Sri Lankan Tourism Forecasting

October 16, 2024

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[]: import pandas as pd
     import numpy as np
     import matplotlib.pyplot as plt
     from sklearn.metrics import mean absolute error
     from sklearn.model_selection import TimeSeriesSplit
     from prophet import Prophet
     from statsmodels.tsa.statespace.sarimax import SARIMAX
     from statsmodels.tsa.holtwinters import ExponentialSmoothing
     from keras.models import Sequential
     from keras.layers import LSTM, Dense
     from sklearn.preprocessing import MinMaxScaler
     import warnings
     warnings.filterwarnings("ignore")
[2]: df = pd.read_csv('https://raw.githubusercontent.com/dev-achintha/
     Sri_Lanka-Tourism_Forcasting_Model/prophet/dataset/
     ⇒2014-2024-monthly-tourist-arrivals-sl-csv.csv')
     df = df.drop(columns=['PercentageChange'], errors='ignore')
     df['ds'] = pd.to_datetime(df['Year'].astype(str) + '-' + df['Month'],_

¬format='%Y-%B')
     df.rename(columns={'Arrivals': 'y'}, inplace=True)
     df = df[['ds', 'y']]
     df.sort_values('ds', inplace=True)
     df.reset_index(drop=True, inplace=True)
     df.head()
[2]:
    0 2014-01-01 146575
     1 2014-02-01 141878
     2 2014-03-01 133048
     3 2014-04-01 112631
     4 2014-05-01
                  90046
[3]: def time_series_cv(model_function, data, initial_train_size, horizon,
      →model_name):
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         :param model_function: Function to fit and forecast the model.
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:param data: The complete dataset as a DataFrame.
         :param initial_train_size: Initial number of observations to use as_{\sqcup}
      \hookrightarrow training data.
         :param horizon: Number of periods to forecast in each fold.
         :param model_name: Name of the model (for display purposes).
         :return: DataFrame with actual and predicted values.
         n records = len(data)
         n_splits = (n_records - initial_train_size) // horizon
         predictions = []
         actuals = []
         dates = []
         for i in range(n_splits):
             train_end = initial_train_size + i * horizon
             test_end = train_end + horizon
             train_data = data.iloc[:train_end]
             test_data = data.iloc[train_end:test_end]
             # Fit and forecast
             y_pred = model_function(train_data.copy(), len(test_data))
             predictions.extend(y_pred)
             actuals.extend(test_data['y'].values)
             dates.extend(test_data['ds'].values)
             print(f"{model_name} - Fold {i+1}/{n_splits} completed.")
         results = pd.DataFrame({'ds': dates, 'Actual': actuals, 'Predicted':
      →predictions})
         return results
[4]: def prophet_model(train_data, periods):
         model = Prophet(yearly_seasonality=True, weekly_seasonality=True,_
      ⇔daily_seasonality=False,
                         changepoint_prior_scale=0.1, n_changepoints=30)
         model.add_seasonality(name='monthly', period=30.5, fourier_order=5)
         model.fit(train_data)
         future = model.make future dataframe(periods=periods, freq='MS')
         forecast = model.predict(future)
         y_pred = forecast[['ds', 'yhat']].tail(periods)['yhat'].values
         return y_pred
[5]: def sarima_model(train_data, periods):
         model = SARIMAX(train data['y'], order=(1, 1, 1), seasonal order=(1, 1, 1, 1)
      →12))
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results = model.fit(disp=False)
forecast = results.forecast(steps=periods)
return forecast.values
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def exp_smoothing_model(train_data, periods):
    model = ExponentialSmoothing(train_data['y'], seasonal_periods=12,
    trend='add', seasonal='add')
    results = model.fit(optimized=True, remove_bias=True)
    forecast = results.forecast(steps=periods)
    return forecast.values
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[7]: def lstm_model(train_data, periods):
         scaler = MinMaxScaler()
         scaled_data = scaler.fit_transform(train_data[['y']])
         seq_length = 12  # Using past 12 months
         def create_sequences(data, seq_length):
             sequences = []
             for i in range(len(data) - seq_length):
                 sequences.append(data[i:i+seq_length])
             return np.array(sequences)
         X_train = create_sequences(scaled_data, seq_length)
         y_train = scaled_data[seq_length:]
         if len(X_train) == 0:
             y_pred = np.repeat(train_data['y'].iloc[-1], periods)
             return y_pred
         X_train = X_train.reshape((X_train.shape[0], seq_length, 1))
         model = Sequential([
             LSTM(50, activation='relu', input_shape=(seq_length, 1)),
             Dense(1)
         ])
         model.compile(optimizer='adam', loss='mse')
         model.fit(X_train, y_train, epochs=50, batch_size=32, verbose=0)
         # Forecasting
         y_pred_scaled = []
         last_sequence = scaled_data[-seq_length:]
         for _ in range(periods):
             X_input = last_sequence.reshape((1, seq_length, 1))
             y_hat = model.predict(X_input, verbose=0)
             y_pred_scaled.append(y_hat[0, 0])
             last_sequence = np.append(last_sequence[1:], y_hat[0, 0])
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y pred = scaler.inverse_transform(np.array(y_pred_scaled).reshape(-1, 1)).
      →flatten()
         return y_pred
[]: # Cross-Validation
     initial_train_size = len(df) - 24
     horizon = 6 # Forecasting 6 months ahead
     # Prophet
     prophet_cv_results = time_series_cv(prophet_model, df, initial_train_size,_
      ⇔horizon, 'Prophet')
     # SARIMA
     sarima_cv_results = time_series_cv(sarima_model, df, initial_train_size,_u
      ⇔horizon, 'SARIMA')
     # Exponential Smoothing
     es_cv_results = time_series_cv(exp_smoothing_model, df, initial_train_size,_u
      ⇔horizon, 'Exponential Smoothing')
     # LSTM
     lstm_cv_results = time_series_cv(lstm_model, df, initial_train_size, horizon,_u

