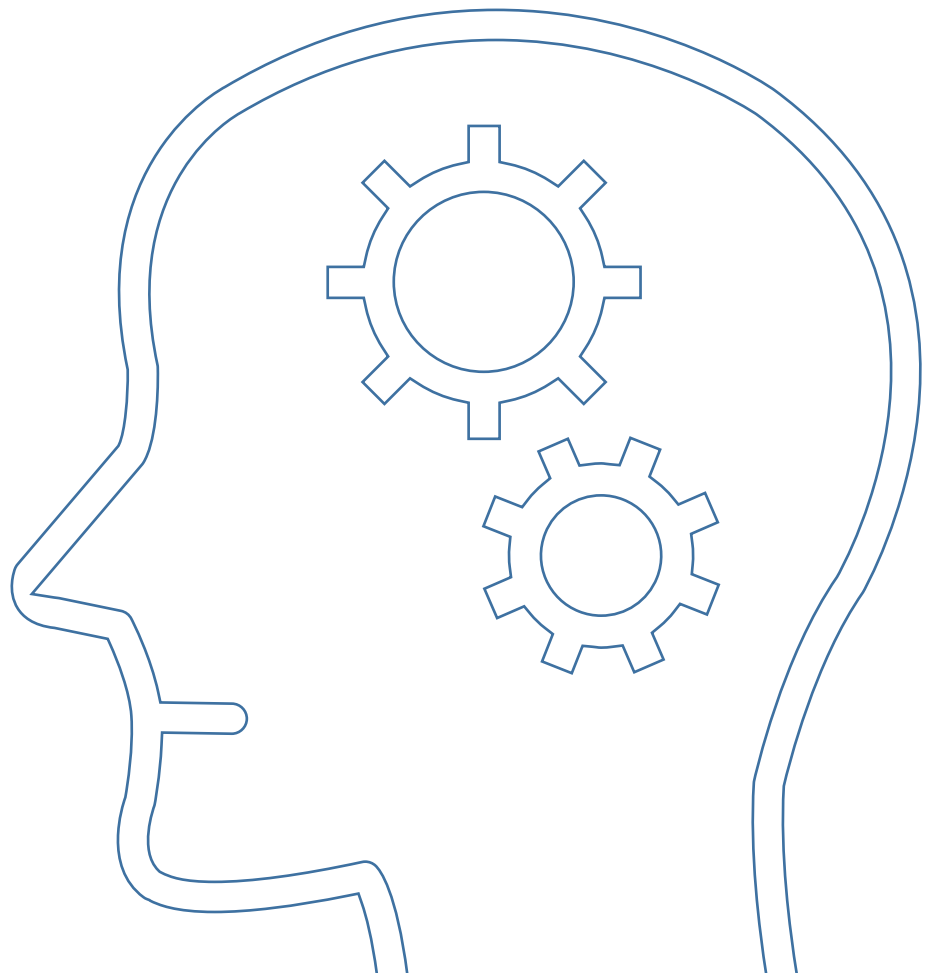


Secrets of the Poker Millionaire Mind

12 Poker Millionaire Mindsets by Gordon Gekko for
www.bestpokercoaching.com

“Mindset” {noun}: a set of beliefs or a way of thinking that determines one’s behaviour, outlook and mental attitude.



Prologue

Think about yourself and especially your mind as a computer, or perhaps a machine. This analogy will help you a lot in the future to overcome limitations such as “I can’t do this”.

When you feel like you “can’t do something” or “everything I tried doesn’t work” it’s not because your machine is bad. Your brain is stronger than thousand Intel Core i7 processors (very fast processors!). But the smartest brain will be useless if you’re missing the software.

Sometimes you’re too lazy to install the best software. However, most of the time nobody has ever told you to install the right software on your computer. Perhaps you have never heard about google chrome or mozilla firefox. Perhaps you are still using netscape navigator. Now if you use netscape navigator and Windows 3.1, of course you will always be mediocre, no matter how strong your processor is.

It’s very similar in poker. If you don’t have the mindset of a poker millionaire, you will always produce very mediocre results in poker and life. I know some of the smartest people, who just can’t win. It’s not because they haven’t tried hard enough. They were lacking the right mindset.

This book is going to help you with that. Speaking in our analogy, I will provide you with the software that will boost your mind. It will boost your mind and will remove many blocks that prevent you from becoming successful at poker and life.

You will learn the difference between mediocre poker players (read: poor) and the big winners at poker (read: rich). You will learn how they think differently and you will learn how to think like a poker millionaire!

I know you will enjoy reading this book and I wish you lots of fun doing it!

I’m thrilled to make you rich!



Gordon BPC

Founder of BPC.

 **bestpokercoaching.com**

Contents

The Poker Millionaire Mindset	3
Poker Millionaire Mindset #1	4
Poker Millionaire Mindset #2	7
Poker Millionaire Mindset #3	8
Poker Millionaire Mindset #4	10
Poker Millionaire Mindset #5	12
Poker Millionaire Mindset #6	15
Poker Millionaire Mindset #7	16
Poker Millionaire Mindset #8	18
Poker Millionaire Mindset #9	19
Poker Millionaire Mindset #10	21
Poker Millionaire Mindset #11	23
Poker Millionaire Mindset #12	24
Epilogue	26
Poker courses from www.bestpokercoaching.com	27
Bonus : The Story of HansTheGreat	30
Bonus : Coaching For Profits	36

The Poker Millionaire Mindset

What you think is your choice. You can think in a way that will support your success in poker and you can think in a way that doesn't. In the end, it's a choice. And the choice is yours.

A few warnings right at the start:

1. I have no problem if you think of me as an asshole after reading this book. I will be very direct and honest with you. I don't want you to like me. There are many coaches who are "very nice people". I'm rather known as the coach who brings success. The coach who is thrilled to make you rich. The coach who delivers results. The coach who is loved by few, hated by many, but respected by all.
2. I will be often generalizing and talk about "rich" and "poor" poker players. I have no problem with poor people. Some people make the choice to not hunt for money and live a very happy life (some monks that I admire for example). Some people make the choice to get rich and live a very happy life as well.
3. Please stop "being right" and doing things "the way you want". Why? Because your way has gotten you exactly what you've got right now. If you want more of the same, keep doing it your way. If you're not yet rich, however, maybe it's time you consider a different way.

I've coached over hundred students personally, over thousand through elite video courses and even more through some of my free videos. I've made students successful, who were broke as hell and less smart than one pound of sand. In short, I've seen it all. I know how to do this shit. I also tell everybody that despite my success, to not turn off your brain. Always keep thinking. Stay critical. But for now, I ask you to listen and give me the benefit of the doubt.

If you are truly serious about success, prove it, and do the actions suggested. Now let's get into the action!

Poker Millionaire Mindset #1

Rich poker players believe “I create my life.”
Poor poker players believe “Life happens to me.”

If you want to become rich through poker, it is imperative that you believe that you are at the steering wheel of your poker success. If you don't believe this, then you must inherently believe that you have little or no control over your life, and therefore you have little or no control over your poker success. That is not a rich attitude.

