



## Saim Asif

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### ABOUT MYSELF

I'm a Bachelor of Science in Computer Science graduate currently pursuing a Master's in User Experience Design (UXD) at Technische Hochschule Ingolstadt. As a Frontend Developer, I specialize in JavaScript, Webflow, and UI/UX design—building responsive, performance-driven websites. My strengths include Webflow CMS, custom animations, SEO, and a solid foundation in programming, data structures, and databases. I'm passionate about creating intuitive digital experiences and continuously improving my skills to stay ahead in the evolving tech landscape.

### WORK EXPERIENCE

#### **Rank Biz Up** – Lahore, Pakistan

City: Lahore | Country: Pakistan

##### **Webflow Developer**

[ 01/10/2024 – 28/02/2025 ]

Develop high-quality, responsive websites and landing pages using Webflow  
Implement and customize CMS solutions to meet specific client objectives  
Ensure optimal user experience through intuitive design and cross-device compatibility

#### **Invextech** – Okara, Pakistan

City: Okara | Country: Pakistan

##### **Web developer**

[ 01/01/2024 – 25/09/2024 ]

- Developed expertise in designing applications using React.js, Next.js, and Vue.js frameworks during professional projects.
- Acquired proficient use of GitHub for collaborative code management and version control in workplace settings.
- Gained hands-on experience with Redux and Redux Toolkit for effective state management, applied directly in job-related projects.

#### **PEL MARKETING PRIVATE LIMITED** – Lahore, Pakistan

City: Lahore | Country: Pakistan

##### **Web Developer**

[ 01/11/2023 – 25/03/2024 ]

Proficient in OOP, HTML5, Bootstrap, PHP, and MySQL, with strong problem-solving skills and experience designing and developing software applications.  
Experienced in using frontend tools like HTML5 and Bootstrap to build responsive and user-friendly interfaces.  
Skilled in collaborating with back-end developers and web designers to enhance usability and create efficient solutions.

## EDUCATION AND TRAINING

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### Master's in User Experience Design (UXD)

**Technische Hochschule Ingolstadt (THI)** [ 15/03/2025 – Current ]

City: Ingolstadt | Country: Germany | Website: <https://www.thi.de/>

### Bachelor's in Computer Science (BSCS)

**Univeristy of Okara** [ 01/04/2019 – 15/10/2023 ]

City: Okara | Country: Pakistan | Website: <https://uo.edu.pk/>

### Intermediate

**Punjab College, Okara** [ 15/08/2017 – 01/03/2019 ]

City: Okara | Country: Pakistan

### Matriculation

**Scholars Public High School Okara** [ 05/04/2015 – 25/02/2017 ]

City: Okara | Country: Pakistan

## SKILLS

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WEB: Web Designer, Web Developer / Figma to CSS / WebFlow Web Design / PSD to Html / Html, Css, Bootstrap / React.js, Vue.js, Next.js / Git (Github / Gitlab) / OOP Concept Knowledge.🇵🇰 / Data structure and Algorithm / Programming Languages - C,C++,Java,HTML and MS SQL server / MySQL

## LANGUAGE SKILLS

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**Mother tongue(s):** Urdu

**Other language(s):** English, B2