

Assessment 2: Responsive Website

Rationale

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Target Audience Statement

This interactive and responsive website is intended for a target audience of children under the age of ten who are interested in traveling and exploring their local area of Bribie Island with their families. Typically, children tend to lose interest when reading or observing online content, so to combat this research into visual techniques will be conducted to discover what visually captivates children.

For the target audience to be children under the age of 10, the website will also have to be designed for their parents or guardians as children would need to be accompanied when exploring their local areas. When a child uses the travel guide and discovers a location of interest, they will most likely show it to their guardian and ask to visit the location which the guardian would then want to investigate and view the website.

Mood Board

The Bribie Islander
A Community Newspaper for Local people

Welcome, Edition 173 Out Now!

We have a jam-packed magazine this fortnight, full of fabulous stories and information. Our front cover features the Mattress family, who Michele and Deb had a fantastic time with, doing their photo shoot for our Father's Day edition! So, I will take this opportunity to wish all the dads, grandfathers and father figures out there a wonderful day!

We are also celebrating Gwendoline Moore's 100th birthday! What an achievement! Michele and I got to spend some time with her 92-year-old daughter, Joan Lambell, who had fantastic stories to share with us and was truly a delight to meet. We could have easily spent the day with Joan, she is an amazing woman, so check out her mother's story!

Legacy is on the hunt for a good Samaritan who generously donated last year to the Legacy Badge week, could it be you in the photo? If you are this person or know who it is, please let them know. Also, if you could pop down and support Legacy by donating to their wonderful not-for-profit organization, I am sure they, and the families they support, would be extremely grateful.

Speaking of fantastic organisations, please check out the article on Busy Fingers! The amount they have donated to our society is astounding. As a community, I think we should all consider ourselves very fortunate to have groups such as Busy Fingers, Legacy and The Bribie Community Nursery (just to name a few) getting behind those in need. I would hate to see what would happen to those needing help if these groups were not in operation anymore.

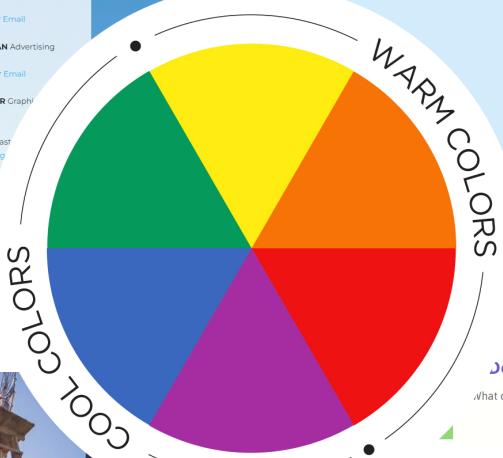
The VMP is also having their annual Charity Golf Day coming up in October and Remax, R U OK? and Bongaree Bowls Club have partnered up to hold (in honour of Father's Day) a "Beers, Bowls and BBQ" in September, so jump in now and book yourself a spot for these days. You are guaranteed to have a ball while supporting two very worthy causes.

Take care, Stay safe,
-Cheerie

<https://thebribieislander.com.au/>



Showing children at location creates better connection



Delicate Balance

What do big birds have that Chirp doesn't?

<http://www.peepandthebigwideworld.com/en/>

OpenDyslexic

<https://opendyslexic.org/>

Hatching new scientists every day!

Español

Common Sense Media 4+ TCA Parents' Choice Recommended

Games & Videos Parents Educators About PEEP

Games! Video!



The Way Things Move

Sound

Animals and Plants



Light and Color

Numbers and Measuring

Shapes and Patterns

Español

PEEP and the Big Wide World

common sense media 4+ TCA Parents' Choice Recommended

Menu +

Games! Video!