Did you ever notice that it's usually poor people who spend a fortune playing the lottery (in poker that is also known as the Sunday tournaments)? They actually believe their success in poker is going to come from “getting lucky one time” in the Sunday million guaranteed. Sure, everyone wants to win the Sunday million on pokerstars once. Even rich poker players play for fun. But first, they don't spend half their bankroll on it, and second, winning the Sunday million is not their primary “strategy” for becoming a poker millionaire.

You have to believe that you are the one who creates your success, that you are the one who creates your mediocrity, and that you are the one creating your struggle around money and success. Consciously or unconsciously, it's still you.

Instead of taking responsibility for what's going on in their lives, poor people choose to play the role of the victim. A victim usually loves self-pity and thinks he is the most unlucky player on the planet. Ironically, that's literally what victims get: they get to be unlucky and “poor”.

So how do you detect somebody with a victim mentality?

Beware:
Victims always
BLAME

When it comes to why they're not rich, most victims are professionals at the “blame game”. The object of this game is to see how many people and circumstances you can point the finger at without ever looking at yourself. Victims blame the poker sites, their “bad variance”, the other players who always suck out on them, they blame customer service, they blame the “rigged” poker site, they blame their partner, they blame their spouse, they blame God. It's always someone else or something else that is to blame. The problem is anything, but NEVER them.

**Beware:
Victims are always
JUSTIFYING**

If victims aren't blaming, you'll often find them justifying or rationalizing their situation by saying something like *"Money's not really important"*. Let me ask you this question: If you said that your buddy, your girlfriend, or your parents, weren't all that important, would any of them be around for long? I don't think so, and neither would money! Many poker players and "real life" people often ask me *"but Gordon, money is not really that important"*. I always answer them right away *"I bet you're broke"*. Of course they're broke.

Would you have a computer if it wasn't important to you? Of course not. Would you have clothes if they were not important to you? Of course not. If you don't think money is important, you simply won't have any. Saying "money is not important" is a typical self-defense mechanism. It's actually pretty childish. It's like saying "I don't like hot girls" only because you can't get them.

**Beware:
Victims are always
COMPLAINING**

Complaining is the absolute worst possible thing you could do for your health or your wealth. The worst! Why? Whatever you focus on will start to exist in your (subjective) reality. If you complain a lot, your subjective reality, your inner self (or whatever you wanna call it) will realize that your life is full of shit. So the best way to attract a lot of shit is to complain. Because the more you focus on it, the more things to complain will come up.

Have you ever noticed that complainers usually have a tough life and always get sucked out on? It seems that everything that could go wrong does go wrong for them. They say, *"Of course I complain— look how crappy my life is"*. And now that you know better, you can explain to them, *"No, it's because you complain that your life is so crappy. Shut up... and don't stand near me!"*

You should make a habit of cutting off those kind of people. You should avoid contact with them at any point. Negativity is contagious. Sometimes it is hard, because they might be old friends. But fuck it. Cut them off. Out of your life. If you don't do it, don't complain that you're not surrounded by rich people. Because guess what, rich people HATE complainers.

So I ask you to do this one exercise: For only one week, stop blaming, justifying, and complaining. And watch closely how much other people complain. Then look how much money they have. Every time you catch yourself complaining, make a note on your body with water proof color. Just as a reminder.

Poker Millionaire Mindset #2

**Rich poker players play to win.
Poor poker players play to not lose.**

Look, if you're scared of losing money, that's fine. We all have been. The bad news is that if you're looking for 100% security, you're never gonna become rich in poker and anywhere else.

Did Bill Gates have a "security net" when he dropped out of Harvard to pursue his dream? Read about any of the most successful people on this planet. You will find a lot of different things. But what you will NOT find is anybody of them saying "I tried not to lose".

Its easy, in order to win, you have to be willing to die. And ironically, champions never die. They just stand up and come back again stronger than before. I'm very guilty of the "playing it to safe" mistake. If I regret anything its not being risky enough. And by most people's standards I am an insane risk taker.

Now risk doesn't mean to do something stupid. "Playing to win" simply means focusing on how to win instead of "how to not lose". You see, one part focuses on winning and one part on losing.

I like the quote "If you shoot for the stars, you'll at least hit the moon".
Poor people try to not get shot. Rich people always shoot for the stars.

Poker Millionaire Mindset #3

**Rich poker players are committed to being rich.
Poor poker players want to be rich.**

Ask most people if they want to win big money at poker and they'd look at you as if you were crazy. *"Of course I want to win"*, they say. The truth, however, is that most people don't really want to be rich. Why? Look at what they are willing to do. Nothing.

Look, you've shown that you're different by buying this book. Perhaps you've already gotten some of my courses at <http://www.bestpokercoaching.com/poker-courses/>.

If not, how committed are you really? Many people talk, but very few end up doing it. I often mention how many poker players I have coached already. And let me tell you, there has not been one student who was committed and didn't have big success. However, I've had a few students, who started to discuss with me whether they should get a course or not.

My standard answer is: If you continue to do what you've done until now, you will be exactly where you are right now. If you like that result, what the fuck are you wasting your and my time here? If you like to change, and learn how to crush at poker, I'm going to help you wherever I can. But you gotta change the way you have done things. And its best you let somebody show it, who has been successful and taught others how to be as well.

This sounds like I'm bragging a lot. Ok, humility is not exactly my biggest strength. But on the other side taking coaching from crappy micro coaches or buying cheap poker books is not going to make you a poker millionaire. I have to much respect for your and my time to waste it on hippie crap and stuff like *"playing micro stakes is cool as well"*.

I guarantee all the poor players have a lot of excuses (you remember?) why they couldn't get rich at poker. And ironically all the rich poker players can tell you about a lot of bad things that happened and DESPITE of them, they made it anyways.

I don't fucking care about your lame excuse. Either you are committed or you're not. If other things in your life are more important, fine. Like I've said, everything is a choice. Becoming rich at poker is also a choice.

Are you committed? What are you doing? How badly do you want it?

If you feel that it's the time to change from a poor attitude to a rich attitude, take action now. The earlier the better.

Make a detailed plan how YOU are going to make it. Write down every step. We have great poker strategy programs that can teach you everything you need to know about the game. But no strategy program in the world (not even ours) can make you a poker millionaire, unless you are COMMITTED to crushing. Swear to yourself that nothing is going to stop you. NOTHING.

Success is easy. Getting there is hard.



Action plan:

1. Write down your exact poker goals for the next year
2. Write down exactly how you are going to achieve it. By getting this book, you've already done the first step
3. Take action and never give up. Wherever I travel, I always have a sign with me saying "Champions stand up one more time than the rest". Wherever in the world I live, you can be sure to find it hanging on my wall.

Poker Millionaire Mindset #4

**Rich people admire other rich and successful people.
Poor people hate rich and successful people.**

Poor poker players often look at other people's success with resentment, jealousy, and envy. Cmon, let's be honest, how often do we think when watching a poker player rake in another million *"jeez, that lucky mother***** got soooooo lucky"*. Or if you see rich bankers getting slaughtered in the public for wanting to earn a lot of money... don't you also call them names – at least in your mind?

