# SHEIKH MUHAMMAD ASHIK

## UI/UX Designer

📞 +8801621942031 ✉ smashik716@gmail.com 🔗 https://www.linkedin.com/in/smashik

📍 62,West Agargaon Dhaka - 1207, Bangladesh

## SUMMARY

In my role at Infosec Bangladesh, I improved design iteration time by 20% through a style guide and design system, and enhanced the user experience by 60% for a web UI design project.

## EXPERIENCE

### UI/UX Designer

**Infosec Bangladesh**     📅 06/2024 - Present     📍 Dhaka, bangladesh

- The 20% reduction in design iteration time was measured by comparing the average time spent per iteration before and after implementing the style guide using project management tools such as Jira for tracking.
- Participated in design reviews and provided feedback to other designers, contributing to a 15% improvement in design quality and efficiency.
- Conducted user testing sessions and analyzed feedback to inform design decisions, leading to a 20% increase in task completion rates.

### Graphics Designer

**Mohakash Bigyan O Projukti**     📅 01/2018 - Present     📍 Dhaka

- Streamlined graphic design processes by implementing new software tools and templates, reducing project turnaround time by 20% while maintaining high-quality standards and resulting in positive feedback from stakeholders.

## PROJECTS

### Property Operation Platform

- Established a comprehensive feedback loop between property managers, tenants, and service suppliers, promoting accountability and transparency; this initiative led to a 25% increase in on-time service delivery and improved tenant retention rates.
- Designed and executed a detailed service request tracking system that improved operational efficiency, allowing property managers to monitor progress in real time; system is now utilized by over 20 property management teams.

### Infosec Bangladesh Web UI design

- Developed a modern, user-centric interface for Infosec Bangladesh's website, focusing on usability and visual appeal to 60% enhance the user experience.
- Collaborated with cross-functional teams to ensure the design met security standards and branding guidelines, aligning the UI with Infosec best practices.

### Route Wise UI/UX Design

- Created a full trip planning tool that allows users to create personalized travel itineraries, including route optimization, accommodation booking, and local activity recommendations.
- I have integrated real-time mapping and navigation functionalities to optimize user experience and furnish precise route guidance.

## SKILLS

**Adobe Premier Pro**  **Adobe Illustrator**

**Adobe Photoshop**  **Adobe XD**  **Figma**

**Adobe After Effect**

## LANGUAGES

| Bangla | Native | ●●●●● |
| English | Proficient | ●●●●○ |

## EDUCATION

### Bachelor of Science in Computer Science and Engineering

**University of Asia Pacific - UAP**

📅 01/2022 - Present
📍 Dhaka,Bangladesh

GPA
**4.0** / 2.86

### Higher Secondary School Certificate

**Ideal College Dhanmondi**

📅 2018 - 2020
📍 Dhaka

GPA
**5.0** / 4.28

## FIND ME ONLINE

**Linked in**
https://www.linkedin.com/in/smashik/

**Git hub**
https://github.com/dev-smashik

**Behance**
https://www.behance.net/smashik369

**Dribbble**
https://dribbble.com/smashik369

## REFERENCE

**Md Foysal Hossain**

Senior Consultant: Cyber Security, Ernst & Young LLP.
Email - foysal.hossain@bd.ey.com