**Core Features**

* Advanced Mega Menu Builder
* Left Menu Builder
* Most of the Task Ajax based
* Gift Cart
* Guest Checkout
* Physical Product
* Digital Product
* Home Page Builder
* Unlimited Email Template Creation
* Dynamic Slider
* Multi Langual
* Multi Currency
* Order Management
* Brands
* Verified Reviews
* Product Deals
* New User Zone
* Trusted Seller
* Wishlist
* Dynamic Coupon
* Guest Checkout
* Multi Level Category
* Category wise comission Setup like Daraz
* Product Rating
* Product Gallery with Zoom
* Social Login
* Google Recaptcha
* Newsletter
* Product Attribute
* Strong Security
* Product Compare
* Quick Buy (Coming soon)
* Google Analytics
* Google Analytics GA4
* Facebook Pixel
* PWA Ready
* One Click Demo Import
* Custom SMS gateway Integartion

**New Features**

* Facebook Messanger integrate
* Decimal Digit set for currency
* Default Country, State setup Option
* Currency Symbol position

**Additional Features**

* Social Sharing
* Rating Approval
* Customer Review
* Product Rating & Review
* Blog
* Product Video
* Quick View
* Product SKU
* Unlimited Varient, Color, Size, Style etc.
* Responsive for all device
* Customer to Seller
* Multiple Shipping Charge Options
* Dynamic TAX/GST Calculation
* Easy Video URL
* Easy Blog as like WordPress
* Unlimited Page
* Dynamic Product Filter
* Product Tag with Color
* Product Variant by Picture/color
* Google Analytics
* Facebook Pixel
* Global Shipping Estimation
* discounts
* Sell Simple or Variable Products
* Built-in Order Tracking page
* Unlimted Categories & Sub-Categories
* Single checkout page
* Amazon S3, DigitalOcean Spaces
* Translation tool: easy to translate front theme and admin panel to your language
* Beautiful theme is ready to use.
* Powerful Role Permission System: Manage user, team, and role by permissions. Easy to manage users by permissions.
* Admin template comes with color change option to match your taste
* Up sells
* Cross sells
* Invoice
* Bulk Product Import
* Subscriber POPUP
* Create Order from the Back Office
* Low Inventory Alert
* Annauncements
* Email Notification ON/OFF
* SEO Optinised
* Google Map API
* Dynamic Preloader
* RTL
* One Click Update
* About Detail Page
* Contact Us Page
* Blog’s
* Invoice PDF Download
* Language Translator
* Notification
* SEO Ready plain URL
* Bootstrap 4 Framework
* W3C Valid Markup
* Font Awesome Icons
* Documentation Include
* Clean Code and Clean Design
* Testimonial

**Dynamic Feature**

* Toaster make the dynamic position, multiple colors, time duration for admin and frontend
* Dynamic dashboard for widget show hide, data show hide also color, style can change
* Each seller can quickly view the shop link
* Notification setting for SMS, system, Email, Mobile app also each user personal setting which notification
* Dynamic home page customisation with live preview
* Avoid root index in main domain for security increase
* color scheme change with Live preview
* Dynamic top bar with show/hide
* Mega and multi mega menu with highly dynamic management
* Dynamic Header management
* Clone product
* Inhouse order
* Local Pickup

**Admin Features**

* Rich Text Editor
* Media Gallery
* Media File Manager
* Transactions History
* Advanced Report System
* TAX/GST Configuration
* Mail System
* Maintenance Mode
* StoreFront Setting
* Custom CSS/JS

**Seller Feature**

* Free Shipping
* Local Pickup
* Flat Rate shipping
* Additional Shipping Charge for other Cities

