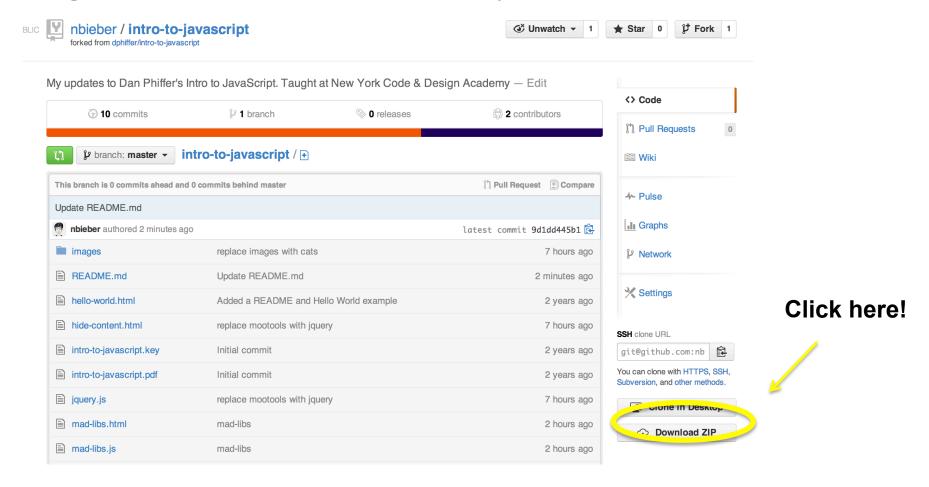
https://github.com/nbieber/nycda-iwdd-lesson-1



Plus, if you don't already have them: Google Chrome Sublime Text





Introduction to Web Design & Development

Lesson One

Nicole Bieber

TOURCHOIL TO IVE

- oftware Developer at Amplify
- Makes educational apps
- tudied computer science at MIT
- avorite TV Show: Dr Who



Everything is deeply intertwingled. In an nportant sense there are no "subjects" at all; nere is only all knowledge, since the crossonnections among the myriad topics of this orld simply cannot be divided up neatly." -Ted Nelson, Computer Lib/Dream Machine Vhen human beings acquired language, we irned not just how to listen but how to speak. hen we gained literacy, we learned not just he read but how to write. And as we move into creasingly digital reality, we must learn not jus w to use programs but how to make them." Douglas Rushkoff, Program or Be Programm The single most significant change in the politic cyberspace is the coming of age of this simple ea: The code is law. The architectures of the berspace are as important as the law in defining the liberties of the Net."

-Lawrence Lessig, The Code Is the Law

Course Overview

- Tuesdays & Thursdays 6:30-9:30
- 15 min. break at 8pm
- Short (5-10 min) quizzes on Thursdays
- Homework short assignment for each class
- Recommended activities/resources

How The Web Works Connect via Web Server Broadband/ Web Host Other High-Speed HTTP INTERNET Users on comput with Web browse ΙE HTML Files Firefox and images Safari Chrome etc....

eside on designers'

Parts of a Website

- HTML content markup
- CSS layout/styling
- avaScript client-side behavior
- Ruby on Rails server-side behavior

What is HTML?

- Hyper Text Markup Language
- Marks up text
- With CSS, associates style information
- HTML files contain tags and regular text

Creating an HTML File

Quick demonstration —what you see, what the browser sees

An HTML file can be created in any plair text editor - it is a plain text file that ends in .htm or .html.

HTML files are typically edited in applications like Sublime Text 2, TextWrangler, and BBEdit.

HTML tags

An tag is enclosed in 2 angle brackets (<>)
A closing tag has a / before the keyword
For instance, <html> is the opening tag,
/html> is the closing tag of the document

Other Tag Info

Tags, much of the time, have other tags inside of them

Beware of improper nesting:

```
b>
</b>
/li>
```

Elements

```
Opening Tag

Attribute Attribute Value Value Value Value Value Attribute Attribute Value Attribute Attribute Attribute Attribute Value Attribute Attribute Attribute Attribute Attribute Attribute Attribute
```

Element

HTML Attributes

- HTML elements can have attributes
 Attributes provide additional
 Information about an element
 Attributes are always specified in the start to
- Attributes come in name/value pairs ike: name="value"

More on links

Target attribute, to open the link in a new window

ID to specify an anchor.

a href="<u>http://google.com</u>" target="_r id="google">Google

An anchor allows you to send people to a certain part of your page using another lin a href="#google">Visit our Link to

Google

More on anchors

Anchors can be used in any link to the page as well.

Visit the Link to Google on the Page!

Anatomy of a Webpage

Doctype

- tells the browser what HTML version you're using. Always use:
- <!DOCTYPE html>

HTML

- Head section loaded first, user does not see it
- Body section Page content

```
octype html>
                                         head
nl>
<head>
  <title>This text shows up in the menu bar</ti>
</head>
<body>
 You can see this text.
                           body
</body>
tml>
```

HTML Tags

- <!DOCTYPE html>
- <html></html>
- <head></head>
- <title></title>
- <body></body>

The <head> Section

- The <head> section of your file contains more ther just the title of your document
- This section of your document is meant to enclose links to external files as well
- You can also create CSS or JavaScript in this space that will work with your page

HTML Tags 2

```
</hl></hl></hl></d><hl></hl></e></d><a></a></a></ms>
```

Lists

Lists are declared with the tag, which denotes unordered list.

List items are declared with the tag.

HTML Text Formatting

Although text should be styled with CSS in most cases, there are tags to format text within HTML itself

- makes text bold
- <i> makes it italic</i>,
- <u> creates an underline</u>

Notes

NEVER forget the end tag!
Use tabs for easier to read code

Marking Up

Let's mark up a document with HTML!

Tables

Tables are an important layout element, but have mostly been replaced by <div> and tags for basic page layout

Only use tables for tabular data!

Tables

A table begins with a tag

A row starts with the table row tag,

A column with the row starts with a , or table data, tag

Sample Table

```
ble>
tr>
  >
       Hello!
  /tr>
able>
```

iFrames

An Iframe is another HTML page or website view in a frame inside your HTML page

This is how some websites create embeddable widgets

<iframe src="page.html"></iframe>

Embedding Javascript

To embed JavaScript in your page, use the script tag

ipt type="text/javascript" src="yourfile.js"></sc

Create Your Own

- Markup your own page.
- Feel free to use Google to look things up.
- www.w3schools.com is a great resource!

<div> and

div> represents a generic element (a division") – you can style it however you was span> is similar – used for inline text styling

```
This is a paragraph.
This is another paragraph.
liv>
```

Resources

v3schools

Codecademy

http://prework.flatironschool.com/#html