业务系统前后端接口说明

|  |  |  |  |
| --- | --- | --- | --- |
| **版本** | **说明** | **撰写人** | **日期** |
| 0.1 | 广告SDk系统  日期格式定义为yyyy-MM-dd HH:mm:ss | 刘杨 | 2016.5.11 |
|  |  |  |  |

1 意义

旨在规范前后接口定义，有助于前后端开发，定义统一模型和解决方案。

2 总体说明

2.1 跨域方式

支持跨域，采用CORS跨域方式。~~前端ajax需要带上xhrFields和crossDomain。~~

$.ajax( {    url:"/jquery/test1.txt",  
    type:"get",  
    ~~xhrFields: {  withCredentials: true },  
    crossDomain：true~~ });

2.2 验证方式

Basic Authentication（待定）

示例：xxxxx

2.3 请求方式

|  |  |  |
| --- | --- | --- |
| 接口类型 | 请求方式 | 示例 |
| 新建/提交类接口 | POST | advertiser/create |
| 更新类接口 | PUT | advertiser/update |
| 分页查询类接口 | GET | advertiser/list |
| 单个查询类接口 | GET | advertiser/query/:id |
| 删除类接口 | DELETE | advertiser/delete/:id |

2.4 Response分类

1. **成功Response**

{

"status": {

"code": "E0",

"message": "ok"

},

"*data*": {}

}

|  |  |  |
| --- | --- | --- |
| 属性 | 说明 | Required |
| state | 0:表示本次请求成功 | Y |
| data | 可以为{} 或者 [] | N |

1. **失败 Response**

{

"status": {

"code": "E301",

"message": "未登陆"

}

}

|  |  |  |
| --- | --- | --- |
| 属性 | 说明 | Required |
| state | 1:表示本次请求，数据端内部有错 | Y |
| errorCode | 错误码，建议细分。有利于细化错误信息的提示。 | Y |
| msg | 错误信息 | Y |

2.5 data说明

**1、返回一个对象**

{

"status": {

"code": "E301",

"message": "未登陆"

},

"data": {

"test":"\*\*\*"

}

}

**2、返回数组**

{

"status": {

"code": "E301",

"message": "未登陆"

},

"data": [

{

"id":"\*\*\*"

},

{

"id":"\*\*\*"

}

]

}

1. **分页查询**

**Request:**

{

"pageSize":10, //每页多少条

"pageIndex":2 //当前第几页

}

**Response：**

{

"status": {

"code": "E0",

"message": "ok"

},

"data": {

"list":[ {},{}],

"paging":{

"pageSize":10, //每页多少条

"pageIndex":2, //当前第几页

"totalPage": 16, //总共多少页

"totalSize": 151 //总共多少条

}

}

}

2.6 errorCode列表

对errorCode进行说明，随着业务的增加，可不断补充。

|  |  |
| --- | --- |
| errorCode | description |
| E0 | 成功 |
| E101 | 需要登录 |
| E501 | 内部异常 |
| E311 | 用户名或密码错误 |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

3 数据说明

3.1 指标

|  |  |  |
| --- | --- | --- |
| 指标名称 | 描述 | 单位 |
| request | 请求数 | 个 |
| click | 点击数 | 个 |
| impression | 展示数 | 个 |
| conversion | 转化数 | 个 |
| cvr | 转化率 | 精确到小数点后4位(不是按%,即不乘以100) |
| cxr | 请求转化率 | 精确到小数点后4位(不是按%,即不乘以100) |
| ctr | 点击率 | 精确到小数点后4位(不是按%,即不乘以100) |
| ecpm | 千次展示价值 | $(精确到小数点后2位) |
| income | 收入 | $(精确到小数点后2位) |
| spend | 支出 | $(精确到小数点后2位) |
| divide | 分成 | $(精确到小数点后2位) |

3.2 数据类型

1、金额 精确到小数点后两位 单位：RMB

前端展示时需要对金额，做处理，精确到小数点后两位。

2、比率 精确到小数点后四位(不是按%,即不乘以100)

3.3 枚举定义

3.3.1 素材状态

|  |  |  |
| --- | --- | --- |
| Id | Name |  |
| 1 | 启用 |  |
| 2 | 禁用 |  |

3.3.2 策略状态

|  |  |  |
| --- | --- | --- |
| Id | Name |  |
| 1 | 草稿 |  |
| 2 | 激活 |  |
| 3 | 停止 |  |
|  |  |  |

3.3.2 策略状态(前台枚举, frontStrategyStatus)

|  |  |  |
| --- | --- | --- |
| Id | Name |  |
| 1 | 草稿 |  |
| 2 | 待运行 |  |
| 3 | 运行中 |  |
| 4 | 已结束 |  |
| 5 | 已停止 |  |

3.3.1 广告形式

|  |  |  |
| --- | --- | --- |
| Id | Name |  |
| 1 | banner |  |
| 2 | feed |  |
| 3 | video |  |

3.3.3 广告主资质 credentialType

|  |  |  |
| --- | --- | --- |
| Id | Name |  |
| 1 | 开户资质 |  |
| 2 | 投放资质 |  |
|  |  |  |

3.3.4 广告主资质内容类型 fileType

|  |  |  |
| --- | --- | --- |
| Id | Name |  |
| 1 | ICP证 |  |
| 2 | 企业营业执 |  |
| 3 | 组织机构代码 |  |
| 4 | 税务登记证 |  |
| 9 | other |  |
|  |  |  |

3.3.4 控量级别

|  |  |  |
| --- | --- | --- |
| Id | Name |  |
| 1 | strategy |  |
| 2 | campaign |  |
| 3 | strategy group |  |
|  |  |  |
|  |  |  |
|  |  |  |

3.3.4 控量类型 capMode

|  |  |  |
| --- | --- | --- |
| Id | Name |  |
| 1 | impression |  |
| 2 | click |  |
| 3 | budget |  |
|  |  |  |
|  |  |  |
|  |  |  |

3.3.4 审核状态

|  |  |  |
| --- | --- | --- |
| Id | Name |  |
| 1 | 待提交 |  |
| 2 | 审核中 |  |
| 3 | 审核通过 |  |
| 4 | 审核拒绝 |  |
|  |  |  |
|  |  |  |

