



Contact

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Education

Full Stack Web Development (Full Time)
Masai School, Bengaluru
April 23 - Present

Master of Arts (English)
Amity University Kolkata
2015 - 2017

Technical Skills

Responsive Web Design

Express.js

MongoDB

React

Git

JavaScript

Redux

HTML5

Soft Skills

Problem Solving

Time Management

Effective Communication

Subhadeep Sarkar

Full Stack Web Developer

Professional Summary

Dynamic Full Stack Web Developer proficient in the MERN stack, adept at crafting solo and collaborative projects. Strong expertise in front-end and back-end development, utilizing React, Express.js, and MongoDB. Experienced in designing efficient server-side APIs and ensuring seamless integration between the frontend and backend. Possesses excellent problem-solving and teamwork abilities for enhanced project execution.

Projects

Gypsyfy [Live Demo Link](#) [Github Repo Link](#)

HTML

CSS

Javascript

- Created Gypsyfy, an online hotel booking application.
- Implemented hotel and holiday package browsing, as well as cart functionality.
- Managed order placement and CRUD operations.
- Developed project independently within a 5-day timeframe.

WanderWorld [Live Demo Link](#) [Github Repo Link](#)

HTML

CSS

Javascript

- Created WanderWorld, an online hotel booking application.
- Implemented hotel and holiday package browsing, as well as cart functionality.
- Managed order placement and CRUD operations.
- Developed project independently within a 5-day timeframe.

HiDoc [Live Demo Link](#) [Github Repo Link](#)

ReactJS

Tailwind CSS

- Designed and developed HiDoc, an online appointment booking app for scheduling appointments with doctors.
- Implemented user registration and authentication.

Certifications

- Developed appointment tracking features.
- Successfully completed this individual project in just 5 days.

Experience

Blueberry Digital Labs | Content Writer

July 2019 - August 2021

- Work Experience:
- Content Writer | Blueberry Digital Labs | Hyderabad | 05/2019 - 05/2021
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- - Crafted engaging and SEO-optimized blog content to enhance the online visibility of digital products, increasing organic traffic by 30%.
- - Collaborated closely with designers to conceptualize and develop user-focused digital products, ensuring seamless integration of content and design elements.
- - Conducted thorough research on industry trends, competitors, and target audiences to create compelling and informative content that resonated with readers.
- - Maintained a content calendar, consistently meeting deadlines and delivering high-quality articles, infographics, and other digital assets to support marketing initiatives.

Freelance SMM

September 2022 to Present

- Work Experience:
- Freelance SMM | 08/2022 - Present
- - Curated engaging and high-impact content for the social media profiles of CEOs, founders, and businesses, elevating their online presence and brand recognition.
- - Developed and executed comprehensive social media strategies, tailoring content to diverse platforms and target audiences, resulting in substantial follower growth and increased engagement.
- - Generated visually compelling graphics and multimedia content to enhance brand storytelling and convey key messages effectively.
- - Analyzed social media metrics and conducted market research to fine-tune content strategies, optimizing reach, and driving measurable results.

LIDO | Instructor and SME

July 2022 to September 2022

- Work Experience:
- Instructor and SME | 07/2022 - 09/2022
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- - Developed and delivered engaging English lessons to students, fostering a dynamic and interactive learning environment.
- - Conducted meticulous proofreading of study materials, ensuring the highest standards of accuracy and quality in educational content.
- - Evaluated student progress through assessments and feedback, adapting teaching techniques to address individual learning needs.