Benjamin Graham

THE INTELLIGENT

INVESTOR

Updated with New Commentary by Jason Zweig

HarperBusiness Essentials

A HarperBusiness Book

An Imprint of HarperCollins Publishers

" c" -2009

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          HarperCollins.
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embodied in critical articles and reviews.

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| Emerson Electric | | | 362 |
| Emery Air Freight | | | 362 |
| Emhart Eltra | | | 363 |
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| Stor | ck Guide | | 417 |
| Stoc | x Guide | | 717 |
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| Danie Cantail | |
| Penn Central . | 464 |
| Ling-Temco-Vought Inc. | 470 |
| NVF Corp. | 476 |
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| A.A. T | 481 |
| AAA Enterprises | 483 |
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| 18. | |
| | 491 |
| 1. Real Estate Investment | _ |
| Trust (, ,) R | ealty |
| Equities Corp. of New York (| ; 492 |
| 2. Air Products and Chemic | |
| (| |
| Air Reduction . (| |
| ;) | 499 |
| 3. American Home Products Co. | |
| , |) American |
| Hospital Supply Co. |) Timerican |
| (| |
|) | 503 |
| 4. & R Block | |
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| |) Blue Bell (| 506 |
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| (| ,) onal Flavors & Fragrances) International | 506 |
| Harvester . (| , | |
| 6. | , McGraw Edison (| 510 |
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| McGraw-Hill (| , . | |
| ; | , | 515 |
| 7. | National General) National Presto | |
| Industries (| | 510 |
| 0 | , Whiting (| 518 |
| 8. | Whiting () Willcox & Gibbs | |
| (|) will contact stress | 524 |
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| 19. | | |
| 17. | : | 533 |
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| 2. | | |
| | (1972) | 604 |
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| 3. | (| |
| | 2003) | 606 |
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| 4. | | |
| | [1] | 608 |
| 5. | Aetna Maintenance | 627 |
| | : 1965-1970 | 629 |
| 6. | | |
| | NVF SharonSteel Shares | 630 |
| 7. | | |
| | | 631 |
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| | | 637 |
| | | 653 |
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| | | 633 637 |

HarperCollings,

Money,

Money.

Aronson + Aronson +

Ortiz;

Peter L. Bernstein; Frontier Advisors; Efficient Vanguard

Group;

Greenwich Associates;

Fond

Foundation.

Time Inc.

Business Information Research Center,

FridsonVision LLC;

| , | Center for Financial |
|------------------------|----------------------|
| Research & Analysis; | Н. , |
| Inside Information, | |
| Loomis Sayles & Co.; . | Advent |
| Capital Management, | |
| ; Vanguard Group; | RIA Thomsom; |
| vanguara Group, | Tara Triomsom, |
| , | Ibbotson Associates; |
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1950 , 19 . ,

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| 1976 | Financial Analysts Journal, | - |
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| E-mail: W W W : | info@dialektika.com http://www.dialektika.com | |
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v. 21

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c" <u>www.williamspiiblishing</u>.

com ,

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1929
                               Ladies' Home Journal*.
15
                    80
                                       3600
                      General Motors
                           ?
                                             30
                                                    (DIJA),
                            1929-1948
              (1879-1950)
                Du Pont
           General Motors.
Empire State Building.
                                            20
                                           www.efficientfrontier.com/ef/197/raskob.htm
                              Web-
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```
1949
          8500
80
                      20-
                                8%.
                                           DJIA
1948
        300,
177.
                        50
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```
)
                                         1949
                          1965
1.
2.
                           35%
                                              1970
           30
                 . (
                                                .)
3.
                          1970
4.
                                            . (
```

1 8. Webedu/will/dow/dowpage.html.

 $http:/\!/viking.som.yale.$

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5.
   6.
       ).
1960-
         .
1969
                                                               16.
                .
The Perm Central Transportation,
**
                             21
                                      1970
                17).
                 Ling-Temco-Vought National General 17 18).
1968 1971 ,
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| | , | | , | | |
|-----------|------|------------|--------------------------------|---|---|
| , 951, | 1971 | , 632, 197 | , 1971 . - 70 1971 | | |
| , 797. | | | · | | |
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| | | | | 1050 | |
| | | | | 1972 | |
| | | 7,19% | | | |
| | | | | 2,76% | |
| | | | | | |
| | | 4.4007 | 2.020/ | (| - 1 |
| | | 4,40% | 2,92% | 196 |)4 - |
|) | | , | 194 | 9 | |
| | , | | | | |
| • | , | | | | |
| 2 660/ | | 4 | c 920/ | | |
| 2,66%, | | (| 5,82% | • | • |
| | | | | | |
| | | 25% | | | |
| | | | | | |
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| , "50 | 50" | | | | |
| "50 | 50" | | | | |
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29
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```
(defencive, passive)
                                  (active, enterprising,
aggressive)
                    2003
10
     2.
3,8%,
                                    1,9%. (
1964
                                          1981
```

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|---------------------------------|---------------------|--------------------|
| , | | - |
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| | | - International |
| Business Machines | _ | memanonai |
| Susuress Macrimes | , | |
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| - | , - 1950- | |
| 1940- | - 1950- | • |
| Aeronautical Securities Fund. , | Missiles-Rockets-Je | ts & Automation |
| | • | , |
| | | |
| , | , | |
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31
1970
         200 . . (
1945 1961
                             .)
         1969-1970
                 IBM,
                               3%
                                       IBM,
```

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99
100
       1970
                                        - 9,40%
                              7,3%,
                           1973-1977
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| | , | | |
| | , 1914 , | - | |
| (| , | , 50 | - |
| |) 1972 , | | - , - |
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1934
                  (Security Analysis) [1]
             38
1929-1932
  [2].)
          Security Analysis,
     (
1962
                ):
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1970 " (reckless investors), , 1962 .)

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[3].
                                   (
                           Federal Reserve Bulletin
                                                            1948
                                                              ?"
4%
                                                   1949
                                                            1958
                           10-
                                                          18,7%.
2002
                                    Business Week 24%
                                        47%.
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: 1)
                                          3)
                                          , Amazon.com
,
Edison Electric Light
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| | 1. | | | | ••• | 43 |
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Web-cmpa-

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| 1. | (| 1972). |
| | , | , , , , , , , , , , , , , , , , , , , |
| | , 5%. | , |

| | | 25%, " | |
|--------------|--------|--------|-------|
| , | 75% | ", , | , - |
| , | 73% | , | - |
| ". | | | |
| 1965 4,5% | | | 3,25% |
| | | | |
| | (802) | | _ |
| 3,2%. | 892) | | - |
| | | , | " - |
| | | " | - |
| 3,5 | 4,5%. | | |
| | • | , | - |
| (| , | | - |
|) | | 7,5%. | - |
| | , | | |
| | | 6%. | |
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| 1949-1964 | | | - |
| , 10% | | , | |

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1949
           " [4].
                               1964
2.
                                          1964
                               7,5%
              4,5%
                       1964
                                       1969-1970
                          900),
— 3,2%).
3,5% (
                 1964
                           38%)
                       (
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                                            )
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| 1 | 964 | | , |
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| 3. | | | |
| | 1971 | 1972- | |
| | 1971 | | |
| 8%- | | | |
| 5.7%- | | | |

6%-

| | 1. | | | | 49 |
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| ; | | | | 6%- | - |
| 3,5%. | | - 900 | 1971 | | |
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| | 4%. | | | | |
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| 7,5% — | | , | | , | |

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5,3% [5],
                                 1964
                                     1964
                                                            .)
   1971
                                     1972
                                                         1981
                                                         6,5%.
                                               10
8,6%
 2%
2%,
              2003
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| 1997 , | |
| | (Treasury |
| Inflation-Protected Securities, TIPS), | |
| . TIPS, ' | |
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(
                    100%-
                                                 50:50
(
         25%
                                 75%.
               7,8%
                                            5,5%
                                         14%,
20
        1949
                                                  1949
   1969
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" (bootstrap operation).
30
                                 )*.
                                          Standard &
                      Wilshire 5000.
Poor's 500 (S&P)u
                                500
                                     70%
                                        Wilshire 5000
                                 6700).
                S& 500( .
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54

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| | , | , | | |
| | 1960 | 1970 | | • |
| _ | 1,00 | 616 839, | 36%. | |
| | | , | | |
| | | Standard and Poor's 500 | | |
| 58,11 | 92,15, | 58%. | | - |
| , | | | | - |
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| 1960 | | , | , | - |
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20% 1980-(institutional arbitrage desks)— 7),

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| | , | | | 1949 | |
| ", | | 1897-193 | 3 | | |
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| 1. | _ | (| - | |
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| : | 1990- | _ | | |
| | , .— | | - | |
| | . Stocks for the Long Ru | ın, | "(!) 1994 , | |
| | | , | , | • |
| , | 135% | , | | |
| | | : | 1999 | |
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| 2. | 67 |
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| | |
| 55 1915 . (1946 , 1945 | - |
| , | - |
| .) | - |
| . 1915-1920 | - |
| | |
| 15%- 1965 1970 . | - |
| 1700 1770 . | |
| | - |
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2.1. , (, 1915-1970)

*

S&P 500()

| - | | | | | | | | |
|-------|------|------|------|-------|-------|--------|--------|--------|
| | | | | | (%) | (%) | (%) | (%) |
| 1915 | 38,0 | 35,4 | | 8,31 | | | | |
| 1920 | 84,5 | 69,8 | | 7,98 | +96,0 | 96,8 | | -4,0 |
| 1925 | 56,6 | 61,1 | 1,24 | 11,15 | -33,4 | -12,4 | | +41,5 |
| 1930 | 47,3 | 58,2 | 0,97 | 21,63 | -16,5 | -4,7 | -21,9 | +88,0 |
| 1935 | 43,8 | 47,8 | 0,79 | 15,47 | -7,4 | -18,0 | -21,6 | -26,0 |
| 1940 | 43,0 | 48,8 | 1,05 | 11,02 | -0,2 | +2,1 | +33,1 | -28,8 |
| 1946" | 66,1 | 68,0 | 1,06 | 17,08 | +53,7 | +40,0 | +1,0 | +55,0 |
| 1950 | 86,8 | 83,8 | 2,84 | 18,40 | +31,5 | +23,1 | +168,0 | +21,4 |
| 1955 | 97,2 | 93,3 | 3,62 | 40,49 | +6,2 | + 11,4 | +27,4 | +121,0 |

"

S&P 500()

| | | | | | (%) | (| (%) | (%) (%) | |
|------|----------------------|-------|---------------------|-------|-------------|--------|-------|---------|--|
| 1960 | 100,7 | 103,1 | 3,27 | 55,85 | | + 10,5 | -9,7 | +38,0 | |
| 1965 | 102,5 | 109,9 | 5,19 | 88,17 | +1,8 | +6,6 | +58,8 | +57,0 | |
| 1970 | 117,5 | 134,0 | 5,36 | 92,15 | +14,6 | +21,9 | +3,3 | +4,4 | |
| 0 | 1957 = 100. 110,4 | | | | (1967=100), | 1967 | | 116,3 | |
| , | | | 1941-1943 1946 . | 1 | 0. | | | | |

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20
                  1965-1970
         4,5%
                       1970
                                     5,4%.
       , 3%. (
                          2,5%
1915
      1970 [1].)
   ?
  ).
                                             1973
         8,7%—
                       1973 1982
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| | 2. | 71 |
|-------------|-------------------|----|
| | 3% | , |
| | , , | - |
| : " | , | - |
| , | | - |
| , | , | - |
| 1970-1971 ? | , | - |
| ? | , | - |
| , | | - |
| _ | , | - |
| ? | | - |
| 55- | ?" | - |
| , | • | _ |
| , | , | , |
| , | | - |
|) 1915 | 753 1970 , 4%. | - |
| 4% | . (| - |
| | Standard & Poor's | |
| .) | 8% | , |
| , | | , |
| 55- | | : |
| " | , | - |
| | | - |

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25), — 1966 22% (1946-1950 1970), , 1965

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20
                        . (
                                         . 2.2).)
                                      10%,
                                                ,
[2].
                           900
1971
560
6,5%. (
                                      900
                                                      1970
18.)
                            12
       1971
                                    ),
                          1,
                                             3,5%
```

| 2.2. | | , | | 1950-19 | 969 | |
|------|-------|-----------|----------------------|----------------|---------------|---|
| | | | | | (%) | |
| | () | | | | | |
| | | (|) (. | Sta Poor's" | , undard & | (|
| 1950 | 140,2 | 42,6 | 17,8 | 18,3 | 15,0 | |
| 1955 | 212,1 | 48,6 | 27,0 | 18,3 | 12,9 | |
| 1960 | 302,8 | 49,7 | 26,7 | 10,4 | 9,1 | |
| 1965 | 453,3 | 77,8 | 46,5 | 10,8 | 11,8 | |
| 1969 | 692,9 | 91,2 | 48,5 | 11,8 | 11,3 | |
| 0 | 19. | 55 | | | | |
| | 1950 | Cottle an | d Whitman; 1960-1969 | | Fortune. | |

77 2.

| (| , , | 1969 1970 | , , | 1950 30% | 13,2%. | 11% |
|---|------|--------------|-----------|-------------|--------|-----|
| | | | , 1950 | , | 4%. | |
| | | , | | , | | , |
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| | [3]. | , | | , | , | |
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| | 2.2. | , | | | 1950 |)-1969 (%) |
|------|-------|-----------|--------------------|-----------|---------|---------------|
| | (|) | | | | |
| | | | () | .) (. | Poor's* | Standard & |
| 1950 | 140,2 | 42,6 | | 17,8 | 18,3 | 15,0 |
| 1955 | 212,1 | 48,6 | | 27,0 | 18,3 | 12,9 |
| 1960 | 302,8 | 49,7 | | 26,7 | 10,4 | 9,1 |
| 1965 | 453,3 | 77,8 | | 46,5 | 10,8 | 11,8 |
| 1969 | 692,9 | 91,2 | | 48,5 | 11,8 | 11,3 |
| 0 | 1950 | 1955 C | ottle and Whitman; | 1960-1969 | | Fortune. |

| | | | , | | - |
|------|--------------|-----------|-------------|--------|---------------|
| , , | 1969 1970 | , , | 1950 30% | 13,2%. | 11% |
| | | , 1950 | , | 4%. | - - , - |
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| [3]. | | | , | | , |

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|-----------------|---------------|---------------------------|--------------------|------------|------------|--------------|
| , 8% (| , | - |). | | 1971 | , |
| | | , | | | | - |
|). | · : | 4% | , (| , | _ | _ |
| - | : " | | | "*. | | , |
| (| Gen | eral Ele | ectric | | 25 |), |
| | | 1929 | , 9-1932 | | | - , - |
| | , | | | | , | |
| | | , | | | | - |
| , | | | | , | | - |
| * | XIX— | XX | , | | | - |
| ; " Financier (| Random House, | ". 1999), _l | . Jean ; o. 11. | Strouse, N | Morgan, Ar | - nerican |

| | 2. | 79 |
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| , 1 | 935 , , | , - |
| 1972 , | • | 35 , - |
| 1972 , 35 48 | 3 . , | _ |
| 35%. | | |
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1804
), "
                            67,5
                , 2%
                                              100%
2%
                                                     , 5%,
                  65).
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2. 81

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7,5%, ,

| , | | 90(| 0 (| | |
|------|-------|-----|-----|-----|---|
| , | | | , | | , |
| 1965 | | | | : " | |
| | 892). | , | (| | |
| , | | | | | |

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100
 1871
           (
                                          19 "
                                              100
           ( 1870
                  (Cowles Commission).
                                             Standard
and Poor's 500.
                               (Dow Jones Industrial
Average, DJIA),
                                            1897
    30
                                American Telephone &
Telegraph
            29
      [1].
```

3.1. 1871 1971

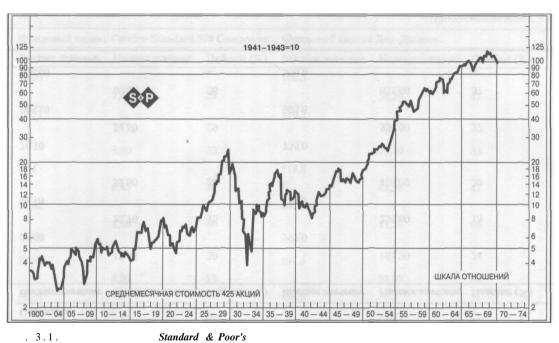
| | | Cowles-Sta | ndard 500 Compo | osite | - | |
|------|-------|------------|-----------------|-------|-------|-----|
| | | | | (%) | | (%) |
| 1871 | | 4,64 | | | | |
| 1881 | 6,58 | | | | | |
| 1885 | | 4,24 | 28 | | | |
| 1887 | 5,90 | | | | | |
| 1893 | | 4,08 | 31 | | | |
| | | | | | | |
| 1897 | | | | | 38,85 | |
| 1899 | | | | 77,6 | | |
| 1900 | | | | | 53,50 | 31 |
| 1901 | 8,50 | | | 78,3 | | |
| 1903 | | 6,26 | 26 | | 43,20 | 45 |
| | | | | | | |
| 1906 | 10,03 | | | 103,0 | | |
| 1907 | | 6,25 | 38 | | 53,00 | 48 |

. 3.1

| | | | • | | | |
|-----------|-------|------|----|-------|-------|-----|
| | | | | (%) | | (%) |
| 1909 | 10,30 | | | 100,5 | | |
| 1914 | | 7,35 | 29 | | 53,20 | 47 |
| 1916-1918 | 10,21 | | | 110,2 | | |
| | | | | | | |
| 1917 | | 6,80 | 33 | | 73,40 | 33 |
| 1919 | 9,51 | | | 119,6 | | |
| 1921 | | 6,45 | 32 | | 63,90 | 47 |
| 1929 | 31,92 | | | 381,0 | | |
| 1932 | | 4,40 | 86 | | 41,20 | 89 |
| | | | | | | |
| 1937 | 18,68 | | | 197,4 | | |
| 1938 | | 8,50 | 55 | | 99,00 | 50 |
| 1939 | 13,23 | | | 158,0 | | |
| 1942 | | 7,47 | 44 | | 92,90 | 41 |
| 1946 | 19,25 | | | 212,5 | | |

Cowles-Standard 500 Composite

| | | Cowles-Star | ndard 500 | | 1 oy- | |
|-----------|-----------|-------------|-----------|-------|--------|-----|
| | Composite | | | | | |
| | | | | (%) | | (%) |
| | | | | | | |
| 1949 | | 13,55 | 30 | | 161,20 | 24 |
| 1952 | 26,60 | | | 292,0 | | |
| 1952-1953 | | 22,70 | 15 | | 256,00 | 13 |
| 1956 | 49,70 | | | 521,0 | | |
| 1957 | | 39,00 | 24 | | 420,00 | 20 |
| | | | | | | |
| 1961 | 76,70 | | | 735,0 | | |
| 1962 | | 54,80 | 29 | | 536,00 | 27 |
| 1966-1968 | 108,40 | | | 995,0 | | |
| 1970 | | 69,30 | 36 | | 631,00 | 37 |
| | 100,00 | | - | 900,0 | | - |
| 1972 | | | | | | |



Standard & Poor's

3. ... 89

| Standard | . 3.1, & <i>Poor's</i> , | | | | - |
|--------------------------|---------------------------------|------|-----------|-------------|---------------|
| |) | 1900 | (1970 | 425 . (| - - - |
| | | |) | | - |
| | 1900 | 1924 | 70 . | | , - - |
| 3%. | | | . " | . ", | - |
| | , | | , | 192 1 | 29 . 949 - |
| | | 1949 | 1924 | | - |
| | , 1,5%. | | | | - |
| | . " | | | | - |
| | , | | , | | - |
| | | • | , | , | - |
| 1968 Standard 1949 | (118 - and Poor's 50 1966 | | and Poor | r's 425; 10 | 08 3.1, |
| 1949 |), | (| 19: | 56-1957 | 1961- - |