3.3.4 地域映射来源

|  |  |  |
| --- | --- | --- |
| Id | Name |  |
| 1 | iqiyi |  |
| 2 | gdt |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

3.3.4 行业分类来源

|  |  |  |
| --- | --- | --- |
| Id | Name |  |
| 1 | iqiyi |  |
| 2 | gdt |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

3.3.4 第三方监测类型 trackingType

|  |  |  |
| --- | --- | --- |
| Id | Name |  |
| 1 | 曝光 |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

3.3.4 频次控制级别

|  |  |  |
| --- | --- | --- |
| Id | Name |  |
| 1 | strategy |  |
| 2 | campaig |  |
| 3 | strategy group |  |
|  |  |  |
|  |  |  |
|  |  |  |

3.3.4 频次控制类型 freqMode

|  |  |  |
| --- | --- | --- |
| Id | Name |  |
| 1 | imp |  |
| 2 | click |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

4 管理接口定义

4.1 账户管理

4.1.1 登陆

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /user/login | **method** | Post |
| **Request**  **params** | {  “username”:”test1”,  “password”:”test1”  } | | |
| **response** | {  "status": {  "code": "E0",  "message": "ok"  },} | | |

4.1.2 用户列表

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /user/pages | **method** | Get |
| **Request**  **params** | {  "pageSize":20,  "pageIndex":1} | | |
| **response** | 成功：  {  "status": {  "code": "E0",  "message": "ok"  },  "data" : {  "paging":{  "pageSize":10, //每页多少条  "pageIndex":1, //当前第几页  "totalPage": 16, //总共多少页  "totalCount": 151 //总共多少条  },  “list”:[  {  "id":123,  “userName”:”jack”,  “email”:”jack@unionpaysmart.com”,  “createdAt”:”2016/05/11”  },  …..  ]  }  } | | |
|  |  | | |

4.2 枚举数据接口

4.2.1 下拉菜单数据源

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /const/options | **method** | Get |
| **Request**  **params** |  | | |
| **response** | {  "data": {  "RESPONSESTATUSOPTION": [  {  "id": "normal",  "code": "E0",  "message": "ok"  }  ],  "FRONTSTRATEGYSTATUSOPTION": [  {  "id": "draft",  "value": 1,  "name": "草稿"  },  {  "id": "waiting",  "value": 2,  "name": "待运行"  },  {  "id": "running",  "value": 3,  "name": "运行中"  },  {  "id": "closed",  "value": 4,  "name": "已结束"  },  {  "id": "stopped",  "value": 5,  "name": "已停止"  }  ]  },  "status": {  "code": "E0",  "message": "ok"  }  } | | |
|  |  | | |

4.2.2 枚举列表

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /const/enums | **method** | Get |
| **Request**  **params** |  | | |
| **response** | {  "data": {  "RESPONSESTATUS": {},  "SUBMITSTATUS": {  "UNSUBMIT": 1,  "WAITJOB": 2,  "SUCCESS": 3,  "FAILURE": 4  },  "AUDITSTATUS": {  "UNKNOW": 0,  "PENDING": 1,  "AUDITING": 2,  "APPROVED": 3,  "REJECTED": 4  },  "FRONTAUDITSTATUS": {  "UNSUBMIT": 1,  "AUDITING": 2,  "APPROVED": 3,  "REJECTED": 4,  "UNAUDIT": 9  },    },  "status": {  "code": "E0",  "message": "ok"  }  } | | |
|  |  | | |

4.2.3 key-value map

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /const/enums | **method** | Get |
| **Request**  **params** |  | | |
| **response** | {  "data": {  "RESPONSESTATUSKVMAP": {},  "SUBMITSTATUSKVMAP": {  "UNSUBMIT": 1,  "WAITJOB": 2,  "SUCCESS": 3,  "FAILURE": 4  },  "AUDITSTATUSKVMAP": {  "UNKNOW": 0,  "PENDING": 1,  "AUDITING": 2,  "APPROVED": 3,  "REJECTED": 4  },    },  "status": {  "code": "E0",  "message": "ok"  }  } | | |
|  |  | | |

4.2.4 value-key map

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /const/vkmap | **method** | Get |
| **Request**  **params** |  | | |
| **response** | {  "data": {  "RESPONSESTATUSVKMAP": {  "undefined": "NORMAL"  },  "SUBMITSTATUSVKMAP": {  "1": "UNSUBMIT",  "2": "WAITJOB",  "3": "SUCCESS",  "4": "FAILURE"  },    },  "status": {  "code": "E0",  "message": "ok"  }  } | | |
|  |  | | |

4.2.5 value-name map

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /const/vnmap | **method** | Get |
| **Request**  **params** |  | | |
| **response** | {  "data": {  "RESPONSESTATUSVNMAP": {},  "SUBMITSTATUSVNMAP": {  "1": "未提交",  "2": "触发提交",  "3": "提供成功",  "4": "提交失败"  },  "AUDITSTATUSVNMAP": {  "0": "未知",  "1": "待审核",  "2": "审核中",  "3": "审核通过",  "4": "审核拒绝"  },  "FRONTAUDITSTATUSVNMAP": {  "1": "待提交",  "2": "审核中",  "3": "审核通过",  "4": "审核拒绝",  "9": "不需要审核"  },  "STATUSVNMAP": {  "1": "active",  "2": "pause"  },  "DELETEVNMAP": {  "0": "正常",  "1": "已删除"  },  "NEEDADVERTISERAPPROVEDVNMAP": {  "0": "否",  "1": "是"  },  "NEEDCREATIVEAPPROVEDVNMAP": {  "0": "否",  "1": "是"  },  "CAPTYPEVNMAP": {  "1": "广告策略",  "2": "广告项目"  },  "FREQTYPEVNMAP": {  "1": "广告策略",  "2": "广告项目"  },  "ADFORMATVNMAP": {  "1": "图片",  "2": "信息流",  "3": "视频"  },  "CREDENTIALTYPEVNMAP": {  "1": "开户资质",  "2": "投放资质"  },  "FILETYPEVNMAP": {  "1": "ICP证",  "2": "企业营业执照",  "3": "组织机构代码证",  "4": "税务登记证",  "9": "other"  },  "EVENTTYPEVNMAP": {  "1": "打开网页"  },  "CREATIVESTATUSVNMAP": {  "1": "启用",  "2": "禁用"  },  "STRATEGYSTATUSVNMAP": {  "1": "草稿",  "2": "运行",  "3": "停止"  },  "FRONTSTRATEGYSTATUSVNMAP": {  "1": "草稿",  "2": "待运行",  "3": "运行中",  "4": "已结束",  "5": "已停止"  }  },  "status": {  "code": "E0",  "message": "ok"  }  } | | |
|  |  | | |

