Solution	Unique value proposition	Unfair advantage	Customer segments
A free mentorship program called BDAC (Boys Deserving of A Chance). Its mission is to address the various needs of our community by promoting a holistic approach, physically, emotionally, and mentally. It is our goal to prepare our youth to be successful within today's society through learning technology. Using technology for the betterment of our communities.	There are programs within the community for young men but there based mostly around sports. Although that's a nother way to reach our youth my program shows them a whole new world that is just as powerful as sports. We are combining mentorship with technology to aide in gang prevention and teach a skill/lifestyle that they may have never been exposed to before, while also adding in different courses such as self-empowerment, through tech.	Growing up in these areas, attending school there, experiencing gang violence and not having the proper mentorship or resources to help had me on the wrong path. My volunteers and I will be able to guide the young men during the most pivotal ages of there lives.	Young men between the ages of 8-18. Public Schools in NYC districts 28 & 29. Grades 3-8 age group 8-13 & high school freshmen-college freshmen ages 14-18.
Key metrics	High level concept	Channels	Early adopters
We would canvass the communities in Jamaica, Queens (Rosedale, Laurelton & Springfield Gardens) to survey residents from ages 15-80 yrs old on what changes & programs they would want to see within the community for the youth. We would also survey the youth & parents on program likeliness and effectiveness.	BDAC- Boys Deserving of A Chance	Free program at no cost to the parents. There will be a membership sign up and cap of 30 seats for the first year. It will be available online on all internet devices and all social media platforms. We will apply for grants, do fundraising through community events & social media platforms. Zoom, partnership with a local school, and/or rent out a space.	Latino & Black young men between the ages of 8-18 in the target areas of Jamaica, Queens ( Rosedale, Laurelton, & Springfield Gardens.) These areas are of lower income families.
use those funds to ordable computers, ies, food, rent if needed, onal supplies.	Revenue streams	Revenue through fundraisin advertisements on social m platforms (Facebook) and a for local grants.	edia
	A free mentorship program called 8DAC (8 bys Deserving of A Chance). Its mission is to address the various needs of our community by promoting a holistic approach, physically, emotionally, and mentally. It is our goal to prepare our youth to be successful within today's society through learning technology. Using technology for the betterment of our communities.  We would canvass the communities in Jamaica, Queens (Rosedale, Laurelton & Springfield Gardens) to survey residents from ages 15-80 yrs old on what changes & programs they would want to see within the community for the youth. We would also survey the youth & parents on program	A free mentorship program called BDAC (Boys Deserving of A Chance). Its mission is to address the various needs of our community by promoting a holistic approach, physically, emotionally, and mentally, its our goal to prepare our youth to be successful within today's society through learning technology. Using technology for the betterment of our communities.  We would canvass the communities in Jamaica Queens (Rosedale, Laurelton & Springfield Gardens) to survey residents from a gest 5-80 yrs old on what changes & programs they would want to see within the community for young men but there are programs within the community for young men but there are programs within the community for young men but there are programs within the community of though though the sport. We would that is, just as powerful as sports. We are combining mentorship with technology to alide in gar go prevention and teach a skilliffiestyle that they as how them a whole new world that is, just as powerful as sports. We are the end of the provided with a use those funds to ordable computers, less food, rent if needed, onal supplies.	Afree mentorship program called BDAC (8 psp Deserving of A Chance), its mission is mader as the various needs of our community by promoting a holistic approach physically, emotionally, and mentally, it is our goal to prepare our youth to be successful within today's society through learning technology. Using technology for the betterment of our communities.    There are program swithin the community for young mental harding and mentally, it is our goal to prepare our youth to be successful within today's society through learning technology. Using technology for the betterment of our communities.    We would canvass the communities in jamaica Queens (Rosedale, Loureton & Springfield Gardens) to survey residents from a ges 15-80 yrs old on what changes & programs they would want to see within the community for the youth what changes & programs they would want to see within the community of the youth of the program and cap of 30 seats for the first-year. It will be available or community for the youth. We would also survey residents from likeliness and effectiveness.    BDAC-Boys Deserving of A Chance   Changes   Changes