```
17
          11%
                      , 3,5%
                     162
                                    1949
1966
                                                   995.
               Standard and Poor's
                                  14
                                       96%.)
      *[2].
                                1968
        1970
                                   Standard and Poor's
                         36%
composite
            37%
1939-1942
```

 $Lawrence\ Fisher\ and\ James\ H.\ Lorie,\ "Rates\ of\ Return\ on$ Investments in Common Stock: the Year-by-Year Record, 1926-1965", The Journal of Business, vol. XLI, no. 3 (July, 1968), p. 291-316.

http://library.dfaus.com/reprints/work_

| 3. | | | 91 |
|-------------------------|---------------|------------|----|
| 1970 , | | , | _ |
| | | 1972 | |
| D | | Standard a | nd |
| Poor's. 1970 | 9% | 1949 | |
| Standard and Po | | te (| - |
| Standard and 10 | or s composit |). | |
| , , | , | 1950 . (| - |
| — 5,25 | % | | |
| Standard and Poor's com | posite | 3% | - |
| - | .) | | |
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|). 1900 | 1891-1900 | 1931-1940 | - |
|). 1900 | | | |
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| 1960- | | , 1950 | |
| 1700- | , | 1950 | - |
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. 3.2.
1970
    1969-1970
             . 3.2
                                  " ( /
                                         ratio)
                                    1949
                   Standard and Poor's composite
        /
12
                              6,3 (
1961
                   ).
                  S.& 500)—
                                          8,93
8,93.
                                  69,7.
                                        10
       10
                                             20—
            20-
                 7.
```

| | | 3. | | | | | 93 |
|---|----|-------|-------|--------------|----------|-------|-----------|
| / | | 22,9. | | Stand | lard and | i Poc | - or's |
| | 7% | 1949 | 3% | 1961 | | 1100 | - |
| | | 2,6 | 4,5%. | , | | , | - |
| | | | | | , | • | - |
| | | | | , | | | - |
| | | | | | 1926-1 | 1929 | _ |
| , | | , , , | | | - | | |
| | | 1970 | | 1960- | , | , | - |
| | | | 19 | , 29-1932 | . (| , | - |
| | |), | | 27 1732 | ` | | ; |

| | (.) | (.) | / | (.) | (*) | (%) | | |
|-----------|-------|-------|------|------|-----|-----|--------|-------|
| | | | | | | | (%) | (*) |
| 1871-1880 | 3,58 | 0,32 | 11,3 | 0,21 | 6,0 | 67 | _ | _ |
| 1881-1890 | 5,00 | 0,32 | 15,6 | 0,24 | 4,7 | 75 | -0,64 | -0,66 |
| 1891-1900 | 4,65 | 0,30 | 15,5 | 0,19 | 4,0 | 64 | -1,04 | -2,23 |
| 1901-1910 | 9,32 | 0,63 | 13,1 | 0,35 | 4,2 | 58 | +6,91 | +5,33 |
| 1911-1920 | 8,62 | 0,86 | 10,0 | 0,50 | 5,8 | 58 | +3,85 | +3,94 |
| 1921-1930 | 13,89 | 11,05 | 13,3 | 0,71 | 5,1 | 68 | +2,84 | +2,29 |
| 1931-1940 | 11,55 | 0,68 | 17,0 | 0,78 | 5,1 | 85 | -2,15 | -0,23 |
| 1941-1950 | 13,90 | 1,46 | 9,5 | 0,87 | 6,3 | 60 | +10,60 | +3,25 |
| 1951-1960 | 39,20 | 3,00 | 13,1 | 1,63 | 4,2 | 54 | +6,74 | +5,90 |

. 3.2

| | | | | | | | ; | ; |
|--------------------------|--------|-----------|------|----------------------|--------------|-----|----------|--|
| | (. |) (.) | / | (.) | (%) | (*) | | |
| | | | | | | | (%) | (%) |
| 1961-1970 | 82,50 | 4,83 | 17,1 | 2,68 | 3,2 | 55 | +5,80() | +5,40() |
| 1954-1956 | 38,19 | 2,56 | 15,1 | 1,64 | 4,3 | 65 | +2,40() | +7,80() |
| 1961-1963 | 66,10 | 3,66 | 18,1 | 2,14 | 3,2 | 58 | +5,15() | +4,42 |
| 1968-1970 | 93,25 | 5,60 | 16,7 | 3,13 | 3,3 | 56 | +6,30 | +5,60 |
| o Journal, <i>May</i> | 1960. | , | , | | | | | ", Financial Analyst k Indexes o 1926 |
| | | | | 541 500 | 1)20 . | | | 21 |
| | | 1890, | 1900 | • | | | | |
| | | 1968-1970 | | 1958-196 | <i>. . .</i> | | | |
| 1954 | 1-1956 | 1968-197 | 70 | 1954-1 1958-1960. | 956 | 19 | 947-1949 | , 1961-1963 |

275, 50%. -: " , -- 275

3. ... 97

| : " | 1953 . | | | |
|------|---------|----|-------|---------|
| ٠ | _ | ". | 40.50 | 1953 |
| | | , | 1953 | |
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| | | | 1009 | · %- |
| | • | , | , | |
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| | 1959 | | , | |
| 584 | - l. | | | |
| 1959 |): " | | (| |
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|---------------------|----------------------------|---------------|--------|---------|
| , | , | 1954 , | 1959 | ". , |
| 735, | 685 566 1962 536. | 1961 | ; | 27% |
| Internationa 300 | l Business M 1962 | achines — 60° | — 7 | 1963 |
| — · | " " | ,— | | |
| | | | , | 90% |
| ٠ | , | 1962 | , | |
| | " | ". | , | |
| | | | | |

3. ... 99

| | DJIA | Standard a | nd Poor's 50 | 00 | |
|------|--------|-------------|--------------|-------|----|
| 1961 | 735 | 72,64 | | | |
| 1962 | 536 | 52,36 | | | |
| 1964 | 892 | 86,28 | | | |
| | | | | | |
| | | | | | - |
| | | | | | _ |
| | | | 196 | 2 | - |
| | | | | | |
| | 19 | 962 | | | - |
| | , | | | | - |
| • | | 1964 | | | - |
| | | ; | | | - |
| | • | , 1964 . | | , | |
| | | 1064 | | | |
| | - | 1964 | (| 892). | |
| | | : " | | (| |
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| | | | 509 | % (| |
| 1350 | | | | - |); |
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| | 450" (| | 1959 |). | : |
| 1964 | | | | | , |
| | ?" | , | | | : |
| | • | | | | • |

| " | | ?" | | |
|------|-----|----|----|------|
| 1964 | | | | , |
| | | • | | |
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| | | | , | |
| | | • | | 1964 |
| (| | |). | 1904 |
| 1. | | | | |
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| 3. | | | • | , |
| | 50% | | | |
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3.
                                             ... 101
                         1964
                      .
11%—
                                 995,
                                                632
 1970
                                                839.
                                              ,
1961-
                  90%, —
1962
                1970
                                     1944
          ?
                                           1959
         1948 1953
       584)
892)
       1964
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1971
                           1971
                                                  892,
                    1964
                                               ).
Standard and Poor's 500,
                      30
                                                1948, 1955,
                           1968
100.
1958
       1963
      . 3.3.
                      1971
               12
                          ,
1971
1971
```

3.3. (
Standard and Poor's 500)

| () | | | 1948 | 1953 | 1958 | 1963 | 1968 | 1971 |
|------|--------|---|--------|--------|--------|--------|--------|-------|
| | (.) | | 15,20 | 24,81 | 55,21 | 75,02 | 103,9 | 100' |
| | | | 2,24 | 2,51 | 2,89 | 4,02 | 5,76 | 5,23 |
| .) | (.) |) | 1,65 | 2,44 | 2,22 | 3,63 | 5,37 | 5,53 |
| | | | 0,93 | 1,48 | 1,75 | 2,28 | 2,99 | 3,10 |
| (.) | | | 2,77 | 3,08 | 4,12 | 4,36 | 6,51 | 7,57 |
| | | - | 87,9 | 92,7 | 100,4 | 105,0 | 108,7 | 114,3 |
| / | : | | 6,3 X | 9,9 X | 18,4 X | 18,6 | 18,0 X | 19,2 |
| / | | | 9,2 X | 10,2 X | 17,6 X | 20,7 X | 19,5 X | 18,1 |
| " | ()(%) | | 10,9 | 9,8 | 5,8 | 4,8 | 5,15 | 5,53 |
| | | | 5,6 | 5,5 | 3,3 | 3,04 | 2,87 | 3,11 |
| (%) | | / | 3,96 X | 3,20 X | 1,41 X | 1,10 X | 0,80 X | 0,72 |
| | | / | 2,1 X | 1,8 X | 0,80 X | 0,70 X | 0,44 X | 0,41 |
| / | ()(%) | | 11,2 | 11,8 | 12,8 | 10,5 | 11,5 | 11,5 |

() 1948 1968 , 1971 . (Standard and Poor). ()" "— (%). (%).

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/ (
1971
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1968
1958
              1963
                                                     1972
         . 3.3,
                        1972
      / (
                                    ).
1972
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3.
                                              ... 105
                        1971
       800-950.)
1971
                                       1969-1970
                                          1949
1971
                             1968-1970
( 1971
                892
                             1964
        1971
                    1969-1970
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[3].

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11

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| 1937 : | , |
| 35%, " 1950- | " - |

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1969
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| 3,5% | | , | 1990 | |
| , | 1970 | , | 1970 60% 77%. | |
| | | , | | |
| | , | | , 7,05% | |

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(The Secretary of Transportation of
the Department of Transportation of the United States)".
                           1%
                                  (1986)
      nn Central Transportation,
                                              Housing
Authority,
                 New Community Debentures,
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                                             7,60%.
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Moody
                                Standard and Poor's.
                     —(AAA),
                                  (
                            1971
                                       Standard and 5,78%
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Poor's
                                                   ).
3%,
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                                                5,8%
        [1].
   1972
Moody,
                                              25
                          7,19%.
                   8,23%
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1972 5,00% 7,25%

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. o <u>www.williamspublishing.com</u> .)

New Housing, New Community Debentures. New Housing, 1971 5,8% New Community Debentures, 1971 7,60%. New Housing New Community debentures New Housing Authority (Department of Housing and Urban Development (HUD)), . New Community debentures 1974 1975 350

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Business Machines (IBM),
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7,1%,
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(72/7,1 = 10,1
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1961-1962
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                                                    50%,
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                               Microsoft Texas Instrumental
  Cisco.
                                30
                      Microsoft
                                             55,7% 2000
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2002 ,
                Cisco,
    76%
                                   Texas Instruments,
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                                     1997-1999
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1949
                                             www.quicken.com, moneycentral.msn
www.morningstar.com
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www.bondsonline.com/asp/news/compo

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| <i>Aetna</i> 1961 . | Maintenance | 9 | 1962 | - |
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> Web- : <u>www.morningstar.com</u> (-Stock Quickrank), <u>www.guicken.com/</u>investments/stocks/search/full <u>http://yah</u>

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" {Investment Companies),
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| 38 | -4,7 | +23,2 | 106,7 | 1,4 |
| 15 | -14,2 | + 13,8 | +97,4 | 1,7 |
| Standard & Poor's composite | +3,5 | + 16,1 | + 104,7 | 3,4 |
| - | +8,7 | +2,9 | +83,0 | 3,7 |

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| Lambert, | 1980- | |
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| " "(t o "10 Dow" jsp/dow510Faq.jsp. | the "Dogs of the Dow" approach). www.djindexes.com/ | |

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| | 7.3. | Chrysler: | 1952-1970 | | |
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Northern Pacific Railway, 1946-1947 36 13,5 1947 10 1 1957 150. . 7.4 31 1957) 85 Monthly Stock Guide,).

Standard & Poor's.

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| 2001 | , Goldmar | n, Sachs & Co., | - |
| , Standard & P — 13000. " , | , coor's 500 | 1650, , — | -,- |
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1964
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     Xerox.
                                     "Growth Stocks and the
Petersburg Paradox", The Journal of Finance, vol. XII, no. 3,
September, 1957, p. 348-363.
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| | . Ataliana Tanaka & Santa Es | - |
|-----|---|---------|
| 4%- | Atchison, Topeka & Santa Fe 1995 Northern Pacific Ry. — 3%- | , |
| | 2047 (150 !), | - |
| | : | - |
| | , | - |
| | , , - | - |
| | | : |
| | | |
| | . 40 | - |
| | , | - |
| | , | - |
| | · , | - |
| | Northern Pacific, | |
| | 1964 | - |
| | · | - |
| | , — 3,2% , 1965 1970 , , , , | 7% - |

| | 8. | | 2 | 241 |
|--------------|----------|---------|----------|------------|
| | 110,8 67 | 7,5. | 1970 | - |
| *. | 200 | , | - | |
| · | " | , | , | - : |
| 5% | , | — 2,40% | (| 1%; 4,5 |
| | , |). | - | - |
| | " | | | _ |
| - 41 1932 | . 64 | 1921 | 381 1929 | - |
| 71 1732 | • | | | : |
| : " | - | | , | , |
| | | ". | · | |
| * | | | | |
| " 1963 | ", | 2002 | | - |
| , | • | | | |

| | | | | , S & | | S & | | | | 4%- | & S. F., | 3%- | Nor, |
|------|---|---|------|----------|------|-----|------|---|---|--------|----------|-------|------|
| | | | | | (%) | 5 & | | | | .,0 | 1995 | 570 | 2047 |
| 1902 | , | - | 4,31 | | 3,11 | | 1905 | , | - | 105,5 | | 79 | |
| 1920 | , | - | 6,40 | | 5,28 | | 1920 | , | - | 69 | | 49,5 | |
| 1928 | , | - | 4,53 | | 3,90 | | 1930 | , | - | 105 | | 73 | |
| 1932 | , | - | 5,52 | | 5,27 | | 1932 | , | - | 75 | | 46,75 | |
| 1946 | , | - | 2,44 | | 1,45 | | 1936 | , | - | 117,25 | | 85,25 | |

| , | | | | | | | & S. F. | | Nor. |
|----------------|---------------|-----|------|---|---|------|---------|-------|------|
| Composit | S & e (%) (%) | S & | | | | 4% - | 1995 | 3%- | 2047 |
| - 7,14 1971 | 5,35 | | 1946 | , | - | 141 | | 94,75 | |
| | | | 1970 | , | - | 51 | | 32,75 | |
| | | | | | | 64 | | 37,25 | |

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| " " | • | " " |
| | , | - |
| " " | | - |
| | | - |
| | | , |
| , | , | , - |
| or), | | (US. saving bonds, Series 4. |
|), | | 5% (|
| , | | • |
| 7,5%, | | - |
| | | , 5,3% |
| | , | , - - |
| | | |
| " | | "("amortized cost"), - |
| | | ; - |
| | • | - |
| | _ | - |
| | | |

www.williamspublishing. m

| | : 1) | 2) 3) | | | |
|---------|------|----------|------|---|---|
| , | | [3], | 1970 | | |
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| , | | , | · | | ٠ |
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| 1. 100, | , | , | | | |
| 2. | , | | | , | |
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[4].

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)
                     20
                                                 . 16.2 (
   16)
    1968
                  17%,
S &
                        1970
         11,3%.
                                              2 4,
Treasury Inflation-Protected Securities,
                                        TIPS,
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| | | (SI | EC)*. | |
|--------------------|--------------------------|--------------|-----------|--------|
| | | | 1970 | |
| 383 | | 54,6 | , | - |
| 356 | | 50,6 | 27 | • |
| 4,0 | · . **. | | 21 | - |
| _ | | | | - |
| ,— | | : | | - |
| | | ; | | |
| • | , | | | - |
| (| | | | |
| , | | (letter-stoc | ek funds) | - |
| * SEC | | | | |
| * | | " 200 |)2 | - - |
| 8279 6,56, 1 | , 514 49,6 . 109,7 | . 116 | | - |
| , | | | | - |

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9.
                                                            249
   *.)
               " (load funds)
                                      9%
                                    [1]. "
      (no-load funds)
                                   **.
                       www.ici.org/pdf/g2understanding.pdf
http://news.morningstar.com/fundReturns/CategoryReturns.html.
                                  SEC
200
                                          1
                   5,75%.
                                                   10
                 ,
5,75%,
                                               575
                  ,
9425
                                  6,1% (575
                                                 9425).
                           " (sales gimmick).
                                                1980-
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1967
                                          "(regulated investment
company, RIC).
 SEC.
              Graham-Newman Corp. 1948
GEICO Grah
                                           Graham-Newman.
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| | - |
|-------------------------|------------------|
| {dual-purpose funds)*.) | - |
| , , , | |
| " ". | - |
| ,) (,). | - , - |
| , , | , |
| | - |
| 1. , | |
| ? (: | - "(per- |
| formance fund)?)†. | |
| 1980- , | , , . |
| , , , , | , - |
| | 1960- |
| . 1990- | - |

252

2. ? 3. ? ? ?

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| 1961- | | . 9.1 | |
| | | | 1970 |
| | | • | |
| 1969 | | 1961-1965, 1966-1970 | |
| - | | | 1970 |

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15
                               1969
                                        .)
          . 9.1
                                           1961-1970
        Standard & Poor's 500 ( S & 425 indust-
rial).
                30
                  DJIA,
                       Standard & Poor's*.)
                                         Standard &
Poor's
                   Standard & Poor's 500
                                , 25
                                        30
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78

83,0

1970

+8,7

-11,6

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+2,9

".) . 9.1 1961-1965 1966 1970

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"
           ).
).
                    1920-
          30-40-
                             1948-1968
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| " | , " | | , | | - , - |
|-----|--------------------|----------------------------|------------------|------------|-------------|
| " | 27 9,25 | , , — <i>Ma</i> 1965 | ınhattan Fi , | ınd, Inc., | |
| 247 | | | " | ". | - |
| (| , | / ;); | : | ; | - - - |
| | 1967 Standard & | Poor's. | 38,6 11%, | 5%, | - |
| | | | 9.2. | | |

1969 1969 . .) .) .) .) 60 Teleprompter 99 0,99 6,0 190 Deltona 60,5 2,32 11,5 280 Fedders 34 1,28 0,35 9,5 105 Horizon Corp. 53,5 2,68 5,6 150 Rouse Co. 34 0,07 5,1 130 Mattel Inc. 64,25 0,20 8,4 1,11 120 Polaroid 125 1,90 0,32 15,0 Nat'l Student Mkt'g 28,5 0,32 244() 6,1 56 Telex Corp. 90,5 5,0 0,68 7,8 100 Bausch &Lomb 77,75 1,92 0,80 190 Four Seasons Nursing 0,80 66 12,36 20 Int. Bus. Machines 365 8,21 3,60 7,3 41,5 Nat'l Cash Register 160 1,95 1,20 6,7 100 Saxon Ind. 109 3,81 10,9 105 Career Academy 50 0,43 5,3

Manhattan Fund (

9.2.

31

1969

Manhattan Fund

| 285 | King Resources | 28 | 0,69 | · | | 8,1 |
|-----|----------------|-------|------|------|------|-------|
| | | | | | | 130,6 |
| | | - | | | | 93,8 |
| | | | | | | 19,6 |
| | | - | | | | 244,0 |
| | () | | | | | |
| | (| 2 1). | | | | |
| | | 1,1 | | | | |
| | | • | | | | |
| | | (%) | | | | |
| | 1966 | 1967 | 1968 | 1969 | 1970 | 1971 |

-7,3

+ 10,4

-13,3

-8,3

+38,6

+23,0

-6

-10,1

Manhattan Fund

S&P Composite

1969

1969

-36,9

+3,5

+9,6

+13,5

| 1969 | , | |
|----------|---|---------------------------------|
| | , | - |
| | , | , 1971 |
| , | ٠ | |
| | , | - |
| | (university endowr | nents funds), |
| | *. | |
| | , Manhattan Fund | • |
| ., | , | 20 . 1 . |
| , | " " | - |
| Managers | 1969 19 , ' | The Money |
| , | , " | ". |
| | , | - |
| * " | " | , |
| | National Marketing Corp. Andrew Tobias. "Thess, New York, 1971). | he Funny Money , , NSM |
| , | | - |
| , | Morgan Guaranty Bankers T | rust. |

Manhattan Fund -

1966 1967 . 1968 1969 Standard & Poor's. 1970 , 29-Jacob Internet Fund 1999 216% -300 2000 . 79,1%, 2001 92%. - 56,4 2002

| " " | - |
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| SEC. | , |
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| 1926-1929 | , |
| " " | 1965-1969 *. |
| - | , - |
| 1929 | , - |
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| " , | - |
| (letter stock) | |
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| 1999-2002 | |
| 35 , " " " | , |
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| | 1920- | |
| ٠ | - 1960- | ; |
| - | , | - |
| - " [4] | | |
| , | , | |
| | " | - |
| , | 1967 . | - |
| Money Manager. | S | |
| S &). | (| - |
| 1967 " | (84 | 301%) |
| , | S & . 1968-1970 | |
| | 60 | |

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| | | " | | Standard & Poor's* |
|------|----------|--------|--------|--------------------|
| 1970 | -6 | | -5,3 | +3,5 |
| 1969 | | -7,9 | -12,5 | -8,3 |
| 1968 | (+7)() | + 13,3 | + 15,4 | + 10,4 |
| 1967 | -5 | +28,2 | +37,2 | +23,0 |
| 1966 | -12 | -5,9 | -4,1 | -10,1 |
| 1965 | -14 | + 14,0 | +24,8 | + 12,2 |
| 1964 | -10 | + 16,9 | + 13,6 | + 14,8 |
| 1963 | -8 | +20,8 | + 19,3 | +24,0 |
| 1962 | -4 | -11,6 | -14,6 | -8,7 |
| 1961 | -3 | +23,6 | +25,7 | +27,0 |
| | - | +9,14 | +9,95 | +9,79 |
| 10 | <u>:</u> | , | | |
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100%- , ".

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, 109%

| BOB, | | | | 15%, | 1,5% | - |
|-------|-----|----|-----|------|------|--------------|
| | • | | , | | 30%, | - |
| 100%- | 9% | , | | | , | _ |
| , | , | 2 | 1%. | | 19 | - - %. |
| | 9 | | | | , | - |
| 73%, | ? | : | 27% | | | - |
| | | 12 | | , | , | - |
| | , | | , | | | - |
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| , | | | | | | - |
| , | , , | | , | , | , | - |

| | 9.4. | 4050 | | 1961-1970 | ()(%) |
|----|----------|-------------|---------------|-------------------|------------------|
| | | 1970 | 1966-1970 | , 1961- 0 1970 | , 1970 |
| , | , | -5,2 | +25,4 | +115,0 | 11,4 |
| | , - - | +1,3 | +22,6 | +102,9 | 9,2 |
| () | Wiesenbe | rger Financ | ial Services. | | |
| | , | ; " | 9%, | | - |
| | ?" | , | , | , | " ". |
| | | | 1970 | 1 | - |
| , | , | _ | , | , | - - - - |
| | | | | | , - |
| | | • | | | _ |

| Lehman Corp. | General Ar | nerican Invest | fors, |
|--------------------------------|----------------|----------------|-----------|
| , | . 9.5. | 1970 | |
| | | , 14% | |
| | , | | 7,6% |
| | • | , | |
| | | | |
| 9.5. | | | |
| | (%)() | | |
| 1970 | , 1966-1970 | 1961-1970 | |
| | 1700-1770 | | , 1970 |
| General Am0,3 Investors Co. | +34,0 | +165,6 | 7,6 |
| Lehman Corn -72 | +20.6 | +108.0 | 13.9 |

Wiesenberger Financial Services.

| hanaan Ranant) 22 | " | | | " (Wies | en- |
|-------------------|----|-----|------------|---------|-----|
| berger Report) 23 | 25 | 59% | | | - |
| | | | , . | 40%. | - |
| • | | | | | _ |
| , | | | | | - |
| 3,9% (|). | | 1970), | 3,6% (| - |
| , | , | | | | - |

: 1) (

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10.
                                                        275
                   5)
                                                 2002
17%
( )
          Security Industry Association,
                                         , 16 —
2—
                     24%—
8%
   , 3—
                         www.sia.com.)
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(10%

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| |) : | |
| ; ", | " | |
| Babson Standard & Poor's — | , — | |
| . (, Scudder, Stevens & Clark, | , | |
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| , , , , , , , , , , , , , , , , , , , | , | |
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Moody's Investment Service Standard & Poor's, —
               Moody,
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(New York Stock Exchange, NYSE)

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| , TOK†. , | , | - |
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| , | | 1990- |
| , -), ; , | , (| , - |
| , 1990- , | , | |
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| , | | |
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```
(customer's broker),
    (account executive),
                                        (registered repre-
sentative).
                          (customer's man).
                                                    ),
                                                   50
```

```
" (CFA),
(Association of Investment Management & Research),
                                   (Financial Analyst Federation)
          CFA.
           CFA
          . Stanley Block, "A Study of Financial Analysts: Practice And
Theory", Financial Analysts Journal, July / August, 1999
www.aimrpubs.org.
```