You have to understand that it's not a questions about good or bad. There are "bad" rich people and there are bad "poor" people. In my opinion there are way more bad poor people. Rich people rarely take your money without your consent. Poor people take a lot of your money through taxes without giving anything in return. Ok, this is another topic for another day and I have to keep things plain and simple here. You have to realize that if you view rich people as bad in any way, and you want to be a good person, then you can never be rich. It's impossible. How can you be something that you hate?



Action plan: "Bless that which you want." —Huna philosophy

The point is, you gotta start loving and identifying everything that you want to be. Be open about it. If you see some pimp driving a red Ferrari with the hottest girl in town, don't say stuff like *"she only likes him for his money"*, *"I'm sure he has dead people buried in his garden"* or other jealous crap. Instead, what I want you to do from now on is to look at the successful poker player and congratulate him and tell him how awesome he his. If you're watching it on the internet, tell your screen how awesome this is.

Well, there is a lot of pseudo-bullshit out there. Wishing somebody rich good things is not going to make you rich. Sending energy to the universe is not going to do the job. But, admiring rich people, looking up to them and having a positive view on it (remember, it's always a choice what you think !!!) is what will enable you to become rich. It's like removing a block that is preventing you from becoming rich. And, being positive will just make you a more happy person overall.



Action plan: If you wanna become really good at it, find 3 successful poker players every day and wish them the best. Admire them, and say loud, that you're going to be even better!

Poker Millionaire Mindset #5

**Rich poker players hang out with other rich poker players.
Poor players hang out with other poor players.**

Tell me the 5 people who you spend most time with and I will tell you who YOU are. Tell me how much money your 5 best friends have and I will tell you how much money YOU have. This isn't some psychological "test". It's the reality. And it's very logical. We surround ourselves with people who are similar to us. Your friends have an insane influence on you, whether you like it, realize or whether you deny it. If you hang out with losers and suckers, you will become a loser, if you aren't already.

Associating with the right people is one of the most important things you can do. I have cut off a lot of people once I realized this. It sounds very harsh and mean, but it isn't. If you are interested further, here is an amazing article about the topic:

Are your friends an elevator or a cage?

<http://www.stevepavlina.com/blog/2004/12/are-your-friends-an-elevator-or-a-cage/>

Successful poker players look at even more successful players to motivate themselves. They see other successful people as models to learn from.

So guess what the fastest way to become rich at poker is?

1. Live with many rich poker players
2. If you can't live with them (which is most likely the case unless you're a underwear model or yoga teacher), get as close as you can to them.
3. Talk and try to hang out with good poker players. I've lived in over 50 countries around the world. In most bigger cities, poker players meet up regularly for dinner. And guess what they talk about the whole time...yes, POKER. I'd call that FREE coaching. Just sit there, don't try to be a smart ass, just listen. Contribute to the community by organizing parties, bringing some girls. Just do something, give value, to make sure they love hanging out with you. If you're not trying to kiss their ass and if you're a cool guy, I promise you endless FREE coaching, sweat sessions and strategy talks. If you think "this can't happen to me", re-read the early chapters. Just so you know, there was one guy who was really cool, helped like a good friend (more than normal people would) and was fun to hang out with. He never asked

for anything. The guy played some \$5 bar tournaments. Well, let's use the right word, he was a freaking donkey when it came to poker. Long story short, I ended up teaching him everything about poker. For FREE. He watched me play and I commented. This guy crushed NL 2k in 6months and just a few months ago made over USD 100.000 in one month. When he started to win big, he gave me a share of his profits.



Action plan: If you're flexible, search on the twoplustwo forums where the current hot place for poker players is. Move there, immerse yourself. Look, again, are you committed or do you want to send out energy to the universe like all the losers?

4. Ok, but let's say you can't be the assistant of Durrrr because you can't cook or order sushi online. And maybe you are not a yoga teacher either. You can still book coaching and get poker courses. This sounds incredibly selfish. And well, it IS. Look, I'm here to help you become rich at poker like I've helped hundreds before. And there is nobody better out there to do this job. So if you're not already a member, take a look and join the course that helps you best: <http://www.bestpokercoaching.com/poker-courses/>.

So back on the topic of choosing the right people. Let me ask you a simple question: What is the best way to become a good cook? Well, you look what a good cook does and you copy his recipe. You copy the way he views food, the way he prepares things.

Why should becoming a poker millionaire be much different? There is no reason for you to reinvent how to become rich at poker. All you gotta do is look at what other successful players have done and copy them.

The easiest way to copy them is spending time with them. I criticize forums a lot, but if you can't hang out in "real life" with successful people, using forums is a good 2nd best option. So in short words again: Choose your people wisely. Cut off everybody who is negative, complaining and has other signs of being a loser. When sweet and bitter mix, bitter wins. When ugly and beautiful come together, ugliness wins. When winner and loser come together, loser "wins". You can't be successful and constantly surround yourself with people who got a poor player mentality.

You gotta make tough choices man. But life is to short. My friend, I have to ask you, are you committed or do you just “want” to become successful like all poor players?



Action Plan: (Say loud)

- “I model/copy rich and successful poker players”.
- “I hang out with rich and successful poker players”.
- “If they can do it, I can do it!”
- “I am committed, I will educate myself and do whatever it takes”

Poker Millionaire Mindset #6

**Rich poker players are proud of what they do
Poor poker players are ashamed of who they are**

Even many rich poker players have a lot of psychological barriers that prevent them from being even more successful. How often do you read discussions like *"should I tell xy that I play poker"*. Maybe later in life it will backfire.

Seriously, FUCK THAT. Unless you want to become a pentecostal religious leader (read: crazy religious) or your government forbids poker, there is no reason why you would hide what you're doing. Yes, some people will look, they will read poker and say *"I'm never gonna hire him"*. So what? Would you really wanna spend your time with anybody or work for anybody who hates what you love?

Look, let me tell you a little secret. If you are confident and proud of what you're doing, people will respect you. You remember the prologue... *"loved by few, hated by many, respected by all"*?

I got a lot of haters in the beginning of my career (I'm proud of that, although they are very silent after so many students showed such impressive results). The more haters you have, the more successful you are. If you have no haters, you have nothing to say. If you would die tomorrow, nobody would notice. One reason why I'm successful is that I am proud of what I'm doing and who I am.

And there is no reason why YOU shouldn't be either. Look, I'm proud and confident because I have made the choice.



Action Plan: Make a conscious choice to be proud of who you are and what you do. Let other people worry about negativity.

Poker Millionaire Mindset #7

**Rich poker players see problems as “another challenge to grow”.
Poor poker players see problems as “another reason why it can’t work”**

As I said earlier, being rich is not going to happen by sending positive energy to the universe. If it were that way, more poker players would be rich. Well, everybody would, even those who only “want” but are not committed enough.

One mindset that sets the rich apart from the poor is how they deal with problems, obstacles or challenges. Different words, same thing.



Beware: The secret to success is not to try to avoid or get rid of your problems.