4.3 流量端管理

以下接口用于管理流量端的各种配置

4.3.1 资源平台列表

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /channel/list | **method** | get |
| **Request**  **params** |  | | |
| **response** | {  "data": [  {  "id": 1,  "name": "广点通",  "needAdvertiserApproved": 1,  "needCreativeApproved": 0,  "adformat": [1,2,3]  },  {  "id": 2,  "name": "爱奇艺",  "needAdvertiserApproved": 1,  "needCreativeApproved": 1,  "adformat": [3]  },  {  "id": 3,  "name": "淘宝Tanx",  "needAdvertiserApproved": 1,  "needCreativeApproved": 1,  "adformat": [1,2,3]  },  {  "id": 4,  "name": "优酷",  "needAdvertiserApproved": 1,  "needCreativeApproved": 1,  "adformat": [1,3]  }  ],  "status": {  "code": "E0",  "message": "ok"  }  } | | |

4.3.2 资源平台广告形式列表

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /creative/style  /creative/style/:channelId/:adformat | **method** | Get |
| **Request**  **params** |  | | |
| **response** | {  "data": [  {  "id": 1,  "name": "style\_1",  "adformat": 1,  "channelId": 1  }  ],  "status": {  "code": "E0",  "message": "ok"  }  } | | |
|  |  | | |

4.3.3 资源平台广告规格列表

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /creative/spec  /creative/spec/:specid | **method** | Get |
| **Request**  **params** |  | | |
| **response** | {  "data": [  {  "id": 1,  "name": "spec1",  "style\_id": 1,  "template": "{\"channelId\":1,\"adformat\":1,\"styleId\":1,\"specId\":1,\"thirdpartySpecId\":147,\"params\":[{\"title\":\"标题\",\"name\":\"title\",\"type\":\"text\",\"min\":1,\"max\":14,\"required\":true},{\"title\":\"描述\",\"name\":\"description\",\"type\":\"text\",\"min\":1,\"max\":15,\"required\":true},{\"title\":\"素材1\",\"name\":\"multimedia1\_file\_url\",\"type\":\"file\",\"ext\":\"jpg,png\",\"width\":1200,\"height\":800,\"size\":{\"max\":100 },\"required\":true},{\"title\":\"素材2\",\"name\":\"multimedia2\_file\_url\",\"type\":\"file\",\"ext\":\"jpg,png\",\"width\":300,\"height\":300,\"size\":{\"max\":50 },\"required\":true}]}"  },  {  "id": 2,  "name": "spec2",  "style\_id": 2,  "template": "{}"  }  ],  "status": {  "code": "E0",  "message": "ok"  }  } | | |
|  |  | | |

4.4 广告端管理

4.4.1 广告主管理

4.4.1.1 新增广告主

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | 新增：/advertiser/create  修改: /campaign /update | **method** | 新增：post  修改:put |
| **Request**  **params** | {  id: 12,  name: "测试广告主",  domain: "http://www.jd.com",  channels: "1,2,3,4",  notes:”aaa”,  advertiserQualification: "神舟飞扬广告传播有限公司",  credentialFiles: [{  channelId: 0, //所有平台数据  name: "ICP证", //广告主资质内容名称  credentialType: 1, 广告主资质类型  fileType: 1, //广告主资质内容类型  filePath: "files/advertiser/1.jpg"  }, {  channelId: 0, //所有平台数据  name: "企业营业执照",  credentialType: 1,  fileType: 2,  filePath: "files/advertiser/2.jpg"  }, {  channelId: 0, //所有平台数据  name: "组织机构代码证",  credentialType: 1,  fileType: 3,  filePath: "files/advertiser/3.jpg"  }, {  channelId: 0, //所有平台数据  name: "税务登记证",  credentialType: 1,  fileType: 4,  filePath: "files/advertiser/4.jpg"  }, {  channelId: 0, //所有平台数据  name: "酒类流通许可证\_"+chance.name(),  credentialType: 1,  fileType: 9,  filePath: "files/advertiser/6.jpg"  }, {  channelId: 0, //所有平台数据  name: "卫生许可证\_"+chance.name(),  credentialType: 1,  fileType: 9,  filePath: "files/advertiser/6.jpg"  }, {  channelId: 1, //广点通 需要的 进口食品卫生许可证  name: "进口食品卫生许可证\_"+chance.name(),  credentialType: 2,  fileType: 9,  filePath: "files/advertiser/8.jpg"  }],  channelInfo: [{  channelId: 1,  brandName: "博力红酒\_"+chance.name(),  brandLogo: "files/advertiser/logo.jpg",  industryId: "400000000"  }, {  channelId: 2, //爱奇艺  industryId: "21474836482"  }]  } | | |
| **response** | {  "status": {  "code": "E0",  "message": "ok"  },  } | | |
|  |  | | |

4.4.1.2 上传资质文件

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /file/upload | **method** | post |
| **Request**  **params** |  | | |
| **file** | 文件 | | |
| **response** | {  "data": {  "fileSize": 494,  "format": "pdf",  "filePath": "file/2016-05-27/5e54474d1f0a90150953ba7b63b7c4a6b54036b5.pdf"  },  "status": {  "code": "E0",  "message": "ok"  }  } | | |
|  |  | | |