www.zacks. om

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|---|----|
| , , , , | • |
| · , , , , , , , , , , , , , , , , , , , | • |
| , | |
| CEL | |
| CFA | |
| 1963 | |
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| , [1 | [] |
| CFA, (certified public accountant ()), | • |
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| | • | | | |
| | | | | |
| | | | | |
| Du Pont, Glore, Forgan & Co. | Goodbody & | , & Co. | | , |
| , , , | 1970 | , | | |
| , 50 . | <i>X</i> . | Goodb | odv | |
| , 50 . | • | Good | ouy, | |
| 1970 , | | Merrill L | ynch. | - |
| Hayden, Stone & | | | , | |
| . 1970 | | John | n Brook | ks, The |
| Go-Go Years (John Wiley & Sons, No | ew York, 199 | 9). | | , |

```
( 1969 )
       1970
                                    NYSE
1970
                2937
          1965 .
              15
1964
                               " 712
                            1970 ),
```

1969 [2].

```
" (in-
vestment banker)
      . (
— underwriting)
                                             Securities Investor
                                     1979
Protection Corporation (SIPC)
          . SIPC —
                                      SIPC
```

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. 291

| - | , | [3]. | - |
|-------------|-----------|------|---|
| | 1950 | : " | - |
| | ". | , | - |
| , 1960-1961 | 1968-1969 | , | - |
| | | | - |
| , | , | | - |
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* , - 1999 2000 . 10. 293

