


KEERTHANA

UX/UI DESIGNER

GET IN TOUCH

 9865880246

 nithikeerthink@gmail.com

Enthusiastic and detail-oriented UI/UX developer with a strong foundation in design principles and front-end technologies. Seeking to leverage design skills and technical knowledge to create engaging and user-friendly interfaces in a dynamic team environment.

SKILLS

- User Research and Usability Testing
- Proficiency in design tools like **Figma**
- **Wireframing and Prototyping**
- Interaction Design and Information Architecture
- Visual Design and UI Development
- Strong understanding of design fundamentals, including layout, typography, and color theory.
- Knowledgeable in **HTML and CSS for basic front-end development.**
- Cross-functional Collaboration and Team Leadership

PROJECTS

SCENT STORE | MOBILE APP VERSION

TOOLS - FIGMA

<https://www.figma.com/design/OUcJj49FGOAOOn1JTJStcc5/SCENT-STORE?node-id=17-17>

- Designed a mobile app for browsing and purchasing perfumes.
- Conducted market research and created user personas.
- Developed wireframes and high-fidelity mockups.
- Built an interactive prototype to demonstrate user flow.
- Incorporated user and stakeholder feedback for refinement.

APPLE WATCH WEBSITE REDESIGN

TOOLS - FIGMA

<https://www.figma.com/design/OUcJj49FGOAOOn1JTJStcc5/SCENT-STORE?node-id=17-17>

- Redesigned website with smart animations to enhance user experience.
- Improved navigation, accessibility, and visual appeal.
- Conducted usability testing for design validation.

EDUCATION

BACHELOR OF TECHNOLOGY

ANNA UNIVESITY | BEHALF OF SSM COLLEGE OF ENGINEERING

2019-2022 | **82%**

CERTIFICATIAON

UX/UI MASTERY | WEBALL

[PURSUING]