Contact

Phone
+91 9319476620

Email
dev.vivekkr30@gmail.com

Address
Dwarka, New Delhi - 110050

Education

2023
Bachelor of Computer Application
Swami Vivekanand Subharti University

2019
Higher Secondary Education with Science
Govt. Boys Sr. Sec. School

Expertise

- HTML & CSS
- JavaScript
- Bootstrap
- Figma
- React Js
- Node Js
- Git & GitHub
- C/C++
- AWS
- Adobe PhotoShop & Illustrator

Language

English

Hindi

Vivek Kumar
Front-end Engineer

I'm a front-end engineer with 2 years of experience creating user-friendly web apps. My skills include **HTML, CSS, JavaScript, jQuery, React, and Bootstrap, as well as Git and Agile methodologies.** I've worked on e-commerce sites, landing pages, and mobile apps, collaborating with cross-functional teams. I'm a great communicator and problem-solver, always ready for new challenges. I'd love to contribute my skills to your projects.

Experience

Nov 2021 - Present
TogetherV | Noida
Front-end Developer

- Developed responsive e-commerce website using Bootstrap, React.js and Node.js with product listing, cart, checkout, and customizations.
- Created a complete UI and UX design for an e-commerce website, including visual designs, animations, and process flow. The resulting design was highly engaging, user-friendly, and optimized for sales conversion.
- Delivered creative designs for social media campaign to increase engagement and brand awareness.
- Built efficient CRM system using Zoho platform and API integrations for streamlined customer management and lead generation.
- Developed high-converting landing pages for marketing needs, resulting in increased sales and ROI.

May 2021 - Nov 2021
Abylytics | Mumbai
Web Developer

- Designed, developed, and implemented several WordPress websites from scratch. Ensured that the websites were user-friendly, responsive, and visually stunning, in line with the client's brand identity.
- Worked with WordPress & WooCommerce to manage stores and product listings for e-commerce websites.
- Integrated payment systems, delivery systems, and shipping options, ensuring a seamless buying experience for customers.
- Managed e-commerce websites and databases, ensuring that they were always up to date and functioning smoothly. Monitored analytics and performance metrics, making recommendations for improvements to increase sales and customer engagement.