illinois Institute of Art • Chicago, Illinois • October 2002 to April 2004**  
**Instructor Assistant**  
**[www.ilia.edu](http://www.ilia.edu)**

I assisted students in various Web Interactive Authoring college courses using Flash, Director and Dreamweaver. I assisted students as an instrument to identify and provide solutions to interactive design weaknesses and creative ideas.

### **Additional skills**

**Bilingual:** Fluent in Spanish and English.