The secret is to face the challenge, to grow so that you will become bigger than any problem. The mindset I have is to view every problem as a good thing. Why? Because I know that I am going to solve it, no matter what. And I know that other people are not going to solve it. The poor players will use their typical loser like behavior and be lazy, give up or not even care in the first place. So, problems are actually HELPING me to increase my edge!

I have a friend who found a way to get access to a very fishy site in a country that I am not allowed to disclose. I see people playing HeadsUp less than 50% of their Buttons REGULARLY. I mean, those are the “professionals”. If you’re not a Heads Up player, let me tell you that this essentially means they are 5 years behind in development. Now he has talked to some people he is friendly with. For anybody with the right mind, this is easily a 30-40% increase of earnings. Here is the deal. My friend got it done. It is really complicated. It’s 100% legal, but you have to put in at least one month of work. He was worried that people would copy his idea and do the same. I told him that he shouldn’t worry to much. Why? Because most people run away from challenges. They don’t face them. And they don’t grow and neither does their income. Anybody can do it.

Its like with my courses. Students regularly ask me *“but Gordon, isn’t poker going to be unbeatable soon ?”*. I always tell everybody that for the rest of your life you will be able to rely on poor poker players not working on their game. Even if you read this book, there is a chance you will simply go back on the couch and eat chips instead of getting up and improving your game. Hey, this isn’t intended to be mean. I actually wanna motivate you to

be different than the rest. If you stay committed, you will ALWAYS have an edge. And as you can guess, this is true for both poker and life. Poker was the best school of life that could have happened to me. I could write here about 100 more challenges. But I assume you got the idea. Every time somebody 3bets you like a crazy man, it's just another challenge for you to grow and become better. Every time you get checkraised by this aggro lagtard, it's another challenge.

The information is out there. There is no excuse. Poker and life reward those people who solve problems and face their challenges. If you're having trouble with tilting, you can work on this the same way you try to get rid of some extra weight. (my program "Tilt Free Today" is your best bet in this case).

Another aspect of problems is that they can hurt you. And of course you should not love problems always. But I love one quote that the Israeli army uses: "Ma Shelo Horeg, Mekhashel". In English this means roughly "whatever doesn't kill you, makes you stronger". And since you know me, you can imagine the big sign in my apartment with this text. I do exactly what I preach.

Problems can make you tough and stronger. Watch the movie "The Count of Monte Christo". The short summary is that a nice, but naïve young man has to learn some hard lessons and almost dies. He matures a lot during this troublesome time and becomes stronger than ever. There is a lot of Hollywood around, but do yourself a favor, watch the movie and watch it from the perspective of facing challenges.



Action Plan: From now on, you should welcome every problem and either see it as way to gain an edge on your competition (remember, most competitors are going to be poor losers) or see it as a chance to grow and become stronger than ever. In other words, no more negativity, no more whining like a girl. Those days are over.

Poker Millionaire Mindset #8

**Rich poker players Aim-Fire-Shoot.
Poor poker players Fire- Shoot, Miss and half way through give up.**

Successful poker players already imagine their goals and their success in their mind. Then some of them write down (or think through) exactly how they are going to reach their goal. And then they do it. If you read the last paragraph, you will see that there are 3 steps. And poor poker players will typically miss at least one of them.

First, many poor poker players don't think big. They don't dare to imagine that they can be great. Perhaps they don't even understand that THEY can write history and that success stories don't only happen in TV.

Second, some loser "want" (you remember the "want" vs "committed"?) to become successful at poker, but their vision doesn't go beyond wanting "to make money". My friend, the more successful a poker player is, the more detailed of a vision he got.

For example, after being breakeven for 100k hands at NL50, I've set a plan: Beat Heads Up, win 100 Buy-ins at each level before moving up. Now in retrospect I was way too conservative. Of course this protected me from tilting because I was always over-bankrolled. But I could have moved up way quicker than I did. Anyways, the point is that I didn't have the best plan, but I HAD a clear plan. I've talked in the beginning of this book about it. Having a clear plan is key to success. How to spot a loser? Ask them about their plan and listen to some stuff like *"I will do it once I have made some money"* or some other rambling about generalities. The more successful a person is, the more clear AND simple the answer is!

Third, you gotta shoot. In other words, do it, take action. Stop talking, but doing. There are a lot of people who have a great vision, they even got the most scientific detailed plan with hundred steps and fifty milestones. But they can't get things going. They just can't shoot. Perfectionism is often nothing else than a fear of failure. Yes! Wanting to do things good is a great trait. Wanting to do them to good will lead to doing nothing!

A typical loser and poor poker player will always find another reason to *"start one month later"*. Sometimes I get emails with some questions about coaching. And then people tell me they will *"do it in one month"*. No offense, but that's the typical attitude of a poor poker player. The real committed people don't even want to wait an hour. They want it right away. NOW!

Poker Millionaire Mindset #9

**Rich poker players manage their money well.
Poor poker players mismanage their money well.**

Rich players are not smarter than poor players. They simply have better habits. Nobody cares if you've won a million, but lost all again. You can be the greatest poker strategist in the world. If you can't manage money, you're not any better than any poor player.



Beware: The habit of managing your money is more important than the amount.

There are several aspects of managing your money well. When it comes to poker there is the classic issue of bankroll management. I get a lot of questions like *"how many buyins should I keep for level x"*. You might be shocked if I say that it does not matter. That is the short version. The long version is that it depends on your situation and your comfort and skill level.

In theory you should always move up as quick as possible, but not quicker. The danger with moving up too fast is that most players have ego problems moving down. And instead of moving down they bust their bankroll. I hear it happening all the time. Basically, you need a minimum of 20 buyins for a limit. And you have to be suuuuper disciplined. If you drop 5 buyins, then you should move down one limit. It's important to realize that losing 5 buyins can happen any time to anybody without really doing anything wrong. But if you are emotionally strong and have no problem moving up and down all the time, this is the way to go.

If you are like most poker players, having at least 50 buyins is the way to go. The rough days will come, no matter who you are. Being prepared for them and having a cushion will keep you sleeping confidently at night. Also, especially at lower stakes, 50 buyins will be won very quickly. If you get rakeback and you beat the limit, it should take no longer than one or two months to move up, assuming you got the skills to beat the level.

If you have a lot of tilt issues and/or you are going to be a full time professional, having 100 buyins is the way to go. I would move up as quick as possible to NL 200 and from there

always have enough bankroll when moving up further. Make sure to continue to educate yourself when moving up.

Ok, part one was about bankroll management. Lets say you already got some money on the side. Please invest it! I'm no investment expert, but keeping it at 0% interest rate on pokerstars or moneybookers is definitely not a good choice. With inflation, you are even losing money by doing nothing. I know quite a few players who got over \$100.000 just lying in their online accounts. If you add the possibility of the money being stolen, or the poker site goes broke... yeah, that will never happen, not even to wait... this big site where you can "play with the pros".

The lesson to be learnt is: Instead of leaving your money in a risky place and losing value, why not put it in a safer place and earn some extra interest? If you're laughing, then you clearly haven't gotten to know a lot of poker players.



Action Plan: Chose proper bankroll management. Put your profits in a high interest account or buy stocks.