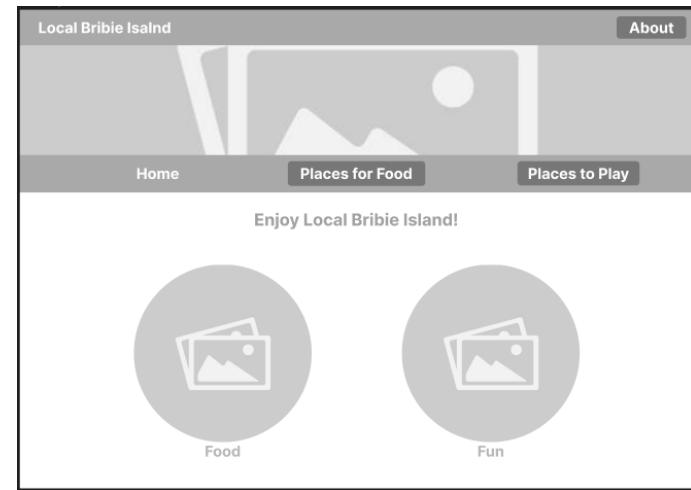
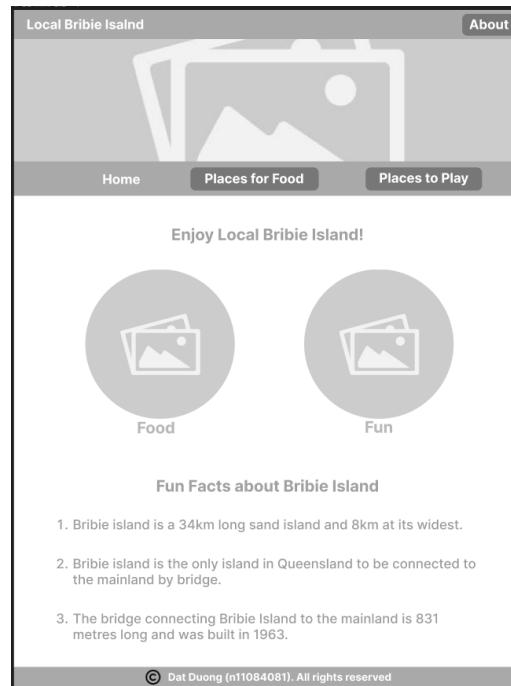
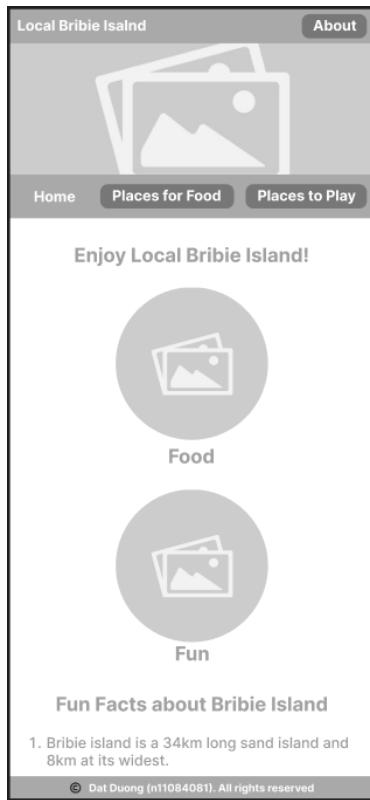


The Way Things Move



Low-Fidelity Wireframes

Home Page



Screenshots and Annotations

Page 1: Home Page

The page buttons "Food" and "Fun" were chosen to be displayed on the home page as shown to show a clear path the user can take. The colours were made to be distinct, and text was added to make it clear on where the buttons would take the user. The buttons were places at the top of the page, to allow the use to go straight to the content they are looking for.

The buttons were designed with a crayon-like appearance to appeal to children, however also has a sleek modern design to appeal to older users. The colours of the buttons contrast the background, to stand out and support users with visual impairments.



The burger menu shows both a symbol and text "menu" to make it as easy as possible for the user to identify it. The burger menu only appears on phone and ipad sizes. The font size was selected to be 20px, to be one of the first items seen on the page.

The "Fun Facts" section was designed to provide children and potentially their parents or guardians some local facts to keep the website interesting and become educational while they look for places to visit. The cards are small and brief as to not bore the reader and also shows a relevant image. They are shown in pairs of two as to not clutter and overwhelm the reader.

Page 2: Places to Eat Page

The location card shows the name of and image of the location and a brief summary of the creator's experience. This gives the user a chance to see if they'd enjoy the location based on the short summary. The button within the card clearly states its use and is contrasted to support those with visual impairments.

Navigation bar on desktop is no longer a burger menu to support keyboard-only use. This bar also shows all available options for the user to choose from. The colours are contrasted and text is clearly stated to support users with visual impairments. The nav bar changes colour on the active button to clearly indicate the current page and the same occurs when hovered.

Website is clearly named with the target audience included to make them feel like important. The use of "Youngsters" was to make users feel a little less awkward when using the website, as it refers to a larger range of ages compared to "kids" or "children".

The font used is Opendys, which is a dyslexia friendly font, with the added bonus of looking visually appealing and appropriate for this website design.

This section indicates the end of the page and leads the user to the next section, in this it would lead them to the places to play page. The text "Looking for something fun?" makes it clear that the user will find a fun location when they use the button.

The website's background is mimics a childrens drawing of the beach to create a comfortable feeling when using the website.

Page 3: Bribie Island Surf Club Page

The summary card gives a more detailed experience of the location. If a child wants to visit this location, the parent or guardian can read this summary to determine whether the location will be enjoyable for the child.

The contact card shows the contact information of the shown location, i.e. email and phone number. This gives the parent or guardian easy access to contact details if needed. The visit website button takes the user straight to the location's website so the user can find more information if they'd like. The button states "visit website" to support readers with visual impairments.

Summary

The surf club offers a kid menu with a great amount of meals to choose from for those picky eaters. They also have a kids corner for the those who can't sit still whilst waiting for the meals. Theres an excellent ocean view and a great place for families.

Opening Hours

Monday	10am-9pm
Tuesday	10am-9pm
Wednesday	10am-9pm
Thursday	10am-9pm
Friday	10am-12am
Saturday	10am-12am
Sunday	10am-9pm

Find Them Here!

Map showing the location of The Surf Club at 2 First Ave, Woorim QLD 4507. Includes a Google Map link and address.

Contact Info

Email: admin@thesurfclubbribie.com
Phone: (07) 3408 2141

Visit Website

Photos

The time card shows the days throughout the week that the location is open. This lets the user to have access to the available times. Making it much quicker than visiting the official website or google.

These cards show when and where the location is open, giving simple times for children to easily understand. The cards also provide google maps and the address to assist the parent or guardian.

Photos of the location are shown in this card and are displayed in a row. These photos show the user what the location looks like in more detail.