

Analysis

Consumer Research

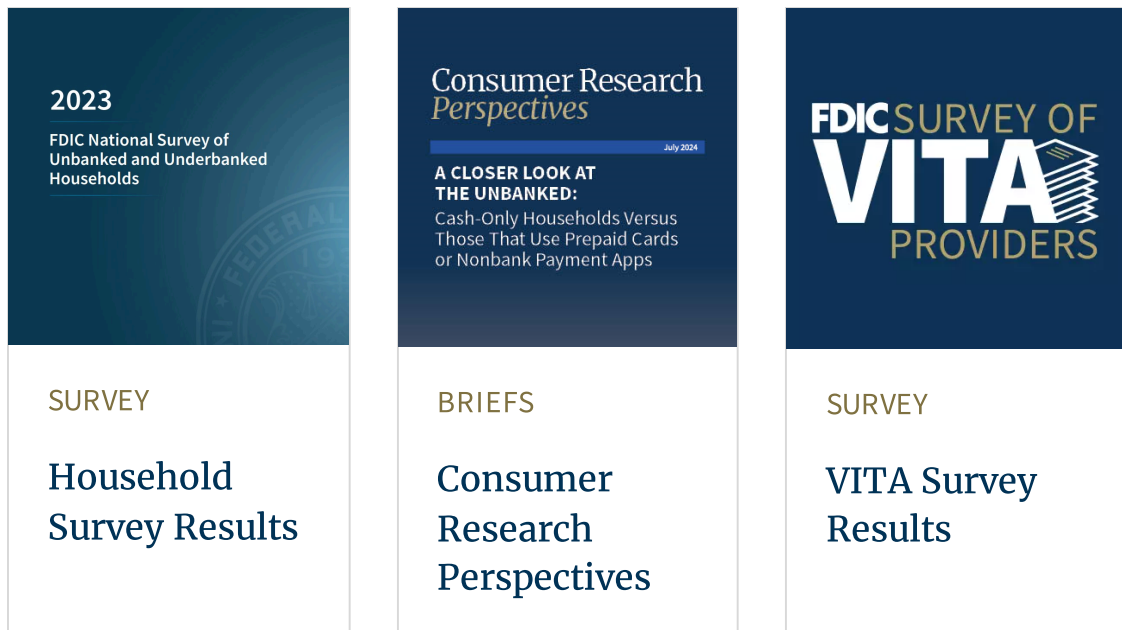
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About Consumer Research

Consumer Research supports the mission of the FDIC through the creation of new knowledge related to economic inclusion. Our researchers pursue an informed understanding of consumers' experiences in the banking and financial sector through peer-reviewed academic research and longer-term research initiatives. These initiatives include the [FDIC National Survey of Unbanked and Underbanked Households](#), the authoritative source for understanding the participation of U.S. households in the banking system. We further contribute to a larger community of consumer researchers through our biennial Consumer Research Symposium and an ongoing seminar series.

Consumer Research in Focus



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For additional information about FDIC Consumer Research, including the Consumer Research Seminar Series, please e-mail ConsumerResearch@fdic.gov.

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