. Marketplace Overview

Name: HN STORENiche: Fashion

• Business Model: B2C (Business-to-Consumer)

• Target Audience: General consumers, online shoppers, and retail buyers

• Revenue Model: Direct sales, commissions from sellers, and ads

2. Business Goals

• Offer a seamless online shopping experience

• Provide a diverse product range with competitive pricing

• Ensure fast and secure transactions with multiple payment methods

• Optimize logistics for efficient deliveriess

3. Data Schema (Basic Structure)

Users Table

- id (UUID)
- name (String)
- email (String, unique)
- password (Hashed)
- role (Customer, Seller, Admin)
- address (String)
- phone_number (String)

Products Table

- id (UUID)
- name (String)
- description (Text)
- price (Decimal)
- category_id (Foreign Key)
- stock (Integer)
- Sizes
- colors

• image_url (String)

Orders Table

- id
- user_id
- total_price
- status
- created_at

Payments Table

- id (UUID)
- order_id
- payment_method
- status
- transaction_id
- ✓ Product catalog with search and filtering
- Cart and checkout functionality
- Payment integration
- ✓ Order tracking system
- Customer reviews and ratings
- Seller dashboard for product management