**Module List with Features**

* Dashboard
  + Total Product
  + Total Seller (Multi vendor – sold separately)
  + Total Customer
  + Category wise product quantity
  + Category wise product sale
  + Total Total Sale (Multi vendor – sold separately)
  + Today visitor
  + Top 10 Product list
  + Top 10 Seller list (Multi vendor – sold separately)
  + Total Review – card
  + Todays Revenue
  + New Customer
  + GA or site analytics
  + Top referrers
  + Graph Product
  + Graph Sellers (Multi vendor – sold separately)
  + Graph Sale History – monthly
  + Latest Search Terms
  + Latest Orders – last 10
  + Goal Completion – if possible
  + Recently Added Products – list
  + Appealed Disputed list
  + Total Subscriber – card
  + Active Customers – card
  + Recent Reviews
  + On/OFF options
  + Role permission
* Frontend CMS
  + Home Page
  + Features
  + Merchant Content
  + Return Exchange
  + Contact Content
  + Dynamic Pages
  + Subscribe Content
  + About Us
  + Related Sale Setting
  + Footer Settings
* Appearance
  + Themes
  + Color Scheme
  + Menus
  + Header
  + Dashboard Setup
  + Dashboard Color
* Blog
  + Blog
  + Blog Category
  + Blog Tags
* Customer
  + All Customer
  + Active Customer
  + In active customer
* Manager Seller (Multi vendor – sold separately)
  + Active Seller List
  + Add Seller
  + Inactive/Request Seller List
  + Commision Setup
  + Price plan
  + Subscription Payment
  + Auto approve Seller Configuration
* Wallet Manage
  + Online Recharge Transaction
  + Bank Recharge Transactions
  + Withdraw Requests
  + Offline Recharge
  + Auto approve Wallet Configuration
* My Staff
* Customer
  + Themes
  + Menus
  + Header
* Contact Request
  + Contact Mail List
* Marketing
  + Flash Deal List
  + Create Coupon
  + New User Zone List
  + News Letter List
  + Create Bulk SMS
  + Subscriber List
  + Referral Code List
* Gift Card
  + Gift Card List
* Products
  + Category
  + Brand
  + Attribute
  + Unit
  + Add new Product
  + Bulk Product Upload
  + Inhouse Product List
  + Recently Viewed Product Configuration
* Review
  + Product Review List
  + Seller Review List
  + Auto approve Review Configuration
* Order Manage
  + My order
  + Confirmed Orders
  + Complete Orders
  + Pending Payment Orders
  + Refused/Cancelled Orders
  + Total Orders
  + Inhouse order
  + Delivery process
  + Cancel Reason
  + Track order Configuration
* Refund Manage
  + Pending refund requests
  + Confirmed refund requests
  + My refund requests
  + Reasons
  + Refund Process
  + Configuration
* System Setting
  + General Settings
  + Email Template
  + Company Information
  + Email Settings – SMTP and PHP mail
  + SMS Settings
  + Analytics tools
  + Google analytics
  + Facebook Pixel
  + Activation
    - EMAIL VERIFICATION
    - MULTI-VENDOR SYSTEM ACTIVATE
    - SMS VERIFICATION
    - MAIL NOTIFICATION
    - SYSTEM NOTIFICATION
  + System Notification Setting
  + Social Login Configuration
  + Maintenance Mode Setting
  + About & one-click Update
  + Module Manage
* Payment Gateway
  + 1. Paypal
  + 2. Stripe
  + 3. PayStack
  + 4. Razorpay
  + 5. PayTM
  + 6. Instamozo
  + 7. MidTrans
  + 8. PayUMoney
  + 9. JazzCash
  + 10. Google Pay
  + 11. FlutterWave
  + 12. Bank Payment
  + 13. COD
  + More will add soon
* Setup
  + Language Setup
  + Currency
  + Location – Add Country, City, State
  + Shipping method
* GST Setup
  + GST List
  + GST Configuration
* Accounts
  + Chart of accounts
  + Bank Accounts
  + Bank Accounts
  + Income
  + Expense
  + Profit
  + Transaction
  + Statement
* Support Ticket
  + Support Ticket list
  + Category
  + Priority
  + Status
* Activities Logs
  + Activity Logs
  + Login – Logout Activity
* Human Resource
  + Staff List
  + Role
  + Department
  + Attendance
  + Attendance Report
  + Event
  + Holiday Setup
* Visitor Setup
  + Ignore IP
  + White list IP
* Sidebar Manager
  + Manage Left Menu
  + Drag & Drop left menu
  + Sub-menu
* Customer Panel
  + My Purchase
  + Gift Card
  + Digital Products
  + My wishlist
  + Refund and Disput
  + My Coupon
  + My Account
  + My Referral

**Admin Report**

* Seller Wise Sales (Multi vendor – sold separately)
* Keyword search
* Visitor – IP, Agent, Device, Location, Date
* Inhouse product sale
* Product stock
* Wishlist
* Wallet recharge history
* Top Sellers (Multi vendor – sold separately)
* Top Customers
* Top selling item
* Order
* Payment
* Product Review
* Seller Review

**Backup**

* Backup

**11 Payment Gateway Included**

* Paypal
* Stripe
* Razorpay
* PayStack
* PayUmoney
* GPay
* instamozo
* MidTrans
* JazzCash
* PayTM
* FlutterWave

**Email Template Editor**

* Order Invoice
* Refund Declined
* Refund Money Paid
* Refund Completed
* Order Pending
* Order Confirmed
* Order Desclied
* Paid Payment
* Order Completed
* Refund Pending
* Refund Confirmed

**Menu Manager (Drag & Drop)**

* Create new pages
* Use Static Pages
* Use Custome link
* Nested Flyout menu
* Open New Tab
* Flyout menu Left or Right

**Paid Module (sold separately)**

* Shiprocket
* Bkash

**Security Features**

* JWT Authentication
* Cross-Site Scripting (XSS) Protection
* SQL Injection Protection
* CSRF Protection
* Secure Encrypt Password Hashing