4.4.1.3 广告主列表（分页）

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /advertiser/pages | **method** | Get |
| **Request**  **params** | {  "keywords" : "XXX",  "pageSize":20,  "pageIndex":1,  "orderBy":”id|name”,  "orderType":”asc|desc”  } | | |
| **response** | {  "data": {  "list": [  {  "id": 41,  "name": "测试广告主",  "channels": "1,2,3,4",  "status": {  "UNSUBMIT": 4,  "WAITJOB": 0,  "SUCCESS": 0,  "FAILURE": 0,  "UNKNOW": 0,  "PENDING": 0,  "AUDITING": 0,  "APPROVED": 0,  "REJECTED": 0  },  "campaignCount": 0  },  {  "id": 40,  "name": "测试广告主",  "channels": "1,2,3,4",  "status": {  "UNSUBMIT": 4,  "WAITJOB": 0,  "SUCCESS": 0,  "FAILURE": 0,  "UNKNOW": 0,  "PENDING": 0,  "AUDITING": 0,  "APPROVED": 0,  "REJECTED": 0  },  "campaignCount": 0  },  {  "id": 39,  "name": "测试广告主",  "channels": "1,2,3,4",  "status": {  "UNSUBMIT": 4,  "WAITJOB": 0,  "SUCCESS": 0,  "FAILURE": 0,  "UNKNOW": 0,  "PENDING": 0,  "AUDITING": 0,  "APPROVED": 0,  "REJECTED": 0  },  "campaignCount": 0  },  {  "id": 38,  "name": "测试广告主",  "channels": "1,2,3,4",  "status": {  "UNSUBMIT": 4,  "WAITJOB": 0,  "SUCCESS": 0,  "FAILURE": 0,  "UNKNOW": 0,  "PENDING": 0,  "AUDITING": 0,  "APPROVED": 0,  "REJECTED": 0  },  "campaignCount": 0  },  ],  paging:{  "pageIndex": 1,  "pageSize": 30,  "totalCount": 37,  "totalPage": 2  }  },  "status": {  "code": "E0",  "message": "ok"  }  } | | |
|  |  | | |

4.4.1.4 广告主列表（全量）

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /advertiser/list | **method** | Get |
| **Request**  **params** | keywords:’aaa’ | | |
| **response** | {  "data": [  {  "id": 42,  "name": "测试广告主"  },  {  "id": 41,  "name": "测试广告主"  },  {  "id": 40,  "name": "测试广告主"  },  {  "id": 39,  "name": "测试广告主"  },  ...  ],  "status": {  "code": "E0",  "message": "ok"  }  } | | |
|  |  | | |

4.4.1.5 获取广告主

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /advertiser/query/{id} | **method** | Get |
| **Request**  **params** |  | | |
| **response** | {  "data": {  "id": 12,  "name": "测试广告主",  "domain": "http://www.jd.com",  "channels": "1,2,3,4",  "notes": "Oreki zamupi am ehigib nisab huropka tem mivvo dutjetan di cen hoj jowsunefe hev ure. Imgotej necvidped deluvi titer lipor wet mekakkav alpuz fitwob wuegi gam ba teve. Ruto vuzgi cido lituw afa jocdaeg pihvas witaz dejgilbe huni gesvat akvumec wukgu. Ga jeta kuujdu kesoeke zit pigbe moh ihu afebuode voed gukto uva ajumeni widwir. Cajapu ogo bemo jedmoz poleki dedehuaro cosovti sage raj cedoafi nuvpu ginuneko humvu.",  "advertiserQualification": "神舟飞扬广告传播有限公司",  "credentialFiles": [  {  "id": 260,  "channelId": 0,  "credentialType": 1,  "fileType": 1,  "filePath": "files/advertiser/1.jpg"  },  {  "id": 261,  "channelId": 0,  "credentialType": 1,  "fileType": 2,  "filePath": "files/advertiser/2.jpg"  },  {  "id": 262,  "channelId": 0,  "credentialType": 1,  "fileType": 3,  "filePath": "files/advertiser/3.jpg"  },  {  "id": 263,  "channelId": 0,  "credentialType": 1,  "fileType": 4,  "filePath": "files/advertiser/4.jpg"  },  {  "id": 264,  "channelId": 0,  "credentialType": 1,  "fileType": 9,  "filePath": "files/advertiser/6.jpg"  },  {  "id": 265,  "channelId": 0,  "credentialType": 1,  "fileType": 9,  "filePath": "files/advertiser/6.jpg"  },  {  "id": 266,  "channelId": 1,  "credentialType": 2,  "fileType": 9,  "filePath": "files/advertiser/8.jpg"  }  ],  "channelsInfo": [  {  "id": 75,  "channelId": 1,  "brandName": "博力红酒\_Steve Walsh",  "brandLogo": "files/advertiser/logo.jpg",  "industryId": "400000000"  },  {  "id": 76,  "channelId": 2,  "brandName": null,  "brandLogo": null,  "industryId": "21474836482"  }  ]  },  "status": {  "code": "E0",  "message": "ok"  }  } | | |
|  |  | | |

4.4.1.6 获取广告主（简要）

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /advertiser/query/{id}/simple | **method** | Get |
| **Request**  **params** |  | | |
| **response** | {  "status": {  "code": "E0",  "message": "ok"  },  “data”:  {  “id”:23,  “name”:”力士”,  "domain" : "lux.com",  "channels":”1,2,3”,//资源平台id  “advertiserQualification”:”LUX”,  “notes”:” 1924年力士在美国首次推出第一块美容香皂。到现在，它已遍布全球100多个国家。主要市场包括阿拉伯，印度，巴西，中国等，在日本，力士占市场主导地位。2003年的销售额将近11亿美元。其产品包括洗发乳，润发素，沐浴露和香皂等。”  }  } | | |
|  |  | | |

4.4.1.7 删除广告主

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /advertiser/delete/{id} | **method** | Delete |
| **Request**  **params** |  | | |
| **response** | 成功：  {  "status": {  "code": "E0",  "message": "ok"  },  } | | |
|  |  | | |

