

FLY Forward Looking Youth NEXTGEN ENTREPRENEUR AWARDS 2024

"Empowering Tomorrow's Business Leaders Today"



21st December 2024



09:00 - 17:00



Gokulam Convention Center, Kochi

Powered by

BRAND STORIES

MISSION

We strive to empower individuals to reach their full potential through innovative learning solutions and community engagement. Our platform facilitates meaningful connections between learners and industry experts, fostering growth and professional development for the next generation of leaders.

VISION

To empower young entrepreneurs to achieve business and personal growth through a structured platform that emphasizes networking and relationship-building, allowing them to form meaningful connections with mentors and industry professionals, and guiding them on their journey to becoming successful business leaders



BRAND STORIES

Brand Stories Business Magazine is an exclusive publication from SENS Proms Private Limited, dedicated to spotlighting inspiring entrepreneurial journeys and innovative business ideas. Through in-depth features and insightful articles, the magazine captures the essence of brand growth, market trends, and the people behind successful ventures, making it an essential read for aspiring entrepreneurs and business enthusiasts alike

VISION

“To be a recognized organization as a key provider and specialist in our sector of brand consulting for the development and execution of brand-building strategies across the world”

MISSION

- Help the brands to achieve their brand goals by providing standardized 360-degree consulting services.
- To achieve a top position in the national market among other brand-building companies.
- To achieve a sustainable and profitable organization.
- To help our clients with realistic and executable branding strategies for achieving the desired results.
- Provide modern and sophisticated marketing plans by using the best technology in the market, for the client's successful growth.



ABOUT THE EVENT

The FLY NextGen Awards 2024 is a premier platform dedicated to recognizing, inspiring and empowering young entrepreneurs to become the business leaders of tomorrow. Hosted by Forward Looking Youth (FLY) International, this event celebrates the vibrant entrepreneurial spirit of youth, providing a unique opportunity for emerging talents to showcase their skills and gain invaluable mentorship from industrial experts. With a commitment to equipping young minds with the essential knowledge, tools and networks needed for success, FLY gathers over 200+ young entrepreneurs from diverse industries for a dynamic day filled with competitions, training sessions, expert talks and a prestigious award ceremony

WHY PARTICIPATE?

- Tackle engaging activities across various categories including Strategy, Financial Management, Marketing, Leadership, Technology, and Human Resource Management
- Benefit from case studies and interactive sessions led by industry experts, equipping you with the knowledge to navigate complex business scenarios effectively.
- Present your skills before leaders and consultants who will offer guidance, support and valuable insights to help you grow
- Interact with successful business leaders and consultants who will offer guidance, support and valuable insights to help you grow
- Connect with like minded young entrepreneurs, fostering relationships that can shape your future business endeavours.
- Be recognized for your talents in front of a prestigious audience of industry leaders and peers, enhancing your credibility and visibility in the entrepreneurial community.

AWARD CATEGORIES

1. Best Strategist - Mastermind Architect Award Youth 2 3 RY RY 5 AY 6 FLY
2. Best Financial Talent - Financial Maestro Award
3. Best Marketer - Brand Catalyst Award
4. Best Leadership Talent - Visionary Leader Award
5. Best Business Pitch - Pitch Perfection Award 6. Best Human Management Talent - People's Champion Award

OTHER BENEFITS OF PARTICIPATING

Participation certificates will be awarded to all attendees

Winner will receive a memento presented by Sree Kochouseph Chittilappilly or Honourable MP Hibi Eden



*Entrepreneur session featuring
Sri Kochouseph Thomas Chittilappilly*

Chairman of V-Guard Group



*Business Training by
Sree Mathew Joseph*

Motivation speaker

*Business Training by
Sree Madhu Bhaskaran*

(Trainer and Founder of Paddle Business Consultants)



PROGRAM OVERVIEW

Next Steps

Form a Registration Committee

Form a committee responsible for managing and evaluate the applications. During the screening stage, if the Committee requires any further information, they can contact the applicants and collect it. The Registration Committee meeting will be held the day after the registration closing date.

