

# MIRZA WAHYU

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I am a student in the 8th semester of Public Relations and Digital Communication major and have two intern experiences. As a social media savvy, I am looking for an agency or corporation to continue my career in the creative industry. I have strong capability in film and video production with other various skills in relative fields through years of learning experience by course and project.

## Education Level

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**London School of Public Relations Jakarta - Jakarta, Indonesia**

Sep 2020 - Nov 2024 (Expected)

*Undergraduate in Public Relations and Digital Communication*

## Work and Project Experiences

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**PT. Lifelong Learners - Jakarta**

Nov 2023 - Apr 2024

*Video Maker Intern*

- Develop a new OKRs based content production framework
- Create a total of 97 videos for social media marketing campaigns
- Perform content research based on the company's product knowledge to create engaging and insightful social media content
- Conduct video and photo documentation of the company's daily operations, collaborate with other departments and client stakeholders in the content production process
- Perform post-production process using Adobe Premiere Pro, After Effects, and Photoshop to conduct video editing, sequencing, color grading, and visual effects
- Manage and configure the cloud service database to provide a high availability of documentation data inquiry

**PT. Dhaulagiri Indo Raya - Jakarta**

Apr 2022 - Jun 2022

*Creative Intern*

- Increase content production process by 50% more efficient
- Increase company YouTube channel viewers by 37%
- Increase company YouTube channel subscribers by 1.153 person
- Create 3 product marketing videos a week
- Responsible for pre-production, production, and post-production processes
- Analyze company YouTube channel performance metrics to conduct data-driven decision making

**From Laugh to Love Movie - Jakarta**

Nov 2020 - Feb 2021

*Production Manager, Director, and Video Editor*

"From Laugh to Love" is a movie created to fulfill Performing Arts subject final project during the first year of college at LSPR Jakarta

- Led team of 35 crew
- Planning, organizing, and maintaining production timeline and schedule
- Supervising and managing the team and all stages of the production process
- Conduct casting, reading, and blocking
- Create a floor plan, shot list, storyboard, and mood board
- Sequencing, color correction and grading, edit the movie
- Successfully sold 250 tickets for the screening

## Organizational Experience

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**Cremists - Jakarta, Indonesia**

Jul 2021 - Jul 2022

*Short Movie Officer*

- Create a short movie script
- Conduct reading, casting, and blocking
- Create a floor plan, shot list, storyboard, and mood board
- Supervise the pre and post-production process
- Become a talent for the YouTube content

## Skills

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- **Hard Skills:** Adobe Family, Cinematography, Directing, Copywriting, Project Management, SEO, Data Analytics, Python, MySQL
- **Soft Skills:** Creativity, Communication, Curiosity, Leadership, Problem Solving, Collaboration, Emotional Intelligence, Critical Thinking