



THE RECOGNITION AND INCENTIVE PLATFORM FOR EVERYONE



MyRewards

## Improve your reward, recognition and incentive programmes with MyRewards

MyRewards is our feature-rich, white label points banking platform used to deliver global programmes. A modular system which is flexible and scalable. It can be fully branded; to create an integrated hub to communicate, incentivise and recognise those people important to your business. MyRewards enables you to implement a programme that will drive change in behaviour and performance, delivering on your specific business objectives.



### Your programme is in safe hands

Highly available and built for 24/7 uptime, MyRewards is a multi-tenant SaaS solution. Designed from over 15 years of experience in delivering rewards and incentive programmes, the technology is highly configurable and can integrate seamlessly with third party applications.

- **Built to change allowing you to benefit from future upgrades and new features**
- **Cloud based and scalable**
- **Robust, fast and reliable architecture**
- **Regular security testing**
- **Responsive design and intuitive usability**
- **Available range of APIs for easy integration**
- **ISO27001 certified**

“ Well thought-out incentive and reward solutions can work wonders for staff motivation and address the challenges facing HR professionals.

GALLUP STATE OF THE GLOBAL WORKFORCE REPORT

### 5 reasons to choose MyRewards for your next programme

- 1 **Launch quickly and effectively to market**
- 2 **Bring consistency and visibility to company wide incentives**
- 3 **Consolidate global programmes in the marketplace**
- 4 **Simplify the administration behind your programmes**
- 5 **Gain mindshare, improve communication and deliver on your business objectives**

## Spend points on inspirational rewards

Points banking is at the core of **MyRewards**. Reward your customers, employees or partners for achieving set objectives with points. Points can be exchanged for over 10,000 rewards, including products, vouchers, experiences, and digital rewards – there's a meaningful and motivating reward for all.

- **Rewards available in over 85 countries**
- **Individual user account – invite people to register or pre-register accounts**
- **Points can be awarded individually or in bulk**
- **Customisable reward catalogue with one click ordering**
- **Points balance with full account statement**
- **Notifications and messages - including SMS and email**
- **Dashboard reporting and insight for admin users**

## Engage your employees with our recognition module

Focuses on increasing engagement and productivity to promote your company values and create a culture of recognition. Staff can earn points for fulfilling objectives and the recognition wall promotes best behaviours and celebrates success.

- **Anniversary or long service awards**
- **Ecards**
- **Peer to peer nominations**
- **Customer service awards**
- **Instant, on the spot awards**
- **Ideas schemes**
- **Refer a friend**
- **Team awards**
- **Employee of the month or year**
- **Managers budgets and reporting**

## Drive your sales and boost performance

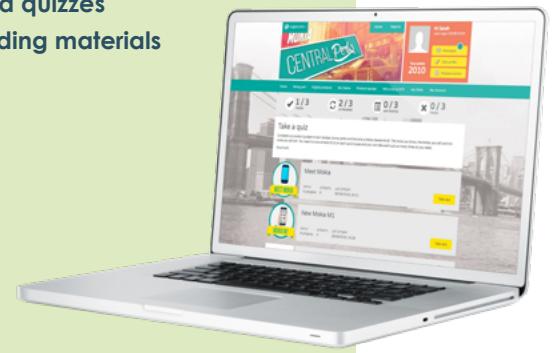
Our performance module aims to set targets and drive business revenue. Incentivise, motivate and engage sales staff and partners to maximise business and increase sales performance using features, including leader boards and target trackers.

- **Tactical campaigns**
- **Claim forms and approvals**
- **Upload proof of sale or purchase**
- **Track sales information**
- **Leader boards**
- **Target trackers**
- **Prize draws**
- **Top performers awards and recognition**
- **APIs for system integration with your data**

## Reward those who matter to your business

New in 2017, our fully integrated e-learning module now allows you to reward staff and resellers for completing service or product training. Develop brand ambassadors through completion of interactive modules to act as the bridge between you and your potential customers.

- **Manage e-learning courses and quizzes**
- **Include videos, imagery or reading materials**
- **Interactive question types**
- **Auto-marked tests**
- **Award badges**
- **Manage points awarded**
- **Track progress**



## MyRewards Starter

MyRewards points banking platform with custom pages and reward catalogue

### 2 - 4 weeks to launch

- Client branded website
- Branded launch communications
- Client admin access for self-management
- Dashboard reporting
- 0 hours monthly management support

## MyRewards Plus

As MyRewards Starter PLUS one feature module.  
Choose from: recognition, performance, e-learning

### 4 - 6 weeks to launch

- Client branded website
- Branded launch communications
- Monthly communications plan
- Client admin access for self-management
- Dashboard reporting
- 10 hours monthly management support

## MyRewards Premium

Design your programme from ALL available system features and modules

### 6 - 8 weeks to launch

- Programme planning workshop
- Client branded website
- Branded launch communications
- Monthly communications plan
- Fully managed programme
- Dashboard reporting
- System integration
- 10 hours monthly management support

## MyRewards Custom

Design your programme from ALL available system features and modules PLUS any required client customisations

### 10+ weeks to launch

- Programme planning workshop
- Client branded website
- Customised communications plan
- Customisation to suit your exact needs
- Full managed programme
- Enhanced customer service
- Dashboard reporting
- System integration
- 10 hours monthly management support

Reward Fulfilment is charged at 20% – this is the cost of fulfilling your reward orders.

Management Bundles are charged in bundles of 10 at £120 per hour – programme management (data upload / content updates / reporting / user queries / client support) is rolled into bundles of management hours.

Comms Packages – a basic comms package starts at £250 per month upwards depending on volume / frequency and any targeting / personalisation.



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Choose the package  
to suit your budget  
and timescales