

Objective:

To obtain a job that will enable me to continue developing my creativity and leadership skills. I enjoy working and communicating with others. I have excellent verbal, interpersonal and problem solving skills. I am a high energy and motivated individual. I am very detail oriented. I thrive on challenges and will spend the time and effort it takes to succeed in order to make meaningful contributions to the organization.

Education:

Columbia College Chicago

- ~ Bachelor of Arts-Marketing Communications with a Concentration in Advertising & a Focus in Sports Marketing
 - ~ Date of Commencement May 2012
- ~ Currently pursuing a Graphic Design Certificate from The School of The Art Institute of Chicago

Relevant Coursework:

Marketing; Advertising; Consumer Behavior; Public Relations; Market Research; Media; Advertising Copywriting; Semiotics for Creators of Popular Culture; Concepting & Brainstorming; Interactive Advertising; Digital Image Design; Web Design; Special Events & Promotions; Media Theory & Design; International Advertising Techniques; Sales Promotion; Ad Agency; Marketing Communication Law; Sports Marketing; Advertising & Promotion for Sports Marketing; Social Change Communications; Public Relations Writing; Digital Photography

Computer Skills:

- ~ Microsoft Office Suite, Adobe Creative Suite, HTML

Internship:

February 2011- May 2011

Emmis Communications Chicago- Promotions/Marketing Intern-WLUP (97.9fm) & Q101 (101.1fm) radio

- ~ Assisted the promotion department in execution and preparation of all on-air and online promotions
 - ~ Assisted at on-site promotional events, facilitated with the execution of marketing initiatives
- ~ Office hours responsibilities included notifying contest winners, collecting their information and documenting it in the excel database

Employment:

October 2012-Present

Berwyn Park District-Marketing/Design Coordinator & Photographer

- ~ Responsible for writing, designing and editing all electronic and print promotional material
 - ~ Communicates messages using illustrations and photographs
 - ~ Develops written content to support promotions and events
- ~ Collaborates with the Executive Director, the Recreation Superintendent and Recreation Programmers to promote events and initiatives including new revenue opportunities

May 2012-December 2012

Chicago Zoological Society/Brookfield Zoo - Marketing Event Assistant

- ~ Assisted the marketing department in the execution of onsite and offsite promotions and marketing for the zoo
 - ~ Was responsible for the set-up and breakdown of all Marketing/Special Events at the zoo
 - ~ Provided support for the zoo's outreach programs in the community
 - ~ Was responsible for scheduling, transporting, staffing, and upkeep of the zoo's outreach booth
- ~ Delivered a variety of information, materials & activities related to the zoo and its animals to all age groups

References:

Provided upon request