1. Committee Members:

5 members including

- 1 Chairperson (Event Coordinator)
- 2 Application Review Experts (Experienced persons to evaluate applications)
- 1 IT/Tech Support (To manage the registration portal and tech support)
- 1 Administrative cum CRM team Staff (For communication with applicants)

Pre Requestees

- Form a Registration Committee
- Create Evaluation and Nomination list preparation criteria
- Deadline for Registration date
- Choose the Venue for the registration committee meeting

Decisions/Activities Taken During the Evaluation

- Review applications against established criteria.
- Follow up with applicants if they missed filling out any major information
- Nomination List Preparation.
- Decision on the number of applicants to enter the first and second stage sorting for each category on the award day.
- Invitation Process planning

General Evaluation Criteria

- **Age Range:** 18 - 25 years, ensuring compliance with FLY's target audience.
- **Criteria Check:** Check if applications meet the minimum criteria (at least 5 out of 10 questions correct).
- **Accuracy of Information:** Ensure all mandatory fields (Name, age, location, contact info, etc.) are correctly filled.
- **Award Category Fit:** Verify that the category aligns with their background.
- **Submission Deadline:** Applications must be submitted before the deadline.(2 weeks before the award day is suitable)
- **Multiple Registrations in the same award category:** Eliminate duplicate submissions.
- **Avoid multiple award entries:** Select only applicants with the highest marks in the online test

Nomination List Preparation

- Prepare a list of nominees based on approved applications.
- Make a clear list of nominated applicants, invite them to participate in the event, and share other details.

Invitation Process

- Send Invitation Email and invitation poster to Participants
- Invitation Call (Make follow-up calls to confirm attendance.)



Award Day Activities

Front Desk Setup for Registration

[Time:9:00-10:00 am]

- Organize a front desk for participant registration on the award day.
- Verify Participant details and collect any missed information (Example Age , Contact details , Designation)
- Grouping Applicants Based on Award Categories
- Provide tags based on the award category
- Participation Kit: Each participant receives a booklet, pen, and coloured badge (Based on the Award Category the participants selected) .



Case Study/Task Presentation

Time : 10:00-11:45 AM – Case study

11:45-12:00 PM Tea break

- Each award category applicants to be grouped into different rooms
- Each room is managed by FLY Award Committee volunteers
- Volunteers will provide topics for the Case Study/Task Presentation. Each participant will have a maximum of 5 minutes to present their ideas.
- The jury will evaluate each applicant based on the established evaluation criteria.

• Evaluation Criteria (50 Points Total):

- **Creativity (0-10):** Originality and innovative ideas.
- **Problem-solving (0-10):** Effectiveness of solutions.
- **Practicality (0-10):** Feasibility in real-world scenarios.
- **Clarity of Communication (0-10):** Presentation clarity.

Group Discussion.

Time : 12:00-12:45 PM

- Volunteers will provide topics for and Judges evaluate the same and select candidates for the final round
- Volunteers will do the final tabulation. They will collect the evaluation sheets from the judges and calculate the average score of the Group Discussion and Case Study Presentation.
- 1:00 PM : Announcement of shortlisted candidates
- 1:00 PM -2:00 PM Lunch Break

Main Hall Programs

- 2:00 PM-3:00 –One to One Session
- 3:00 PM-3:30 PM - Training program
- 3:30 PM-4:00 PM – Inviting chief guests, FLY Launch & Presentation
- 4:00 PM-4:15 PM – award announcements
- 4:15 PM-4:50 PM –Panel discussion
- 4:50-5:00 PM: Conclude with the vote of thanks.
- Certificate distribution to all participants [Not in stage]
- Tea





Sami K Haridas Biography

Startup Mentor | Founder of Fly Network
Managing Director of Brand Stories Business Magazine

Sami K Haridas is an entrepreneur and startup mentor with a diverse corporate background. With more than 7 years of experience in the hospitality industry, he has worked in different senior management roles. He has incorporated across top brands such as McDonalads, KFC and 5-star hotels, abroad including locations like UAE and London. As an NRI businessman, he has developed valuable insights in the fast food and luxury hospitality sectors.

In 2016 Sami ventured into entrepreneurship by founding his own brand, unfolding a new chapter in his career. He is the founder of Fly Network, and the Managing Director of Brand Stories Business Magazine where he contributes his strategies and ideas into the business world. Sami holds an MBA from Annamalai University and his extensive professional journey reflects his passion for growth, leadership and innovation.

Previously associated clients



COMPANY DETAILS


GOVERNMENT OF INDIA
MINISTRY OF CORPORATE AFFAIRS
Office of the Registrar of Companies
1st Floor, Company Law Bhawan BMC Road, Ernakulam, Kerala, India, 682021

Certificate of Incorporation pursuant to change of name [Pursuant to rule 29 of the Companies (Incorporation) Rules, 2014]

Corporate Identification Number (CIN): U74999KL2018PTC055369

I hereby certify that the name of the company has been changed from ENTE SAMRAMBHAM EVENTS PRIVATE LIMITED to SENS PROMOS PRIVATE LIMITED with effect from the date of this certificate and that the company is limited by shares.

Company was originally incorporated with the name ENTE SAMRAMBHAM EVENTS PRIVATE LIMITED.

