

Vishal Mehta

Senior UI/UX Designer | Product Designer



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Professional Summary

Senior UI/UX Designer with 6+ years of experience delivering user-centered product designs for mobile apps, dashboards, and web platforms. Skilled in design systems, wireframing, prototyping, and usability testing to optimize digital experiences. Proven track record of leading design teams, collaborating cross-functionally, and improving user engagement, accessibility, and retention. Recognized with multiple R&R awards for impactful mobility and transport design solutions.

Skills

UI/UX Tools: Figma, Adobe XD, Illustrator, Photoshop, InDesign, Zeplin, Sketch, Jira

Design Expertise: User Interface Design, User Research, Prototyping, Wireframing, Accessibility Design, Usability Testing, Data Visualization, Motion Design, Interaction Design

Technical Skills: HTML, CSS, Atomic Design Systems, A/B Testing, Storyboarding, Information Architecture

Methodologies: Design Thinking, Agile, Scrum, Cross-functional Collaboration

Professional Experience

Togopool Pvt. Ltd. | Gurgaon, IN

June 2024 - Present

Senior UI/UX Designer

- Designed and maintained user interfaces for iOS/Android applications (carpooling, bike-pooling, taxi booking).
- Created admin dashboards and transport management systems improving backend operations and scalability.
- Conducted user research, accessibility testing, and iterative updates, boosting usability and engagement.
- Delivered white-labeled mobility solutions customized for clients.
- Mentored junior designers, managed project workflows, and ensured on-time delivery.
- Increased user retention by 25% by optimizing onboarding flows and reducing friction points.
- Implemented design system components in Figma, reducing design-to-development time by 30%.
- Partnered with sales to design pitch decks and prototypes, resulting in 3 major client acquisitions.

Flights Channel LLC. | Gurgaon, IN

Apr 2023 - Jun 2024

Senior UI/UX Designer

- Redesigned website and CRM dashboards, enhancing usability, navigation, and conversions.
- Applied accessibility best practices for inclusive experiences.
- Led design sprints and cross-functional teams, improving customer satisfaction scores.
- Increased conversion rate by 18% through data-driven A/B testing.
- Introduced atomic design principles, creating scalable and reusable UI components.
- Developed interactive prototypes in Figma/XD to speed up stakeholder approvals.

Mobile Programming | Gurgaon, IN

Jul 2021 - Jun 2022

UI/UX Designer

- Designed and implemented mobile/web applications for US-based clients.
- Translated requirements into user-friendly interfaces using design software.
- Conducted user research and feedback analysis to refine solutions.
- Collaborated with developers to align design with technical feasibility.
- Reduced support tickets by 20% by simplifying navigation and improving error handling.
- Designed responsive layouts ensuring seamless experience across devices.
- Improved load time by 15% through optimized design assets and clean UI.

- Designed interfaces for healthcare dashboards, websites, and mobile apps.
- Conducted market trend analysis, refining product competitiveness.
- Collaborated across teams to improve engagement and efficiency.
- Enhanced patient onboarding experience, leading to a 12% increase in app adoption.
- Designed data visualization dashboards for doctors, improving decision-making speed.
- Conducted usability workshops with stakeholders, aligning product vision with business needs.

- Created digital solutions for web, iOS, and Android platforms.
- Conducted user testing and process improvements, boosting usability.
- Managed multiple projects for international clients with high satisfaction.
- Led end-to-end design cycle for 10+ US-based projects, consistently meeting deadlines.
- Improved brand identity and UI consistency, resulting in higher client retention.
- Built marketing collaterals and interactive prototypes, supporting business development.

Education

Certifications

Achievements

- R&R Award – Carpool App Design
- R&R Award – Taxi Solution Design
- R&R Award – Airport Transfer Solution

Language

- English
- Professional Proficiency
- Hindi
- Professional Proficiency