4.4.1.8 审核状态查询

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /advertiser/audit/:advertiserId | **method** | Get |
| **Request**  **params** |  | | |
| **response** | {  "data": {  "id": 12,  "name": "测试广告主",  "advertiserQualification": "神舟飞扬广告传播有限公司",  "auditInfo": [  {  "channelId": 4,  "name": "优酷",  "status": 1,  "submitStatus": 1,  "failureReason": ""  },  {  "channelId": 3,  "name": "淘宝Tanx",  "status": 1,  "submitStatus": 1,  "failureReason": ""  },  {  "channelId": 2,  "name": "爱奇艺",  "status": 1,  "submitStatus": 1,  "failureReason": ""  },  {  "channelId": 1,  "name": "广点通",  "status": 1,  "submitStatus": 1,  "failureReason": ""  }  ]  },  "status": {  "code": "E0",  "message": "ok"  }  } | | |
|  |  | | |

4.4.1.9 提交审核

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /advertiser/audit | **method** | Post |
| **Request**  **params** | [  {  advertiserId:1,  channelId:1  },  {  advertiserId:1,  channelId:2  },  {  advertiserId:1,  channelId:3  },  {  advertiserId:1,  channelId:4  }  ] | | |
| **response** | {  "status": {  "code": "E0",  "message": "ok"  },  } | | |
|  |  | | |

4.4.1.10 行业分类

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /industry/list | **method** | get |
| **Request**  **params** | channelId=2  parentCategoryId=0 // 0为一级目录 | | |
| **response** | {  "data": [  {  "categoryId": "21474836481",  "categoryName": "网服",  "parentCategoryId": "0"  },  {  "categoryId": "21474836482",  "categoryName": "招商加盟",  "parentCategoryId": "0"  },  …  ],  "status": {  "code": "E0",  "message": "ok"  }  } | | |
|  |  | | |

4.4.2 广告项目

4.4.2.1 创建广告项目

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | 创建：/campaign/create  修改: /campaign /update | **method** | 创建：Post  修改: Put |
| **Request**  **params** | {  “id”:23,//新增为空，修改为广告项目id  “name”:”力士-双11活动”,  “advertiserId“:123,  "budgets" : 10000.00,  "notes":”双11活动由三个阶段组成”,  “partialDates“:[ //投放时间段  {  “startTime”:”2016/04/01 00:00”,  “endTime”:”2016/07/20 23:59”  },  …  ],  “caps”:[{ //不设置则无此节点  “capMode”:3,//budgets  “totalAmount”:100000.00, //总共投放量  “dailyAmount”:1000.00 //每天投放量  }],  “freqs”:[  {  “freqMode”:2, //点击控制  “freqLength”:3600, //长度秒，1小时  “freqCount“:3 //次数  },  {  “freqMode”:2, //点击控制  “freqLength”:86400, //长度秒，1天  “freqCount“:10 //次数  },  {  “freqMode”:2, //点击控制  “freqLength”:-1, //长度秒，整个投放周期  “freqCount“:10 //次数  },  ]  } | | |
| **response** | {  "status": {  "code": "E0",  "message": "ok"  }  } | | |
|  |  | | |

4.4.2.2 广告项目列表（全量）

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /campaign/list | **method** | Get |
| **Request**  **params** |  | | |
| **response** | {  "data": [  {  "id": 2,  "name": "test2"  },  {  "id": 3,  "name": "test3"  },  {  "id": 111,  "name": "he false, true in the method above are: { upsert:false, multi:true }. You need the multi:true to update all your recordshe false, true in the method above are: { upsert:false, multi:true }. You need the multi:true to update all your records records12abcd中"  },  {  "id": 112,  "name": "力士-双11活动"  },  {  "id": 113,  "name": "力士-双11活动"  },  {  "id": 114,  "name": "力士-双11活动"  }  ],  "status": {  "code": "E0",  "message": "ok"  }  } | | |
|  |  | | |

4.4.2.3 广告项目列表（分页）

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /campaign/pages | **method** | Get |
| **Request**  **params** | {  "keywords" : "XXX",  “advertiserId”:23,// 小于0或空则不限  “startTime”:”2016/04/01 00:00”,//开始时间，为空不限  “endTime”:”2016/04/01 00:00”,//结束时间，为空不限  "pageSize":20,  "pageIndex":1,  "orderBy":”advertiserId|id|name”,  "orderType":”asc|desc”  } | | |
| **response** | 成功：  {  "status": {  "code": "E0",  "message": "ok"  },  "data" : {  "paging":{  "pageSize":10, //每页多少条  "pageIndex":1, //当前第几页  "totalPage": 16, //总共多少页  "totalCount": 151 //总共多少条  },  “list”:[  {  "id":123,  “name”:”camaign123”,  “advertiserName”:”lux”,//  “strategyCount”:5,  “creativeCount”:5,  “partialDates”:[  {  “startTime”:””,  “endTime”:””  }  ]  },  …..  ]  }  } | | |
|  |  | | |

4.4.2.4 获取广告项目

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /campaign/query/{id} | **method** | Get |
| **Request**  **params** | simple:true | | |
| **response** | {  "status": {  "code": "E0",  "message": "ok"  },  “data”:  {  “id”:23,//新增为空，修改为广告主id  “name”:”力士-双11活动”,  "budgets" : 10000.00,  "notes":”双11活动由三个阶段组成”,  "advertiserId":123,  “partialDates“:[ //投放时间段  {  “startTime”:”2016/04/01 00:00”,  “endTime”:”2016/07/20 23:59”  },  …  ],  “caps”:[{  “capMode”:3,//budgets  “totalAmount”:100000.00,  “dailyAmount”:1000.00  },  {  “capMode”:3,//budgets  “totalAmount”:100000.00,  “dailyAmount”:1000.00  }  ],  “freqs”:[  {  “freqMode”:2, //点击控制  “freqLength”:3600, //长度秒，1小时  “freqCount“:3 //次数  },  {  “freqMode”:2, //点击控制  “freqLength”:86400, //长度秒，1天  “freqCount“:10 //次数  },  {  “freqMode”:2, //点击控制  “freqLength”:-1, //长度秒，整个投放周期  “freqCount“:10 //次数  },  ]  }  } | | |
|  |  | | |