10. 295

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(National Federation of Financial Analysts),
                           13
(security analysis)
                                                  (financial
analysis).
                                   (senior analyst),
             [1].
                                                    (National
Federation of Financial Analysts)
                                              (Association for
Investment Management and Research).
                                         " (Financial Analysts
Journal) —
```

11. ... 299

11. ... 301

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1
15%
15
8,14
                                                                 35
                                               15
                 285 .
15% (
                                                         7,14
      14%
                            35
                                                               , 20,
                                            50%
                           140
44
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The Interpretation of Financial Statements [2].

· ,—

. 11.1*.

* 1972 , 500 -

, -, 100 .,

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11.1.

| | ** | | : '' |
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| | | ** | · |
| 4 | | 2,65 | 2,10 |
| 5 | | 3,20 | 2,65 |
| 7 | | 4,30 | 3,20 |
| 5 | | 3,20 | 2,65 |
| | | | |

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| 11. | | 305 |
|-----------------------|-------|------------|
| | | - |
| | , | - |
| " | | - |
| ("poorest-year" test) | | - |
| , | | • |
| , | 1961 | , - |
| 4,5%. | | 8%, |
| , | _ | _ - |
| 33% | 250/ |) - |
| , 20% — | 25% — | -, |

,

8%,

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1.
2.
3.
                                                    ).
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| 11. | 307 | |
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| 1940-1950- | - | |
| 1940-1930- | • , | |

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| | | | | | |
| | N | lew Hav | en Raili | road, | |
| 1947 | | | | | _ |
| 1,1 | • | | | | - |
| | | | | | , |
| | New Haven | 1961 | (| |) |
| | 17 | | | | • |
| | -, | nn Cei | ntral Ra | ilroad, | |
| | | | 1970 | • | - |
| | | | , | | |
| 1965 . | | | | | |
| 1905 . | | | | | - |
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| • | , | | | * (Sec | urities |
| and Exchai | nge Commissi | on), | | | |
| | | | | | |
| * | , 1929-1932 | - | | | - |
| SEC | | , | | | |
| 220 | Public Ut | ility Holo | ling Com | pany Act of | 1935. |

11. ... 309

| 100% | 1930- | , |
|------|--------|-------------|
| , | , , | |
| , | , | , , , |
| 1966 | 1950 | · |

| | , | _ | _ | | | |
|------|------|------------|--------------|------|------|----|
| | 1971 | | | , | | |
| 1970 | 9,8 | . 1 29% | .963 1971 | 26,1 | • | |
| | , | 23,0 | 16% | 1963 | [3]. | |
| | , | | | , | | |
| , | | | | | • | |
| 19 | 965 | : " | | | | , |
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| | • | | | | | |

11. ... 311

| - | , | . , - | , | , | - -) , |
|-------|------|----------------------|---------------|--------|---------------------|
| Line, | 1965 | · | | , | - Value - |
| 1064 | " |), , 1967-1969 | " (. 11.2 | , , | - - - |
| 1964 | , | | | , 1968 | (-). |
| | | " | , | " " | - - 963 . |

| 11.2. - (.) |) | | | | , | | |
|-----------------------|------------------|-----------|------|-------|------|-----------|--------|
| 1968 | Value Line .) | 1967-1969 | (| | 1964 |). | |
| | | | | 1964 | 30 | 1967-1969 | 1968 ' |
| | 1967-1969 | | 1968 | • | | | |
| Allied Chemical | 3,70 | 1,46 | | 54,5 | | 67 | 36,5 |
| Aluminum Corp. of Am. | 3,85 | 4,75 | | 71,5 | | 85 | 79,0 |
| American Can | 3,50 | 4,25 | | 47,0 | | 57 | 48,0 |
| American Tel. & Tel. | 4,00 | 3,75 | | 73,5 | | 68 | 53,0 |
| American Tobacco | 3,00 | 4,38 | | 51,5 | | 33 | 37,0 |
| Anaconda | 6,00 | 8,12 | | 44,5 | | 70 | 106,0 |
| Bethlehem Steel | 3,25 | 3,55 | | 36,5 | | 45 | 31,0 |
| Chrysler | 4,75 | 6,23 | | 48,5 | | 45 | 60,0 |
| Du Pont | 8,50 | 7,82 | | 253,0 | | 240 | 163,0 |
| Eastman Kodak | 5,00 | 9,32 | | 133,0 | | 100 | 320,0 |
| General Electric | 4,50 | 3,95 | | 80,0 | | 90 | 90,5 |

| | | | 30 | | |
|----------------------|-----------|-------|---------|-----------|-------|
| | | | 1964 | 1967-1969 | 1968 |
| | 1967-1969 | | 1968 '' | | |
| General Foods | 4,70 | 4,16 | 88,0 | 71 | 84,5 |
| General Motors | 6,25 | 6,02 | 88,0 | 78 | 81,5 |
| Goodyear Tire | 3,25 | 4,12 | 43,0 | 43 | 54,0 |
| Internat. Harvester | 5,75 | 5,38 | 82,0 | 63 | 69,0 |
| Internat. Nickel | 5,20 | 3,86 | 79,0 | 83 | 76,0 |
| Internat. Paper | 2,25 | 2,04 | 32,0 | 36 | 33,0 |
| Johns Manville | 4,00 | 4,78 | 57,5 | 54 | 71,5 |
| Owens-Ill. Glass | 5,25 | 6,20 | 99,0 | 100 | 125,5 |
| Procter & Gamble | 4,20 | 4,30 | 83,0 | 70 | 91,0 |
| Sears Roebuck | 4,70 | 5,46 | 118,0 | 78 | 122,5 |
| Standard Oil of Cal. | 5,25 | 5,59 | 64,5 | 60 | 67,0 |
| Standard Oil of NJ. | 6,00 | 5,94 | 87,0 | 73 | 76,0 |
| Swift & Co. | 3,85 | 3,416 | 54,0 | 50 | 57,0 |
| Texaco | 5,50 | 6,04 | 79,5 | 70 | 81,0 |
| Union Carbide | 7,35 | 5,20 | 126,5 | 165 | 90,0 |

| | | | 30 | | | |
|----------------|-------|-----------|--------|---------|-----------|----------|
| | | | | 1964 | 1967-1969 | 1968 " |
| | | 1967-1969 | | 1968 '' | | |
| United Aircraf | ît | 4,00 | 7,65 | 49,5 | 50 | 106,0 |
| U.S. Steel | | 4,50 | 4,69 | 57,5 | 60 | 42,0 |
| Westinghouse I | Elec. | 3,25 | 3,49 | 30,5 | 50 | 69,0 |
| Woolworth | | 2,25 | 2,29 | 29,5 | 32 | 29,5 |
| | | 138,25 | 149,20 | 2222,0 | 2186 | 2450,0 |
| - | | 52,00 | 56,00 | 832,0 | 820,0 | 918,0() |
| _ | 1968 | 57,89 | | | | 906" |
| | 1700 | 56,26 | | | | |
| - 1969 | 1967— | 30,20 | | | | |

1964 . 1967-1969 .

| 11. | 315 |
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| 11. | .) [.) |

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, Standard & Poor's 500-stock. , -

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| | | | | 11. | | | | | | | 317 |
|------------|-----|------|------|------|-----|---|-----------|---|-----|---|-----|
| | | | | (| | | 1973-1975 | | | , | - |
| | , 4 | 40, | .), | | 100 | | | | | | |
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| <i>1</i> . | | | | | | | | | | | |
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| | | | 1965 | | | | • | | | : | " - |
| | | , | | 1963 | , | | | | | | - |
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| | | • | 11.3 | | | | | | , | | |
| 1970 |) | 1963 | , | | | , | | | - | | |
| | | 19 | 63 | | / | , | | | | | - |

1963 [5]. 1960-1999 , 2000 2002

8).

| 11.3. | - | (1970 | | 1963 | , | |
|----------------------|-------|-------|------|---------|--------------|------|
| | 1963 | | | 1970 | | |
| | (.) | (| .) | () | (| .) |
| Allied Chemical | 55,00 | 2,77 | 19,8 | 24,125 | 1,56 | 15,5 |
| Du Pont() | 77,00 | 6,55 | 23,5 | 133,500 | 6,76 | 19,8 |
| Union Carbide | 60,25 | 2,66 | 22,7 | 40,000 | 2,60 | 15,4 |
| | | | | 25,3 | | |
| Standard Oil of Cal. | 59,50 | 4,50 | 13,2 | 54,500 | 5,36 | 10,2 |
| Standard Oil of N.J. | 76,00 | 4,74 | 16,0 | 73,500 | 5,90 | 12,4 |
| Texaco | 35,00 | 2,15 | 16,3 | 35,000 | 3,02 | 11,6 |
| | | | | 15,3 | | |
| 1963 | | | | Gen | eral Motors. | |

| 320 |
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|-----|

, *Chrysler Motor.* , 1921 ,

Maxwell Motors

, 1962 , Chrysler

Consolidation Coal,

1,24 . 1961

11. ... 321 1963 , . 1962 [6]. 17 . 38,5 200 *3*.) EPS,

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| 5. | | | | |
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| 59,5% | . (1969 ' | | _ | |
| - | , 55% —)*. | | - | |
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| | , " | ", | - | |
| * | | ,, | _ | |
| | "(dividend payout ratio), | | - | |
| 2002 | , | , | | |
| 34,1% , Standard & Poor's 500, | , | | 2000 — 253%. | |
| (<u>barra.com/research/fun</u> | damentals.asp) | | — 25576. www. - | |

www.williamspublishing.com

11. 3 2 12 18 36 60% 19, (8,5 + [7]. . 11.4

323

| | , | | | | - |
|---------|-------|--------|-----------|-----------|--------------------|
| · | 19 | - 63 | , 1969 | . 11.5, | - - - , - |
| " | | 32,4% | | 2,8% | - Xerox |
| General | Motor | S | | | • |
| | | , | | General | Motors |
| | | 1963 | _ | | , |
| / | • | Xerox, | | , | - |
| | | | | , | , |
| | 5,1 | , | · | , - | - |
| 1963 | " | 3,4% | | 1951-1953 | 1961- |
| 1903 | • | | | | " |
| | | | | , | - |
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| | | 8% | | | |

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| 11.4. | | | | | | (| " | ") |
|--------|-----|-----|------|------|-------|-------|-------|-------|
| | (%) | 0,0 | 2,5 | 5,0 | 7,2 | 10,0 | 14,3 | 20,0 |
| 10 (%) | | 0,0 | 28,0 | 63,0 | 100,0 | 159,0 | 280,0 | 319,0 |
| | | 8,5 | 13,5 | 18,5 | 22,9 | 28,5 | 37,1 | 48,5 |

| 11.5. | | , | | , | (| 1963- | 1969 |) | |
|-------------------------|---------------|------|----------------------|------------|-------|----------|---------|------|-----------------|
| | P/E, 1963 | 1963 | " EP , 196 (%) | · · | , | , (%) | / ,1969 | 1963 | () , (%) |
| American Tel. & Tel. | 23,0 x | 7,3 | 3,0 | 3 4,00 | 4,75 | | 12,2 | 1,8 | |
| General Electric | 29,0 | 10,3 | 3,0 | 0 3,79 | 4,0 | | 20,4 | 6,0 | |
| General Motors | 14,1 | 2,8 | 5,5 | 5,95 | 1,17 | | 11,6 | 1,6 | |
| IBM | 38,5 | 15,0 | 3,4 | 8 () 8,21 | 16,0 | | 44,4 | 17,9 | |
| International Harvester | 13,2 | 2,4 | 2,2 | 9 2,30 | 0,1 | | 10,8 | 1,1 | |
| Xerox | 25,0 | 32,4 | 0,3 | 8 2,08 | 29,2 | | 50,8 | 21,2 | |
| - | 18,6 | 5,1 | 41, | 11 57,02 | 2 5,5 | | 14,0 | 2,8 | |

1968 1970 , 1969 - .

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| | | {margin of safety} — | | | |
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| | , | , | | | |
| (1963 7,5% |), | | - | | |
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| | | (, , | - 8% | | |
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| | Xerox IBM | | - | | |
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| 1963 | | (5%) | | | |
| 23%, | 1970 | Xerox IBM. | - | | |
| 23%, | , 7,5%, | 2070- | - | | |
| | | | - | | |

11. 327 EPS 1963 ? 10%-72" 7% — 10

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11. ... 329

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(past-performance value),
Standard & Poor's composite —
(
                                                EPS,
                                                   ),
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11. ... 331

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| 1. | | - |
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| | Aluminum Company of America (ALCOA) | - |
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12

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| (41.004) | | Alun | | | oany o | | | |
| (ALCOA), Journal. | | , | j | 970 | , | Wall | stre | et : |
| | | | | 1970 . | 190 | 59. | | |
| | | (| .)() | 5,20 | 5,5 | 8 | | |
| " | " | | | | | | " | - |
| | " | | | | | | | • |
| | | | | | , | | | - |
| | | | 197 | 0 | | | EF | PS. |
| 10.60 | 1,58 | • | | | 1,5 | 56 | | |
| 1969 . | | | , | | | | | _ |
| ALCO. | A, . " | | | | | 197 | 70 | |
| | • | | | • | , | 19 | 70 | - |
| 1969 | | | | | | | , | |
| 1,0, | , | | | | 6,32 | | | |
| , 10 | : | | | | 62 | | ., | |
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                                       " 4,19
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                                         1,58
                                                   1,56
                    (
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                (
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              2,80
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        10
                        ALCOA,
                   5,20
                           5,01
ALCOA
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1970
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| | | ALCOA , | , | " | - |
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| . " | 16 | | , | . (| , - - - |
| | , | *.) " 18,8 . | ., | 88 | ". |
| * " | " | . , | , ". | (| - |
| . , | , | (float — " | , | ((IPO)),) | - - - - |
| n | | . (1797-1879), | | | - |
| " " | , | , Erie Railro | oad, | | |

| 12. | | | | El | PS 337 |
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| ALCOA | | | • | | |
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| i. | , |
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| 2. | , , , , A Castings. |
| 3. | , |
| 4. | AL A Credit. , 5,3, |
| 1970 | . , , , , , , , , , , , , , , , , , , , |
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                               VII,
                                    ALCOA.
                           1970
                                         ALCOA
ALCOA
                                    "Horas non numero nisi
serenas"
(William Hazlitt, "On a Sun-Dial," . 1827).
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| ALCOA 1970 . " | 1970 | | |
| | 1971, 1972 | | |
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2 357 000
             Spalding United Kingdom;
                              " (contingency reserve)
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| | 1970 , |
| 1971 | " " EPS |
| | EIS |
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| 82 " | , 2,01 |
| 62 | 1970 . |
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| EPS, | |
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EPS;
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1969
2,76
                                         1970
                     EPS
                                                       20% -
3,29
                         1969
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           ).
                       (FIFO — first-in-first-out, "
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(LIFO — last-in-last-
out, "
                                         )*.
                                         ALCOA
                                                   Wall
Street Journal
                            Dow Chemical,
                              (GAAP — Generally Accepted
Accounting Principles).
                                        (Special Purpose
Entities),
                     www.williamspublishing.com
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| | | , 1969 | 21 " | , | |
|------------------------------|------------|----------------------|-------------|---------------|-------------|
| ". | | | - | ? | |
| , , Dow Chemical | 1969 : | , | 9% | 1968 4,5%. | - |
| | , | , — | | | - |
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| | thwest Ind | lustries | 1970 264 | *. | , |
| 200 | ٠ | | , | 35 | - - - |
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| , | North | , hwest Ind 40 | | 1970 , | - |
| , Northwest Indu | stries | | · | | _ |
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ALCOA,
                          ) — 4,62 3,62
1961-1970 ( . .
1964 1970 ( . .
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                                    ALCOA
                      Sears Roebuck
                         ( . 12.1).
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12.1.

| | | | ALCOA | Sears Roebuck | |
|-----------------|---|----|--------------|------------------|-------------|
| 1968-1970 | (| .) | 4,95* | 2,87 | 55,40 |
| 1938-1968 | { | :} | 2,08 | 1,23 | 31,49 |
| (%) { (%) | | } | 141;8 9;8 | 134;8 8;7 | 75;8 5;7 |

1970 82 1958 1970 ALCOA? Sears Roebuck, 1971 ALCOA11,5 Sears Roebuck 27 15

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ALCOA
               ALCOA
                                      1959
                             116
   , . . 45
                               Sears Roebuck
        25 1/2,
                        20
                           ALCOA
                     1959
       1970
                                 1959
         Sears Roebuck
                                     30%.
ALCOA (
              ALCOA
                   ALCOA
                          10%
                          84
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                                      1970
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?* (70 1971 36 , 55.)

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ALCOA
Anheuser-Busch Colgate-Palmolive ,

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| ALCOA - | _ | | | | |
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Eltra ( - Electric

Autolite Mergenthaler Linotype), Emerson
Electric (
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| |), Emery Air Fre | eight (| | | , |
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| * | | | | | Emerson |
| Electric | | Bunke | er Ramo | ; 1970- | Eltra |
| . , | Honeyw Emery Air Freigh CNF Inc. | vell. | , Emhart | ra, — 1989 | |

| | | | | | Eltra | Emerson Electric | Emery Air Freight | Emphart Corp. |
|-----------|--------|------|----|----|-------------|------------------|-------------------|---------------|
| • | | | | | | | | |
| (31 | 1970 |) (| .) | | 27,00 | 66,00 | 57,75 | 32,75 |
| | | | | | 7 714 000 | 24 884 000 | 3 807 000 | 4 932 000 |
| | (| .) | | | 208 300 000 | 1 640 000 000 | 220 000 000 | 160 000 000 |
| | | | (| .) | 8 000 000 | 42 000 000 | | 9 200 000 |
| | | | | | 216 300 000 | 1 682 000 000 | 220 000 000 | 169 200 000 |
| • | 1970 (| .) | | | 454 000 000 | 657 000 000 | 108 000 000 | 227 000 000 |
| | 1970 (| .) | | | 20 773 000 | 54 600 000 | 5 679 000 | 13 551000 |
| | (EPS) | 1970 | | | 2,70 | 2,30 | 1,49 | 2,75° |
| (.) | | | | | y | <i>y-</i> - | , - | 2, |
| | | | | | 2,78 | 2,10 | 1,28 | 2,81 |
| 1968-1970 | (.) | | | | | | | |
| 1060 1062 | () | | | | 1,54 | 1,06 | 0,54 | 2,46 |
| 1960-1963 | (.) | | | | 0.74 | 0.55 | 0.15 | |
| 1958-1960 | (.) | | | | 0,54 | 0,57 | 0,17 | 1,21 |
| 1730 1700 | (.) | | | | 1,20 | 1,16 | 1,00 | 1,20 |

13.1.

(.)

| | | | F1. | | B 41 B 11. | |
|-----------|------------|----------|-------------|------------------|-------------------|---------------|
| | | | Eltra | Emerson Electric | Emery Air Freight | Emphart Corp. |
| | 1970 () | 1 | | | | |
| | (.) | | 205 000 000 | 307 000 000 | 20 400 000 | 121 000 000 |
| | (.) | | 71 000 000 | 72 000 000 | 11 800 000 | 34 800 000 |
| | (|)(.) | 207 000 000 | 257 000 000 | 15 200 000 | 133 000 000 |
| | | (.) | 27,05 | 10,34 | 3,96 | 27,02 |
| | : | | | | | |
| / | (/) 1970 | | 10,0 | 30,0 | 38,5 | 11,9 |
| / | 1968-1970 | | 9,7 | 33,0 | 45,0 | 11,7 |
| / | | (| 1,00 | 6,37 | 14,3 | 1,22 |
| | / | 1970 (%) | 4,6 | 8,5 | 5,4 | 5,7 |
| | | / | 10,0 | 22,2 | 34,5 | 10,2 |
| | (%) | | | | | |
| | (%) | | 4,45 | 1,78 | 1,76 | 3,65 |
| | / | | 2,9 | 4,3 | 1,7 | 3,4 |
| | / | | | 5,6 | | 3,4 |
| E | EPS: | | | | | |
| 1968-1970 | | | 81 | 87 | 135 | 14 |
| 1963-1965 | (%) | | | | | |

| | | Eltra | Emerson Electric | Emery Air Freight | Emphart Corp. |
|-----------|-----|-------|------------------|-------------------|---------------|
| 1968-1970 | | 400 | 250 | | 132 |
| 1958-1970 | (%) | | | | |
| | | | | | |
| 1936-1968 | | | | | |
| | | 3/4 | 1 | 1/8 | 35/8 |
| | | 503/4 | 611/2 | 66 | 581/4 |
| 1970 — | | 185/8 | 421/8 | 41 | 231/2 |
| 1971 — | | 293/8 | 783/4 | 72 | 443/8 |
| | | | | | |

1970 .

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— Eltra Emhatt —
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1970
                        9,7
                             12
                                  15,5.
               — Emerson Emery—
     33 45.
(
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  1.
     Emerson Emery
     EPS*.
                                Emery,
      .13.1
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13. ... 359

| | " 1969 | , | |
|-------|-------------|-------------------------------------|---|
| 1961. | | Emery | - |
|) | | , | - |
| " | / | ". | |
| | Lis Stan | sted Stock Reports, dard & Poor. | - |
| 2. | Emer | , cson. | |
| EPS | · | | _ |
| 100%- | | | |
| | 8% | Eltra Emhart, " 1970 . 7% | - |
| 3. | . , | • | _ |
| , | | | - |
| - | | Eltra — | |
| | / . | , | - |

| 4. | | | • | | | | |
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| | " | | / | | , | ", | - |
| | | 2. | Emery Air | Freight | | , | - |
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| | " | | ": | | | | - |
| | | | rson Electric 970 . | ", | 163 | • | - |
| | , | , | 4%. | 10 | , | | - |
| 5. | | | | | | | - |
| | | • | | | Emhart, | • | - |
| | | | Emersom — | Eltra | 1 | 902 | - , |
| | | | , | Emery F | reight | | |
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| 13. | | | | 3 | 61 |
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| . (| 34 | | | | .) |
| | - | | , | 11 | 1. |
| Emhart | 528 1 | " En | nery Air I | " 17 1 Freight*. | |
| | | | | | - |
| | , | | (| | - |
| , | | , | | 1950 | - .) |
| Eltra, | Emhart E | 50% merson | Emery | 1969-1970 | - |
| | , | | | | |
| | | | | . 13. | 1 |
| _ | | , | | 1936-1968 | - |
| Emery <i>528</i> , | 66 | | | 1/8 | - |

528 1.

| Emerson | e Electric | | | Emerson | Electric |
|---------------|---------------------|------------------|---|---------|--------------------|
| *. | | | | " | - ", - |
|) Electric | Zenith Raa | lio, | (| • | - Emerson - |
| | Zeni 1970 | 1966 | | | 1,7 . |
| • | 89 . | 43 22,5 | | . 19 | 968 , - |
| Emery A | Air Freigh Emery | t Air Freight | | | |
| , | , | / . | (| , 40 | , - |
| * 1,6 . | 1970 | | " | 2002 " | Emerson Emerson |

| | 13. | | 363 |
|--------|------------|----------|------------------|
| | 1958 | 570 . | |
| | , | 1970 — | Emery |
| · | : " | , | - - - , |
| | ?" | , | - |
| Emhart | , Eltra | | |
| Emhart | . 195 | 14 58 | , - |
| | | 1 | - , |
| | 1970 | 1958 | , |

- 43%. - Eltra . -

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| | , G. I.I.O.D. | | |
| | Standard & Poor | | |
| | 1971 . | | |
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| • | Eltra: " | | _ |
| | Billa. | | |
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| • | Emery Air Freight." | | - |
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| | (34)". | | |
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13. ... 365

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| Emery Air Fi | reight | | | , |
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| | 1971 | (| .) | | | | | |
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| | | | 30 1971 (.) | 1968- 1970 | 1958-1 | 960 | - (| .) (.) |
| Allied Chemical | 32,50 | | 1,40 | 1,82 | 2,14 | 1887 | 26,02 | 1,20 |
| Aluminum Co. Of Am. | 45,50 | | 4,25 | 5,18 | 2,08 | 1939 | 55,01 | 1,08 |
| Amer. Brands | 43,50 | | 4,32 | 3,69 | 2,24 | 1905 | 13,46 | 2,10 |
| Amer. Can | 33,25 | | 2,68 | 3,76 | 2,42 | 1923 | 40,01 | 2,20 |
| Amer. Tel. & Tel. | 43,00 | | 4,03 | 3,91 | 2,52 | 1881 | 45,47 | 2,60 |
| Anaconda | 15,00 | | 2,06 | 3,90 | 2,17 | 1936 | 54,28 | |
| Bethlehem Steel | 25,50 | | 2,64 | 3,05 | 2,62 | 1939 | 44,62 | 1,20 |
| Chrysler | 28,50 | | 1,05 | 2,72 | (0,13) | 1926 | 42,40 | 0,60 |
| DuPont | 154.00 | | 6.31 | 7.32 | 8.09 | 1904 | 55.22 | 5.00 |

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| | 30 1971 (| .) | | | | | |
| | | 30 1971 | 1069 | 1050 1 | 0.00 | - | |
| | | (.) | 1968- 1970 | 1958-1 | 900 | (| .) (.) |
| Eastman Kodak | 87,00 | 2,45 | 2,44 | 0,72 | 1902 | 13,70 | 1,32 |
| General Electric | 61,25 | 2,63 | 1,78 | 1,37 | 1899 | 14,92 | 1,40 |
| General Foods | 34,00 | 2,34 | 2,23 | 1,13 | 1922 | 14,13 | 1,40 |
| General Motors | 83,00 | 3,33 | 4,69 | 2,94 | 1915 | 33,39 | 3,40 |
| Goodyear | 33,50 | 2,11 | 2,01 | 1,04 | 1937 | 18,49 | 0,85 |
| Inter. Harvester | 28,50 | 1,16 | 2,30 | 1,87 | 1910 | 42,06 | 1,40 |
| Inter. Nickel | 31,00 | 2,27 | 2,10 | 0,94 | 1934 | 14,53 | 1,00 |
| Inter. Paper | 33,00 | 1,46 | 2,22 | 1,76 | 1946 | 23,68 | 1,50 |
| Johns-Manville | 39,00 | 2,02 | 2,33 | 1,62 | 1935 | 24,51 | 1,20 |
| Owens-Illinois | 52,00 | 3,89 | 3,69 | 2,24 | 1907 | 43,75 | 1,35 |

| | 30 1971 (| .) | | | | | |
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| | | 30 1971 (.) | 1968- | 1958-1 | 960 | - (| .) |
| | | (', | 1970 | 1,001 | , , , | (| ., (.) |
| Procter & Gamble | 71,00 | 2,91 | 2,33 | 1,02 | 1891 | 15,41 | 1,50 |
| Sears Roebuck | 68,50 | 3,19 | 2,87 | 1,17 | 1935 | 23,97 | 1,55 |
| Std. Oil of Calif. | 56,00 | 5,78 | 5,35 | 3,17 | 1912 | 54,79 | 2,80 |
| Std. Oil of N.J. | 72,00 | 6,51 | 5,88 | 2,90 | 1882 | 48,95 | 3,90 |
| Swift & Co. | 42,00 | 2,56 | 1,66 | 1,33 | 1934 | 26,74 | 0,70 |
| Гехасо | 32,00 | 3,24 | 2,96 | 1,34 | 1903 | 23,06 | 1,60 |
| Union Carbide | 43,50 | 2,59 | 2,76 | 2,52 | 1918 | 29,64 | 2,00 |
| United Aircraft | 30,50 | 3,13 | 4,35 | 2,79 | 1936 | 47,00 | 1,80 |
| US. Steel | 29,50 | 3,53 | 3,81 | 4,85 | 1940 | 65,54 | 1,60 |
| Vestinghouse | 96,50 | 3,26 | 3,44 | 2,26 | 1935 | 33,67 | 1,80 |
| Woolworth | 49,00 | 2,47 | 2,38 | 1,35 | 1912 | 25,47 | 1,20 |

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| 30 | 1971 |) | | | | | |
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| | | 1968-197 | 70 | | | | // |
| | 1971 | | | | 968- | / | , |
| | | | (8/) | 1970 | 1858 | .() | // |
| | | | (%) | 1960 | 1958-) (%) | *() ((| (%) (%) |
| Allied Chemical | 18,3 x | 18,0 x | 3,7 | (-15,0) | 2,1 | 74 | 125 |
| Aluminum Co. Of Am. | 10,7 | 8,8 | 4,0 | 149,0 | 2,7 | 51 | 84 |
| Amer. Brands | 10,1 | 11,8 | 5,1 | 64,7 | 2,1 | 138 | 282 |
| Amer. Can | 12,4 | 8,9 | 6,6 | 52,5 | 2,1 | 91 | 83 |
| Amer. Tel. & Tel. | 10,8 | 11,0 | 6,0 | 55,2 | 1,1 | _• | 94 |
| Anaconda | 5,7 | 3,9 | _ | 80,0 | 2,9 | 80 | 28 |
| Bethlehem Steel | 12,4 | 8,1 | 4,7 | 16,4 | 1,7 | 68 | 58 |
| Chrysler | 27,0 | 10,5 | 2,1 | | 1,4 | 78 | 67 |
| DuPont | 24,5 | 21,0 | 3,2 | (-9,0) | 3,6 | 609 | 280 |
| Eastman Kodak | 35,5 | 35,6 | 1,5 | 238,9 | 2,4 | 1764 | 635 |
| General Electric | 23,4 | 34,4 | 2,3 | 29,9 | 1,3 | 89 | 410 |

| | | 1968-19 | 70 | | | | / | |
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| | 1971 | | | | (1968- | 1 | | |
| | | | (0/) | 1970 | 40.50 | / | (0/) | |
| | | | (%) | 1960 | 1958- | () ()(%) | (%) | |
| C 1 E 1 . | 14.5 | 15.0 | 4.4 | |) (%) | 251 | 240 | |
| General Foods | 14,5 | 15,2 | 4,1 | 97,3 | 1,6 | 254 | 240 | |
| General Motors | 24,4 | 17,6 | 4,1 | 59,5 | 1,9 | 1071 | 247 | |
| Goodyear | 15,8 | 16,7 | 2,5 | 93,3 | 2,1 | 129 | 80 | |
| Inter. Harvester | 24,5 | 12,4 | 4,9 | 23,0 | 2,2 | 191 | 66 | |
| Inter. Nickel | 13,6 | 16,2 | 3,2 | 123,4 | 2,5 | 131 | 213 | |
| Inter. Paper | 22,5 | 14,0 | 4,6 | 26,1 | 2,2 | 62 | 139 | |
| Johns-Manville | 19,3 | 16,8 | 3,0 | 43,8 | 2,6 | - | 158 | |
| Owens-Illinois | 13,2 | 14,0 | 2,6 | 64,7 | 1,6 | 51 | 118 | |
| Procter & Gamble | 24,2 | 31,6 | 2,1 | 128,4 | 2,4 | 400 | 460 | |
| Sears Roebuck | 21,4 | 23,8 | 1,7 | 145,3 | 1,6 | 322 | 285 | |
| Std. Oil of Calif. | 9,7 | 10,5 | 5,0 | 68,8 | 1,5 | 79 | 102 | |
| Std. Oil of N.J. | 11,0 | 12,2 | 5,4 | 102,8 | 1,5 | 94 | 115 | |
| Swift & Co. | 16,4 | 25,5 | 1,7 | 24,8 | 2,4 | 138 | 158 | |

| | | 1968-19 | 70 | | | | | | / |
|-----------------|------|---------|-----|---------|--------|---|-----|-------------------|---|
| | 1971 | | | | (1968- | / | | | |
| | | | | 1970 | | | | / | |
| | | | (%) | | 1958- | | * | ()(%) (%) | |
| | | | | 1960 |) (%) | | | | |
| Texaco | 9,9 | 10,8 | 5,0 | 120,9 | 1,7 | | 128 | 138 | |
| Union Carbide | 16,6 | 15,8 | 4,6 | 9,5 | 2,2 | | 86 | 146 | |
| United Aircraft | 9,7 | 7,0 | 5,9 | 55,9 | 1,5 | | 155 | 65 | |
| US. Steel | 8,3 | 6,7 | 5,4 | (-21,5) | 1,7 | | 51 | 63 | |
| Westmghouse | 29,5 | 28,0 | 1,9 | 52,2 | 1,8 | | 145 | 2,86 | |
| Woolworth | 19,7 | 20,5 | 2,4 | 76,3 | 1,8 | | 185 | 1,90 | |

1970 aMoody's Industrial Manual (1971).

NCA — 1958-1960

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| | | | | | | American Can | American Tel. & Tel. | Anaconda | Swift | Woolworth | |
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| 31 | | 1970 | (| .) | | 39 3/4, | 48 7/8 | 21,000 | 30 1/8 | 36 | 0,000 |
| | " | 1 | " | , 1970 | | 11,0 | 12,3 | 6,7 | 13,5 | 14,4 | 11,6 |
| | " | / | " | , | | 10,5 | 12,5 | 5,4 | 18,1 | 15,1 | 12,3 |
| | " " | (%) | / | | | 99 | 108 | 38 | 113 | 148 | 112 |
| | " (% | ` | | / | | 2,2 | | 2,9 | 2,3 | 1,8" | 2,3 |
| | " | , | | | / | | | 120 | 141 | 190 | 140 |
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| | 1971 | 30 i :1 | (| .) | | .) | () | - | [- / (%) | (%) | [| 1970 |
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| | | | | | | | (.) | | | | 1960 | (%) |
| Am. Eke. Power | 26,00 | | 2,40 | | 1,70 | | 18,86 | 11 x | 138 | 6,5 | 87 | |
| Cleveland El. III. | 34,75 | | 3,10 | | 2,24 | | 22,94 | 11 | 150 | 6,4 | 86 | |
| Columbia Gas System | 33,00 | | 2,95 | | 1,76 | | 25,58 | 11 | 129 | 5,3 | 85 | |
| Commonwealth Edison | 35,50 | | 3,05 | | 2,20 | | 27,28 | 12 | 130 | 6,2 | 56 | |
| Consolidated Edison | 24,50 | | 2,40 | | 1,80 | | 30,63 | 10 | 80 | 7,4 | 19 | |
| Consd. Nat. Gas | 27,75 | | 3,00 | | 1,88 | | 32,11 | 9 | 86 | 6,8 | 53 | |
| Detroit Edison | 19,25 | | 1,80 | | 1,40 | | 22,66 | 11 | 84 | 7,3 | 40 | |
| Houston Ltg. & Power | 42,75 | | 2,88 | | 1,32 | | 19,02 | 15 | 222 | 3,1 | 135 | |

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| | 1971 | | | (.) | | (%) | (%) | 1960 | 960 (%) | |
| Niagara- Mohawk Pwr. | 15,50 | 1,45 | 1,10 | 16,46 | 11 | 93 | 7,2 | 32 | | |
| Pacific Gas & Electric | 29 | 2,65 | 1,64 | 25,45 | 11 | 114 | 5,6 | 79 | | |
| Panhandle E. Pipe I. | 32,50 | 2,90 | 1,80 | 19,95 | | 166 | 5,5 | 79 | | |
| People Gas Co. | 31,50 | 2,70 | 2,08 | 30,28 | 8 | 104 | 6,6 | 23 | | |
| Philadelphia El. | 20,50 | 2,00 | 1,64 | 19,74 | 10 | 103 | 8,0 | 29 | | |
| Public Svs. El. &Gas | 25,50 | 2,80 | 1,64 | 21,81 | 9 | 116 | 6,4 | 80 | | |
| Sou. Calif. Edison | 29,25 | 2,80 | 1,50 | 27,28 | 10 | 107 | 5,1 | 85 | | |
| | 28,50 | 2,66 | 1.71 | 23,83 | 10,7 x | 121 | 6,2 | 65 | | |

| | 30 | (.) | .) | | | / | 1 | | 1970 | |
|--------------------------|-------|------|------|-------|----|-----|-----|------|------|--|
| | 1971 | | | | | (%) | (%) | 1960 | (%) | |
| Alabama Gas | 15,50 | 1,50 | 1,10 | 17,80 | 10 | 87 | 7,1 | 34 | | |
| Allegheny Power | 22,50 | 2,15 | 1,32 | 16,88 | 10 | 134 | 6,0 | 71 | | |
| Am. Tel. & Tel. | 43,50 | 4,05 | 2,60 | 45,47 | 11 | 95 | 6,0 | 47 | | |
| Am. Water Works | 14,50 | 1,46 | 0,60 | 16,80 | 10 | 84 | 4,3 | 187 | | |
| Atlantic City Elec. | 20,50 | 1,85 | 1,36 | 14,81 | | 138 | 6,6 | 74 | | |
| Baltimore Gas & Elec. | 30,25 | 2,85 | 1,82 | 23,03 | 11 | 132 | 6,0 | 86 | | |
| Brooklyn Union Gas | 23,50 | 2,00 | 1,12 | 20,91 | 12 | 112 | 7,3 | 29 | | |
| Carolina Pwr. & Lt. | 22,50 | 1,65 | 1,46 | 20,49 | 14 | | 6,5 | 39 | | |
| Cen. Hudson G. & E | 22,25 | 2,00 | 1,48 | 20,29 | | 110 | 6,5 | 13 | | |
| Cen. III. Lt. | 25,25 | 2,50 | 1,56 | 22,16 | 10 | 114 | 6,5 | 55 | | |
| Cen. Maine Pwr. | 17,25 | 1,48 | 1,20 | 16,35 | 12 | 113 | 6,8 | 62 | | |

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|------------------------|-------|------|------|-------|----|-----|--------|------|------|
| | 1971 | | | | | (%) | (%) | 1960 | (%) |
| Cincinnati Gas & Elec, | 23,25 | 2,20 | 1,56 | 16,13 | 11 | 145 | 6,7 | 102 | |
| Consumers Power | 29,50 | 2,80 | 2,00 | 32,59 | 11 | 90 | 6,8 | 89 | |
| Dayton Pwr. &Lt. | 23,00 | 2,25 | 1,66 | 16,79 | 10 | 137 | 7,2 | 94 | |
| Delmarva Pwr. & It. | 16,50 | 1,55 | 1,12 | 14,04 | 11 | 117 | 6,7 | 78 | |
| | 23,50 | 2,15 | 1,50 | 21,00 | | 112 | 6,5 | 71 | |

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, Standard & Poor's Utility Index 30 (31 2002)

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| 15,34 | 6,56 | 15,27 | 4,55 | 16,77 | 10,03 |
| 24,84 | 9,56 | 22,60 | 5,42 | 24,03 | 14,00 |
| 58,65 | 19,88 | 34,23 | 12,45 | 43,13 | 18,59 |
| 79,25 | 18,18 | 40,65 | 12,78 | 66,42 | 20,44 |
| 113,02 | 17,80 | 54,15 | 14,21 | 69,69 | 15,87 |
| 100,00 | 17,84 | 34,40 | 12,83 | 61,75 | 13,16 |
| | 15,34 24,84 58,65 79,25 113,02 | 15,34 6,56 24,84 9,56 58,65 19,88 79,25 18,18 113,02 17,80 | 15,34 6,56 15,27 24,84 9,56 22,60 58,65 19,88 34,23 79,25 18,18 40,65 113,02 17,80 54,15 | 15,34 6,56 15,27 4,55 24,84 9,56 22,60 5,42 58,65 19,88 34,23 12,45 79,25 18,18 40,65 12,78 113,02 17,80 54,15 14,21 | 15,34 6,56 15,27 4,55 16,77 24,84 9,56 22,60 5,42 24,03 58,65 19,88 34,23 12,45 43,13 79,25 18,18 40,65 12,78 66,42 113,02 17,80 54,15 14,21 69,69 |

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| | | 13,7 | 23,9 | 41,0 | 64,7 | 99,2 | 84,3 |
| - | | 11,2 | 15,0 | 24,3 | 36,8 | 49,6 | 44,3 |
| | - | 16,9 | 33,3 | 48,7 | 75,9 | 96,9 | 83,3 |
| | | | | | | | |
| | | 15,6 | 27,1 | 55,4 | 64,3 | 92,8 | 78,3 |
| , | | 18,4 | 36,4 | 68,5 | 118,2 | 142,8 | 126,8 |
| | | | | | | | |
| | | 13,2 | 24,8 | 55,2 | 75,0 | 103,9 | 92,2 |
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? (Efficient Market Hypothesis).

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30 (1926 1956 Graham-Newman Corporation *.:) 80%. Graham-Newman Corporation 1936 1956 Benjamin Graham Joint Account, 1926 1935

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                                   Standard & Poor's
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Stock Guide
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                                      Industrial National
Bank of Rhode Island (
        Stock Guide
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Pennsylvania Railroad)
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Steel
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Industries (
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     FleetBoston Financial Corp.
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| Aberdeen MGF. | 10,500 | | 1,25 | | | 9,33 | | | 13,75 | | |
| Alba - Waldensian | 6,135 | | 0,68 | | | 9,06 | | + | 6,75 | | |
| Albert's Inc. | 8,500 | | 1,00 | | | 8,48 | | () | 14,00 | | |
| Allied Milk | 24,500 | | 2,68 | | | 24,38 | | + | 18,25 | | |
| Am. Maize Prod. | 9,250 | | 1,03 | | | 10,68 | | | 16,50 | | |
| Am. Rubber & Plastics | 13,750 | | 1,58 | | | 15,06 | | | 15,00 | | |
| Am. Smelt. & Ref. | 27,500 | | 3,69 | | | 25,30 | | + | 23,25 | | |
| Anaconda | 21,000 | | 4,19 | | | 54,28 | | + | 19,00 | | |
| Anderson Clayton | 37,750 | | 4,52 | | | 65,74 | | + | 52,50 | | |
| Archer-Daniels-Mid. | 32,500 | | 3,51 | | | 31,35 | | + | 32,50 | | |
| Bagdad Copper | 22,000 | | 2,69 | | | 18,54 | | () | 32,00 | | |

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| D.H. Baldwin | 28,000 | 3,21 | 28,60 | + | 50,00 |
| Big Bear Stores | 18,500 | 2,71 | 20,57 | + | 39,50 |
| Binks Mfg. | 15,250 | 1,83 | 14,41 | + | 21,50 |
| Bluefield Supply | 22,250 | 2,59 | 28,66 | () | 39.50() |

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Standard & Poor's Stock Guide.

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15.2. 1970 1970 1970 1970 39,3 41,50 Cone Mills 13,000 18,5 1,51 1,00 16,3 1,27 0,60 37,00 Jantzen Inc. 11,125 12,0

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* "Le coeur a ses raisons que la raison ne connait point".

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| Universal Maria 13 | on. | | 25%. |
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Standard & Poor's Stock Guide,

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Associates, 1998 no 2002
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Merrill Lynch,
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| International Tel. & Tel. | 67393 | 190 | 48115 | | 48305 |
| Ling- Temco - Vought | 4410() | 1180 | 685 | 7564 | 9429 |
| National General | 4910 | 4530 | | 12170 | 16700 |
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·*·

Penn Central . 1976 Consolidated Rail (Conrail), -

. Conrail 1987 , 1997

CSX

Norfalk Southern.

Ling-Temco-Vought Inc.