    'LSTM')
    09:14:37 - cmdstanpy - INFO - Chain [1] start processing
    09:14:37 - cmdstanpy - INFO - Chain [1] done processing
    09:14:37 - cmdstanpy - INFO - Chain [1] start processing
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    09:14:37 - cmdstanpy - INFO - Chain [1] start processing
    Prophet - Fold 1/4 completed.
    Prophet - Fold 2/4 completed.
    Prophet - Fold 3/4 completed.
    09:14:37 - cmdstanpy - INFO - Chain [1] done processing
    Prophet - Fold 4/4 completed.
    SARIMA - Fold 1/4 completed.
    SARIMA - Fold 2/4 completed.
    SARIMA - Fold 3/4 completed.
    SARIMA - Fold 4/4 completed.
    Exponential Smoothing - Fold 1/4 completed.
    Exponential Smoothing - Fold 2/4 completed.
    Exponential Smoothing - Fold 3/4 completed.
    Exponential Smoothing - Fold 4/4 completed.
    LSTM - Fold 1/4 completed.
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LSTM - Fold 3/4 completed.
[]: threshold_date = df['ds'].iloc[initial_train_size - 1]
     end_of_data_date = df['ds'].max()
     #Combining Multiple Models
     combined_dates = prophet_cv_results['ds']
     # Combine predictions averaging
     combined_pred = (
         prophet_cv_results['Predicted'] +
         sarima_cv_results['Predicted'] +
         es_cv_results['Predicted'] +
         lstm_cv_results['Predicted']
     ) / 4
     # DataFrame for combined results
     combined_cv_results = pd.DataFrame({
         'ds': combined_dates,
         'Predicted': combined_pred,
         'Actual': prophet_cv_results['Actual'] # Assuming all models share the
     ⇔same Actuals
     })
     models = {
         'Prophet': prophet_cv_results,
         'SARIMA': sarima cv results,
         'Exponential Smoothing': es_cv_results,
         'LSTM': 1stm cv results
     }
     for model_name, results in models.items():
         plt.figure(figsize=(12, 6))
         plt.plot(df['ds'], df['y'], label='Actual', color='black')
         plt.plot(results['ds'], results['Predicted'], label=f'{model_name}__
      →Predicted', color='blue')
         plt.axvline(x=threshold_date, color='gray', linestyle='--', label='End of_
      →Training Data')
         plt.title(f'{model_name} Forecasting Results')
         plt.xlabel('Date')
         plt.ylabel('Tourist Arrivals')
         plt.legend()
         plt.show()
     plt.figure(figsize=(12, 6))
     plt.plot(df['ds'], df['y'], label='Actual', color='black')
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LSTM - Fold 2/4 completed.

