

## Video Promotional Shoot Script

### \* AD Open Door videos as reference \*

Welcome to a Villa Santai, a reimagined sanctuary, where Balinese tradition meets modern luxury. This villa, redesigned to embrace open-plan living, offers an unparalleled blend of functionality and aesthetic appeal.

#### Scene 1: Designer's Vision

**[Designer walking through the open-concept living spaces, explaining the vision.]**

**Designer:** "Our main goal was to blend the essence of Balinese architecture with modern open-plan luxury. We removed rigid walls to create a fluid living space where the living, dining, kitchen, and family rooms seamlessly flow into one another. This not only enhances the sense of spaciousness but also fosters social interaction and entertainment."

#### Scene 2: Contractor's Execution

**Contractor:** "Bringing this vision to life required meticulous planning and execution. We focused on maintaining structural integrity while opening up the spaces and ensuring that every detail, from the bifolding doors in the multipurpose room to the expansive openings for indoor-outdoor flow, was perfectly crafted."

#### Scene 3: Unique Powder Room

**[Show the powder room, highlighting textures, patterns, and the imported tiles. Detailed close-ups of the tiles and design elements.]**

**Designer:** "In designing the powder room, we aimed to make it stand out by playing with textures and patterns and adding a pop of color. We used tiles imported from Italy—Mater by Mutina, inspired by earth in a terracotta color. This gives a striking impact and contrasts beautifully with the large neutral tiles, creating a unique and inviting space."

#### Scene 4: Structural Engineer's Expertise

**Structural Engineer:** "The extension of the villa by 14% and the removal of interior walls posed significant structural challenges. We reinforced the framework and utilized advanced engineering techniques to ensure the stability and safety of the new open-concept layout. The result is a home that not only looks stunning but is also built to last."

#### Scene 5: Indoor-Outdoor Flow and Pool Area

**[Footage of large sliding glass doors, floor-to-ceiling windows, and the pool area with lush landscaping and pergola. Smooth transitions between indoor and outdoor spaces, capturing natural light and scenic views.]**

**Contractor:** "Embracing the Balinese emphasis on indoor-outdoor harmony, the villa features expansive openings and floor-to-ceiling windows, flooding the interiors with natural light and

providing easy access to serene outdoor living areas. The pool landscape, with its lush greenery and relaxing pergola, serves as a tranquil oasis."

#### **Scene 6: Maximizing Space and Bedroom Enhancements**

**[Showcase the larger bedrooms, each with its own bathroom, and the new layout. Camera captures the spaciousness and modern amenities.]**

**Contractor:** "Maximizing space was a key focus of the renovation. The first floor originally had three bedrooms and two bathrooms—one for the master bedroom and one common bathroom. Now, each bedroom has its own attached bathroom, enhancing privacy and convenience."

The major visible change is in the master bedroom. We've completely reconfigured the space to include a modern, luxurious master bath, a walk-in closet, and a stunning view of the landscape.

#### **Scene 7: Luxurious Master Bathroom**

**[Focus on the master bathroom, highlighting the materials and finishes. Detailed shots of the large format porcelain tiles, dark feature tile, and brushed nickel sanitarities.]**

**Designer:** "The master bathroom materials were curated to feel grand and luxurious. We used large format porcelain tiles in a travertine finish, creating a sense of continuity and elegance. For contrast, we added a dark feature tile for the wet area flooring, where the bath and rain shower are located. The sanitarities, finished in brushed nickel, add a touch of sophistication and modernity."

#### **Scene 8: Materials and Aesthetic Consistency**

**Contractor:** "Throughout the villa, the main materials used are wood, travertine, and other nature-inspired elements. These materials create a warm, cohesive aesthetic that ties together the various design elements and enhances the overall luxurious feel of the home which are meticulously crafted by our joinery team"