Poker Millionaire Mindset #10

**Rich poker players act in spite of fear.
Poor poker players let fear stop them.**

Thoughts lead to feelings, feelings lead to actions, actions lead to results. Aim, fire, shoot. Millions of people “think” about getting rich, and thousands and thousands of people do affirmations, visualizations, and meditations for getting rich. I’ve never sat there meditating or visualizing and had a bag of money drop on my head. I guess I’m just one of those unfortunate ones who actually has to do something to be a successful. Affirmations, meditations, and visualizations are all wonderful tools, but as far as I can tell, none of them on its own is going to bring you real money in the real world. As explained earlier, the right mindset can remove blocks that stop success. But they don’t bring success themselves. In the real world, you have to take real “action” to succeed. Why is action so critical?

Look at thoughts and feelings. Are they part of the inner world or outer world? Inner world. Now look at results. Are they part of the inner or outer world? Outer world. That means action is the “bridge” between the inner world and the outerworld.



Beware: Action is the “bridge” between the inner world and the outer world.

So if action is so important, what prevents us from taking the actions we know we need to take (like getting the right poker education)? Fear! Fear, doubt, and worry are among the greatest obstacles, not only to success, but to happiness as well. One of the biggest differences between rich poker players and poor ones is that the rich are willing to act in spite of fear. Poor people let fear stop them. The biggest mistake most people make is waiting for the feeling of fear to disappear before they are willing to act. These people usually wait forever. “Fearless” actually means to deal with fear. We will always be fearful of something. It’s a good and natural protection mechanism.

You gotta realize that it is not necessary to try to get rid of fear in order to succeed. Rich and successful people have fear, rich and successful people have doubts, rich and successful people have worries. They just don’t let these feelings stop them. Unsuccessful people have fears, doubts, and worries, then let those feelings stop them.



Beware: It is not necessary to try to get rid of fear in order to succeed.

All you need to do is practice acting in spite of fear, in spite of doubt, in spite of worry, in spite of uncertainty, in spite of inconvenience, in spite of discomfort, and even to practice acting when we're not in the mood to act. This will create a habit. So when you are used to jumping from the 10meter high into the water, you no longer fear it.

Knowledge and acting is the best way to defeat fear. Knowledge will give you certainty and confidence. The habit of doing and acting will do the rest.

I remember talking to a poker player who told me that his friend got coaching from me and has been very successful. He also told me that he would do the same, but he says that he wasn't sure if he should spend the money on the courses. I then asked if he was open to some quick coaching. He agreed and I said, *"I have only three words for you."* He said, *"yes, go ahead"*. I told him: *"You're freaking broke!"* He asked me how I knew... I just told him what you have read in some of the last chapters. If spending some money on a poker course, basically investing himself, is what is holding him up, he clearly isn't committed enough.

Either you are gonna be a person who will not be stopped or you wont. It's a choice. If you want to have that killer instinct that makes real champions at the poker tables, you can't behave like a girl before the real fight even started.

If poker is not what you want to do, that is fine. You should definitely not buy any of my courses if you are not sure that you want to win big at poker.



Beware: If you are willing to do only what's easy, life will be hard. But if you are willing to do what's hard, life will be easy.

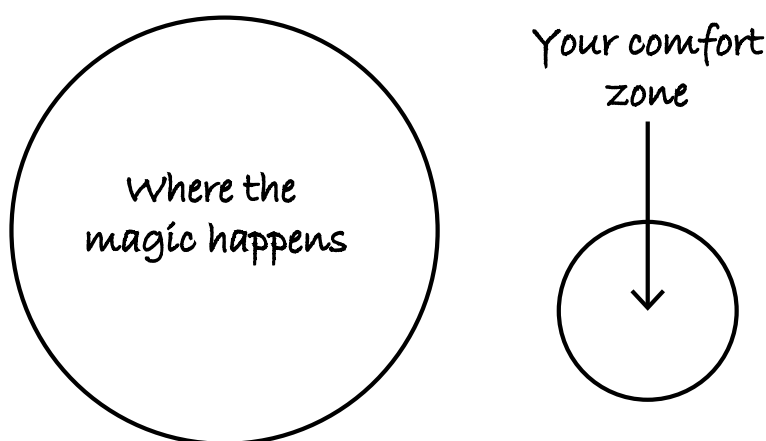
So whenever fear shows up in your life, accept it. Look at it like any other feeling. And then act in spite of it. Make a habit out of it!

Poker Millionaire Mindset #11

**Rich poker players get outside their comfort zone.
Poor poker players like to stay where they are.**

If you want to stay where you feel “comfortable”, then you will do what you will have always done. If you do what you have always done, then you will get the exact same results. Those results are where YOU are right now. If you don’t want to change anything, then keep doing what you’re doing.

If you want to change and improve you have to constantly get out of your comfort zone and keep challenging yourself. Like in the picture, this is where the “magic” happens.



Let’s suppose you are in poker at level 5 life and you want to move to a level 10. Level 5 and below are within your comfort zone, but level 6 and above are outside your box, in your “uncomfort” zone. Meaning, to get to a level 10 poker game from a level 5 poker game, you will have to travel through your discomfort zone. Poor poker players are not willing to be uncomfortable. Remember, being comfortable is their biggest priority in life.



Beware: The only time you are actually growing is when you are uncomfortable.

If you want to be rich and successful, you’d better get comfortable with being uncomfortable. Consciously practice going into your discomfort zone and doing what scares you. This can mean to move up after playing at the same level for two months. Or this could mean to play

a heads up session if you are a 6max player. If you are a heads up player, go and sit at a pot-limit Omaha table. Challenge yourself, learn something new. Constantly improving is the key to staying on top of the food chain. Over the years I have seen to many poker players come and go.

Outside of poker, learn a language, travel the world. Never forget, you only live once. One of my favorite writers – Herman Hesse – once said that *“there is nothing more to be despise in nature than the normal man”*.

Poker Millionaire Mindset #12

**Rich poker players constantly learn and grow.
Poor poker players think they already know.**

I have to repeat what I've said many times before: *"If you keep doing what you've always done, you'll keep getting what you've always got."* You already know "your" way, what you need is to know some new ways. My goal is to give you some new "software" to add to the mind software that you already have. New software means new ways of thinking, new actions, and therefore new results. It is important that you continue to learn and grow.

I've never been a great dancer and in clubs rather an embarrassment for both male and female friends. At the time I'm writing this book, I live in Buenos Aires, Argentina. One way for me to get out of my comfort zone was to learn Tango. 5 months later, I'm sure the school (little plug, www.dni-tango.com) never had a less-talented student and never made more money on a single student. But the moment I stepped into the school I have sworn to myself that I wasn't gonna leave before becoming a good dancer who can go to milongas without breaking everybody's legs. If you've seen me dance before, you know that this was a real danger.



Action Plan: Write down something that is outside your comfort zone and something that you've always wanted to learn.

Dancing was not a "fear" I had, but aesthetically moving my body was definitely one of my biggest weaknesses. So for me, it was a big challenge.



Beware: Pantha Rei. This is old-greek for "everything's moving".