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plt.plot(combined_cv_results['ds'], combined_cv_results['Predicted'],__
      ⇒label='Combined Forecast', color='magenta')
     plt.axvline(x=threshold_date, color='gray', linestyle='--', label='End of_

¬Training Data¹)
     plt.axvline(x=end_of_data_date, color='purple', linestyle='--', label='End of_
     plt.title('Combined Forecasting Results')
     plt.xlabel('Date')
     plt.ylabel('Tourist Arrivals')
     plt.legend()
     plt.show()
[]: plt.figure(figsize=(15, 10))
     plt.plot(df['ds'], df['y'], label='Actual', color='black')
     # Plot individual predictions
     plt.plot(prophet_cv_results['ds'], prophet_cv_results['Predicted'],_
      ⇔label='Prophet', color='blue')
     plt.plot(sarima_cv_results['ds'], sarima_cv_results['Predicted'],__
      ⇔label='SARIMA', color='red')
     plt.plot(es_cv_results['ds'], es_cv_results['Predicted'], label='Exponential_
      ⇔Smoothing', color='orange')
     plt.plot(lstm_cv_results['ds'], lstm_cv_results['Predicted'], label='LSTM', u
      ⇔color='green')
     # combined forecast
     plt.plot(combined_cv_results['ds'], combined_cv_results['Predicted'],__
      ⇔label='Combined Forecast', color='magenta', linewidth=2)
     plt.axvline(x=threshold_date, color='gray', linestyle='--', label='End of_

¬Training Data')
     plt.axvline(x=end_of_data_date, color='purple', linestyle='--', label='End of_u
      →Data')
     plt.title('Time-Series Cross-Validation Forecasting Results with Combined ∪
      →Forecast')
     plt.xlabel('Date')
     plt.ylabel('Tourist Arrivals')
     plt.legend()
     plt.show()
[]: def calculate_mae(cv_results, model_name):
         mae = mean absolute error(cv_results['Actual'], cv_results['Predicted'])
         print(f"MAE for {model_name}: {mae:.2f}")
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return mae
    mae_prophet = calculate_mae(prophet_cv_results, 'Prophet')
    mae_sarima = calculate_mae(sarima_cv_results, 'SARIMA')
    mae_es = calculate_mae(es_cv_results, 'Exponential Smoothing')
    mae_lstm = calculate_mae(lstm_cv_results, 'LSTM')
    combined_mae = mean_absolute_error(combined_cv_results['Actual'],__
      ⇔combined cv results['Predicted'])
    print(f"MAE for Combined Model: {combined_mae:.2f}")
[]: mae_scores = {
         'Prophet': mae prophet,
         'SARIMA': mae_sarima,
         'Exponential Smoothing': mae_es,
         'LSTM': mae_lstm,
         'Combined Model': combined mae
    }
    plt.figure(figsize=(10, 6))
    plt.bar(mae scores.keys(), mae_scores.values(), color=['blue', 'red', 'orange', _
      plt.title('Mean Absolute Error (MAE) for Each Model')
    plt.ylabel('MAE')
    plt.xlabel('Model')
    plt.show()
[]: for model_name, results in models.items():
        residuals = results['Actual'] - results['Predicted']
        plt.figure(figsize=(12, 6))
        plt.plot(results['ds'], residuals, marker='o')
        plt.axhline(y=0, color='gray', linestyle='--')
        plt.title(f'Residuals of {model_name}')
        plt.xlabel('Date')
        plt.ylabel('Residuals')
        plt.show()
    residuals_combined = combined_cv_results['Actual'] -__
      →combined_cv_results['Predicted']
    plt.figure(figsize=(12, 6))
    plt.plot(combined_cv_results['ds'], residuals_combined, marker='o',_
      →linestyle='-', color='magenta')
    plt.axhline(y=0, color='gray', linestyle='--')
    plt.title('Residuals of Combined Model')
    plt.xlabel('Date')
    plt.ylabel('Residuals')
```

plt.show()