```
Ling-Temco-
Vought (LTV)
                                                  1958-
1970
                                            . 17.1.
* Ling-Temco-Vought Inc.
                                     1955
                            LTV.
         LTV,
                                        LTV
                    1969
                                                      14-
              Fortune 500.
                                           . (
LTV,
                          2000
                        LTV,
                                                   1990-
       Conseco, Tyco WorldCom.
```

| | 1958 | | 1960 | | 1967 | 1969 | 1970 |
|----|-------|---|-------|---|--------|--------|--------|
| | | | | | | | |
| () | 6,9 | | 143,0 | | 1833,0 | 3750,0 | 374,0 |
| | 0,552 | | 7,287 | | 95,6 | 124,4 | 88,0 |
| () | | | | | | | |
| () | 0,1 (|) | 1,5 (|) | 17,7 | 122,6 | 128,3 |
| (| 5,5 | | 4,8 | | 5,4 | 1,02 | 0,68 |
| () | 0,225 | | 2,686 | | 35,6 | . 15,2 | 4,9 |
| () | | | | | | . 40,6 | . 18,8 |
| () | 0,227 | | 3,051 | | 34,0 | . 38,3 | . 69,6 |
| | 0,202 | | 3,051 | | 30,7 | . 40,8 | .71,3 |
| () | | | | | | | |

0,83

5,56

. 10,59

. 17,18

0,17

Ling-Temco-Vought Inc.

1958-1970

17.1.

(EPS)

| | | | 1958 | 1960 | 1967 | 1969 | 1970 |
|---|---|---|-------|-------|-----------|------------------|------------|
| | | | | | | | |
| | | | 6,4 | 94,5 | 845,0 | 2944,0 | 2582,0 |
| | | (|) 1,5 | 29,3 | 165,0 | 389,3 | 301,3 |
| | | | 0,5 | 14,6 | 202,6 | 1500,8 | 1394,6 |
| | | | 2,7 | 28,5 | 245,0° | . 12,0 | . 69,0 |
| | | | | | | | |
| | / | | 1,27 | 1,45 | 1,80 | 1,52 | 1,45 |
| / | | | 5,4 | 2,0 | 1,2 | 0,17 | 0,13 |
| | | | | 28-20 | 169,5-109 | 97,75- 24,125 | 29,5-7,125 |
| | | | | | | | |

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| | | _ | 19 | 958 | , | | - |
|------|----------------------------|-----------|--------|-----|-----------|------|--------|
| | _ | 7 1960 | | | 20 | , | - |
| 20 | 1967 1968), — 2,8 44 | | ., | | | 1653 | |
| 1865 | 1969 , !), , | | , | | | (| |
| " | " | | 169. | ,5 | ; 1967 | | 24. |
| | | | 7,125, | , | | 70 | |
| - | 15 | | 1 | | | | - - |
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| | . 17.1 | | | | , | | - |
| 1. | 10/1 | | | | | | - |
| | . 1961 | , | | | | , | - |
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1970 ,

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| 10.50 | • | | - |
| 1962 | " | " | |
| | | | |
| 2. 1966 | • | | _ |
| 2. 1700 | | | _ |
| | 7,66 . (| | |
| | 3 2). | , | - |
| | 1967 22 | (!) | |
| 1968 | | • | - |
| 286 . | | | |
| 3,8 | , | | - |
| , | 77 | | - |
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| | •• | 3 . | |
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| | | | |
| 3. | 1967 | | |
| | 600 | | |
| | Ling-Temco-Vought | 111 . | - |
| | · - | 169,5, | |
| | | 7,125†. | |
| 4. | 1967 | | |
| | 161, | — 414 . | • |
| | (!). | 1027 | |
| | 1969 | 1237, — 1869 | |
| | 1909 | — 1009 | |
| | • | | |
| | | , | |
| | Standard Oil of N.J. | • | |
| 5. | 1969 1970 | | |
| ٥. | 1,0, | | |
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| * | , | | |
| | , | LTV | - |
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| | , | | |
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| | " " | | , |
| * | | , | |
| | InfoSpace , | <i>1998</i> . | |
| | (|), | |
| 31,25 | ., 1305,32 | 2 . 2000 | , |
| | 2002 8,45 . | • | |
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| · | Ling-Temco- |
|--------------------|-------------|
| ?" | 1966 - - |
| , | |
| 400 | - - " |
| . Temco-Vought | , Ling- |
| * ₋ | , |
| NVFCorp. | |
| 1968 | NVF |
| — 4,6 | - |
| * , | , , |
| ". Enran WorldCom, | " |

| 17. | | 4 | 77 |
|------------------------------|-----------------------------|----------|---------|
| — 17,4, (374 . | .) — 502 . | 31 . | ., |
| Sharon Steel, 43 — 101 | , ., — 2,929 . NVF | — 219 | |
| 1969 Shard 5%- 1994 | on. NVF, | 70 . | |
| 22 . | NVF. Sharon | N | VF - |
| Sharon | NVF | , 88% | - |
| 5%- 2,197 . | , 102 . | | - |
| , 163 . | 968 . , 250 | 2,2 | |
| , | 50 | | |

NVF

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3
                            1969
                        1968
                           5%-
        1972
     NVF
                            Sharon Steel,
                                          1977
                                                     (U.S.
Securities and Exchange Commission)
                             , NVF
                                     Sharon Steel
                                                   1,7
                           NVF Sharon Steel.
                                              Sharon
               13,9
                        Sharon Steel,
         : Sharon Steel — "Share and Steal",).
                                          1980-
                                           Drexel Burnham
Lambert.
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17.
                                                  479
             42
                       1
            1968
      Sharon,
                                    58,6
  1)
                          40,2
  2)
                20,7
                                   Sharon".
                                          ),
                                          NVF,
            2,2
                    NVF 17,4
                                           2,2
            23,71
3
                                731
                                              NVF
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| 3,5 | |
|---------|-------------------|
| 1968 . | |
| , 30 | 12 . |
| NVF. | _ |
| | |
| 1795 | , (75) " |
| , | ; " 1,65" , |
| | , |
| 22,129" | , |
| 1969 . | • |
| , | |

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|----|---------------|----------|------|----------------|-----|-----------|----|
| | 5%- | | | | | | |
| 1. | | | | | | | |
| 1. | 1969 | | 0.20 | | 6 | 550 | - |
| | | , | 9,38 | • | , | , | _ |
| | , | | | <i>NVF</i> 700 | | | |
| | 4,4 . 1970 | . , | , | 700 | • | • | - |
| | 6 . | .); - | , | | | | |
| | | , | | | | 5%- 40 | _ |
| | 1 | | | | | | |
| | | | | | | | - |
| 2. | | 5,1 . | | | 253 | | - |
| | | , | | | | | - |
| | | , 5%- | | | | | - |
| | 40 | 1 | | • | • | | |
| |] | 13,5 . (| | | | |). |
| 3. | | | , | | | | - |
| | | • | , | | | , | |
| | | | | | 5% | | |

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1969
                         Sharon Steel
                               NVF.
          1970
                                    Standard &
Poor's Stock Guide
              2 (
NVF
4,5
                          8,75,
       EPS
                      5,38
                                     1970
(
                                              ).
                           NVF
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| | | 197 | 0 . | | | - |
|------|---------|-------------|-----------------|-------|----|----------|
| | 1,80 . | 2,03 | • | " | | " |
| | | | 135 | | 14 | |
| | | Ente | erprise | es. | | |
| | 15 c | " | ")*. | 1965 | (| - |
| 61 | 1968 | 5,8 | | . " | | - " |
| | | | ٠ | | , | - |
| | | ZZZ Bes | Enterprise t | es | | - ZZZ |
| Best | | 200 . | | 1980- | , | |
| | | . ZZZZ Best | , | , | | - |
| | , " | " | | | , | , |

| , Mr. Tax of America | | | |
|---|-----------------------|--------|--------|
| · 2,710 | | | - |
| 1969 500 | Enterp | | , - |
| 13 | - , | 300 , | - |
| 84 | 28, 4,2 690 | | |
| , 115 (!) , | - , | , |) |
| Standard & Poor's Stock Gui | ide. | , | - |
| , | - | *. | - |
| (1784-1859) " : " , | , | , , | |

| | " | " | | | | 1 | 969 | |
|----|-------------|-----|----|-----|------|-----|-----|--------|
| | 1968 180 | 300 | ., | 3,6 | | , 2 | 0 | - - |
| | | | | | | | 500 | |
| 1. | | | | | • | | | - |
| | | , | | , | | | | ,— |
| | 1968 , | 59 | | | 1,35 | .: | * | EPS |
| | · | | 7 | | , | , | | - |
| 2. | , | ? | | | | | | - |
| | | | | | , | | | - |
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| | Enterprises | | | | |
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| | , — 22 14 . | | | · | |
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| k | , | | | | |
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| | 1999 95% | 2000 | ; | | |
| | 2270 | , | | | |
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| ,, | " | | , | | |

| , | | 1,49 | | , | | , | 436 | 55 | - · |
|------|-----|------|--------|----------|-----|------|------|----|------------------|
| ••, | 2,4 | | ., (| | | • |) | | , - |
| , | | 242 | | , ., | 8 | 1969 | | | - |
| , — | | | 13 | | | | | | , |
| 1969 | | | 8 1/8, | | | | | 25 | |
| 1. | | | 686 | , 5 . | | | | | - |
| | 30 | 1969 | , | 436 | 55 | | | | - |
| 2. | | | • | • | 8 1 | /8 | | | - |
| | | | (13) | " | , | (2 | 28). | | - , - - |
| | | , | | , | | | | | |
| | | 25 | | ٠ | | , | • | | |
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1970
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                     1971
Enterprises,
     50
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1914
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| | " | 101 7% | ; | 1999 | - |
| | | 101,7% .) | | 1,,,, | , - |
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| (| , | | 1, 8 20 | 0), — | |

1. **Real Estate Investment** Trust (. .) Realty Equities Corp. of New York () — REI REC — 1889

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| | *. | |
|-------|--------------------------------------|---|
| | , - , | - |
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| | | · - |
| 6,2 . | . 154 | - |
| | , | - |
| | , | - |
| | , 74 , | |
| | , | , - 26% |
| , | • | 20% |
| | 1970)**. | |
| | | REC |
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| 1. | · | 1 ., |
| | 7 | _ |
| | , | 1 . |
| 2. | • | _ |
| | 2,5 (1 5,5 | .) |
| | 3,3 | , |
| | San Francisco Rea | Estate Investment Trust, al Estate Investors 1983 |
| ** | 50 . Realty Equities Corp. of Nev | v York. |
| | ities Corp. of New York | , Kayos Inc. |

(.)

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209
 3.
                      1578
 4.
           Small Business Administration.
                       1969
                                              100
                      1960
                                        . 18.1
               REI
   REC.
                  1. Real Investment Trust
Realty Equities Corp. (1960)
```