Given under my hand at Ernakulam this Twenty fifth day of August two thousand twenty-two.


Bindu Vergis

Registrar of Companies
RoC - Ernakulam


Mailing Address as per record available in Registrar of Companies office:
SENS PROMOS PRIVATE LIMITED

3/188-1, PLANET TOWER, NEAR THOMASPURAM CHURCH, KANNADIKADU ROAD,
MARADU, KOCHI, Ernakulam, Kerala, India, 682304


Government of India
Form GST REG-66
[See Rule 19(1)]

Registration Certificate

Registration Number : 32AAFC2494N1ZD




1. Legal Name	SENS PROMOS PRIVATE LIMITED
2. Trade Name, if any	SENS PROMOS PRIVATE LIMITED
3. Additional trade names, if any	
4. Constitution of Business	Private Limited Company
5. Address of Principal Place of Business	New Hotel Satevaram, 5th Floor, 2/118-G2, Technopark, New Hotel Satevaram, Kannadikkadu, Maradu, Kochi, Ernakulam, Kerala, 682304
6. Date of Liability	
7. Date of Validity	From 02-03-2019 To Not Applicable
8. Type of Registration	Regular
9. Particulars of Approving Authority	Signature Not Verified
Signature	
Name	
Designation	
Jurisdictional Office	
9. Date of issue of Certificate	11/11/2022

This is a system generated digitally signed Registration Certificate issued based on the demand approval of application on 11/11/2022.



GSTIN : 32AAFC2494N1ZD
Legal Name : SENS PROMOS PRIVATE LIMITED
Trade Name, if any : SENS PROMOS PRIVATE LIMITED
Additional trade names, if any :

Details of Managing / Whole-time Directors and Key Managerial Persons

1		Name : SAMI KATTUPADATHU HARIDAS Designation/Status : DIRECTOR Resident of State : Kerala
2		Name : NIKHIL MOHANAN Designation/Status : DIRECTOR Resident of State : Kerala
3		Name : SURESH KAREETHARA SUDHEENDRAN Designation/Status : DIRECTOR Resident of State : Kerala

INCORPORATION CERTIFICATE

GST CERTIFICATE SENSE PROMOS

COMPANY DETAILS

आयकर विभाग
INCOME TAX DEPARTMENT

भारत सरकार
GOVT. OF INDIA

ई-स्थायी लेखा संख्या कार्ड
e - Permanent Account Number Card
AAFCE2494N

नाम / Name
SENS PROMOS PRIVATE LIMITED

निगमन / गठन की तारीख
Date of Incorporation/Formation
31/10/2018

Fold

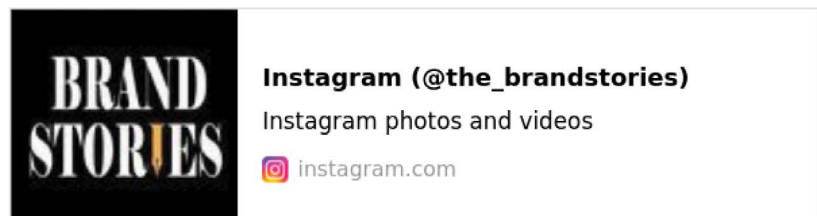
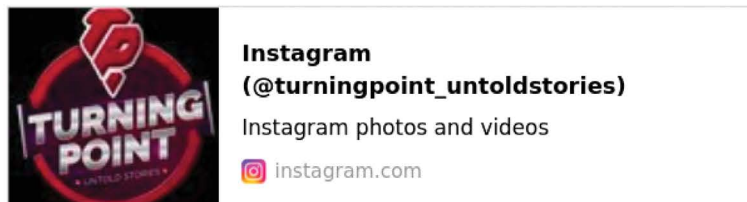
In case this card is lost / found, kindly inform / return to :
Income Tax PAN Services Unit, UTHITSL
Plot No. 3, Sector 11, CBD Belapur,
Navi Mumbai - 400 614.

इस कार्ड के खोने/पाने पर कृपया सूचित करें/लौटाएं :
आयकर पैन सेवा यूनिट, UTHITSL
प्लॉट नं: ३, सेक्टर ११, सी.बी.डी.बेलापुर,
नवी मुंबई-४०० ६१४.

PAN CARD

SOCIAL MEDIA LINKS

For the NextGen Entrepreneur Awards 2024, we seek the valued support of the Kerala Startup Mission to enhance the impact of this event. Specifically, we would like to request



PREVIOUS EVENTS FROM BRAND STORIE



Contact:

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Kannadikadu,Maradu P O
Cochin - 682304