

Contact

0927-185-3914 (Mobile)
Deuelvitorio@gmail.com

www.linkedin.com/in/deuelvitorio-8369031b1 (LinkedIn)
deuelvitorio.my.canva.site/
(Portfolio)

Top Skills

Artificial Intelligence (AI)
Machine Learning
Business Applications

Certifications

Free scrum training
Free agile scrum training
Business Analysis Overview
Successful ITIL Incident and Major incident management
JS React Certificate

Deuel Vitorio

Custom Software Engineer | AEM Business Practitioner Professional
Makati, National Capital Region, Philippines

Summary

As a certified AEM Business Practitioner and React JS professional, I bring 4 years of experience as an Advanced Application Specialist with a solid background in e-commerce and incident management, specializing in AEM and Hybris. My expertise lies in manual testing, vulnerability assessments, certification renewals, and ensuring product quality across platforms like AEM and Hybris. I am also skilled in stakeholder engagement and resolving front-end incidents for clients in the US, Canadian, and European markets.

With a strong focus on enterprise content management and business-centric AEM solutions, I have a proven track record in optimizing AEM workflows, content governance, and integrating SEO & analytics for performance-driven results. My leadership experience includes supervising and mentoring technical teams, setting priorities, and guiding project deliverables. I've also led cross-functional meetings to resolve high-priority issues and collaborated with service managers, clients, and stakeholders to deliver impactful solutions.

Eager to grow more technically, I'm now focused on expanding my skills in development and business analysis, aiming for roles like Business Analyst, AEM Consultant, or Product Owner. I am excited about leveraging my knowledge in incident management, business strategy, and communication to drive digital transformation and strategic solutions within the AEM ecosystem and beyond.

Experience

Accenture

4 years

Advance App Engineering Analyst

November 2021 - Present (3 years 1 month)

Metro Manila, National Capital Region, Philippines

Skilled Manual QA Specialist with expertise in monitoring and post-deployment smoke testing, ensuring seamless customer journeys through comprehensive functional testing for front-end and back-end systems. Proficient in AEM and Hybris smoke testing, executing rapid functional tests post high-priority fixes, and collaborating with Defect Managers to effectively triage Jira tickets.

Experienced L2 Support Specialist with expertise in AEM and Hybris incident resolution, adept at managing production issues and maintaining effective client communication. Skilled in analyzing Jira tickets, creating PRB and CHG tickets, verifying configurations, and implementing cache clearing and redirects using Akamai. Proficient in coordinating incident resolution, developing runbooks, renewing Apple Pay certificates, and monitoring system health with New Relic. Oversees weekly security patching to ensure platform stability and mitigate vulnerabilities.

As an AEM Business Solutions Specialist, I develop scalable, customer-centric content strategies for e-commerce by aligning configurations with business goals and stakeholder needs, which includes optimizing Adobe Target functionality for enhanced customer experiences, modernizing platforms through digital transformation, enhancing AEM performance for effective content management, delivering targeted content to boost engagement, streamlining content across channels, improving workflows for quicker delivery, managing digital assets for scalability, ensuring compliance and consistent branding through content governance, engaging stakeholders to align AEM solutions with business objectives, providing end-to-end implementation and ongoing support, optimizing performance for fast load times, and verifying proper SEO configuration in AEM page properties.

Associate Software Engineer

December 2020 - December 2021 (1 year 1 month)

Philippines

Certified React JS Specialist with hands-on experience in AEM, focused on supporting multinational e-commerce platforms. Skilled in inspecting component setups, incident triaging, and ensuring front-end performance optimization for North American (NA) and European (EU) markets. Proven expertise in maintaining front-end efficiency while collaborating with cross-functional teams to resolve e-commerce issues and deliver seamless customer experiences.

Education

Jose Rizal University

Bachelor's degree, Computer Engineering · (2015 - 2020)