| | Real Estate Investment Trust | Realty Equities Corp. of New York |
|-------|------------------------------------|---|
| (.) | 3585000 | 1484000 |
| (.) | 485000 | 150000 |
| EPS (| 0,66 | 0,47 |
|)(,) | He - | 0,10 |
| | 20 | 4 |

| | | . 18.1 |
|---|------------------------------------|---|
| | Real Estate Investment Trust | Realty Equities Corp. of New York |
| (.) | 20-12 | 5,375-4.750 |
| (.) | 22700000 | 6200000 |
| (.) | 7400000 | 5000000 |
| - | 153000000 | 1200000 |
| (.) | 12200000 | 1360000 |
| 18. | | 495 . 18.1 |
| | Real Estate Investment Trust | Realty Equities Corp. of New York |
| (.) | 20-12 | 5,375-4,750 |
| (.) | 22700000 | 6200000 |
| (.) | 7400000 | 5000000 |
| - | 153000000 | 1200000 |
| (.) | 12200000 | 1360000 |
| . 18.1 | | - |
| REI | , ,, | • |
| , | | - |
| | | *. |
| " Realty Equity | | - |
| | | - |
| , | _ | • |
| ? : | | |
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| — Realty Equities | | |
| 1968 _, 37,75, "Elegy Written in a C | , | 10 |
| 37,75, "Elegy Written in a C 36,50. | Lountry Churc | hyard ". 6 2420 |
| | | 20 |
| 30,25. | | |
| 196 | 59, | - |
| Realty Equities | | |

20,85 .

18.1 . 1

| | 10.1 | • | 1 | | |
|------|------|----|----|---------------------------------|--------------------------------------|
| | | | | Real Estate Investment Trust | Realty Equities Corp. of New York |
| | | | - | 26,5 | 32,5 |
| | 31 | | | | |
| 1968 | (| .) | | | |
| | | | | 1423000 | 2311000 (1969) |
| (| .) | | | | |
| | | | - | 37800000 | 75000000 |
| | | (| .) | | |
| | | | | - | 30000000() |
| (.) | | | | | |
| ., | | | | _ | 105000000 |
| | | | _ | _ | 103000000 |
| | | | - | | |
| (| .) | | | | |
| (| .) | | | 9600000 | 100800000 |
| | | | | - | 2900000 |
| | | | | 47400000 | 208700000 |
| (.) | | | | | |
| | | | - | - | 45 (|
| |) (| (| | | |
| |) (| .) | | 20.95 (| 2.41 |
| | (| .) | - | 20,85 () | 3,41 |
| | (| .) | | | |

| | | | | 1968 | 1969 |
|------|----|---|----|---------|----------|
| (| .) | | | 6281000 | 39706000 |
| | | | - | 2696000 | 11182000 |
| (| .) | | | | |
| | | | | 590000 | 6684000 |
| (.) | | | | | |
| | | (| .) | 58000° | 2401000 |
| | | | _ | | 174000 |
| | | (| .) | | |

| | | Real Estate Investment Trust | Realty Equities Corp. of New York |
|------|------|---------------------------------|-----------------------------------|
| | | 1968 | 1969 |
| | | - 2048000 | 1943000 |
| | • | - 2048000 | 1943000 |
| | (.) | | |
| | | 245000 | 1896000 |
| (.) | | | |
| | | 2293000 | 47000 |
| | | | |
| (.) | | | |
| | | 1,28 | 1,00 |
| | (.) | - | |
| | , | 1,45 | 0,20 |
| | | · | , |
| | (.) | | |
| | | 1,20 | 0,30 |
| (.) | | | |
| | | 4,6 | 1,8 |
| | (| | |
| |) | - | |
| | , | | |
| | | , | |
| | 1,6 | 30,5 . | • |
| | | | |
| | , | | , 1968 . |
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| | | , | n L H W |
| | | 0.5 | Realty Equitie |
| | | 9,5. | , , 1070 |
| | | , | 1970 |
| 13,2 | , | 5,17 . | |
| 13,4 | , | 3,17 | , — |

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| 1969 | | Real | Estate | Invest | ment | Trust | |
| 1909 | | 1970 | 1 | | 16 | | |
| 1071 | | 1970 |) | | 16 | | - |
| 1971 | | | EDG | | 26,8 | | |
| | | | EPS | | 1 | ,50 | • |
| | • | | | | | | |
| 21,60 | •• | | | | | | - |
| | | | | | , | 1968 | 3 |
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| Real Est | ate Equit | ies | | | | | - |
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| * | Realty | Faniti | 20 | | | | _ |
| | Realty | Lquitt | <i>-</i> 5 | | 1973 | . 19 | 74 |
| | | | | - | | . 17 | |
| | | | R | Realty E | quities | | - |
| | • | | | - | - | | |
| | | | | | | | _ |

| | 2. | Air Products and Chemicals | | | | | |
|--------|-----------|-----------------------------------|------|----------------|------------------|--|--|
| (| | | | |) | | |
| Air | Reducti | ion Co. | (| | | | |
| | | ; | | |) | | |
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| | • | , | | | | | |
| | , | | | | - | | |
| | , | | *. | Air P | Products and | | |
| Chemie | cals — | | , | Air Reducti | on Co., | | |
| 1969 | | ** | | | , | | |
| | | <i>ሉ</i> | , | 25% . | , | | |
| | Air Reduc | ction . | | 2370 , | . 18.2. | | |
| | | | | | | | |
| | , | | | | - | | |
| | | | | | | | |
| | 18.2. | 2 (1969 |) | | | | |
| | | | | Air Products & | Air Reduction | | |
| | | | 31 | Chemicals | | | |
| | 1969 (| .) | 31 | 39 1/2 | 16 3/8 | | |
| | | | (.) | 5832000 | 11279000 | | |
| | (.) | | | 231000000 | 185000000 | | |
| (| .) | | | 113000000 | 179000000 | | |
| | | (.) | | 344000000 | 364000000 | | |
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| | | | | | Air Products & | Air |
|------|---------|------|-------|-----|----------------|-----------|
| | | | | | Chemicals | Reduction |
| | | | | | 22,89 | 21,91 |
| (| .) | | | | | |
| | | (.) | | | 221500000 | 487600000 |
| | | (| .) | | 13639000 | 20326000 |
| | | | (1969 |) | 2,40 | 1,80 |
| (| .) | | | | | |
| | | | (1964 |) | 1,51 | 1,51 |
| (| .) | | | | | |
| , | ` | | (1959 |) | 0,52 | 1,95 |
| (| .) | | | | | |
| | | | | | 0,20 | 0,80 |
| | | | | | 1954 | 1917 |
| | | : | | | | |
| | / | | | | 16,5 | 9,1 |
| | / | | | - | 165,0 | 75,0 |
| | (%) | | | | | |
| | | | (%) | | 0,5 | 4,9 |
| | | / | (%) | | 6,2 | 4,25 |
| | / | | | (%) | 11,0 | 8,2 |
| | | / | | | 1,53 | 3,77 |
| | | / | | | 0,32 | 0,85 |
| | EPS (%) |): | | | | |
| 1969 | | | 1964 | | +59 | + 19 |
| 1969 | | | 1959 | | +362 | |

Air Products
, 16,5
;
Air Reduction 9,1.
Air Products

| Reduction *. | , Air | 75% Reduction | Air - |
|--------------|----------------|--|------------------|
| Air Produc | ts | | |
| Air | , Reduction | , | - |
| .) | Air Prod | ducts , | - |
| | , | Air Products Air Reduction. Air Products | , - - ? |
| | | - , | - - |
| , | Air Products, | ," Air Reduction. | - |
| | " 18.2 | , | - |
| 31 | 1969 " | '' | |

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| , | | | | , |
| Air Red | luction | | | / |
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| Reduction | , | | | Air |
| Reduction | | | , | _ |
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| | | | | , - |
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| .) | | | | - |
| | . 1970 | | | Air |
| Products Air Reduction, — | | , | | |
| 16 24%. | Ai | r Reductio | | |
| | _ | 5 | 1971 0% | , |
| | | 1969 | | _ |
| | Air Products | | | 30%. |
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| 15. | , | | " | - |
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| "Characteristics, Cova | ariances, and Avo | erage Returr http://pape | | |

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3. American Home Products Co.
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  American Hospital Supply Co.
                                        1969
                                                   ),
  Hospital.
             . 18.3.
        18.3.
                   3 (1969
                              ).
                                     American
                                                 American
                                     Home
                                                 Hospital
                                     Products
                                                 Supply
                                      72
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   31
             1969
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                                                 3360000000
                                      380000000000 15160000000
                                      11000000
                                                  1800000000
                    (
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                                      381110000000 15340000000
                                   .) 5,73
                                                  7,84
             Air Products and Chemicals
                   Standard & Poor's 500-stock.
                                                          Air
Reduction Co
                1978
         The
                   Group (
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British Oxygen).

504

| 1 | O | 2 |
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| 1 | O. | Э |

| | | | | | American Home Products | American Hospital Supply |
|--------|-----|-------|-----|----|------------------------------|--------------------------------|
| | (| .) | | | 1 193 000 000 | 446 000 000 |
| | (| .) | | | 123 300 000 | 25 000 000 |
| | | (1969 |)(| .) | 2,32 . | 0,77 . |
| | | (1964 |)(| .) | 1,37 | 0,31 |
| | | (1959 |)(| .) | 0,92 | 0,15 |
| | | | | | 1,40 | 0,24 |
| | | | | | 1919 | 1947 |
| / | : | | | | 31,0 | 58,5 |
| (%) | / | | | | 1250,0 | 575,0 |
| (70) | | (%) | | | 1,9 | 0,55 |
| | / | (%) |) | | 10,7 | 5,6 |
| / | | | (%) | | 41,0 | 9,5 |
| | / | | | | 2,6 | 4,5 |
| EPS (% | 6): | | | | | |
| 1969 | | 1964 | | | +75 | + 142 |
| 1969 | | 1959 | | | + 161 | +405 |

, - , Hospital (
1969) ,

*. (

Hospital 1969 — 9,5% —

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| .) | |
| , | - |
| Hospital. | , |
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| Hospital 1969 | , |
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| • , | |
| . " | , |
| 1969 | 5 . |
| , | ? 1969 - |
| , | Hospital |

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506
              Hospital
1971
                                                     32 (
                30%
                                                 1969
                                                            ),
                         1969
       4.
                               & R Block
(
                            Blue Bell (
                       )
                                          Blue Bell
                1965
  1916
  1923
                          1969
                                               11 (
                                                  Standard &
Poor's Composite).
            American Home Products Co.
        Wyeth,
      Standard & Poor's 500-stock. American Hospital Supply Co.
Baxter Healthcare 1985.
```

```
& R Block
                                 1961
                            83
  610
               53,6
        6,3
  1969
                       55, . .
            12
                                       100
                                              300
                 30
                                                   IBM
  Xerox
        9 11
                                   ).
          . 18.4
       Block Blue Bell.
         Block
Blue Bell.
             30
                                     2920%
                               . 18.4.
                    1999
                                 2000
                                           www.williamspublishing.com
                 ).
       & R Block
                                       Blue Bell 1984
                             47,50
```

```
)
                         Blue Bell
   Block,
5,5
                                             9
    Block.
                                                    Block
                                                    Block
                                                [1].
       Avon Products,
                                   Block.
                                               Blue Bell,
                 4 (1969
      18.4.
                                     & R Block
                                                Blue Bell
                                   55
                                                49 3/4
 31
                   ( .)
          1969
                                  .) 5 426 000 1802000
                                    298000000
                                                89500000
       .)
       .)
                                                 17500000
                       .)
                                    298000000
                                                 107000000
```

. 18.4

| | | | | | & R Block | Blue Bell |
|---------|---|-------|-----|----|------------|-----------|
| | | | (| .) | 1,89 | 34,54 |
| | (| .) | | | 53 600 000 | 202700000 |
| | (| .) | | | 6 380 000 | 7 920 000 |
| | | (1969 |) (| .) | 0,51 | 4,47 |
| | | (1964 |) (| .) | 0,07 | 2,64 |
| | | (1959 |) (| .) | - | 1,80 |
| | | | | | 0,24 | 1,80 |
| | | | | | 1962 | 1923 |
| | : | | | | | |
| / | | | | | 108,0 | 11,2 |
| (%) | | | | - | 2920 | 142 |
| | | (%) | | | 0,4 | 3,6 |
| | / | (%) | | | 11,9 | 3,9 |
| / | | | (%) | | 27 | 12,8 |
| | / | | | | 3,2 | 2,4 |
| | | / | | | | 3,75 |
| EPS (%) | : | | | | | |
| 1969 | | 1964 | | | +630 | +68 |
| 1969 | | 1959 | | | - | + 148 |

(1971). , , 1970 , Blue Bell -, Block — -

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Block
75
            1971
                                            Blue Bell
                                109 (
   2 3).
                          1969
Blue Bell
                     Block.
                                                35%
                  ),
      5. International Flavors & Fragrances
(
  International Harvester
                      International Harvester,
30
                                 !)
```

| <u>-</u> | * |
|---|---------------------|
| _ | International |
| Flavors & Fragrances, | memanona |
| Harvester - | _ |
| ? , 196 | _ D |
| IFF | , |
| | 710 . |
| Harvester 747 . | /10 . |
| • | , |
| , | |
| Harvester 17, | |
| — 27 , Flav | ors. |
| , | , |
| | |
| Harvester , | - |
| Flavors 1969! | |
| ? | |
| : " | " " ". |
| Flavors | - |
| 2 331, 0.12 | |
| Harvester | |
| 11th vester | • |
| | |
| * International Harvaster | |
| * International Harvester McCormick Harvesting Machine, | - |
| McCormick, Machine, | _ |
| " | ". |
| International Harvester 1970- | - |
| , 1985 | |
| | nn . |
| Navistar | - |
| 1991 | |
| - (, Standard & Poor's 500-s | took) |
| | avors & Fragrances, |
| international 11 | arons & magnanees, |
| Standard & Poor's 500-stock, 20 | 03 |
| 3 (: | Navistar |
| 1,6). | |

. 18.5.