4.4.2.5 获取广告项目（简要）

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /campaign/query/{id}/simple | **method** | Get |
| **Request**  **params** | simple:true | | |
| **response** | {  "status": {  "code": "E0",  "message": "ok"  },  “data”:  {  “id”:23,//新增为空，修改为广告主id  “name”:”力士-双11活动”,  "budgets" : 10000.00,  "notes":”双11活动由三个阶段组成”,  }  } | | |
|  |  | | |

4.4.2.6 删除广告项目

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /campaign/delete/{id} | **method** | Delete |
| **Request**  **params** |  | | |
| **response** | 成功：  {  "status": {  "code": "E0",  "message": "ok"  },  }  失败：  {"status":{"code":"E51002","message":"有关联广告策略"}}  {"status":{"code":"E51003","message":"有关联广告创意"}} | | |
|  |  | | |

4.4.3 投放策略

4.4.3.1 创建策略

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | 创建：/strategy/create  修改: / strategy/update | **method** | 创建：Post  修改: Put |
| **Request**  **params** | {  “id”:23,//新增为空，修改为策略id  “name”:”力士-双11活动-北上策略”,  “campaignId“:123,//广告项目id  “partialDates“:[ //投放时间段  {  “startTime”:”2016/04/01 00:00”,  “endTime”:”2016/07/20 23:59”  },  …  ],  “buyType”:2,// 购买方式,1:固定购买,2:竞价购买  “buyStrategy“:1,// 出价策略,1:固定出价,2:智能固定,3:智能优化  “bidType”:1，//出价方式,1:cpm,2:cpc,3:cpa  “bidPrice”:1.00, //出价  “caps”:[ { //控量设置  “capMode”:3,// 控量类型,1:impression, 2:click,3:budget  “totalAmount”:100000.00,  “dailyAmount”:1000.00  },  {  “capMode”:3,// 控量类型,1:impression, 2:click,3:budget  “totalAmount”:-1,//不限  “dailyAmount”:-1,//不限  },  ],  isMediaLimited:1, //是否限制媒体资源，0:否,1:是,  isActivated:0, //是否激活, 0:否,1:是  “styles“:[  //channelId流量平台id  // adformat广告形式,1:banner,2:feed,3:video  // styleId创意样式id，用逗号分开  {“channelId”:1,”adformat”:2,”styleId”:3},  {“channelId”:1,”adformat”:2,”styleId”:3},  {“channelId”:1,”adformat”:2,”styleId”:3},  ],  "isImpressionFreqCtrl" : 0,// 是否使用订单曝光频控,0:否, 1:是  “isClickFreqCtrl“: 0,// 是否使用订单点击频控,0:否, 1:是  “geo”:{  “enabled”:0, //是否启用, 0:否, 1:是  “targetingType“:1, //地域定向类型, 1:定向, 2:排除  “states”:[1,2,3], //省份id逗号分开  “cities”:[1,2,3] //城市id逗号分开  },  "os":{  "enabled":1, //是否启用, 0:否, 1:是  "targetingType":1, //定向类型, 1:定向, 2:排除  "arr" :[1,2,3] //os枚举：1:android,2:ios,3:windows,4:other  } }  } | | |
| **response** | {  "status": {  "code": "E0",  "message": "ok"  }  } | | |
|  |  | | |

4.4.3.2 策略列表

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /strategy/pages | **method** | Get |
| **Request**  **params** | {  "keywords" : "XXX",//id 或策略名称  “campaignId”:23,  “startTime”:”2016/04/01 00:00”,//开始时间，为空不限  “endTime”:”2016/04/01 00:00”,//结束时间，为空不限  "pageSize":20,  "pageIndex":1,  “status”:1, // 筛选状态  "orderBy":”advertiserId|id|name”,  "orderType":”asc|desc”,  } | | |
| **response** | 成功：  {  "status": {  "code": "E0",  "message": "ok"  },  "data" : {  "paging":{  "pageSize":10, //每页多少条  "pageIndex":1, //当前第几页  "totalPage": 16, //总共多少页  "totalCount": 151 //总共多少条  },  “list”:[  {  "id":123,  “name”:”strategy123”,  “status”:”草稿”,//  “partialDates”:[  {  “startTime”:””,  “endTime”:””  },  {  “startTime”:””,  “endTime”:””  }  ]，  “caps”:[ { //控量设置，不设置则无此节点  “capMode”:3,// 控量类型,1:impression, 2:click,3:budget  “totalAmount”:100000.00,  “dailyAmount”:1000.00  },  {  “capMode”:3,// 控量类型,1:impression, 2:click,3:budget  “totalAmount”:100000.00,  “dailyAmount”:1000.00  },  ],  “styles”:[  {  “id”:1,  “name”:”广点通”,  ”adformat“:[“原生”,”信息流”,”Banner“]  },  {  “id”:2,  “name”:”爱奇艺”,  ”adformat“:[“video“]  }  …  ]  },  …..  ]  }  } | | |
|  |  | | |
|  |  | | |

4.4.3.3 获取策略

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /strategy/query/{id} | **method** | Get |
| **Request**  **params** |  | | |
| **response** | {  "status": {  "code": "E0",  "message": "ok"  },  ,  “data”:{  “id”:23,//新增为空，修改为策略id  “name”:”力士-双11活动-北上策略”,  “campaignId“:123,//广告项目id  “partialDates“:[ //投放时间段  {  “startTime”:”2016/04/01 00:00”,  “endTime”:”2016/07/20 23:59”  },  …  ],  “buyType”:2,// 购买方式,1:固定购买,2:竞价购买  “buyStrategy“:1,// 出价策略,1:固定出价,2:智能固定,3:智能优化  “bidType”:1，//出价方式,1:cpm,2:cpc,3:cpa  “bidPrice”:1.00, //出价  “cap”:[ { //控量设置  “capMode”:3,// 控量类型,1:impression, 2:click,3:budget  “totalAmount”:100000.00,  “dailyAmount”:1000.00  },  {  “capMode”:3,// 控量类型,1:impression, 2:click,3:budget  “totalAmount”:-1,//不限  “dailyAmount”:-1,//不限  },  ],  isMediaLimited:1, //是否限制媒体资源，0:否,1:是  “styles“:[  //channelId流量平台id  // adformat广告形式,1:banner,2:feed,3:video  // styleId创意样式id，用逗号分开  {“channelId”:1,”adformat”:2,”styleId”:3},  {“channelId”:1,”adformat”:2,”styleId”:3},  {“channelId”:1,”adformat”:2,”styleId”:3},  ],  "isImpressionFreqCtrl" : 0,// 是否使用订单曝光频控,0:否, 1:是  “isClickFreqCtrl “: 0,// 是否使用订单点击频控,0:否, 1:是  “geo”:{  “enabled”:0, //是否启用, 0:否, 1:是  “targetingType“:1, //地域定向类型, 1:定向, 2:排除  “states”:[1,2,3], //省份id逗号分开  “cities”:[1,2,3] //城市id逗号分开  },  ~~“geoLocation”:”1,2,3” // 地域定向：地域id用逗号分开,例如123,334;叹号开头表示排除,例如!123,!334~~  "os":{  "enabled":1, //是否启用, 0:否, 1:是  "targetingType":1, //定向类型, 1:定向, 2:排除  "arr" :[1,2,3] //os枚举：1:android,2:ios,3:windows,4:other  } }  } | | |
|  |  | | |

