

COMMUNITY MANAGER AND GROWTH EXPERT

#### **Details**

Siliguri

India

8944875262

aranyaksenguptaofficial@gmail.com

#### Links

LinkedIn

Mail

#### Skills

Leadership

Communication

Digital Marketing

Ability to Work in a Team

Communication Skills

Community Management

Adobe Photoshop

Microsoft Office

### Languages

English

Bengali

# **Profile**

Passionate and experienced Community Manager with over 3 years of experience helping organizations benefit from high levels of community engagement. Adept at promoting company initiatives, while working to plan and coordinate important events. Skilled at planning, coordinating, and executing community events resulting in accomplished goals.

# **Employment History**

Growth Hacker, Pandora Finance, Delhi

FEBRUARY 2021 - JUNE 2022

#### Head OF Growth At Pandora Finance

- Created and Implemented Strategies To Grow the Community.
- · Hired and Managed a group of interns to Lead The Growth.
- Research About The Competitors And Reaching Out To Them For Partnerships.
- Organized A.M.A Sessions with Other Communities For New Users.
- Retaining The New Users Through Virtual Events And Workshops.

### Senior Community Manager, Degenerates, Delhi

APRIL 2021 - DECEMBER 2022

#### Senior Community Manager At Degenerates

- · Managed Social Media Like Discord, Telegram, Slack, Instagram Etc..
- · Hired and Managed a group of interns to Assist Me.
- Made Campaigns For Marketing And reach outs.
- Organized Sessions with Other Founders and C.M.O's For Network.
- · Retaining The New Users Through Virtual Events And Workshops.

# Education

Class 12, Don Bosco School, Siliguri

AUGUST 2009 - JULY 2021

Completed Class 12.

# Computer Science And Engineering, Siliguri Institute Of Technology, Siliguri

AUGUST 2022 - NOVEMBER 2025

Pursuing Computer Science and Engineering.

## Courses

Python Developer, Coursera

FEBRUARY 2019 - MARCH 2019

#### Extra-curricular activities

Host, Siliguri Intra Spectanz, Siliguri

FEBRUARY 2018 - FEBRUARY 2018

Hosted A Chief Guest Event in My Town.

## References

References available upon request