18.5. 5 (1969)

| | 16.5. | 3 (1909 |) | |
|-------|--------|---------|---------------------------------------|----------------------------|
| | | | International Flavors & Fragrances | International Harvester |
| | 24 | | 65 1/2 | 24 3/4 |
| 10.00 | 31 | | | |
| 1969 | (.) | | | |
| , | | | 11 400 000 | 27329000 |
| (| .) | | | |
| | | () | 747000000 | 710000000 |
| | | (.) | 1000000 | 212000000 |
| (| .) | | 4000000 | 313000000 |
| | () | | 751000000 | 1023000000 |
| | (.) | | | |
| , | ` | | 6,29 | 41,70 |
| (| .) | | | |
| | (| .) | 94200000 | 2652000000 |
| | (| .) | 13540000 | 63800000 |
| | | | 1,19 | 2,30 |
| (1969 |) (.) | | | |
| | | | 0,62 | 3,39 |
| (1964 |) (.) | | | |
| (1050 | | | 0,28 | 2,83 |
| (1959 |) (.) | | | |
| | | | 0,50 | 1,80 |
| | | | 1956 | 1910 |
| | : | | | |
| / | | | 55,0 | 10,7 |
| | / | | 1050,0 | 59,0 |
| | (%) |) | | |
| | | (%) | 0,9 | 7,3% |
| | / | (%) | 14,3 | 2,6 |
| | / | | 19,7 | 5,5 |
| | (%) | | | • |
| | / | | 3,7 | 2,0 |
| | | | | |

| _ | _ | _ |
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| | International Flavors & Fragrances | International Harvester |
|----------------------|---------------------------------------|----------------------------|
| | / | 1,7 |
| | - | 3,9 (- |
| EPS (%): | |) |
| 1969 | +93 | +9 |
| 1964 | 22.4 | 20 |
| 1969 1959 | +326 | +39 |
| | | |
| | Flavors | , - |
| | — 14,3% | |
| 220/) | 2,69 |)/ |
| 23%) — Harvester. | 2,03 | 70 |
| 1100.70000. | Flavors | 19,7%, |
| ** | 5 50/ | |
| Harvester | 5,5%. <i>Flavo</i> | - rs - |
| , | 1 tuvo | - |
| Harvester | | |
| • | 1969 | 1959 |
| | | • |
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| - | | |
| Flavors | , 55 |). |
| | Harvester |). |
| 10,7 | | |
| Flavors | 10,4 | - |
| | , 41%- | Harvester |
| | 11/0 | |

| : | | Flavors | | |
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| ., | | | ? 2,5 | |
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| k | , | *. | | |
| 19 | Harvester | , | , mspublishing. m | |
| , | | . 2001 | Navistar , | |

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| , | | Flavors — - |
| | ester — | , |
| | , . (| - - , |
| , .) | 1971 . | , - |
| Harvester | 1969 1970 10%. | Flavors |
| 45, | 30%. | - |
| 25 . | , Harvester | 1969 , |
| 6. (| McGraw Edison |) |
| | McGraw-Hill (| , |
|) | ; | |
| | Edison Hili | ! |
| | 31 1968 . 18.6. | |

18.6. 6 (1968)

| | | | | | McGraw Edison | McGraw- Hill |
|------|----------|---|-------|--------|------------------|-----------------|
| | 1968 | (| .) | 31 - | 37 5/8 | 39 3/4 |
| | 1700 | (| •, | (.) | 13717000 | 24200000 |
| | | | | | 527000000 | 962000000 |
| (| .) | | | | | |
| | (.) | | | | 6000000 | 53000000 |
| | | | | (.) | 533000000 | 101500000 |
| | | | | (.) | 20,53 | 5,00 |
| | | (| .) | | 568600000 | 398300000 |
| | | (| .) | | 33400000 | 26200000 |
| | | | (1968 |) (.) | 2,44 | 1,13 |
| | | | (1963 |) (.) | 1,20 | 0,66 |
| | | | (1958 |) (.) | 1,02 | 0,46 |
| | | | (.) | | 1,40 | 0,70 |
| | | | | | 1934 | 1937 |
| | | : | | | | |
| | / | | | | 15,5 | 35,0 |
| | / | | | | 183,0 | 795,0 |
| (%) | | | | | | |
| | | | (%) | | 3,7 | 1,8 |
| | | / | (%) |) | 5,8 | 6,6 |
| | / | | | (%) | 11,8 | 22,6 |
| | | / | | | 3,95 | 1,75 |
| | | | / | | | 1,75 |
| | EPS (%): | | | | | |
| 1968 | | | 1963 | | + 104 | +71 |
| 1968 | | | 1958 | | + 139 | + 146 |

Hill

Edison. ,

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Edison
     50%,
                                     25%
                                        Hill
          Edison.
                                      1960-
                      1968
                                              Hill
                    56
                          1967
 40
                                          1966
  1967
                                              1968
                     35,
                                  McGraw Edison,
             McGraw Hill
                     BusinessWeek
                                               Standard &
Poor's.
               McGraw Edison
                 Cooper Industries.
```

| | | 1971 | | | |
|------------------|---------|-----------|----------|----------------|------------|
| McGraw | -Hill | | 1969 | 1970 | - |
| | | | 1,02 | | |
| 0,82 . | | , | | | - |
| 1970 | 0 | | | | - |
| — 10. | | , | | | |
| | | | , | | |
| | • | | | , | |
| | 1971 | | 24 | — | - |
| 60% | | | 1968 | • | |
| McGraw Edison | | | | | : |
| | 22 | 1970 | , | 1971 | |
| 4 | 1 1/2*. | | | | |
| | McC | Graw-Hill | | | - |
| • | | | _ | | |
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| 7. | | tional G | | | |
|) | Natio | nal Prest | to Indus | tries | |
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| | | | | | |
| _ | | | , | | , |
| - , | | General | Presto | | _ |
| 1968 | | General | 1 resio. | | _ |
| | | | | , | |
| General 1969 | , | | | | - |
| | | | | | |
| | | | | | |
| * | | | 1970 | , , | 50/ |
| | | 1970 | | 5, Standard | 5%. 1 & |
| Poor's 500-stock | 199 | | | Sianaart | ıα |
| | -// | - | • | | |

1968 Stock Guide 35% Performance Systems (Minnie Pearl's chicken Systems)". Presto General . 18.7 1968 18.7. 7 (1968 National National Presto General Industries 44 1/4 38 5/8 31 1968 .) 4330000a 1478000 (.) 192000000 58000000 .) 221000000 .) 413000000 .)

. 18.7

| | | | | National General | National Presto Industries |
|------|----------|----|--------|---------------------|-------------------------------|
| " | " | | (.) | 121000000 | - |
| | | | - | 534000000 | 58000000 |
| | (| .) | | | |
| | | | - | 98 | - |
| | | | (.) | | |
| | (| .) | - | 31,50 | 26,30 |
| | (.) | .) | | 1176000000 | 152200000 |
| | (.) | (| .) | 6121000 | 8206000 |
| | | (| | 1,42 () | 5,61 |
| (| .) | | (1968) | 1,42 (| 3,01 |
| ` | , | | (1963) | 0,96 (| 1,03 |
| (| .) | | , | , | -, |
| | | | (1958) | 0,48 (| 0,77 |
| (| .) | | | | |
| | | (| .) | 0,20 | 0,80 |
| | | | | 1964 | 1945 |
| | | : | | | |
| | / | | | 69,0 | 6,9 |
| | / | | | 310,0 | 142,0 |
| | (%) | | | | |
| | | | (%) | 0,5 | 2,4 |
| | | / | (%) | 5,5 | 5,4 |
| | / | | (%) | 4,5 | 21,4 |
| | | / | | 1,63 | 3,40 |
| | | / | | 0,21 | |
| | EPS (%): | | | | |
| 1968 | 3 | | 1963 | +48 | +450 |
| 1968 | 3 | | 1958 | + 195 | +630 |

•

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Presto
1 478 000
                   58
          General
          Presto),
(
                                             534
                                       750
    National General,
                         Presto;
                75%
                          General—
                              4,50
                                       .)
                                      . 18.7.
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1968
                          1,51
        EPS
      "
                    17.)
                                       ( . . . 18.7) - National General
  1968
                                           69
413
Presto.
   (
                                             - 6,9
                                                     Presto
  69 National General?"
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| Presto | , | , | ". |
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| , | General " | 1 | 960- : |
| | | General 196 | 59 - |
| | , | , Minnie Pearl Ch | - nicken |
| | 72 | 1970 | 28,5. 1970 |
| 34, | National Presto | . 1971 o | 60% — |

5,5

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8. Whiting (

) Willcox & Gibbs (

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18.8 . **8** (**1969**)

| | | | | Whiting | Willcox & Gibbs |
|------|------|---|----|------------|-----------------|
| 31 | 1969 | (| .) | 1473/4 3/4 | 15 1/2 |
| (.) | | | - | 570000 | 2381000 |
| (.) | | | - | 10200000 | 36900000 |
| | (:) | | | | |
| (| .) | | | 1000000 | 5900000 |
| | | (| .) | _ | 1800000 |

* National Presto , National General 1974

— American Financial Group, , - - , AFG
Penn Central (. 17).

. 18.8

| | | | Whiting | | Willcox | & Gibbs |
|--------------|------|------|----------|---|---------|----------|
| | | - | 11200000 | | 4460000 | 0 |
| (| .) | | | | | |
| | (.) | - | 25,39 | | 3,29 | |
| (.) | | | 42200000 | | 2900000 | 0 |
| , , | , | | () | | (|) |
| | | - | 1091000 | | 347000 | |
| | (.) | | 1001000 | | | 1.620000 |
| | (| .) | 1091000 | | | 1639000 |
| | | •, | 1,91 . | | 0,08 | |
| 1969 (| .) | | () | | -, | |
| 1051 | | | 1,90 (|) | 0,13 | |
| 1964 (| .) | 1959 | 0,42 (| ` | 0,13 | |
| (.) | | 1939 | 0,42 (|) | 0,13 | |
| | (| .) | 1,50 | | - | |
| | | | 1954 | | | |
| | : | | | | | |
| / | • | | 9,3 | | | |
| / | | | 70,0 | | 470,0 | |
| | (%) | | | | | |
| | , | (%) | 8,4 | | _ | |
| | / | (%) | 3,2 | | 0,1 | |
| (%) | | | 7,5 | | 2,4 | |
| × -/ | / | | 3,0 | | 1,55 | |
| | / | | 9,0 | | 3,6 | |
| EPS (%) |): | | | | | |
| 1969 1964 | | | | | | |
| 1969 1959 | | | +354 | | | |

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| 13 . | | - |
| 1936 | | • |
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| | , 1961-1970 . | . 18.8 |
| , | | - |
| | | Whiting |
| 75 . | 1896 , | - |
| , , | , | |
| & Gibbs | — 1866 | Willcox |
| | | |
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| (24), | | |
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| | 18.8 . | Whiting | Willcox & Gibbs | |
|------|--------|-----------------------------------|-----------------|---------------------------|
| | | Whiting | | Willcox & Gibbs |
| | (.) | * | (.) | |
| 1970 | 1,81 | $22^{1}/_{2}-16^{1}/_{4}$ | 0,34 | $18^{1}/_{2}-4^{1}/_{2}$ |
| 1969 | 2,63 | 37-17 ³ / ₄ | 0,05 | $20^{5}/_{8}-8^{3}/_{4}$ |
| 1968 | 3,63 | 43 1/8-28 1/4 | 0,35 | 20 1/8-8,333 |
| 1967 | 3,01 | $36^{1}/_{2}-25$ | 0,47 | $11-4^{3}/_{4}$ |
| 1966 | 2,49 | $30^{1}/_{4}-19^{1}/_{4}$ | 0,41 | $8-3^{3}/_{4}$ |
| 1965 | 1,90 | 20-18 | 0,32 | $10^{3}/_{8}-6^{1}/_{8}$ |
| 1964 | 1,53 | 14-8 | 0,20 | $9^{1}/_{2}-4^{1}/_{2}$ |
| 1963 | 0,88 | 15-9 | 0,13 | $14-4^{3}/_{4}$ |
| 1962 | 0,46 | 10-6 1/2 | 0,04 | $19^{3}/_{4}-8^{1}/_{4}$ |
| 1961 | 0,42 | $12^{1}/_{2}-7^{3}/_{4}$ | 0,03 | $19^{1}/_{2}-10^{1}/_{2}$ |