4.4.3.4 删除策略

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /strategy/delete/{id} | **method** | Delete |
| **Request**  **params** |  | | |
| **response** | 成功：  {  "status": {  "code": "E0",  "message": "ok"  },  } | | |
|  |  | | |

4.4.3.5 获取国家列表

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /geo/country | **method** | get |
| **Request**  **params** |  | | |
| **response** | {  "data": [  {  "name": "中国",  "id": 189  },  {  "name": "国外",  "id": 190  },  {  "name": "其他",  "id": 191  }  ],  "status": {  "code": "E0",  "message": "ok"  }  } | | |
|  |  | | |

4.4.3.6 获取省份列表

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /geo/state | **method** | get |
| **Request**  **params** |  | | |
| **response** | {  "data": [  {  "name": "安徽",  "id": 501,  "country": 189  },  {  "name": "北京",  "id": 502,  "country": 189  },  {  "name": "重庆",  "id": 503,  "country": 189  },  …  ],  "status": {  "code": "E0",  "message": "ok"  }  } | | |
|  |  | | |

4.4.3.7 获取城市列表

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /geo/city | **method** | get |
| **Request**  **params** | stateIds:501,502(optional) | | |
| **response** | {  "data": [  {  "name": "安庆",  "id": 701,  "state": 501,  "pinyin": null  },  {  "name": "蚌埠",  "id": 702,  "state": 501,  "pinyin": null  },  {  "name": "巢湖",  "id": 703,  "state": 501,  "pinyin": null  },  {  "name": "池州",  "id": 704,  "state": 501,  "pinyin": null  },  ...  ],  "status": {  "code": "E0",  "message": "ok"  }  } | | |
|  |  | | |

4.4.3.8 激活策略

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /strategy/activate/{id} | **method** | Get |
| **Request**  **params** |  | | |
| **response** | 成功：  {  "status": {  "code": "E0",  "message": "ok"  },  } | | |
|  |  | | |

4.4.3.4 停止策略

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /strategy/stop/{id} | **method** | Get |
| **Request**  **params** |  | | |
| **response** | 成功：  {  "status": {  "code": "E0",  "message": "ok"  },  } | | |
|  |  | | |

4.4.4 创意管理

4.4.4.1 创建创意

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | 新建：/creative/create  修改: /creative/update | **method** | 新建：Post  修改: Put |
| **Request**  **params** | {  “id”:23,//新增为空，修改为创意id  “name”:”力士-双11活动-北上策略”,  “status”:1, //1:启用,2:禁用  “campaignId”:12,//广告项目id  “advertiserId”:12,//广告主id  “channelId”:1,// 资源平台  “adformat”:1,// 广告形式  “styleId”:1,// 广告样式  “specId“:1,// 具体规格  “partialDates“:[ //投放时间段  {  “startTime”:”2016/04/01 00:00”,  “endTime”:”2016/07/20 23:59”  },  …  ],  “params“:[  {  “name”:”title”,  “type”:”text”,  “value”:”嘉年华”  },  {  “name”:” descriptioin”,  “type”:”text”,  “value”:”嘉年华描述。。。”  },  {  “name”:”multimedia1\_file\_url”,  “type”:”file”,  “value”:{  “width“:100,  “height”:100,  “fileSize”:30.0// 单位Kb  “fileSource”:1,// 文件来源，1:上传文件，2：url  “url”:”xxxxxx”,  “format”:”jpg”,//素材格式,jpg,png,gif,flv,mp4  “duration”:5 //视频素材时长,单位秒  }  },  {  “name”:”multimedia2\_file\_url”,  “type”:”file”,  “value”:{  “width“:100,  “height”:100,  “fileSize”:30.0// 单位Kb  “fileSource”:1,// 文件来源，1:上传文件，2：url  “url”:”xxxxxx”,  “format”:”jpg”,//素材格式,jpg,png,gif,flv,mp4  “duration”:5 //视频素材时长,单位秒  }  }  ],  “eventType”:1,// 互动类型,1:打开网页  “targetUrl“:”abc.com”,// 目标地址  “clickTrackUrl”:”cccc.com”,// 点击链接url  “trackings”:[  {  “trackingType”:1,// 第三方监测类型,1:曝光  “trackingUrl”:”f.com” // 第三方监测地址  },  …  ]  } | | |
| **response** | {  “data”:{  lastInsertId:12  },  "status": {  "code": "E0",  "message": "ok"  },  } | | |
|  |  | | |

4.4.4.2 上传创意文件

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /creative/upload | **method** | post |
| **Request**  **params** |  | | |
| **file** | 文件 | | |
| **response** | {  "data": {  "fileSize": 57, //byte  "format": "png",  "filePath": "creative/2016-05-27/9ac7030dc11fb57b0d2fda2b2cacf4b2ea66ff03.png",  "width": 699,  "height": 545,  “duration “ :10000 //ms  “displayAspectRatio”: “16:9”//宽高比  },  "status": {  "code": "E0",  "message": "ok"  }  } | | |
|  |  | | |