Every physicist will tell you that nothing is "static". Everything is changing. So either your poker game is improving or it is getting worse. There is no "status quo". So for this reason, never stop improving. The moment you stop improving, the next downswing is just waiting around the corner. Take any plant. If a plant isn't growing, it is dying. It's the same with people: If you are not growing, you are dying.

Poor poker players say they can't afford to get educated due to lack of time or money. I usually say that *"I can not afford to not educate myself."* Benjamin Franklin's once said: "If you think education is expensive, try ignorance." Most poor poker players say *"I don't need the course", "I don't have the time", or "I don't have the money"*. Meanwhile, the soon to be successful poker players sign up and say, *"If I can learn just one new move that is going to improve my winrate by 0,5 bb, it's worth 10 times the money"*.

If you don't have the money to learn how to be successful, you probably need it more than anyone. I'm sorry, but saying *"I don't have the money"* is weak. When will you have the money? What is going to be different a year or two years or five years from now? Here's the easy answer: nothing! And you'll be saying the exact same words again at that time. History repeats itself.

Already Einstein said the definition of insanity is doing the same thing over and over and expecting different results. Look, if what you've been doing were working, you'd already be a rich poker player. Anything else you come up with is nothing more than an excuse or justification. I hate to be so asshole-like, but I'm your coach and not your mother. I believe a good coach will always ask more of you than you will ask of yourself. Otherwise, why would you need me?

I'll do whatever it takes. If that means that you call me a self-promoting asshole that makes you feel bad, I'll happily be the object of your and anybody else's hate.

You can learn to succeed at anything. If you want to be truly happy, you can learn how to do it. If you want to be a poker millionaire, you can do it. It doesn't matter where you are right now. It doesn't matter how old you are, what your skin color is or what a tough childhood you had. Nobody is born a genius.



Action Plan: Each month read at least one book (non-poker), sign up for a poker course that will help your current game to improve. If there is no course for you, find a coach who can help you to the next step. Read about personal development. Do many different things. But do it!

Epilogue

Ok, that's it. Congratulations for taking action and finishing to read this book. You've learnt many new things and I'm sure you've also known some of the things already. Now do yourself a favor and don't stop here. Continue. Make a plan. Prepare, aim, fire!

It will be my pleasure to work with you. Just remember one thing before you close this book:

NEVER GIVE UP. I know you can do it. Don't ever let yourself down.

I'm thrilled to make you rich,

Gordon Gekko

www.bestpokercoaching.com

So what now? Where do you start?

As you know, I own bestpokercoaching.com and we have few, but very selected and high quality courses. On the next page you will find an overview over the programs we have to offer that will help you on your way to crush poker.

Check out our famous [coaching programs!](#)

Poker courses from www.bestpokercoaching.com

Name	About	For whom
Heads Up Mastermind	In this course Gordon reveals all his cutting edge secrets in order to crush Heads Up Poker.	NL50-NL400 and Players from higher stakes who look to get into Heads Up No Limit.
No Bullshit 6-max	No more confusion. Combined with practical videos where users can ask questions, this course will turn you from fish to shark faster than Isildur can scream "raise".	Breakeven & losing and poker players with ambition will LOVE this course, because the simple strategies outlined are so easy to understand AND effective.
Mastering 3B pots in 2015	Misunderstanding 3B pots can cost you a lot of money. Building on the advanced preflop ranges, you will avoid tough postflop spots and reap easy profits at the tables.	Players who struggle under pressure, when the pots get bigger. Conquer the fear with cold, straightforward logic.
How to Crush Fish in 2015	Learn how to maximize value while playing the biggest source of all profits at any poker table – the fish.	For players who love actually making money at the tables, rather than debating fancy-sounding concepts of little practical use outside the forums.



The Story of HansTheGreat

About Sascha aka Hansthegreat today:

He is the best poker player in Croatia, one – if not THE – best poker player at his limit right now in the world. He is a true inspiration not only for the BPC community, but for every poker player in the world who wants to achieve something great. However, it hasn't always been like that...

Before Entering Coaching For Profits (CFP):

Hans has had small success, but was a micro-stakes player with no real net-worth. He would win some, then go semi-broke. He was an early member in the BPC community. He already improved a lot through the courses. He had a good month due to his ability to grind, but he did not make money consistently.

The challenge:


Start with \$50 at the lowest limit (NL2) and work his way up

[Here is a link](#) to his blog on BPC, where you can read his fascinating story and every detail from day 1.

Not every community is as helpful and positive like BPC. However, this does not mean that we should not spread our positive message, because among some negative people, there is always the silent majority of smart readers who will be inspired by you.

11-02-2013, 03:07 PM

HansTheGreat
centurion



Join Date: Nov 2012
Posts: 116

Thread Tools Search this Thread Rating: ★★★★★ Display Modes

#1

NEW Challenge: Watch how I turn \$50 into \$10.000 without using advanced strategies

Hi people,

I'm a 24 years old IT bachelor from Croatia who currently doesn't wanna get into the IT business but rather devote himself to poker. So to prove myself that I'm willing to do everything what it takes **I WILL TURN A 50\$ DEPOSIT INTO A 10K\$ BR.** I was wondering about this for a while and decided that this is a great opportunity to challenge myself and prove people that don't believe me that I'm able to achieve this.

I have tried advanced methods and all that bull**** that you see in the internet. I got sick of it so I wanted to work with somebody who can get me to my goal. So I teamed up with the best coach out there so that my willingness to improve, motivation and determination will never comes into question while trying to achieve this goal. So let's take a look at the facts:

- > **Starting Capital 50\$**
- > **Start at NL2**
- > **BR Management: in accordance with coach so I will update as we progress**
- > **RB will count towards BR**

VIP: ★★★★★★★★★★ ⓘ

Balance: \$50.00 ⓘ

Cashier

It did not take too long until somebody had a great piece of "advice". The worst part is that most people would deep down agree with him and think he is "realistic" and "reasonable".

11-04-2013, 06:01 AM




HighHeat
journeyman

Join Date: Apr 2010
Location: I'm inside the house!
Posts: 390

Re: NEW Challenge: Watch how I turn \$50 into \$10.000 without using advanced strategies

So...

You're going to grind 2NL rather than get a job? What is that supposed to prove?
You're going to make \$1 an hour for weeks.
You could be working and still playing and improving while supporting yourself rather than obviously not.
Get a job. Poker isn't going anywhere.
This is just irresponsible. Man up, you must still live with mom & dad.

What i want you to understand is that there are LOT of guys like that on forums. This guy had more than 300 posts, was a member for almost 4 years and talks like a parent giving "advice".

I cannot tell you (the reader) how important it is to NOT listen to advice on forums, unless you know the poster is very successful. It is typically the hobby of some messed up idiots to post their poor-people thought process, which sounds "reasonable" to many, because let's face it: MOST PEOPLE SUCK and will never achieve anything.

IF YOU WANT DIFFERENT RESULTS THAN DONKS, YOU NEED TO BE DIFFERENT!!!!

One of the first things Gordon told to Hans is that he can not listen to what the idiots on the forum will say. He has to develop the ability to ignore and/or do the opposite of what others say. If you want to make money at this game, you can't listen to the propaganda of the losers who never made any money in their life.