```
Whiting
        41
                                1960
                                              3,63
  1968
                                               1,77
  1970
                                                     40%
             (43,5)
                               1968
          1969
                       1970
                                               Willcox &
Gibbs
                       4,5,
                                           1971
          9,5.
        Whiting
16,75
        1970
                                    1971
1,85
                                         1971
                 24,5.
  Whiting Wheelabrator-Frye,
                         1983
                                             Willcox & Gibbs
                        Group Rexel,
                                                  Pinault-
Printemps-Redoute Group of France.
                                        Rexel
```

. 18.9

1962 , 1969 1970 .

18.9. 16 ()

: 1968, 1936-1970 1961-1962 1969-1970 $43^{1}/_{4}-21^{5}/_{8}$ $49-31^{3}/_{8}$ Air Products Chemical $9^{3}/_{8}-45^{3}/_{4}$ $22^{1}/_{2}-12$ 37-16 Air Reduction $\frac{7}{8}$ -72 American Home **Products** $\frac{3}{4} - 47^{1}/_{2}$ $11^{5}/_{8}-5^{3}/_{4}$ $47^{1}/_{2}-26^{3}/_{4}^{3}$ American Hospital Supply $^{3}/_{4}$ -68 $^{1}/_{2}$ $68^{1}/_{2}-37^{3}/_{4}$ H&RBlock $8^3/_4-55$ Blue Bell $4^{3}/_{4}$ -67 $^{1}/_{2}$ International Flavors & Fragrances $28^{3}/_{4}-19^{1}/_{4} 38^{3}/_{4}-22$ $6^{1}/_{4}-53$ Harvester International $1^{1}/_{4}-46^{1}/_{4}$ $24^{3}/_{8}-14^{6}$ $44^{3}/_{4}-21^{5}/_{8}$ $1^{1}/_{4}-56^{1}/_{2}$ $21^{1}/_{2}-9^{1}/_{4}$ $54^{5}/_{8}-10^{1}/_{4}$ McGraw Edison McGraw-Hill $3^{5}/_{8}-60^{1}/_{2}$ $14^{7}/_{8}-4^{3}/_{4}^{6}$ $60^{1}/_{2}-9$ National General $\frac{1}{2} - 45$ $20^{5}/_{8} - 8^{1}/_{4}$ $45 - 21^{1}/_{2}$ National Presto Industries $10^{1}/_{2}-30^{1}/_{4}$ $25^{1}/_{4}-15^{1}/_{4}$ $30^{1}/_{4}-16^{3}/_{8}$ Real Estate Investment Trust $6^{7}/_{8}-4^{1}/_{2}$ $37^{3}/_{4}-2$ $3^{3}/_{4}-47^{3}/_{4}$ Realty Equities of N. Y. $2^{7}/_{8}-43^{3}/_{8}$ $12^{1}/_{2}-6^{1}/_{2}$ $43^{1}/_{4}-16^{3}/_{4}$ Whiting Willcox & Gibbs

1970

1959 1960

18.10. *McGraw-Hill* 1958-1971 ()

| 1958 | 1959 | 39-72 | |
|------|------|-----------------|-----------------|
| 1959 | 1960 | 54-109 3/4 | |
| 1960 | 1961 | 21 3/4 - 43 1/4 | |
| 1961 | 1962 | 18 1/4 - 32 1/4 | 43 1/8 - 18 1/4 |
| 1962 | 1963 | 23 3/8 - 38 7/8 | |
| 1963 | 1964 | 28 3/8 - 61 | |
| 1964 | 1965 | 37 1/2 - 79 1/2 | |
| 1965 | 1966 | 54 1/2 - 112 | |
| 1966 | 1967 | | |
| 1967 | 1968 | | 56 1/4 - 37 1/2 |
| 1968 | 1969 | | 547,-24 |
| 1969 | 1970 | | 39 1/2 - 10 |
| 1970 | 1971 | 10-24 1/4 | |

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19. ... 535

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| | | *. | | |
| | Texa | s Instruments. | 5 . 1953 | |
| 256 | | 1960 | , | |
| | 43 | 3,91 | | , - |
| | | | . (1962 | - |
| 2,14 | | , | 49.) | |
| * | 1990- | , | | - |
| , | | , | | |
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| | wwi | w williamspuhlish | ing com | |

www.williamspublishing.com

19. ... 539

| | | | _ | Sup | perior |
|-------------------|----------|-------------------------------|-----------------------------|---------------------|-------------|
| <i>Oil.</i> 35,26 | 1948 | , | 3 . | | |
| 235 1 1957 | | , , 2 ,962 ,50 ., | 0000 | ! 795, — 7,50 | 660. |
| " | , , | | | | |
| Telepho | | caph Interno 1 Tel. & Tel. | ational Bus , ,). | | - |
| | 0,5% | , 1970 — | 1960 1,5%. |) | IBM. |
| * | 4 . | Superior | perior Oil I | 1959 , | - - , |
| Si | uperior, | Mob | oil 1984 | | , |

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19. ... 541 (EPS).

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| : Harry DeAngelo, Lin | | | | |
| "Special Dividends and the Ever Financial Economics, vol. 57, | οιиποn oj no. 3, Sep | Diviaena S tember, 20 | ugnaun 00, p. 3 | g , Journai oi 09-354 |
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| and the Valuation of Shares | (1961 |) | ena i o | ncy, Growth, - |
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". — Abraham Lincoln, Address to the Wisconsin State Agricultural Society, Milwaukee, September 30, 1859-1865 (Library of America, 1985),vol.II,p.101.

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(Security Analysis, 1934 ed., p. 354).
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                                            "Benjamin Graham:
Thoughts on Security Analysis" (
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    ), Financial History, n . 42, March, 1991, p. 9.
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| | 1. | • | (%) | | | | | |
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| | | v | VJS | | | | | |
| 1956 | 7,5 | 5 | ,1 | 6,8 | Standard & Poor's | 28,25 | | 887,2% |
| 1957 | -10,5 | -4 | 1,7 | -4,7 | | | | • |
| 1958 | 42,1 | 4 | 2,1 | 54,6 | | WJS 28,25 | | 6678,8% |
| 1959 | 12,7 | 1 | 7,5 | 23,3 | | | | |
| 1960 | -1,6 | 7 | ,0 | 9,3 | 28,25 | WJS | | 23104,7% |
| 1961 | 26,4 | 2 | 1,6 | 28,8 | | | | |
| 1962 | -10,2 | 8. | ,3 | 11,1 | Standard & Poor's | 28,25 | | 8,4% |
| 1963 | 23,3 | 1 | 5,1 | 20,1 | | | | |
| 1964 | 16,5 | 1 | 7,1 | 22,8 | | | WJS | 16,1% |
| | | | | | 28,25 | | | |

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|------|-------|------|------|-----------|-------|
| | | WJS | | | |
| 1966 | -10,4 | 0,5 | 0,7 | WJS 28,25 | 21,3% |
| 1967 | 26,8 | 25,8 | 34,4 | | |
| 1968 | 10,6 | 26,6 | 35,5 | | |
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| | | | | | |
| 1969 | -7,5 | -9,0 | -9,0 | | |
| 1970 | 2,4 | -8,2 | -8,2 | | |
| 1971 | 14,9 | 25,5 | 28,3 | | |

S&,

WJS

| | | WJS | | |
|-----------|-------|------|------|--|
| 1972 | 19,8 | 11,6 | 15,5 | |
| 1973 | -14,8 | -8,0 | -8,0 | |
| 1974 | -26,6 | -6,2 | -6,2 | |
| 1975 | 36,9 | 42,7 | 52,2 | |
| 1976 | 22,4 | 29,4 | 39,2 | |
| 1977 | -8,6 | 25,8 | 34,4 | |
| 1978 | 7,0 | 36,6 | 48,8 | |
| 1979 | 17,6 | 29,8 | 39,7 | |
| 1980 | 32,1 | 23,3 | 31,1 | |
| 1981 | 6,7 | 18,4 | 24,5 | |
| 1982 | 20,2 | 24,1 | 32,1 | |
| 1983 | 22,8 | 38,4 | 51,2 | |
| I 1984 | 2,3 | 0,8 | 1,1 | |

| 2. | Tweedy, | Browne Inc. | (%) |
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|) | 6,0 | 8,8 | 27,6 | 22,0 |
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| | -9,5 | -6,2 | 12,7 | 10,0 |
| | -2,5 | -6,1 | -1,3 | -1,9 |
| | 20,7 | 20,4 | 20,9 | 16,1 |
| | 11,0 | 15,5 | 14,6 | 11,8 |
| | 2,9 | 1,0 | 8,3 | 7,5 |
| | -31,8 | -38,1 | 1,5 | 1,5 |
| | 36,9 | 37,8 | 28,8 | 22,0 |
| | 29,6 | 30,1 | 40,2 | 32,8 |
| | -9,9 | -4,0 | 23,4 | 18,7 |
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| | , | Dow sone. | 5 5 6 1 | | | |
| 1980 | | 13,0 | 21,1 | 21,4 | 17,3 | |
| 1981 | | -3,3 | 2,7 | 14,4 | 11,6 | |
| 1982 | | 12,5 | 10,1 | 10,2 | 8,2 | |
| 1983 | | 44,5 | 44,3 | 35,0 | 28,2 | |
| 15,75 | (%) | 191,8 | 238,5 | 1661,2 | 936,8 | |
| | | Standard & | Poor's 15,75i (| 0%) | 7,0 | |
| | | Limit | ed Partners 15,75 | (%) | 16,0 | |
| | | Overa | ll 15,75 (%) | | 20,0 | |

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3. Buffett Partnership, Ltd. (%)

| 1957 | -6,4 | 10,4 | 9,3 |
|------|-------|------|------|
| 1958 | 38,5 | 40,9 | 32,2 |
| 1959 | 20,0 | 25,9 | 20,9 |
| 1960 | -6,2 | 22,8 | 18,6 |
| 1961 | 22,4 | 45,9 | 35,9 |
| 1962 | -7,6 | 13,9 | 11,9 |
| 1963 | 20,6 | 38,7 | 30,5 |
| 1964 | 18,7 | 27,8 | 22,3 |
| 1965 | 14,2 | 47,2 | 36,9 |
| 1966 | -15,6 | 20,4 | 16,8 |
| 1967 | 19,0 | 35,9 | 28,4 |
| 1968 | 7,7 | 58,8 | 45,6 |
| 1969 | -11,6 | 6,8 | 6,6 |

| | - | | | |
|-----------|-------|--------|--------|--|
| 1957 | -8,4 | 10,4 | 9,3 | |
| 1957-1958 | 26,9 | 55,6 | 44,5 | |
| 1957-1959 | 52,3 | 95,9 | 74,7 | |
| 1957-1960 | 42,9 | 140,6 | 107,2 | |
| 1957-1961 | 74,9 | 251,0 | 181,6 | |
| 1957-1962 | 61,6 | 299,8 | 215,1 | |
| 1957-1963 | 94,9 | 454,5 | 311,2 | |
| 1957-1964 | 131,3 | 608,7 | 402,9 | |
| 1957-1965 | 164,1 | 943,2 | 588,5 | |
| 1957-1966 | 122,9 | 1156,0 | 704,2 | |
| 1957-1967 | 165,3 | 1606,9 | 932,6 | |
| 1957-1968 | 185,7 | 2610,6 | 1403,5 | |
| 1957-1969 | 152,6 | 2794,9 | 1502,7 | |
| | 7,4 | 29,5 | 23,8 | |
| (% |) | | | |

4. Sequoia Fund, Inc. (%)

| | Sequoia Fund | | S & 500' |
|-------------|--------------|-------|----------|
| 1970 (15) | 12,1 | 20,6 | |
| 1971 | 13,5 | 14,3 | |
| 1972 | 3,7 | 18,9 | |
| 1973 | -24,0 | -14,8 | |
| 1974 | -15,7 | -26,4 | |
| 1975 | 60,5 | 37,2 | |
| 1976 | 72,3 | 23,6 | |
| 1977 | 19,9 | -7,4 | |
| 1978 | 23,9 | 6,4 | |
| 1979 | 12,1 | 18,2 | |
| 1980 | 12,6 | 32,3 | |

| | | | | | * | |
|--------|---|-----|-----|--------------|--------------|----------|
| | | | | Sequoia Fund | | S & 500* |
| 1981 | | | | 21,5 | -5,0 | |
| 1982 | | | | 31,2 | 21,4 | |
| 1983 | | | | 27,3 | 22,4 | |
| 1984 (|) | | | -1,6 | -2,4 | |
| | | (%) | | 775,3 | 270,0 | |
| | | (%) | | 17,2 | 10,0 | |
| 1% | | | | 1,0 | | |
| | | | (%) | 18,2 | 10,0 | |
| " | (| | | | Sequoia Fund | ·/), |

S& .1 -

| 5. | | | (%) | | | | | |
|-----------|-----|---------------------|--------------------|--------|-----------|-------|-------|-------|
| | | Mass. Inv. Trust | Investors Stock | Lehman | Tri-Cont. | | | |
| - | | -9,8 | -13,4 | -14,4 | -12,2 | -7,6 | 30,1 | 20,1 |
| | (1) | | | | | | | |
| 1962 | | 20,0 | 16,5 | 23,8 | 20,3 | 20,6 | 71,7 | 47,8 |
| 1963-1964 | | 15,9 | 14,3 | 13,6 | 13,3 | 18,7 | 49,7 | 33,1 |
| 1965 | | 10,2 | 9,8 | 19,0 | 10,7 | 14,2 | 8,4 | 6,0 |
| 1966 | | -7,7 | -9,9 | -2,6 | -6,9 | -15,7 | 12,4 | 8,3 |
| 1967 | | 20,0 | 22,8 | 28,0 | 25,4 | 19,0 | 56,2 | 37,5 |
| 1968 | | 10,3 | 8,1 | 6,7 | 6,8 | 7,7 | 40,4 | 27,0 |
| 1969 | | -4,8 | -7,9 | -1,9 | 0,1 | -11,6 | 28,3 | 21,3 |
| 1970 | | 0,6 | -4,1 | -7,2 | -1,0 | 8,7 | -0,1 | -0,1 |
| 1971 | | 9,0 | 16,8 | 26,6 | 22,4 | 9,8 | 25,4 | 20,6 |
| 1972 | | 11,0 | 15,2 | 23,7 | 21,4 | 18,2 | 8,3 | 7,3 |
| 1973 | | -12,5 | -17,6 | -14,3 | -21,3 | -23,1 | -31,9 | -31,9 |
| 1974 | | -25,5 | -25,6 | -30,3 | -13,1 | -13,1 | -31,5 | -31,5 |
| 1975 | | 32,9 | 33,3 | 30,8 | 44,4 | 44,4 | 73,2 | 73,2 |

(%)

6. Pacific Partners, Ltd. (%)

| | | S & 500 | |
|------|-------|---------|-------|
| 1965 | 12,4 | 21,2 | 32,0 |
| 1966 | -10,1 | 24,5 | 36,7 |
| 1967 | 23,9 | 120,1 | 180,1 |
| 1968 | 11,0 | 114,6 | 171,9 |
| 1969 | -8,4 | 64,7 | 97,1 |
| 1970 | 3,9 | -7,2 | -7,2 |
| 1971 | 14,6 | 10,9 | 16,4 |
| 1972 | 18,9 | 12,8 | 17,1 |
| 1973 | -14,8 | -42,1 | -42,1 |
| 1974 | -26,4 | -34,4 | -34,4 |
| 1975 | 37,2 | 23,4 | 31,2 |
| 1976 | 23,6 | 127,8 | 127,8 |
| 1977 | -7,4 | 20,3 | 27,1 |
| 1978 | 6,4 | 28,4 | 37,9 |
| 1979 | 18,2 | 36,1 | 48,2 |

| | | S & 500 | | | | |
|------|------|-------------------|----------------|-------|-----|---------|
| 1980 | 32,3 | 18,1 | | | | 24,1 |
| 1981 | -5,0 | 6,0 | | | | 8,0 |
| 1982 | 21,4 | 24,0 | | | | 32,0 |
| 1983 | 22,4 | 18,6 | | | | 24,8 |
| | | Standard & Poor's | 28,25 (%) | | | 316,4 |
| | | | 28,25 | (%) | | 5530,2 |
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7. Perimeter Investments (%)
PIL

| 01.08- 31.12.1965 | 40,6 | 32,5 | 31.10.1983) | (01.08.1965— | 4277,2 % |
|----------------------|-------|-------|--------------|------------------------------|------------|
| 1966 | 6,4 | 5,1 | (0 | 01.08.1965-31.10.1983) | - 2309,5 % |
| 1967 | 73,5 | 58,8 | | | 23,0% |
| 1968 | 65,0 | 52,0 | | - | 19,0% |
| 1969 | -13,8 | -13,8 | 31.07.1965 (| Dow Jones Industrial Average | 882 |
| 1970 | -6,0 | -6,0 | 31.10.1983 (| Dow Jones Industrial Average | 1225 |
| 1971 | 55,7 | 49,3 | (| DJI | 7% |
| 1972 | 23,6 | 18,9 | | | |
| 1973 | -28,1 | -28,1 | | | |
| 1974 | -12,0 | -12,0 | | | |
| 1975 | 38,5 | 38,5 | | | |

| | | PIL | | |
|---------------------------|------|------|--|--|
| | | | | |
| 01.01- 31.10.1976 | 38,2 | 34,5 | | |
| 01.11.1976- 31.10.1977 | 30,3 | 25,5 | | |
| 01.11.1977- 31.10.1978 | 31,8 | 26,6 | | |
| 01.11.1978- 31.10.1979 | 34,7 | 28,9 | | |
| 01.11.1979- 31.10.1980 | 41,8 | 34,7 | | |
| 01.11.1980- 31.10.1981 | 4,0 | 3,3 | | |
| 01.11.1981- 31.10.1982 | 29,8 | 25,4 | | |
| 01.11.1982- 31.10.1983 | 22,2 | 18,4 | | |

| 8. The | Washington | 31 | 1983 | | | | | | | |
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| | 4,1 | 2 | 22,5 | 10 | 20,6 | 40 | 18,0 | 10 | 20,2 | 3 |
| | 3,2 | 4 | 34,1 | 1 | 33,0 | 1 | 28,2 | 1 | 22,6 | 1 |
| | 5,4 | | 22,2 | 11 | 28,4 | 3 | 24,5 | 1 | - | - |
| Master Trust | 3,9 | | 28,1 | 1 | 28,2 | 1 | 24,3 | 1 | 21,8 | 1 |
| | 5,2 | | 32,1 | 9 | 26,1 | 27 | 21,2 | 11 | 26,5 | 7 |
| | 3,6 | | 52,9 | 1 | 46,2 | 1 | 37,8 | 1 | 29,3 | 3 |
| | 6,2 | | 29,3 | 14 | 30,8 | 10 | 29,3 | 3 | - | - |
| Master Trust | 4,7 | | 41,2 | 1 | 37,0 | 1 | 30,4 | 1 | 27,6 | 1 |

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| | 2,7 | 8 | 17,0 | 1 | 26,6 | 1 | 19,0 | 1 | 12,2 | 2 |
| | 1,6 | 46 | 7,6 | 48 | 18,3 | 53 | 12,7 | 84 | 7,4 | 86 |
| | 3,2 | 4 | 10,4 | 9 | 24,0 | 3 | 18,9 | 1 | - | - |
| Master Trust | 2,2 | 11 | 9,7 | 14 | 21,1 | 14 | 15,2 | 24 | 9,3 | 30 |
| | 2,5 | 15 | 12,0 | 5 | 16,1 | 64 | 15,5 | 21 | 12,9 | 9 |
| | 2,1 | 28 | 9,2 | 29 | 17,1 | 47 | 14,7 | 41 | 10,8 | 44 |
| | 3,1 | 6 | 10,2 | 17 | 22,0 | 2 | 21,6 | 1 | - | - |
| Master Trust, | 2,4 | 14 | 10,2 | 17 | 17,8 | 20 | 16,2 | 2 | 12,5 | 9 |

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| 9. | FMC Corporation (%) | | | | | | | | | |
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| 1982 | 22,8 | 13,6 | 16,0 | 16,6 | 15,5 | 12,3 | 13,9 | 16,3 | | |
| 1981 | 5,4 | 13,0 | 15,3 | 13,8 | 10,5 | 12,6 | 15,4 | | | |
| 1980 | 21,0 | 19,7 | 16,8 | 11,7 | 14,0 | 17,3 | | | | |
| 1979 | 18,4 | 14,7 | 8,7 | 12,3 | 16,5 | | | | | |
| 1978 | 11,2 | 4,2 | 10,4 | 16,1 | | | | | | |
| 1977 | -2,3 | 9,8 | 17,8 | | | | | | | |
| 1976 | 23,8 | 29,3 | | | | | | | | |
| 1975 | 35,0 | | | | | "18,5 | | | | |
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| 1982 | 21,4 | 11,2 | 13,9 | 13,9 | 12,5 | 9,7 | 10,9 | 12,3 | | |
| 1981 | 1,2 | 10,8 | 11,9 | 10,3 | 7,7 | 8,9 | 10,9 | | | |
| 1980 | 20,9 | NA | NA | NA | 10,8 | NA | | | | |
| 1979 | 13,7 | NA | NA | NA | 11,1 | | | | | |

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| 1978 | 6,5 | NA | NA | NA | | | | | |
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| 1983 | 22,8 | | | | | | | | 15, |
| 1982 | 21,5 | 7,3 | 15,1 | 16,0 | 14,0 | 10,2 | 12,0 | 14,9 | |
| 1981 | -5,0 | 12,0 | 14,2 | 12,2 | 8,1 | 10,5 | 14,0 | | |
| 1980 | 32,5 | 25,3 | 18,7 | 11,7 | 14,0 | 17,5 | | | |
| 1979 | 18,6 | 12,4 | 5,5 | 9,8 | 14,8 | | | | |
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| 1. | Benjamin Grahan and Charles Tatha 1996 | am, McGraw-H Security An | Iill, 4th ed., 1 | |
| 2. 3. | and Speculation, | 1931 | Investi | meni - |
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| 2. | | | | Successful | Investing", |

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| 4. | 1980 | 41 Stock Guide | |
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| 1. | Successful Investing" | , "Practical Formulas for <i>Cottle, Sindey, and W.T.</i> Timing: The Formula | |
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| | Extraordinary Popular of Crowds (Metro Bool | ks, New York, 2002,) | lnes: |
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| | Devil Take the Hindmost (& Giroux, New York, 1999). Mobs, and Mayhem: a Modern Look at the of Crowds John Wiley & Sons, New Yor | |
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| 2. | (Harper & Row, 19) 1998 Harper-Business. | 54) |
| 3. | Salomon Bros, | _ |
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