4.4.4.3 创意列表（分页）

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /creative/pages | **method** | Get |
| **Request**  **params** | {  "keywords" : "XXX",//创意 id 或名称  “status“:1,// 1:启用,2:禁用  “channelId”:1,//资源平台  “campaignId”:23,  "pageSize":20,  "pageIndex":1,  “orderBy“:“id|name|status”,  “orderType”:”asc|desc”  } | | |
| **response** | 成功：  {  "status": {  "code": "E0",  "message": "ok"  },  "data" : {  "paging":{  "pageSize":10, //每页多少条  "pageIndex":1, //当前第几页  "totalPage": 16, //总共多少页  "totalCount": 151 //总共多少条  },  “list”:[  {  "id": 17,  "name": "力士-双11活动-北上策略-创意N01",  "status": "启用",  "targetUrl": "abc.com",  "eventType": "打开网页",  "channelName": "广点通",  "creativeSpec": "图片,style\_1,spec1",  "auditStatus": "不需要审核"  },  …..  ]  }  } | | |
|  |  | | |
|  |  | | |

4.4.4.4 获取创意

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /creative/query/{id} | **method** | Get |
| **Request**  **params** |  | | |
| **response** | {  "status": {  "code": "E0",  "message": "ok"  },  “data”:  {  “id”:23,//新增为空，修改为策略id  “name”:”力士-双11活动-北上策略”,  “status”:1, //1:启用,2:禁用  “advertiserId”:12,//广告主id  “channelId”:1,// 资源平台  “adformat”:1,// 广告形式  “styleId”:1,// 广告样式  “specId“:1,// 具体规格  “title”:”aaaa”,  “description”:”bbbbb”,  “campaignId“:123,//广告项目id  “partialDates“:[ //投放时间段  {  “startTime”:”2016/04/01 00:00”,  “endTime”:”2016/07/20 23:59”  },  …  ],  "params": [  {  "title": "标题",  "name": "title",  "type": "text",  "min": 1,  "max": 14,  "required": true,  "value": "嘉年华"  },  {  "title": "描述",  "name": "description",  "type": "text",  "min": 1,  "max": 15,  "required": true,  "value": "嘉年华描述。。。"  },  {  "title": "素材1",  "name": "multimedia1\_file\_url",  "type": "file",  "ext": "jpg,png",  "width": 1200,  "height": 800,  "size": {  "max": 100  },  "required": true,  "value": {  "width": 100,  "height": 100,  "fileSize": 30,  "fileSource": 1,  "url": "xxxxxx",  "format": "jpg",  "duration": 5  }  },  {  "title": "素材2",  "name": "multimedia2\_file\_url",  "type": "file",  "ext": "jpg,png",  "width": 300,  "height": 300,  "size": {  "max": 50  },  "required": true,  "value": {  "width": 100,  "height": 100,  "fileSize": 30,  "fileSource": 1,  "url": "xxxxxx",  "format": "jpg",  "duration": 5  }  }  ],,  “eventType”:1,// 互动类型,1:打开网页  “targetUrl“:”abc.com”,// 目标地址  “clickTrackUrl”:”cccc.com”,// 点击链接url  “trackings”:[  {  “trackingType”:1,// 第三方监测类型,1:曝光  “trackingUrl”:”f.com” // 第三方监测地址  },  …  ]  }  } | | |
|  |  | | |

4.4.4.5 删除创意

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /creative/delete/{id} | **method** | Delete |
| **Request**  **params** |  | | |
| **response** | 成功：  {  "status": {  "code": "E0",  "message": "ok"  }} | | |
|  |  | | |

4.4.4.6 审核状态查询

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /creative/audit/:creativeId | **method** | Get |
| **Request**  **params** |  | | |
| **response** | {  "status": {  "code": "E0",  "message": "ok"  },  “data“:{  “id”:1,  “name”:”creative\_1”,  “campaignId”:1,  “campaignName”:”campaign\_1”,  “auditInfo “:[{  “channelId”:12,  “status”:1,  "name": "爱奇艺",  "submitStatus": 1,  “failureReason”:””  },  {  “channelId”:13,  “status”:1,  "name": "优酷",  "submitStatus": 1,  “failureReason”:”缺少ICP证”  },  …  ]  }  } | | |
|  |  | | |

4.4.4.7 提交审核

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /creative/audit | **method** | Post |
| **Request**  **params** | [  {  “creativeId”:23，  “channelId”:1  },  {  “creativeId”:23，  “channelId”:2  }  ….  ] | | |
| **response** | {  "status": {  "code": "E0",  "message": "ok"  },  } | | |
|  |  | | |

4.4.4.8 广告样式列表（全量）

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /creative/style | **method** | Get |
| **Request**  **params** |  | | |
| **response** | {  "data": [  {  "id": 1,  "name": "style\_1",  "adformat": 1,  "channelId": 1  }  ],  "status": {  "code": "E0",  "message": "ok"  }  } | | |
|  |  | | |

4.4.4.9 广告规格列表（全量）

|  |  |  |  |
| --- | --- | --- | --- |
| **url** | /creative/spec | **method** | Get |
| **Request**  **params** |  | | |
| **response** | {  "data": [  {  "id": 1,  "name": "spec1",  "style\_id": 1,  "template": "{\"channelId\":1,\"adformat\":1,\"styleId\":1,\"specId\":1,\"thirdpartySpecId\":147,\"params\":[{\"title\":\"标题\",\"name\":\"title\",\"type\":\"text\",\"min\":1,\"max\":14,\"required\":true},{\"title\":\"描述\",\"name\":\"description\",\"type\":\"text\",\"min\":1,\"max\":15,\"required\":true},{\"title\":\"素材1\",\"name\":\"multimedia1\_file\_url\",\"type\":\"file\",\"ext\":\"jpg,png\",\"width\":1200,\"height\":800,\"size\":{\"max\":100 },\"required\":true},{\"title\":\"素材2\",\"name\":\"multimedia2\_file\_url\",\"type\":\"file\",\"ext\":\"jpg,png\",\"width\":300,\"height\":300,\"size\":{\"max\":50 },\"required\":true}]}"  }  ],  "status": {  "code": "E0",  "message": "ok"  }  } | | |
|  |  | | |