Here is what happened a couple months later (after a LOT of struggles which you can read in detail about in Hans' blog):

July Report

Well, I hit again a record month. I got 20k\$ in winnings + 8k\$ RB for an **28k\$ month**. Once again a very nice gift from variance which can be seen below from the graph. Money wise I won't complain but game wise it's a BE month (I didn't really improve) because I was mostly focusing on volume which I'm happy with giving that there was WC + vacation. But at least each month something interesting.

Here is what happened almost exactly 9 months after he started with \$50 on NL2

TOTAL CHALLENGE: 96 718.93\$(LAST UPDATE) + 3 381.06\$(WINNINGS 3 DAYS)
= 100 099.99\$/ 100 000\$

I will soon, probably tomorrow, write a challenge report to summarize everything and put interesting facts in it. Till then GL at the tables!

Now off to start just another ordinary day at the office. 😊 :P

Here is the graph for the whole challenge. Keep in mind the \$100k consists of \$72k made directly on the table (see graph below) and \$28k through bonus & rakeback.



Keep in mind that Hans made the MAJORITY of his money once it made “click” in his mind and he fully understood AND applied what his coach Gordon taught him. He played high volume, but as you can see for about 400.000 hands (!!!) , he did NOT make much serious profits.

400k hands seems like an eternity and there are a lot of students who “got it” faster, but i bet 99,9% of readers like the idea of \$100k profits after 9 months , starting with only a \$50 bankroll.

The point is, most people would have given up. But at BPC we are DIFFERENT. We keep on providing updates even when we’re not crushing from the first day on.

There is a reason why you don’t see publicly documented success stories from day one anywhere else. It takes a lot of dedication and absolute will to never give up. Another reason why students document their progress publicly on blogs is because if we just told the world the results without proof, nobody would believe it’s real.

Because we’re BPC, you don’t have to just hope we’re telling you the truth. It is all publicly documented on independent sites and we’ll present more of those success case studies to you.

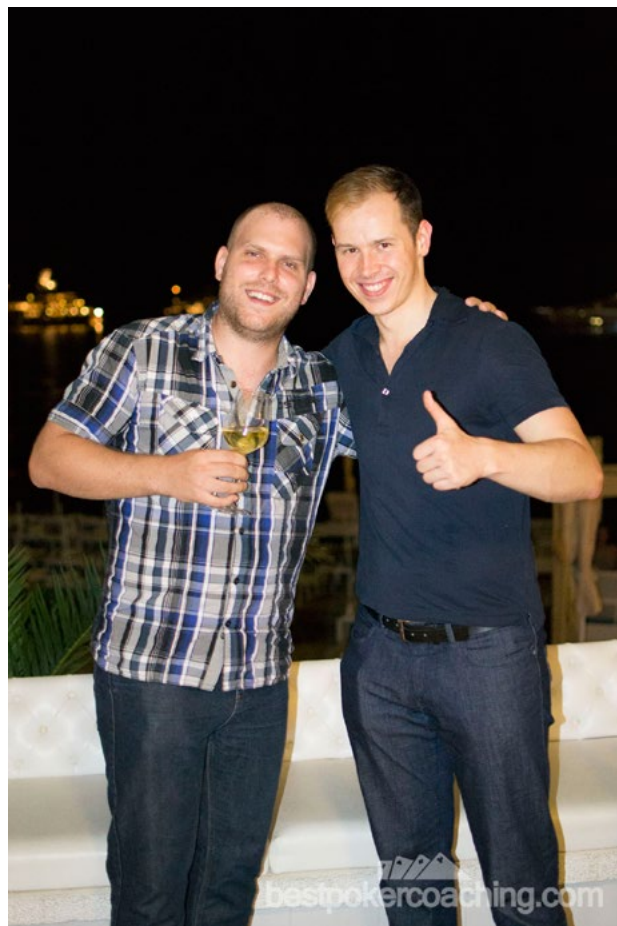
You ask why we’re different? Well, there is a reason why you have never read anything like this somewhere else...

The (amazing!) result:

In just 9 months, Hans has turned \$50 into \$100k.

Hans’ final report:

LINK: [Hans’ Report \(with graphs\) on his CFP challenge and the future](#)



HansTheGreat (left) with his coach and mentor Gordon (right) in his home country (Croatia) at the BPC Event in Dubrovnik

HansTheGreat

“BPC is really going to teach you how to make money.”

A black and white photograph of a man with a short beard and a shaved head, wearing a dark hoodie. He is holding a playing card (the 10 of spades) in his right hand and pointing towards the camera with his left hand. The background is dark with faint, repeating patterns of playing cards.

bestpokercoaching.com

 **VIDEO**

The video from the Trophy Ceremony

A black and white photograph of six men standing in a row on a stage. They are all dressed in suits. The man on the far left is bald and has a beard. The man second from the left is of Asian descent. The man in the center is holding a trophy. The man second from the right is holding a trophy. The man on the far right is wearing a light-colored suit. The background features a wall with vertical slats and a banner on the right that says "bestpokercoaching.com", "B", "Dub", "Adv", "Fest".

 **VIDEO**

What is Hans doing now:
He created his first poker course.

How To Crush Fish in 2015



He also continued to study and improve on his own, keeping 100% of the profits. He is realizing his dream of traveling around the world and of course he still is a very essential part of the BPC community.

Other players look up for him for inspiration and in a true BPC manner, Hans answers questions and gives a lot of free advice to those who are smart enough to listen.

HansTheGreat turned from only being a poker “player” into a serious poker business man who makes a lot of money.

Update September 1st 2015



LINK: [Hans has crossed the \\$250k Profits and only the poker gods know if he'll ever stop!](#)



Coaching for Profits

DO YOU ALSO WANT TO MAKE 10K, 20K, OR 30K EUR PER MONTH?

If your answer is yes, you should check out the link below and listen to the introduction which might will change your life.

In a minute, I will explain to
you the system we use at
BPC with  **VIDEO**  ents, and
show you their **amazing**
graphs and success stories.

WE OFFER SIX ELITE COACHING PROGRAMS

NL 6-MAX MICRO

HEAD COACH: GORDON BPC

PROFIT TARGET: 10kEUR

Just starting out, struggling to beat the opposition at microstakes or want to move beyond those stakes? You will learn what it takes to beat your competition!

NL 6-MAX CRUSHER

HEAD COACH: GORDON BPC

PROFIT TARGET: 60kEUR

Inspired by HansTheGreat and the rest of the BPC 6-max crushers? This is where you will learn to hit those epic 15k, 25k, 30k+ months.

NL HU SOLDIER

HEAD COACH: GORDON BPC

PROFIT TARGET: 60kEUR

Our flagship program for years – the preferred program of our founder and CEO Gordon. A well-oiled machine, pumping out 10k+ winners.

SNG GRINDER

HEAD COACH: BENCB789

PROFIT TARGET: 60kEUR

FORMAT: Single-table, as well as up to 180 man

Get personal coaching from Ben “bencb789”, the best high-stakes SNG player in the world.

