Dogs too need to *wear gold* to be loved

Yes, you've read that right. According to analysis of tweet data gathered from the @WeRateDogs twitter account, golden retrievers photos tend to be favored more and retweeted more.

About the data source

The very popular @WeRateDogs twitter account receives dog pictures from any one, rates the dog in it, and reshares it with a funny comment and a bazaar rating like 13/10, which earned them their place under the spotlight.
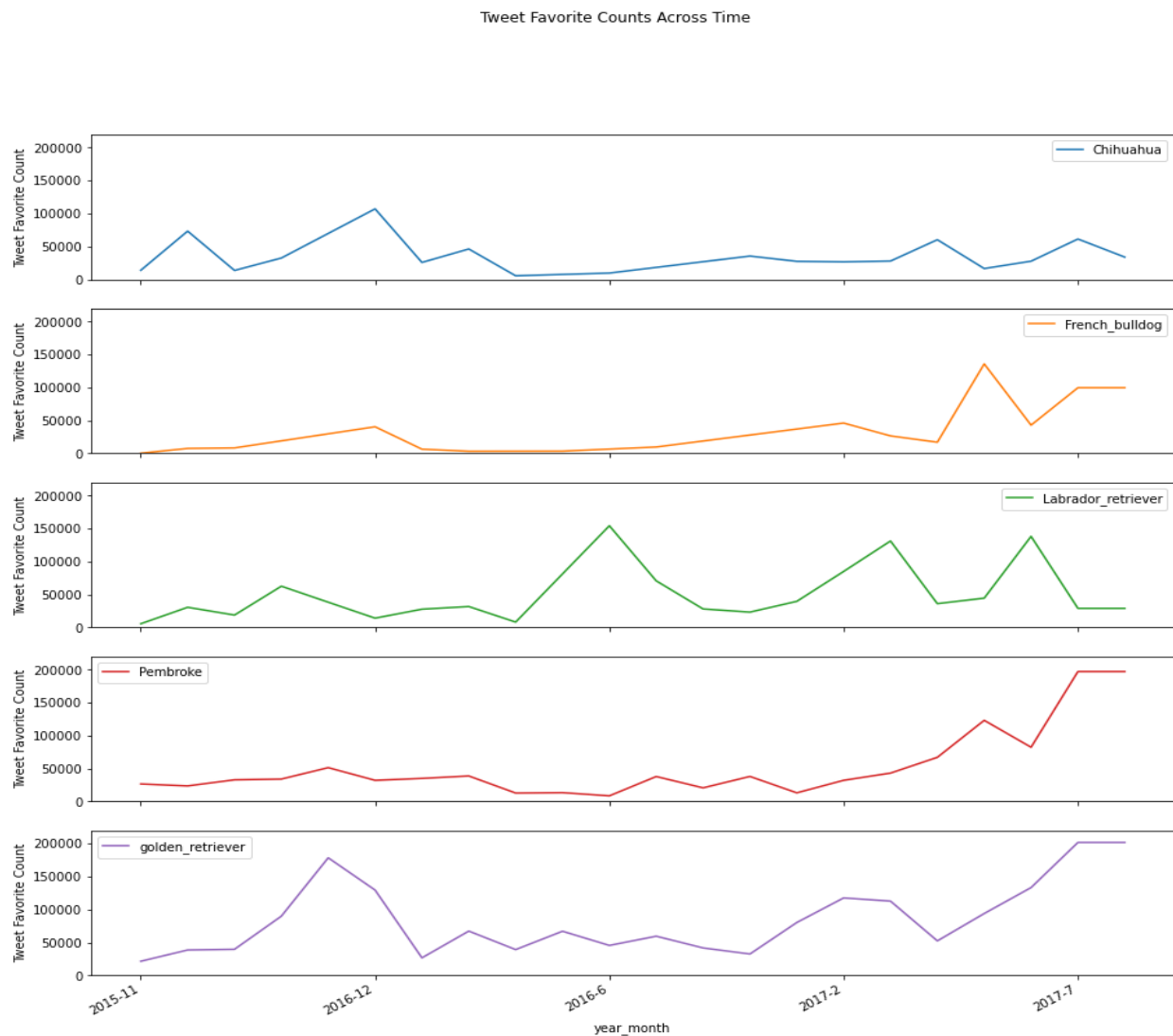
I gathered their tweets data from their twitter feed using two different methods and ran the attached pictures through a neural network, which can tell the dog breed just by looking at the picture. Interesting insights were concluded from such rich data. Let's look at some of them.

The data

Back to our title, yes, golden retrievers are the most favorite dogs among the famous twitter account followers. Their pictures were favored more than 1.6 million times and retweeted more than about half million times across three years from 2015 till 2017. They took over the top spot from toy poodles, who were the favorites in 2015, and kept their lead throughout the next two years.

Interestingly also, did you know that "Charlie" and "Cooper" are the most common dog names among the account followers. I'd be thinking twice before I call my friend "Charlie" in the streets from now on, if I were you.

The picture below shows the popularity of dog breeds across the three years span of the gathered data for the top favorite breeds.

Tweet Favorite Counts Across Time

It also looks like the @WeRateDogs people are really in sync with their followers. Dogs with higher ratings tend to be favored more and retweeted more. Look at the two pictures below.