PLO 6-MAX BALLER

HEAD COACH: KASINOKRIME

PROFIT TARGET: 60kEUR

Ever wondered what it’s like to be coached by a WSOP champ? John KasinoKrime will make you a believer.

PLO HU ELITE

HEAD COACH: KAZOR

PROFIT TARGET: 60kEUR

Two-times PLO player of the year on PTR, Kazor can coach you all the way up to PLO5k – if you can take it, that is.

>> APPLY FOR ONE OF OUR PROGRAMS <<

IN THE TABLE BELOW YOU CAN SEE THE RESULTS OF OUR STUDENTS

OUR STUDENTS' RECENT PERFORMANCE				
CFP MONTHLY RANKINGS WINNERS IN 2015				
1.	steezy	€ 29 468	August	Read his blog HERE
2.	goodfake	€ 14 352	October	Read his blog HERE
3.	somebody	€ 13 955	September	Read his blog HERE
4.	Rylan	€ 12 505	March	Read his blog HERE
5.	m1ndCtrl	€ 11 467	June	Read his blog HERE
6.	Maestro	€ 11 207	December	Read his blog HERE
7.	Rylan	€ 11 176	February	Read his blog HERE
8.	Rylan	€ 11 023	January	Read his blog HERE
9.	IronBPC	€ 10 757	July	Read his blog HERE
10.	steezy	€ 10 562	April	Read his blog HERE
11.	nubson	€ 10 117	November	Read his blog HERE
12.	nubson	€ 10 035	May	Read his blog HERE

We keep a monthly ranking inside the program, and we publish results live for everybody to see. We also include the links to the blogs of each individual student (our students start a blog when they join the program), so you can browse through his blog for yourself, see how he progressed during his time inside the CFP program.

IN THE VIDEOS BELOW YOU CAN HEAR WHAT OUR FORMER STUDENTS SAY



HansTheGreat

"BPC is really going to teach you how to make money."

bestpokercoaching.com

VIDEO

- Hans turned \$50 into \$100k in less than 9 months.



ImaChampion

"Gordon was tough. He made me improve a lot as a person"

bestpokercoaching.com

VIDEO

- \$35k month. \$100k in 9 months
- His record DAY in 2015 is 22k Euro – he improved further on his own



@Vars

"They are just so good, that nobody else could even come close."

bestpokercoaching.com

VIDEO

- Atvars turned -1.5bb winrate on NL200 into a 7bb winrate at NL200.
- He is the fastest finisher of the 60k EUR program with 5 months and 24 days.



Somebody

"I had to earn the trust of the coach. I learned a lot about life, about business."

bestpokercoaching.com

VIDEO

- His personal best month in CFP: 14k
- Finished the program with 3 back-to-back 10k+ months

Rylan

"From CFP, I got everything I need to make 10k EUR each month."

bestpokercoaching.com



- Mikhail finished the 60k program in 7 months and 21 days.
- His record day was 8138 EUR.

M1ndctrl

"BPC is a great place to be. We always support and help each other."

bestpokercoaching.com



- June 2105, his best month – 11 467 EUR
- Joined in January as a decent MTT player, and a losing HU player

Nubson

"I simply earn a lot more money than before CFP. That's what i care about."

bestpokercoaching.com



- Finished the program with an epic 4k session
- Won monthly CFP rankings 4 times
- Had three 10k+ months during his run in the program

Vidarbusk

"It's so easy, and yet we make more money than in most jobs. It's crazy."

bestpokercoaching.com



- Joined as a break-even player.
- His best month before CFP was \$500.
- He improved that by 1400% after a few months...

Goodfake

"They know exactly what to do. I'm a better player and a better person now."

bestpokercoaching.com



- Made 40k EUR in his last three months in CFP
- His best month was 14 352 EUR.



- Currently in the program
- Advanced student, regularly making 5k+ per month

>> APPLY FOR ONE OF OUR PROGRAMS <<

CFP ALUMNI – THE FIRST GENERATION, WHERE IT ALL STARTED

THIS COULD BE YOU NEXT TIME AROUND...

NOT SO LONG AGO, THEY WERE SITTING WHERE YOU'RE SITTING NOW, BROWSING THE WEB FOR A GOOD POKER COACH

Take some time, and watch the award ceremony below – you just might get inspired, when you see what is possible for regular everyday folks, when they are supported by a motivated community, and shown the way by some of the best professional coaches in the business. These are the guys whose stories are well-known within the BPC community, inspired many of the newer members, and deservedly got their round of applause from everybody fortunate enough to participate in the BPC poker seminar this summer.



WHY DO WE PUBLICLY DOCUMENT THE RESULTS OF OUR STUDENTS, FROM DAY 1?

- Many aspiring poker players and even professionals almost blindly trust a coach based on a few forum posts at best. And we don't blame them, the poker coaching industry is far from transparent. Too many poker coaches hide their screen names, refuse to post their results and graphs for the most part, and most won't reveal any of their students.
- Would a football coach ever get hired if he said to the club owners: "Well I won't tell you which teams I coached so far, or the results I had (here, you can check these 3 games I won last year), and I also don't want to tell you my name – just call me OMGJoseMourinho123." Of course not, it would be deemed ridiculous. But in the poker industry, this is accepted.
- We are trying to reverse this trend and bring transparency and credibility to the poker coaching industry. We PUBLICLY document the results of our students from day 1, via their blogs. We publish reviews of REAL life people, not nicknames on the forum, and you can hear what they have to say themselves.
- Of course, our results are unprecedented, so we have no incentive to hide anything. But, we are the only ones in the poker coaching field who are doing this so openly. ASK YOURSELF: Why is that?

>> APPLY FOR ONE OF OUR PROGRAMS <<

OUR STUDENTS ARE REAL PEOPLE, NOT SIMPLY NICKNAMES ON THE FORUM

- We are a community. We encourage and support each other. Many say that is the most valuable part of BCP, the "priceless" part, which money cannot buy.
- Joining the insider group of BPC by becoming a CFP student is something like going to a college, or university – where everybody studies and plays poker! How cool is that! Your "classmates" are fellow grinders, and "guys from other classes" are the guys who play PLO, HU, SNG... It's a unique poker universe.
- Their stories are often eye-opening. They are regular, every-day guys, who decided to join our programs and follow our proven systems. There is nothing "special" about our guys – except that they had the determination and guts to make the decision to change their lives with us. And, as you can see, they are richly rewarded for it.
- We like to meet up in real life. Our last meeting was in Dubrovnik this summer. Next one will be in Barcelona or Malta, we haven't fully decided on it yet. Depends where they have cheaper jetski's to bust!



>> APPLY FOR ONE OF OUR PROGRAMS <<

SO – WE ASK YOU AGAIN:
Do you also want to make
10k, 20k, or 30k EUR per month?

THEN WHAT ARE YOU WAITING FOR?

Sign up TODAY, while the PRICE IS STILL LOW!

(While we would like for everybody to join our family, we can unfortunately only guarantee you a place in the program once you send us the security deposit for the chose program.)

If you need more information about our Coaching for Profits Programs (CFP), please check out our FAQ section on CFP: [LINK](#).